KAMMAVARI SANGHAM GROUP OF INSTITUTIONS (R) - 1952

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT BENGALURU- 560109



STAFF SELF APPRAISAL REPORT 2021-2022

Name : Arundathi K L Designation : Assistant Professor

Department: Department of Management Studies (MBA)

2021-2022

Field	Data	SCORE
Name	Arundathi K L	
Present Address, Mob.No., e-	#61, Parjanya, 1st Floor, Annapoorna Layout,	
mail id.	Lingadhiranahalli, Banashankari 6th Stage 4th	
	Block, Bengaluru – 560109	
	Ph: 9535344008	
Age and Date of Birth	38, 15-04-1984	
Qualification	B. Tech, MBA, (Ph. D)	
Designation and Department	Assistant Professor	
Teaching Experience (After PG)	9 years	
Other Experience (If any)	1 Year	
List of Subjects Taught till date	<u>PG</u>	
(use separate sheet if	Managerial Economics	
necessary)	Business Statistics	
	Marketing Management	
	Research Methodology	
	Operations Research	
	Services Marketing	
	Consumer Behavior	
	B2B Marketing Management	
	Digital Marketing Management	
	Digital and Social Media Marketing	
	E- marketing	
	Sales and Distribution Management	
	Integrated Marketing Communication	
	<u>ug</u>	
	Management and Economics	
	Bio Business and Entrepreneurship	
Number of FDPs attended since	2	
joining service		
(Attach Separate List)		
*Subjects taught in the	1. Management and Economics – 94%	
Assessment Year and	2. Managerial Economics - Awaiting	19.4/40
percentage pass (Both Theory &	3. Services Marketing – 100%	
Practical)	4. Operations Research – In progress	
(10 marks for each x	5. B2B Marketing Management – In progress	
Percentage)		

If Online please indicate.	6. Digital Marketing Management –In progress	
Details of UG Projects Guided (5 marks/ project guided) Provide Titles (HOD to endorse)	NIL	00/10
Details of PG Projects Guided (5 marks/ project guided) Only for MBA/M. Tech. Provide Titles (HOD to Endorse)	 A Study on "Effectiveness of Radio as an Advertising Medium at Radiocity 91.1FM, Bengaluru". A study on "Customer Satisfaction at Rapsri Pvt Ltd, Harohalli" A Study on "Customer Relationship Management at Arvind Limited, Bengaluru" 	10/10
	4. A Study on "Merchandising at Arvind Ltd, Bengaluru" 5. A Study on "Audit procedure at	· · . ,
	GRSRA & CO, Bengaluru" 6. A Study on "Portfolio Management at Hiline Polymers LLP, Bengaluru" 7. A Study on "Customers Usage Behaviour and Satisfaction towards Credit Card at Bajaj Finance Limited, Bengaluru"	
Percentage of classes held (No. of classes taken/no. of classes allocated x 5) Give details. HOD to Endorse.	1. 100% 2. 100% 3. 100% For another 3 subjects still semester is going on	5/5
Student Feedback for Offline / Online classes. (Av. Percentage x 5 marks) Give details. HOD to verify.	M&E = 95% ME = 93%	4.7/5

^{*}Marks to be awarded for subjects for which end exam was conducted

Details of students mentored	2 nd Year students: ARPITHA R	
during current assessment year.	BHASKAR Y	
(Furnish details)	CHAITHANYA N	
	CHAITHRA A C	
	1st Year students: AMRUTHA T R	
	ANJAN GOWDA K G	
	ANUSHA S	
	B NAVEEN	
	BHAGYASHREE A S	
	BHARGAV R	
	BHAVYA M	
	C PAVANA	
	DEEPAK RV	
	DURGAPRASAD K C	
Details of Participation in VTU	NIL	0/2
Bodies (2 Marks) Furnish details	* * * * * * * * * * * * * * * * * * * *	0,2
and proofs.		
Details on Examination related	1. Practical Exams - NA	8/8
Activity (2marks each)	2. Conduction of Theory exams - Yes	5, 5
Marks only for external	3. Paper Setting – 2 Subjects	
responsibility.)	4. Evaluation – 3 Subjects	
	FDP on "Data analysis using SPSS"	10/10
List of FDPs attended during the		10/10
Assessment year (5 marks each)	20.10.2021 to 24.10.2021 by All India	
(Attach Certificate copies)	Council for Technical Education (AICTE)	
Provide Title, dates etc. HODs	and Mahatma Gandhi University	
to verify	(ATAL – AICTE Training and Learning	
	Academy)	
	500 D This live on 00 0000	
	FDP on Design Thinking 07.03.2022 to	
	12.03.2022 by VTU(Mysore) and AICTE –	
	ISTE.	····
Financial Assistance received	NIL	
during current year for		
attending FDPs		
Status of Ph.D.	1. Awarded (2 marks)	03/10
[Attach proof for each stage	2. Thesis Submitted and awaiting	
and for every claim]	reports (1 mark)	
	3. Thesis Preparation (2 Mark)	
Ph.D. Completed – 10 marks.	4. Experimentation/Data Collection in	
	completed (1 mark)	
	5. Comprehensive viva voce	
	completed (1 mark)	
	6. Appeared for Course work exams	
	(1 mark)	

Research Publications: (5 marks each) Provide Full Details. HODs to verify. [Attach copies of Title Page]	 Applied for registration formalities (1 mark) Identified Guide/Research Centre and preparing research Proposal (1 mark.) Not thought of pursuing Ph.D. (zero) NIL	00/10
Seminars / Workshops / Conferences attended (5 Marks each) Data to be verified by HODs. [Attach Certificate Copies]	5 days National Level Workshop on "Hands on SPSS" 27 th June 2022 to 01 st July 2022.	05/10
Financial Assistance received during current year for attending such events.	NIL	
Registered as Research Guide (Reasons for not registering)	No If ' Yes ' furnish details.	-
Research Scholars registered with details	No If Yes, 5 marks	0/5
Details of Patents Applied for (If any) One application 5 marks Provide Details.	NIL	0/5
Academic Programs organized and supported during current year. (Only FDP /Workshop /Seminar / Conference). Do not include Webinars.	Organized 2 workshop for students "Usage of Statistical Tools for data Analysis" 21st March 2022 "Application of Statistical tools in Business Management" 13th June 2022	5/5
Details of programs attended for skill development like MOOCs, MOODLES, COURSERA, NPTEL and others (Only programs >= 20 hours need to be considered.	Digital Marketing in Swayam Platform	5/5
Details of Utilization of NPTEL and other Online materials for augmenting own lectures. Provide proof for using this in the classroom. HOD to Verify.	Yes, Practical Knowledge, Videos, Notes of Social Media Marketing in Digital Marketing	5/5
Details of Project Proposal submitted during the current	NIL	0/5

