



K. S. SCHOOL OF ENGINEERING AND MANAGEMENT,
BANGALORE -560109
DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTER
SESSION: 2022-2023 (ODD SEMESTER)
I SESSIONAL TEST QUESTION PAPER
SET-A

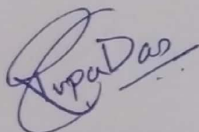
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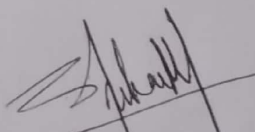
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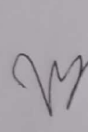
Degree : MBA Semester : I
Batch : 2022-24 Course Code : 22MBA12
Course Title : Entrepreneurship Development Date : 27.03.2023
Duration : 90 Minutes Max Marks : 50

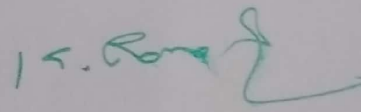
Note: Answer TWO full questions from Part - A. Part - B is Compulsory.

Q No.	Question	Marks	K-Level	CO mapping
PART-A				
1(a)	Define Entrepreneur.	3	K1 Remembering	CO1
(b)	Distinguish between Entrepreneur and Entrepreneurship.	7	K2 Understanding	CO1
(c)	Illustrate the process of a business plan with examples.	10	K3 Applying	CO2
PART - B (Case Study)				
2(a)	List down the type of Entrepreneurs.	3	K1 Remembering	CO1
(b)	Explain the steps of innovation process of Entrepreneurship.	7	K2 Understanding	CO1
(c)	List out the advantages and the pitfalls of a business plan	10	K3 Applying	CO2
3(a)	Define the objectives of a business plan	3	K1 Remembering	CO2
(b)	Explain the components of an effective business model.	7	K2 Understanding	CO2
(c)	Illustrate about Economic Development, Quality Culture, Productivity Culture, Business Culture, Organizational Culture and Ethics.	10	K3 Applying	CO1
4	Prepare a model project report for starting a new venture with proper example and process.	10	K3 Applying	CO1/CO2


Course In Charge


HOD-MBA


IQAC


Principal



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SET-B

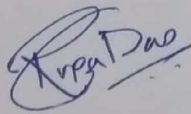
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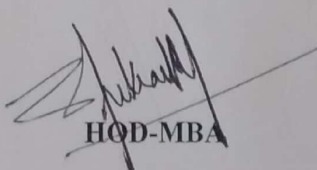
Degree : MBA
Batch : 2022-24
Course Title : Entrepreneurship Development
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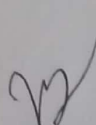
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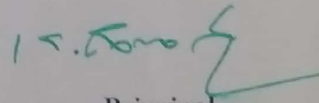
Note: Answer TWO full questions from Part - A. Part - B is Compulsory.

Q No.	Question	Marks	K-Level	CO mapping
PART-A				
1(a)	Define Entrepreneurship.	3	K1 Remembering	CO1
(b)	Explain the types of Entrepreneurs.	7	K2 Understanding	CO1
(c)	Illustrate the advantages and disadvantages of a Business Plan.	10	K3 Applying	CO2
2(a)	Write a short note on Enterprise	3	K1 Remembering	CO1
(b)	Distinguish between an Entrepreneur and a Manager.	7	K2 Understanding	CO1
(c)	Figure Out the process of a business plan with examples.	10	K3 Applying	CO2
3(a)	List down the advantages of a business plan.	3	K1 Remembering	CO2
(b)	Identify the importance of a business model.	7	K2 Understanding	CO2
(c)	Illustrate the steps of innovation process in Entrepreneurship.	10	K3 Applying	CO1
PART - B (Case Study)				
4	Prepare a model project report for starting a new venture with proper example and process.	10	K3 Applying	CO1/CO2


Course In Charge


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