



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

K.S.SCHOOL OF ENGINEERING AND MANAGEMENT
#15/1, Mallasandra, Near Vajarahalli, Off Kanakapura Road,
Bangalore - 560109
Department of Management Studies (MBA)
Year - 2021

Date:08.08.2021

CIRCULAR

The students of MBA Department are hereby informed that Viral Guest Lecture on Career Attributes will be held on 12/08/2021.

The following are the further details:

- Poster and link will be shared with the students.
- Participants certificate will be provided to the students at the end of the program

All are requested to actively participate in the programme.


CO-ORDINATOR



***K.S. School of Engineering and Management
Kanakapura Road, Bangalore -560109
Department of Management Studies (MBA)***

REPORT ON VIRTUAL GUEST LECTURE ON "CAREER ATTRIBUTES OF A FINANCE PROFESSIONAL"

Event Coordinator: Prof. Roopa Balavenu

Event Name: Virtual Guest lecture for PG students of KSSEM and Faculty members of KSSEM and other colleges.

Topic: Career Attributes of a Finance Professional

Date and time: 12th August 2021 at 11.45 AM

Targeted audience: Faculty members and MBA students

Resource Person: Dr. Bindu Nambiar, Dean of Ramaiah Arts, Science and Commerce.

Platform: Google Meet

Virtual Guest Lecture on "Career Attributes of a Finance Professional" was conducted for 1st year MBA students, 2nd sem MBA students. Around 40 participants participated in the session. Introduction about the session and Welcome speech was done by Anusha. Dr. Bindu mam discussed about the present financial situation, Career avenues in Finance. Need for making a right choice in Finance Career, Careers in Insurance, undertaking, fund manager etc.

Students and faculty members had Question and Answer session. Vote of thanks proposed by student Keerthana and conclusion was done by HOD. Students gained knowledge about recent waves in FINANCE CAREER. There was an active participation in the event.

POSTER:



K.S. Group of Institutions

K.S. School of Engineering and Management

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DEPARTMENT OF MBA

INVITES YOU FOR
VIRTUAL SUBJECT EXPERT GUEST LECTURE ON

**"CAREER ATTRIBUTES FOR THE
FINANCE PROFESSIONAL"**

BY

**DR. BINDU NAMBIAR ,
DEAN-MANAGEMENT STUDIES,
RAMAIAH COLLEGE OF ARTS , SCIENCE &
COMMERCE, BANGALORE**

12th AUGUST 2021 AT 11:45 AM

Google Meeting ID

meet.google.com/pna-vumx-cff



**PROF. ROOPA BALAVENU
CO-ORDINATOR**

**DR. R. K. GOPAL.
HOD. MBA**

**DR. RAMA NARASIMHA
PRINCIPAL**

Picture of speaker and details about them:

Dr. Bindu Nambiar
Dean - Management Studies
MBE, AIII, PhD



Corporate experience

- WEALTH MANAGER - ALLP, FIDELITY INVESTMENTS
- REGIONAL BUSINESS HEAD - ITC - FIDELITY INVESTMENTS
- REGIONAL PROGRAM MANAGER - THE HULCO FINANCIAL SERVICES
- HEAD-BUSINESS DEVELOPMENT - FIDELITY INVESTMENTS
- CHIEF CONSULTANT (Academia) - IIT Bombay (Corporate)

Teaching & Academic administration

- FACULTY & HEAD - Centre for finance - IITM
- ASSOCIATE PROFESSOR & HEAD (PLACEMENTS) - IITM
- HEAD OF DEPARTMENT - IITM (Admission)
- FOUNDER CENTRE HEAD - IITM (Pragathi Academy)
- PRINCIPAL - IITM and Academics