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18.00 19.40 19.40

year. (At least one) Provide Details		
Details Details of Project Funds Received. (Including KSCST & VTU financial assistance)	NIL	0/5
Consultancy Revenue Generated	NIL	0/5
Details of Participation in cultural events during the current year	NOT APPLICABLE FOR CURRENT YEAR	
Additional Responsibilities in the Department/ College Example: Head, Coordinator, Accreditation etc. (2 marks for each responsibility)	 Test Coordinator Project and Internship Coordinator Proctor Coordinator Criteria – 6 Criteria – 7 (Since May 2022) Department Club – Fitness and Yoga club Department Club – Photography 	10/10
Details of Live Membership for Professional Bodies (IEEE CSI SEA ISTE) (2marks for first membership & 3 marks for second membership)	IFERP	2/5
Contribution to Cultural / Sports Events (Furnish Details) [Marks to be granulated based on the responsibility and participation by the HOI.]	2 Events organized (Fitness and Yoga Club) 1 Subject Expert Guest Lecture Organized	5/5
Contribution towards Branding, Admissions, etc [Marks to be granulated based on the responsibility and participation by the HOI.]	Counseled students for the admission in the college premise. Handled the Education Expo held by the Public TV in in the Palace Ground, Counselled students, shared fees details with students and parents.	10/10
	TOTAL	107.1/190

Date: 16/4/2022

Signature of faculty

Comments from the HOD: Prof. Arundathi. K. L abides by the committeents and ensures completion of tacks on time in all situations. Madami collaborates with others, is a dedicated faculty adding value to the system. Deserves appreciation from the college.

Signature of the HOD

Comments of the Principal after the discussion:

Signature of the Principal

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K.S. SCHOOL OF ENGINEERING & MANAGEMENT



SELF APPRAISAL AND ASSESSMENT REPORT 2021-2022

Name: Dr. Shekar H.S

Designation: Professor and HOD

Department: DEPARTMENT OF MANAGEMENT STUDIES (MBA)



2021-2022

Field	Data	SCORE
Name	DR.SHEKAR H.S	
Present Address,	#10, 2 nd 'A' cross, Kathriguppe, BSK III	
	stage, Bengaluru-85	
Mob.No.,	9886331199,	
E-mail id.	shekarhs@kssem.edu.in	
Age and Date of Birth	37 and 21-03-1986	
Qualification	Bcom (Hons), MBA, PhD	
Designation and Department	Professor and HOD	
Teaching Experience (After PG)	12 years	
Other Experience(If any)	2 years Corporate Experience	
List of Subjects Taught till date	1. Management and Organization	
(use separate sheet if	Behaviour	
necessary)	2. Entrepreneurship Development	
	3. Human Resource Management	
	4. Recruitment and Selection	
	5. Compensation Management	
	6. Conflict and Negotiation Management	
	7. Learning and Development	
	8. Personal Growth and Interpersonal	
	Effectiveness	
Number of FDPs attended since	NIL	
joining service		
(Attach Separate List)		
*Subjects taught in the	1.Personal Growth and Interpersonal	
Assessment Year and	Effectiveness	
percentage pass (Both Theory	2. Entrepreneurship and Legal Aspects	NA
& Practicals)		
(10marks for each x	(Classes are in progress, Exams yet to be	

Percentage)	conducted)	
If Online please indicate.		
Details of UG Projects Guided	NA	••
(5 marks/ project guided)		
Provide Titles (HOD to endorse)		
Trovide Titles (1105 to chaolse)		
Details of PG Projects Guided	1. A study on "Employee Welfare	10
(E manks / musicat quided)	Measured at SIMATECH CNC SERVICES"	
(5 marks/ project guided)	2 A study on "Cash Flow Management at	
Only for MBA/M.Tech.	2. A study on "Cash Flow Management at BELOORBAYIR BIOTECH"	
	BELOOKBATIK BIOTECH	
Provide Titles (HOD to Endorse)	3. A study on "Employees Retention	
	Techniques at "SHRI LAKSHMI STEEL	
	SUPPLIERS"	
	A A A A A A A A A A A A A A A A A A A	
	4. A study on "Cash Flow Analysis at	
	METRO CASH AND CARRY"	
	5. A study on "Gold Loans and Advances	
	at MANAPPURAM FINANCE LIMITED"	
	6. A Study On "Impact of Organization	
	Culture on Employees Job Performance at	
	AKARMAXS TECH PVT LTD"	
Percentage of classes held (No.	1. PGIE-30/52	
of classes taken/no. of classes	2 501 10/50	
allocated x 5) Give details. HOD	2. E&LA-18/52	NA
to Endorse.		
	(Classes are in progress)	
Student Feedback for Offline /	Not yet taken	
Online classes. (Av.Percentage		
x 5 marks) Give details. HOD to		NA
verify.		
,		

^{*}Marks to be awarded for subjects for which end exam was conducted

Details of students mentored	General Mentoring done regularly	
during current assessment year.	(students of both batches)	
(Furnish details)		
Details of Participation in <u>VTU</u> Bodies (2 Marks) Furnish details and proofs.	1.BOE (Attended meetings at Belagavi)	2*1=2
Details on Examination related Activity (2marks each)	1. Practical Exams-VIVA-VOCE of Projects & Internship -YES	
Marks only for external responsibility.)	2. Conduction of Theory exams-YES 3. Paper Setting-No 4. Evaluation-No	2*2=4
List of FDPs attended during the Assessment year (5 marks each)	NIL	0
(Attach Certificate copies) Provide Title, dates etc. HODs to verify		
Financial Assistance received during current year for attending FDPs	NIL	0
Status of Ph.D. [Attach proof for each stage and for every claim] Ph.D. Completed – 10 marks.	Completed PhD	10
Research Publications: (5 marks each) Provide Full Details.	1.An Empirical Study on Price Discovery of	,

HODs to verify.	Gold Commodity Futures in India.	5*1=5
[Attach conics of Title Boxel	Shadhaaanhita luunat Fastau 4 05	
[Attach copies of Title Page]	Shodhasamhita, Impact Factor: 4.95	
	UGC Care Group 1 Journal-ISSN No.2277-	
	7067	
	Vol.No.IX, Issue-7 (III) July-December,	
	2022	
Seminars / Workshops /	NIL	<u> </u>
Conferences attended (5 Marks		
each) Data to be verified by		0
HODs. [Attach Certificate		
Copies]		
Financial Assistance received	NIL	0
during current year for		
attending such events.		
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Registered as Research Guide	Yes	•
(Reasons for not registering)		
Research Scholars registered	Yes	5
with details	1. Mr.Shashikumar C R	
	2. Mr.Madhusudhan T K	
	3. Ms.Kavya.J	
	4. Ms.Jayashree	
Details of Patents Applied for	NIL	0
(If any) One application 5		
marks		
Provide Details.		
Academic Programs organized	1. Supported 2 One day workshops for	
and supported during current	final year students	_
year. (Only FDP /Workshop		5
/Seminar / Conference) . Do	2. Supported 1 One day workshop for final	
not include Webinars.	year students	
Details of programs attended	NIL	
for skill development like		
MOOCs, MOODLES, COURSERA,		0
NPTEL and others (Only		
programs >= 20 hours need to		

be considered.		
Details of Utilization of NPTEL and other Online materials for augmenting own lectures. Provide proof for using this in the classroom. HOD to Verify.	NIL	0
Details of Project Proposal submitted during the current year. (At least one) Provide Details	NIL	0
Details of Project Funds Received. (including KSCST & VTU financial assistance)	NIL	0
Consultancy Revenue Generated	NIL	0
Details of Participation in cultural events during the current year	NOT APPLICABLE FOR CURRENT YEAR	
Additional Responsibilities in the Department/ College Example: Head, Coordinator, Accreditation etc.(2marks for each responsibility)	Head of the Department	10
Details of Live Membership for Professional Bodies (IEEE CSI SEA ISTE) (2marks for first membership & 3 marks for second membership)	NIL (Submitted proposal to office of Principal sir for AIMA membership-Awaiting response)	
Contribution to Cultural / Sports Events (Furnish Details) [Marks to be granulated based on the responsibility and participation by the HOD.]	Club activities of the department are held regularly	5

Contribution towards Branding, Admissions, etc [Marks to be granulated based on the responsibility and participation by the HOI.]	 Member of the ABC committee Coordinating digital and social media handles of the institute Delivered talks in various forums 	10
	TOTAL	91/190

Date: 18-07-22

Signature of faculty

Comments from the HOD:

Signature of the HOD

Comments of the Principal after the discussion:

Signature of the Principal

2021-2022

Field	Data	SCORE
Name	SREEDHAR.N	
Present Address, Mob.No., e-	#201, Sri Lakshmi Nilaya, Shivana Palya,	
mail id.	Kengeri - 560060	
Age and Date of Birth	38 Years, 28th August 1984	
Qualification	MBA	
Designation and Department	Assistant Professor, MBA Dept	
Teaching Experience (After PG)	12 Years	
Other Experience(If any)	Industry 1 Year	
List of Subjects Taught till date	1. Management & OB.	
(use separate sheet if	2. Retail Management	
necessary)	3. Organizational Leadership	
	4. Integrated Marketing	
	Communication	
	5. HRM	
	6. Managerial Communication	
Number of FDPs attended since		
joining service	2	
(Attach Separate List)		
*Subjects taught in the	1. Organizational Leadership – 100%	
Assessment Year and	2. Recruitment & Selection – 100%	
percentage pass (Both Theory &	3. HRM – 100%	40/40
Practicals)	4. Management & OB – 100%	
(10marks for each x Percentage)		
If Online please indicate.		
Details of UG Projects Guided	NIL	/10
(5 marks/ project guided)		
Provide Titles (HOD to endorse)		
Details of PG Projects Guided	1. 1.A Study on Consumer Buying	10/10
(5 marks/ project guided)	Behavior of Electric Vehicles.	
Only for MBA/M.Tech.	2.A Study on Retention Strategies	
Provide Titles (HOD to Endorse)	Adopted in the IT Industry.	
·	3. A Study on Impact of Stress on	
	Performance.	
	4. A Study on Employee Job Satisfaction in	
	IT Industry.	
	5. A study on Performance Appraisal	

	Systems at RITTAL Pvt. Ltd.	
Percentage of classes held (No.	1. Organizational Leadership – 52 Hours	
of classes taken/no. of classes	2. Integrated Marketing Communication –	5/5
allocated x 5) Give details. HOD	52 Hours	
to Endorse.	3. HRM – 52 Hours	
	4. Management & OB – 52 hours	
Student Feedback for Offline /	1. Organizational Leadership – 93%	
Online classes. (Av.Percentage x	2. Integrated Marketing Communication –	5/5
5 marks) Give details. HOD to	95%	
verify.	3. HRM – 96%	
	4. Management & OB – 95%	

^{*}Marks to be awarded for subjects for which end exam was conducted

Details of students mentored during current assessment year. (Furnish details)	1KG20MBA 009 CHAKRAVARTHI N 1KG20MBA 010 CHANDANA T V 1KG20MBA 011 CHETHAN RAM S 1KG20MBA 012 DARSHAN A 1KG20MBA 013 DATTAKUMARA K N 1KG20MBA 014 DEEKSHA DATTA 1KG20MBA 016 GADDAM PAVAN 1KG20MBA 017 GAGANASHREE	-
Details of Participation in <u>VTU</u> Bodies (2 Marks) Furnish details and proofs.	NIL	/2
Details on Examination related Activity (2marks each) Marks only for external responsibility.)	1. Practical Exams 2. Conduction of Theory exams 3. Paper Setting 4. Evaluation	8/8
List of FDPs attended during the Assessment year (5 marks each) (Attach Certificate copies) Provide Title, dates etc. HODs to verify	1) 3 Days FDP on Outcome Based Education on from 17th -19th March 2022	5/10 8-[W
Financial Assistance received during current year for attending FDPs	NIL	
Status of Ph.D. [Attach proof for each stage and for every claim] Ph.D. Completed – 10 marks.	 Awarded (2 marks) Thesis Submitted and awaiting reports (1 mark) Thesis Preparation (2 Mark) Experimentation/Data Collection in completed (1 mark) Comprehensive viva voce completed (1 mark) Appeared for Course work exams (1 mark) Applied for registration formalities (1 mark) Identified Guide/Research Centre and preparing research Proposal (1 mark.) Not thought of pursuing Ph.D. (zero) 	1/10
Research Publications: (5 marks each) Provide Full Details. HODs	NIL	/10

to verify. [Attach copies of Title Page]		
Seminars / Workshops / Conferences attended (5 Marks each) Data to be verified by HODs. [Attach Certificate Copies]	1. One Day State Level Seminar on "Person hood to Personality" on 21st December 202 by RPA First Grade College. 2. Three Days Staff Training Workshop	10/10
Financial Assistance received during current year for	organized by KSIT on 6th April 2022. NIL	
attending such events. Registered as Research Guide (Reasons for not registering)	Not Applicable	-
Research Scholars registered with details	NIL	/5
Details of Patents Applied for (If any) One application 5 marks Provide Details.	NIL	/5
Academic Programs organized and supported during current year.(Only FDP /Workshop /Seminar / Conference) . Do not include Webinars.	Organized Skill Development Workshop on July 9th 2022.	5/5
Details of programs attended for skill development like MOOCs, MOODLES, COURSERA, NPTEL and others (Only programs >= 20 hours need to be considered.	. NIL	/5
Details of Utilization of NPTEL and other Online materials for augmenting own lectures. Provide proof for using this in the classroom. HOD to Verify.	NIL	/5
Details of Project Proposal submitted during the current year. (At least one) Provide Details	NIL	/5
Details of Project Funds Received. (including KSCST & VTU financial assistance)	NIL	/5
Consultancy Revenue Generated	NIL	/5