Training experience

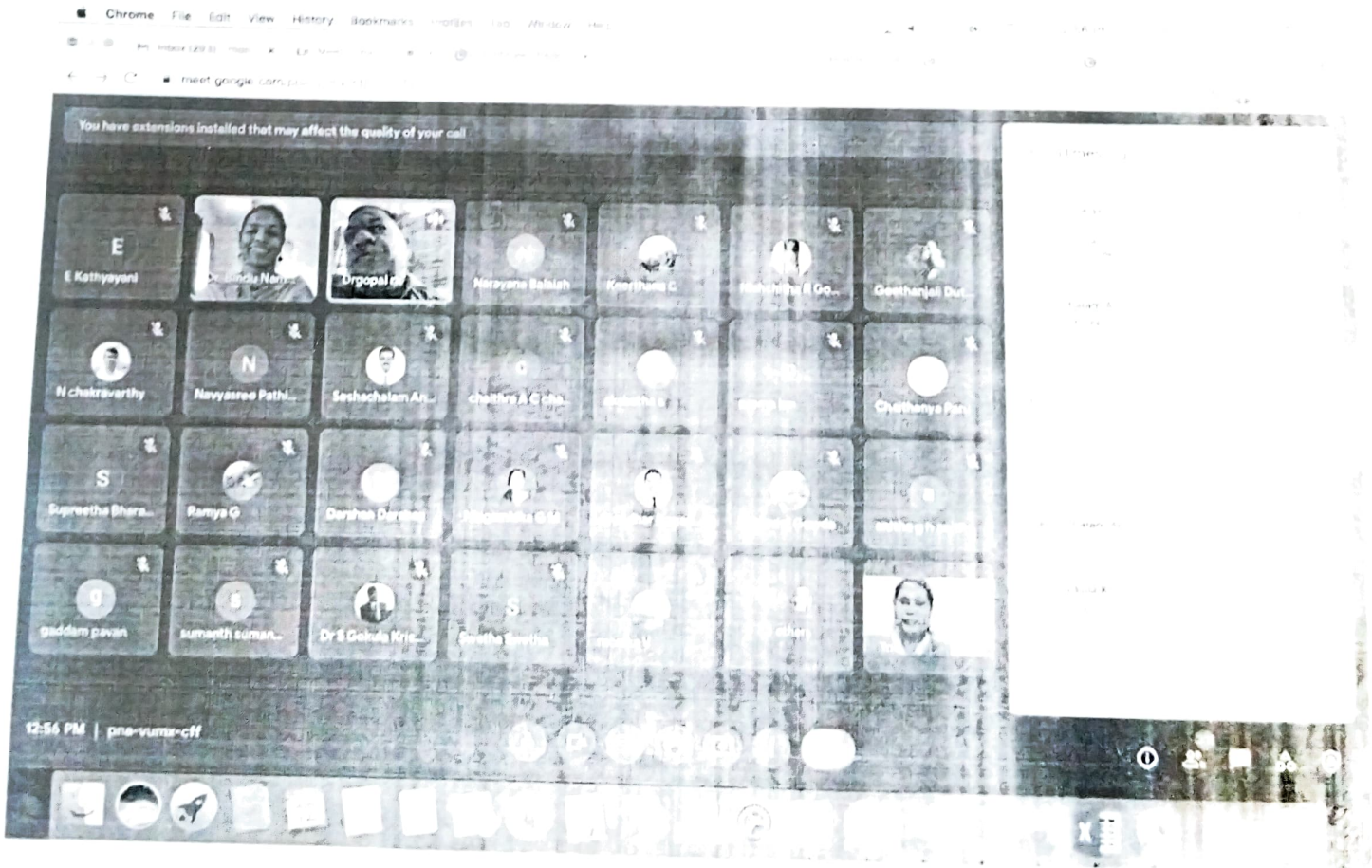
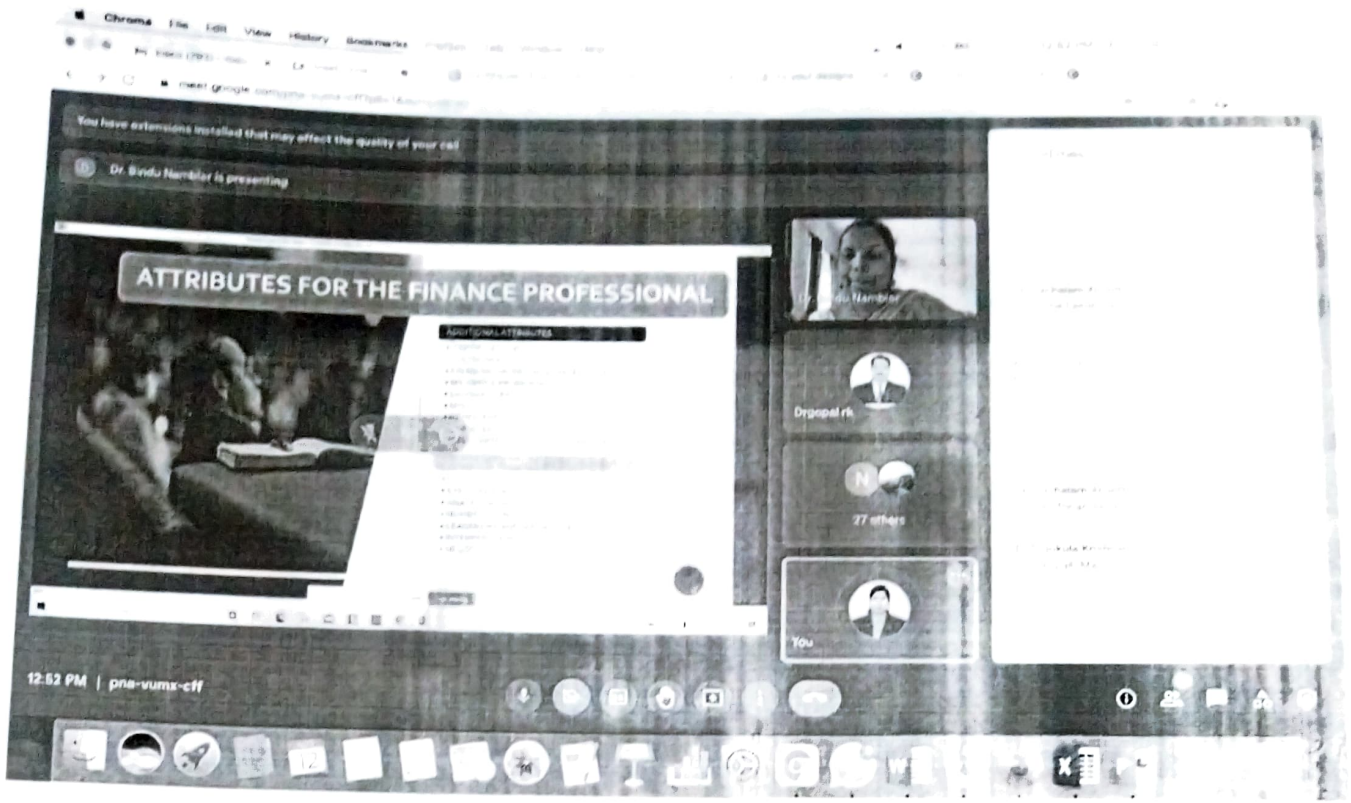
- Invited as a speaker for IITM, IIT Bombay, IIT Madras, IIT Delhi and IIT Guwahati and various educational institutions across India.
- Invited as a faculty at various management institutes in India and abroad.