cultural events during the		
current year Additional Responsibilities in the Department/ College Example: Head, Coordinator, Accreditation etc.(2marks for each responsibility)	1) Department NAAC Coordinator 2) Criteria 2 and 5 Coordinator 2) College Cultural Coordinator 3) NSS Coordinator 4) Anti – Ragging Committee Coordinator 5) Heading Department for One Semester. 6) Department Admission Coordinator. 7) Department HR Club and Cultural Club Coordinator	10/10
Details of Live Membership for Professional Bodies (IEEE CSI SEA ISTE) (2marks for first membership & 3 marks for second membership)	NIL	/5
Contribution to Cultural / Sports Events (Furnish Details) [Marks to be granulated based on the responsibility and participation by the HOI.]	 Invited Dooradarshana Channel for the College Campus Connect Cultural Program Hosting for all the Cultural Events, Sports Events, NSS Events. Anchoring for all the National festivals celebration. 	5/5
Contribution towards Branding, Admissions, etc [Marks to be granulated based on the responsibility and participation by the HOI.]	 Delivering Guest Talk for different universities in Karnataka (Outside also) for branding. Pamphlet Insertion in newspapers. Visited Degree Colleges for the brand building activities. Pamphlet distribution during PGCET Exams. Arranged Meeting with Admission Partners for admission tie up. Initiated Subject Video Lecture during exam time with college Logo. Invited Dooradarshana Channel for the College promotion. One of the member of College (ABC) 	10/10
	Admission & Branding Committee.	

Date: 18-07-2022.

Signature of faculty

Date: 18 - 07 - 2022

Signature of faculty

Comments from the HOD: Prof. Sreedhar. N promotly attends to all the duties of the defartment. He is a self-starter, blans and initiates a attinities for the students. Has volunteered for college and defartment branding for admissions. He is a committed and hardworking faculty giving extra time below and later the students. giving extra time before and after regular -Deserved ab

Comments of the Principal after the discussion:

Signature of the Principal

2021-2022

	Data	SCORE
	ROF. ROOPA BALAVENU	
id. M BA M <u>E</u> I	I32, FIRST FLOOR, RATNARAM, 13 TH IAIN, 2 ND CROSS, BTM 1 ST STAGE, ANGALORE-560068 I-9880243223 MAIL-roopabalavenu2@gmail.com popa.balavenu@kssem.edu.in	
and Date of Birth 44	4 YEARS & 08/07/1977	
ification B	BM, MBA(FINANCE), (Ph. D.)	
	SST. PROF. & DEPARTMENT OF IANAGEMENT STUDIES (MBA)	
	2 YEARS	
	ORPORATE EXPERIENCE- 3 YEARS	
of Subjects Taught till date	1. MANAGERIAL ECONOMICS	
separate sheet if necessary)	 MANAGEMENT AND ENTREPRENEURSHIP ACCOUNTING FOR MANAGERS INDIAN BUSINESS ENVIRONMENT BUSINESS LAW FINANCIAL MANAGEMENT ENTREPRENEURSHIP DEVELOPMENT FINANCIAL DERIVATIVES ADVANCED FINANCIAL MANAGEMENT INVESTMENT MANAGEMENT DIRECT TAXES MERGERS, ACQUISITION AND CORPORATE RESTRUCTURING RISK MANAGEMENT AND INSURANCE 	
	MANAGEMENT 10. INVESTMENT MANAGEMENT 11. DIRECT TAXES 12. MERGERS, ACQUISITION AND CORPORATE RESTRUCTURING 13. RISK MANAGEMENT AND	

Number of FDPs attended since	16. COST MANAGEMENT 17. CHANGE AND KNOWLEDGE MANAGEMENT 18. INTERNATIONAL HUMAN RESOURCE MANAGEMENT 19. LEGAL BUSINESS ENVIRONMENT 20. LEARNING AND DEVELOPMENT 21. EMERGING EXPONENTIAL TECHNOLOGIES	
joining service	•	
(Attach Separate List)		
*Subjects taught in the Assessment Year and percentage pass (Both Theory & Practical) (10marks for each x Percentage) If Online please indicate.	 MERGERS, ACQUISITION AND CORPORATE RESTRUCTURING (Offline and Online) (97%) RISK MANAGEMENT AND INSURANCE (Offline and Online) (100%) FINANCIAL MANAGEMENT (Offline and Online)100% EMERGING EXPONENTIAL TECHNOLOGIES (Offline) (97.22%) INVESTMENT MANAGEMENT (92.6%) (Offline) ACCOUNTING FOR MANAGERS (Offline) (Results awaiting) FINANCIAL DERIVATIVES (Offline) (Still Ongoing) RISK MANAGEMENT AND INSURANCE (offline)(Still Ongoing) 	39.42/40
	9. FINANCIAL MANAGEMENT (offline) (Still Ongoing)	
Details of UG Projects Guided (5 marks/ project guided) Provide Titles (HOD to endorse)	1.NIL 2.NIL	0/10
Details of PG Projects Guided (5 marks/ project guided) Only for MBA/M.Tech. Provide Titles (HOD to Endorse)	 1) A study on Inventory Management System at Weir Minerals Pvt. Ltd., Bengaluru. 2) A Comparative study on indirect tax on other developed countries with India at MGM Association, Bengaluru. 	10/10

	 A Study on Home Loan Process and their Customer Satisfaction at Cholamandalam Investment and Finance Company Ltd. A Study On Loans & Advances at State Bank of India, Kanakapura. A study on the impact of working capital management on Profitability at Purewell India Exturoto Pvt. Ltd. A study on the Impact of green banking practices on bank's environmental performance with special reference to Bangalore City at SBI. A Empirical Study On Customer Awareness On Fire Insurance at Parsons Nutritionals Pvt. Ltd, Harohalli, Bengaluru. An Empirical study of Mutual Fund Investor Perceptions in Bangalore. An Empirical Study of the Impact of Working Capital on Profitability of the Carl Bechem Lubricants India Private Ltd. at Bengaluru. A study on Performance of selected Equity Mutual funds in NJ Wealth at Bangalore 	
Percentage of classes held (No. of classes taken/no. of classes allocated x 5) Give details. HOD to Endorse.	More than 100% as I handle Finance Problem subjects.	5/5
Student Feedback for Online classes. (Av.Percentage x 5 marks) Give details. HOD to verify.	90% *5	4.5/5

^{*}Marks to be awarded on for subjects for which end exam was conducted

Details of students mentored during current assessment year. (Furnish details)	18 students (Seniors and Juniors)	
Details of Participation in VTU	NIL	0/2
Bodies (2 Marks) Furnish details and proofs.		

Details on Examination related Activity (2marks each) Marks only for external responsibility.)	1. Practical Exams-VIVA-VOCE of Projects & Internship -YES 2. Conduction of Theory exams-YES 3. Paper Setting-YES 4. Evaluation-YES	8/8
List of FDPs attended during the Assessment year (5 marks each) (Attach Certificate copies) Provide Title, dates etc. HODs to verify	1) FDP ON EMERGING EXPONENTIAL TECHNOLOGIES ON NOVEMBER 25 th 2021 AT RNSIT 2) 5 DAYS NATIONAL LEVEL FDP on "FINANCIAL DERIVATIVES" ORGANIZED BY THE COE-FINANCIAL MARKETS ON 4 TH APRIL 2022 TO 8 TH APRIL 2022 AT CMRIT, BANGALORE.	10/10
Financial Assistance received during current year for attending FDPs	Rs.300/- for FDP ON EMERGING EXPONENTIAL TECHNOLOGIES ON NOVEMBER 25 th 2021 AT RNSIT	
Status of Ph.D. [Attach proof for each stage and for every claim] Ph.D. Completed – 10 marks.	 Awarded (2 marks) Thesis Submitted and awaiting reports (1 mark) Thesis Preparation (2 Mark) Experimentation/Data Collection in completed (1 mark) Comprehensive viva voce completed (1 mark) Appeared for Course work exams (1 mark) Applied for registration formalities (1 mark) Identified Guide/Research Centre and preparing research Proposal (1 mark.) Not thought of pursuing Ph.D. (zero) 	2/10
Research Publications: (5 marks each) Provide Full Details. HODs to verify. [Attach copies of Title Page]	 Research paper titled "Comparative Empirical Study of SBI Mutual Fund vis a vis its selected competitors" published in Turkish Online Journal of Qualitative Enquiry, VOL. 12 no. 8 (2021), ISSN: 1309-6591, SCOPUS JOURNAL, Sep. 2021 Research paper titled "An Empirical 	10/10

Seminars / Workshops / Conferences attended (5 Marks each) Data to be verified by	Regulating the Financial Sector" in Springer, Scopus Journal, pg 90-98, Print ISSN: 978-3-031-07011-2, online ISSN-978-3-031-07012-9 ON 26 th May 2022 1)International Seminar in collaboration with the Association of Indian Management Schools (AIMS) ON	10/10
HODs. [Attach Certificate Copies]	6 th Aug. 2021 at New Horizon College of Engineering, Bangalore	
•	2)International Conference on Commerce, Management & Interdisciplinary Subjects (ICCMIS) presented research paper on 28th & 29th Oct. 2021 at Department of Commerce and International Business, School of Business studies, Central University of Kerala held on 28-29 October 2021.	
Financial Assistance received during current year for attending such events.	Rs.NIL	
Registered as Research Guide (Reasons for not registering)	Yes / <u>No</u> If ' Yes ' furnish details.	NO
Research Scholars registered with details	Yes / <u>No</u> If Yes, 5 marks	0/5
Details of Patents Applied for (If any) One application 5 marks Provide Details.	NIL	0/5
Academic Programs organized and supported during current year.(Only FDP /Workshop /Seminar / Conference). Do not include Webinars	 ED CELL ACTIVITIES SUBJECT EXPERT GUEST LECTURES INDUSTRY INSTITUTE INTERACTION INDUCTION PROGRAM EVENTS RESEARCH SEMINAR AAROHAN EVENT DEBATE AND ESSAY WRITING COORDINATORS AND DISCIPLINARY COORDINATOR FINANCE CLUB EVENT ED CLUB EVENT 	5/5
Details of programs attended for skill development like MOOCs, MOODLES, COURSERA, NPTEL	R PROGRAMMING	5/5

and others (Only programs >= 20		
hours need to be considered.		
Details of Utilization of NPTEL	YES	
and other Online materials for	163	5/5
augmenting own lectures.		5/5
Provide proof for using this in		
the classroom. HOD to Verify.		
Details of Project Proposal	NIL	0/5
submitted during the current	IVIL	0/3
year. (At least one) Provide		
Details		
Details of Project Funds	Rs. NIL	0/5
Received. (including KSCST &	NS. IVIE	0,3
VTU financial assistance)	·	
Consultancy Revenue Generated	Rs.0	0/5
Details of Participation in	NOT APPLICABLE FOR CURRENT YEAR	0/3
·	NOT APPLICABLE FOR CORRENT TEAR	
cultural events during the	1) AADOLIAN 2022 EVENT	
current year	1) AAROHAN 2022 EVENT	
	COORDINATION FOR DEBATE	
	2) AAROHAN 2022 EVENT	
	COORDINATION FOR ESSAY WRITING	
	3) DISCIPLINARY COORDINATOR	
	4) PARTICIPATED IN FACULTY DANCE	
	5) PARTICIPATED IN PACOLITY DANCE	
	WITHOUT FIRE COMPETITION AND	
	SECURED 2 ND PRIZE	
A Life's and Barrier Market State		
Additional Responsibilities in the	1)NAAC CRITERIA 3 CO-ORDINATOR	
Department/ College	2)NAAC CRITERIA 5, 6 & 4 CO-ORDINATOR	
Example: Head, Coordinator,	FOR CERTAIN PERIOD	10/10
Accreditation etc.(2marks for	3)CIE FOR 1 &2 YEAR	-1.0
each responsibility)	4) DEPARTMENT RESEARCH CO-	7/10
	ORDINATOR	
	5)DEPARTMENT ED CELL COORDINATOR	
	6)GUEST LECTURE CO-ORDINATOR	
	7) PROJECT GUIDANCE	
	8) PROCTOR	
	9)RESULT ANALYSIS COORDINATOR	
	10) TRAINING & PLACEMENT CELL	
	DEPARTMENT COORDINATOR	
Details of Live Membership for	MTC, IFERP, Eurasia Research	
Professional Bodies (IEEE CSI SEA		5/5
ISTE) (2marks for first		

	The state of the s	
membership & 3 marks for		
second membership)		
Contribution to Cultural / Sports	1) PARTICIPATED IN FACULTY DANCE	
Events (Furnish Details) [Marks	AT AAROHANA 2022	5/5
to be granulated based on the	2) DISCIPLINARY COORDINATOR AT	
responsibility and participation	AAROHANA 2022	1.
by the HOI.]	3) DEBATE COORDINATOR AT	215
	AAROHANA 2022	
	4) ESSAY WRITING COORDINATOR AT	
	AAROHANA 2022	
	5) DEPARTMENT SPORTS EVENTS	
	COORDINATED ON DEPARTMENT	
	SPORTS DAY AT KSSEM GROUNDS	
,	ON 7 TH MAY 2022.	
	6) COLLEGE SPORTS DAY EVENT	
	COORDINATED AT BANGALORE	
	UNIVERSITY GROUNDS ON 10 TH	
	JUNE 2022.	
	7) PARTICIPATED IN COOKING	
	WITHOUT FIRE COMPETITION AND	
	SECURED 2 ND PRIZE AT AAROHANA	
	2022	
Contribution towards Branding,	YES	
Admissions, etc [Marks to be		10/10
granulated based on the		į į
responsibility and participation	·	6/10
by the HOD.]		
ST CHE HODIJ	TOTAL	144/190
	IVIAL	177/100

134

Date: 16/07/22 (FOR 21-22)

Signature of faculty

Date: 16/7/22

Signature of faculty

Comments from the HOD: a seigned duties and responsibilities.

Has organized multiple webinars during the pandemic, special drents to promote interest in the area of finance among students. Has published papers in high impact factor jeurnals. Has published papers in high impact seeks out a portunities to learn new aspects on research for professional endeavours.

Signature of the HOD Deserves appreciation from the college.

Comments of the Principal after the discussion:

CEO -

STAFF SELF APPRAISAL REPORT 2021-2022

Field	Data: 16.07.2022	SCORE
Name	Mrs. Rupa Chatterjee Das	
Present Address, Mob. No., e-mail id.	E703, Purva Highland, 19 Mallasandra, Uttarahalli Hobli, Bayanapalya, Bangalore – 560062. LM – Holiday Village Road. M: 9836330555	
Age and Date of Birth	37+, 19.03.1984	
Qualification	B.Sc. (Honours), MBA (HR & Marketing), PDDMP (NIIT MPERIA), PhD (Pursuing – VTU)	
Designation and Department	Assistant Professor – Department of Management Studies	
Teaching Experience (After PG)	5 Years - MBA Colleges	
Other Experience (If any)	6 Years - Corporate Experience	
List of Subjects Taught till date (use separate sheet if necessary)	 Human Resource Management Human Resource Analytics Compensation and Rewards Management International Human Resource Management Marketing Management Services Marketing Strategic Marketing Marketing Research & Analytics 	
Number of FDPs attended since joining service (Attach Separate List)	 Research Methodology And Research Publication HR Analytics Discovering Statistics for Effective Research (18th July'22 to 22nd July'22) – Registration Done 	

*Subjects taught in the Assessment Year and percentage pass (Both Theory & Practicals) (10marks for each x Percentage) If Online please indicate.	 Human Resource Analytics (100% Pass) Marketing Research & Analytics (100% Pass) Marketing Management (100% Pass) Strategic Marketing (Waiting for the final exam & result) International Human Resource Management (Waiting for the final exam & result) 	40/40
Details of UG Projects Guided (5 marks/ project guided) Provide Titles (HOD to endorse)	1. Project Air-eL (Mechanical Engineering Department – I guided the marketing and distribution channel section for the project)	5/10
Details of PG Projects Guided (5 marks/ project guided) Only for MBA/M.Tech. Provide Titles (HOD to Endorse)	1. Impact of Advertisement on Sales Performance 2. A Study on Customer Perception with Reference to the Products 3. A Study on Customer Satisfaction at Axis Bank 4. A Study on Customer Satisfaction of Millet Food Marketing at Alisiri	10/10
Percentage of classes held (No. of classes taken/no. of classes allocated x 5) Give details. HOD to Endorse.	1. HRA (100%) 2. MRA (100%) 3. MM (100%) 4. SM (16 Classes as of now) 5. IHRM (26 Classes as of now)	5/5
Student Feedback for Offline / Online classes. (Av.Percentage x 5 marks) Give details. HOD to verify.	1. MM (94.23%)	4.8/5

^{*}Marks to be awarded for subjects for which end exam was conducted

Details of students mentored during current assessment year. (Furnish details)	 I have 10 students from 1st year students under my proctor group. 3 students from 2nd year under my proctor group. Looking after another 10 students of Prof. Sneha in her absence 	
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Details of Participation in <u>VTU</u> Bodies (2 Marks) Furnish details and proofs.	NA	/2
Details on Examination related Activity (2marks each) Marks only for external responsibility.)	1. Conduction of Theory exams – 11 exams 2. Paper Setting – 2 (HRA) 3. Paper Setting – 2 (MRA) 4. Evaluation (160 copies – HRA)	8/8
List of FDPs attended during the Assessment year (5 marks each) (Attach Certificate copies) Provide Title, dates etc. HODs to verify	1. Research Methodology And Research Publication 2. HR Analytics 3. Discovering Statistics for Effective Research (18 th July to 22 nd July'22)	10/10
Financial Assistance received during current year for attending FDPs	NA	
Status of Ph.D. [Attach proof for each stage and for every claim] Ph.D. Completed – 10 marks.	 Awarded (2 marks) Thesis Submitted and awaiting reports (1 mark) Thesis Preparation (2 Mark) Experimentation/Data Collection in completed (1 mark) Comprehensive viva voce completed (1 mark) Appeared for Course work exams (1 mark) - Applied for registration formalities (1 mark) - DONE Identified Guide/Research Centre and preparing research Proposal (1mark.) - DONE Not thought of pursuing Ph.D. (zero) 	2/10
Research Publications: (5 marks each) Provide Full Details. HODs to verify. [Attach copies of Title Page]	NIL	/10
Seminars / Workshops / Conferences attended (5	 Workshop > The Usage of Statistical Tools for Data Analysis (SPSS) (Attended – Organized by 	

Marks each) Data to be verified by HODs. [Attach Certificate Copies]	MBA Department – KSSEM) 2. Seminar > Performance of Climatic Responsive Building – A Qualitative & Quantitative Approach (Attended – Organized by Civil Engineering Department - KSSEM)	10/10
Financial Assistance received during current year for attending such events.	NA	
Registered as Research Guide (Reasons for not registering)	NA	
Research Scholars registered with details	NA .	/5
Details of Patents Applied for (If any) One application 5 marks Provide Details.	NA .	/5
Academic Programs organized and supported during current year. (Only FDP /Workshop /Seminar / Conference). Do not include Webinars.	 Workshop > The Usage of Statistical Tools for Data Analysis (Supported and Attended – Organized by MBA Department – KSSEM) 	5/5
Details of programs attended for skill development like MOOCs, MOODLES, COURSERA, NPTEL and others (Only programs >= 20 hours need to be considered.	1. Already done my registration in NPTEL – Human Resource Development – Course will start from 25 th July'22 – 12 Weeks Course (Documentations ready to submit)	5/5
Details of Utilization of NPTEL and other Online materials for augmenting own lectures. Provide proof for using this in the classroom. HOD to Verify.	. NA	/5
Details of Project Proposal submitted during the current year. (At least one) Provide Details	NA	/5

Details of Project Funds Received. (including KSCST & VTU financial assistance)	NA	/5
Consultancy Revenue Generated	NA	/5
Details of Participation in cultural events during the current year	NOT APPLICABLE FOR CURRENT YEAR 1. Participated in Faculty Dance — Aarohana - 2022 2. Performed - Solo Singing - Aarohana - 2022	
Additional Responsibilities in the Department/ College Example: Head, Coordinator, Accreditation etc.(2marks for each responsibility)	 Sports Coordinator – College Level Criteria 7.3.1 – Coordinator – (Collected all information about Wastage water, Drinking water, Rain water harvesting, ROs, Solar Panels, All the advanced technology used in hostel for preparing food and all in our college – Visited all the places and captured all pictures for NAAC and submitted the documentations to the concern department and kept all bills and pics along with me as well. This activity is from College Level & Department Level (From Nov'21 Onwards) Criteria 5 – Coordinator – For MBA Department (From Feb'22 Onwards – A. Collected and arranged the details of Scholarship of last 2 years and filed the same properly.	10/10

- (Organized -
- A. Team Building Activities 9th July'22 For Both the year students.
- B. Team Building Activities and Soft Skill Training for 2de Year Students 29th Nov'21, 11th Dec'21)
- 5) Coordinator ISR Club Activities
 (Organized A. Old Age Home Visit 19th
 March'22,
 B. Prepared Full report Blood
 Group of our students along with
 age, address, location ... all details,
 C. Numbering and Naming of the
 Fan, Lights in our department –
 Work under process Will be
 completed by 24th July'22)
- Coordinator Sports Club Activities (Organized - Departmental Sports Activities for Boys & Girls - 7th May'22)
- 7) Project Club Coordinator from MBA Department (Mentor for guiding project club students from MBA Department.
- 8) Given 3 days Orientation to 1st year engineering students –
 13/12/2021, 16/12/2021,
 17/12/2021
- 9) Total 11 Invigilation duties done for VTU examinations (At KSSEM – University Exams)
- 10) Coordination for Industrial Visit –
 (Arranged an Industrial Visit for 2nd
 Year Students on 7th June'22 at
 BAMUL)
- 11) Student Development > Inspired and guided students to participate inter college competitions. (23rd Dec'22 Gaganashree and Nishchitha participated in Business Plan Contest organized by DSATM, 4th July Greeshma and Aditya Participated in Quiz Competition organized by BNMIT)
- 12) Library Coordinator from MBA Department

Details of Live Membership for Professional Bodies (IEEE CSI		
SEA ISTE) (2marks for first membership & 3 marks for second membership)	Quality Circle Forum of India (Membership Card Attached)	2/5
	Responsible for LOGO Competition in Aarohana 2022	
	2. Responsible for conducting Ramp	
Contribution to Cultural /	Walk – Aarohana 2022	
Sports Events (Furnish Details) [Marks to be granulated based on the responsibility and	3. Preparing full reports for LOGO Competition & Ramp Walk - post Aarohana - 2022	5/5
participation by the HOI.]	4. Coordinator from MBA department – Marathon 4 th June 2022 – KSGI	
	5. Worked for Badminton Tournament – 11 th February 2022	
	Nov'21-Dec'21 visited degree colleges for branding and	
Contribution towards	advertisement	
Branding, Admissions, etc [Marks to be granulated based on the responsibility and	Attending students and providing information, guidance for ensuring the admission.	10/10
participation by the HOI.]	 Visited Public TV Educational Expo for promotional purpose – 25th June'22 	
	4. Conducted Team Building	
	Workshop on 23.04.2022 – for	
	MBA Students at Dr. Ambedkar Institute of Management Studies	
	TOTAL	131.8/19

Date: 16-7-2022

Signature of faculty

Comments from the HOD: extlend beyond the responsibilities of the job.

She is a creative terson, has organized innovative activities for the students. Deserves appreciation from the college Areas of Inprovement!

To work in order by effectively managing time and priorities in the norder by effectively managing time and priorities in the hop of whis communication is to work to hards application anytype of whis communication to hooth within the department and outside of it. Signature of the HOD is to we feed back as motivation to accomplish goals.

Comments of the Principal after the discussion:

Signature of the Principal

KAMMAVARI SANGHAM GROUP OF INSTITUTIONS

STAFF SELF APPRAISAL REPORT (2021-2022)

Field	Data	SCORE
Name	V.VIDYASHREE	
Present Address,	T4, komarla Ashwini Apartments, 37 th main, 25 th	
Mob.No., e-mail id.	cross, Raja Rajeshwari Nagar, Bangalore 560098	
	8197859701	
	<u>Vidyashree.v@kssem.edu.in</u>	
Age and Date of Birth	26 years (17.10.1995)	
Qualification	BCIS, MBA (RSCM), NET, (PHD)	
Designation and	Assistant Professor, Department of Management	
Department	Studies	
Teaching Experience	3 years	
(After PG)	·	
Other Experience(If any)	Nil	
List of Subjects Taught till	1. HR Analytics	•
date (use separate sheet if	2. Digital and Social Media Marketing	
necessary)	3. Business Statistics (2 times)	
	4. Management and Organizational Behavior	
	5. Entrepreneurship and Legal Aspects	
	6. Research Methodology (2 times)	
	7. Management and Entrepreneurship (2 times)	
	8. Technology and Operational Strategy	
	9. Logistics and supply chain management	
Number of FDPs attended	LIST ATTACHED	
since joining service		
(Attach Separate List)		
*Subjects taught in the	Online and offline both	
Assessment Year and	X.Research Methodology − 100% − 10	
percentage pass (Both	✓. Entrepreneurship and legal Aspects – 100 % - 10	40 /40
Theory & Practical)	3. Digital and Social Media Marketing – 100%-10	
(10marks for each x	Offline CEXAMICONDUCTED	
Percentage)	J echnology and Operational strategy – 100 % I.e. 10	
If online please indicate.	2. Management and Entrepreneurship – 93% I.e.,	
	9.3	
	3. Business Statistics- results awaited - 10	
	4. Logistics and supply chain management- ongoing	
	semester	
	5. Research Methodology- ongoing semester	
Details of UG Projects	1.	/10
Guided	2 Not applicable	

(5 marks/ project guided) Provide Titles (HOD to endorse)		
Details of PG Projects	1. A study on brand awareness and perception at	10/10
Guided	TATA AIG life	
(5 marks/ project guided)	2. A study on store layout at metro cash and carry.	
Only for MBA/MTech.	3. A study on consumer Behaviour at Shrilakshmi	
Provide Titles (HOD to	Steel Suppliers pvt ltd	
Endorse)	4. A study on Determining social media marketing	
	strategies for paper play	
Percentage of classes held	1 Research Methodology – 100%	
(No. of classes taken/no.	2. Entrepreneurship and legal Aspects – 100 %	5/5
of classes allocated x 5)	3. Technology and Operational strategy - 100 %	
Give details. HOD to	4. Management and Entrepreneurship – 100%	
Endorse.	5. Business Statistics- 100%	
	6. Digital and Social Media Marketing – 100%	
Student Feedback for	1 Research Methodology – 93.08%	
Öffline / Online classes.	2. Entrepreneurship and legal Aspects – 93.46%	4.7 /5
(Average Percentage x 5	3. Technology and Operational strategy – 96 %	
marks) Give details. HOD	4. Management and Entrepreneurship – 93%	
to verify.	5. Business Statistics- 92.5 %	
	6. Digital and Social media Marketing – 96%- 9.6	

^{*}Marks to be awarded for subjects for which end exam was conducted

Details of students mentored during current assessment year. (Furnish details)	8 in seniors and 10 in juniors	
Details of Participation in <u>VTU</u> Bodies (2 Marks) Furnish details and proofs.		/2
Details on Examination related Activity (2marks each) Marks only for external responsibility.)	1. Practical Exams 2. Conduction of Theory exams 3. Paper Setting 4. Evaluation	2/8
List of FDPs attended during the Assessment year (5 marks each) (Attach Certificate copies) Provide Title, dates etc. HODs to verify	International Faculty Development Program on Research Methodology for Qualitative and Quantitative data collection and Analysis (21st February 2022 – 28th February 2022)	10 /10
	Seven Day National Online Faculty Development Program, Pedagogy and Learning: Mapping New approaches (3 January 2022 – 9 th January 2022)	

Financial Assistance received during current year for attending FDPs	7 Day faculty development program for exploring dynamics of the classroom – NEP and NAAC perspective (20 January 2022 – 28 th January 2022) Rs. 573/- is paid by the College for attending International Faculty Development Program on Research Methodology for Qualitative and Quantitative data collection and Analysis (21 st February 2022 – 28 th February 2022)	
Status of Ph.D. [Attach proof for each stage and for every claim] Ph.D. Completed – 10 marks.	 Awarded (2 marks) Thesis Submitted and awaiting reports (1 mark) Thesis Preparation (2 Mark) Experimentation/Data Collection in completed (1 mark) Comprehensive viva voce completed (1 mark) Appeared for Course work exams (1 mark) Applied for registration formalities (1 mark) Identified Guide/Research Centre and preparing research Proposal (1 mark.) Not thought of pursuing Ph.D. (zero) 	4/10
Research Publications: (5 marks each) Provide Full Details. HODs to verify. [Attach copies of Title Page]	Presented a research Article in 2nd International Conference on Current Trends in Multidisciplinary Research on 17 th July 2022 will be published soon.	/10
Seminars / Workshops / Conferences attended (5 Marks each) Data to be verified by HODs. [Attach Certificate Copies]	2. 1. 2nd International Conference on Current Trends in Multidisciplinary Research on 17 th July 2022 2. SPSS workshop organized by CPDPS from 29 th October 2021 till 31 st October 2021	10/10
Financial Assistance received during current year for attending such events.	Rs. 500/- granted from the college for attending SPSS workshop organized by CPDPS from 29 th October 2021 till 31 st October 2021	

Registered as Research Guide	No	-
(Reasons for not registering)		
Research Scholars registered with details	No	-/5
Details of Patents Applied for (If any) One application 5 marks Provide Details.	Nil	-/5
Academic Programs organized and supported during current year.(Only FDP /Workshop /Seminar / Conference). Do not include Webinars.	 Organized One day workshop on Advanced Excel for Managers on 18th April 2022 Organized a one-day Placement talk on Campus to corporate Prerequisites for 2nd Year MBA students on 13th May 2022 Conducted a Workshop on Hypothesis testing Examples and solutions for HR and Marketing Specialization on 25th May 2022 	5/5
Details of programs attended for skill development like MOOCs, MOODLES, COURSERA, NPTEL and others (Only programs >= 20 hours need to be considered.	Attended the second online summer school for researchers on statistical data analysis organized by Jaipuria Institute of Management from 11 th July 2022 to 15 th July 2022	5/5
	Completed The fundamentals of Digital Marketing certification exam on 15 th June 2022 after attending the course for 40 hours.	
Details of Utilization of NPTEL and other Online materials for augmenting own lectures. Provide proof for using this in the classroom. HOD to Verify.	 Conducted Activity based learning through hot potatoes for students in TOS Subject Did a game for students on 5s using UNO cards lean manufacturing taught using Legos supply chain management taught using an activity called beer distribution game logistics concept using pant manufacturing and distribution activity Business presentation conducted for the E&L and RM subject 	5/5
Details of Project Proposal submitted during the current year. (At least one) Provide Details	Nil	/5

Details of Project Funds Received. (including KSCST & VTU financial	Rs. Nil	/5
assistance)		
Consultancy Revenue Generated	Rs	/5
Details of Participation in cultural	Participated in aarohana as the fashion	
events during the current year	show coordinator	
, , , , , , , , , , , , , , , , , , , ,	Participated in Faculty rangoli Competition	
	Participated and secured 2 nd place in	
	faculty cooking without fire Competition	
	Was a part of faculty dance in aarohana	
	Was in the coordinators committee from	
	department for aarohana	
Additional Responsibilities in the	1) IQAC coordinator	
Department/ College	Criteria 1 department coordinator	
Example: Head, Coordinator ,	3) VTU CICC department coordinator	10/10
Accreditation etc.(2marks for	4) Anti ragging committee member	,
each responsibility)	5) Anti sexual harassment committee	
casi responsibility,	member	
	6) Class teacher for the 2020- 22 batch	
	7) Website coordinator	
	8) Newsletter coordinator	
	9) Social media coordinator	
	10) Department Marketing club	
	coordinator	
	11) Department public speaking club	
	coordinator	
	12) Discipline committee member	
	13) Internal audit member	
	14) Academic council – meeting and	
	proceedings	
	15) Criteria 7 coordinator till January	
	2022	
Details of Live Membership for	QCFI Life Member	
Professional Bodies (IEEE CSI SEA		2/5
ISTE) (2marks for first		
membership & 3 marks for second		
membership)		
Contribution to Cultural / Sports	Participated in aarohana as the fashion	
Events (Furnish Details) [Marks to	show coordinator	
be granulated based on the	Participated in Faculty rangoli Competition	5/5
responsibility and participation by	Participated and secured 2 nd place in	
the HOI.]	faculty cooking without fire Competition	
-	Was a part of faculty dance in aarohana	
	Was in the coordinators committee from	
	department for aarohana	

	Coordinated for sports Activity on 7 th May 2022	
Contribution towards Branding, Admissions, etc [Marks to be granulated based on the responsibility and participation by the HOL]	Posted all the details regarding the department, activities of the department in the Website, Newsletter, Facebook account, LinkedIn account, Instagram account time to time. Encouraged students to follow, share the social media and website profile to their peers. Secured 1 admission for mechanical department. Made the admission video and poster for our department Given voiceover for CET exam form filling video to choose our college to pursue MBA. The video was made by Prof. Sreedhar	10/10
TOTAL		127.7 /190

Date: 18.07.2022

Signature of faculty

comments from the HOD: Prof. V. Vidyashree reliably completes assigned duties in a conscientious manner, ensures accurate and timely documentation of the criteria files. Consistently udates the social media handles of the defartment and website as well.

Madam demonstrates willingness to learn Madam demonstrates willingness to learn.

Deserves appreciation from the college. Signature of the HOD

Comments of the Principal after the discussion:

Signature of the Principal