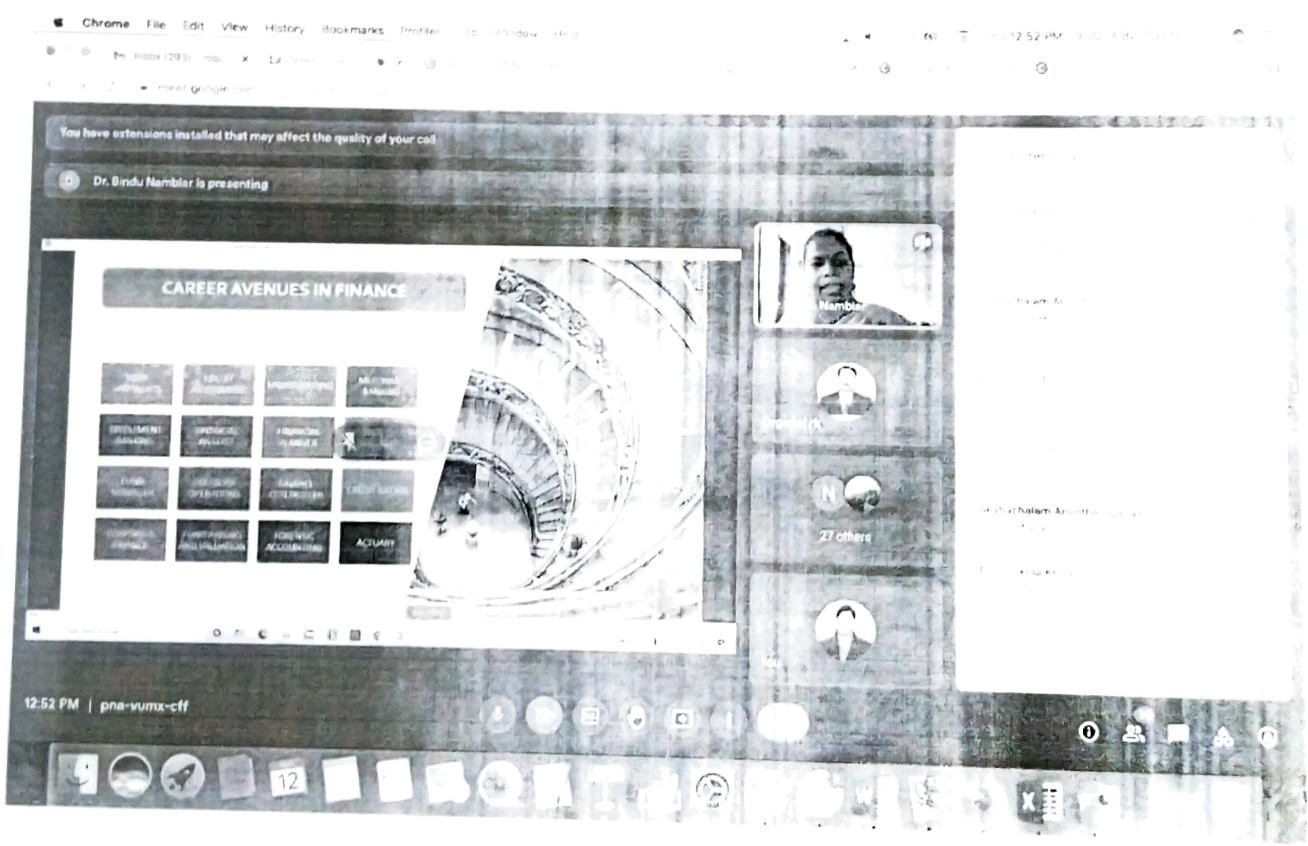
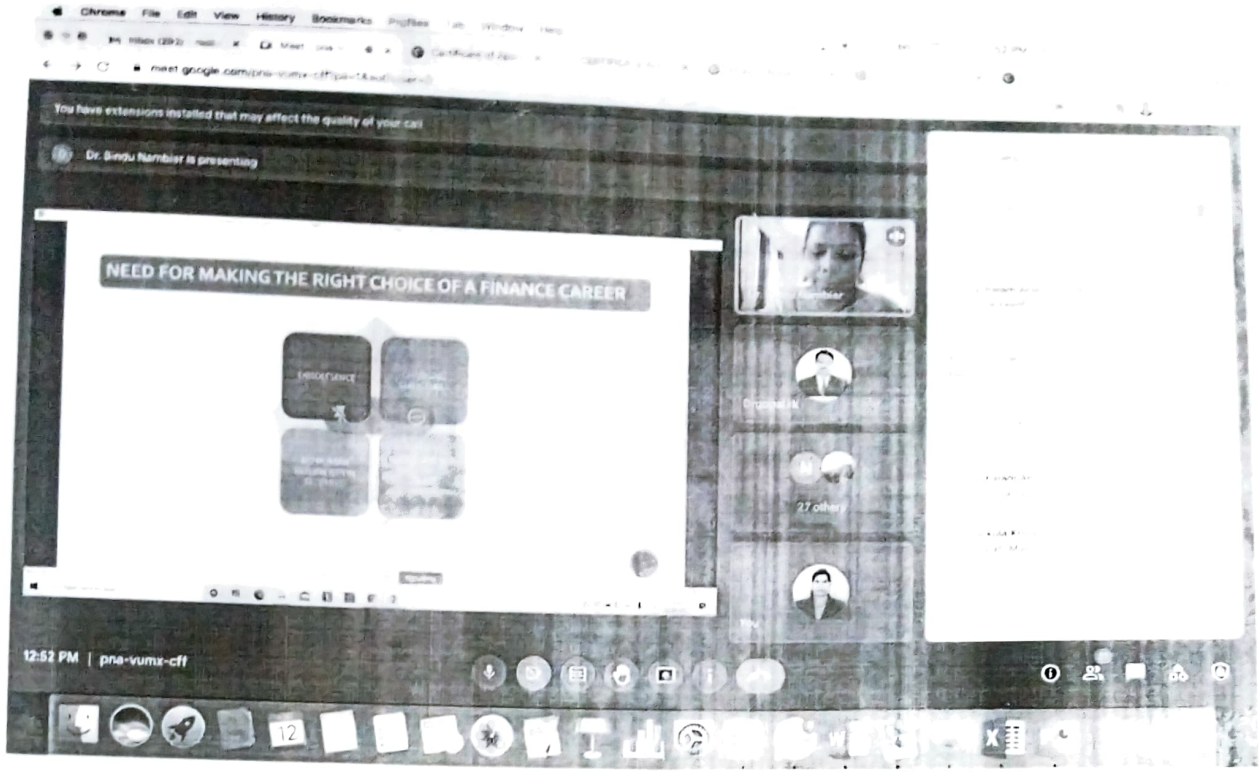
Research and Publications

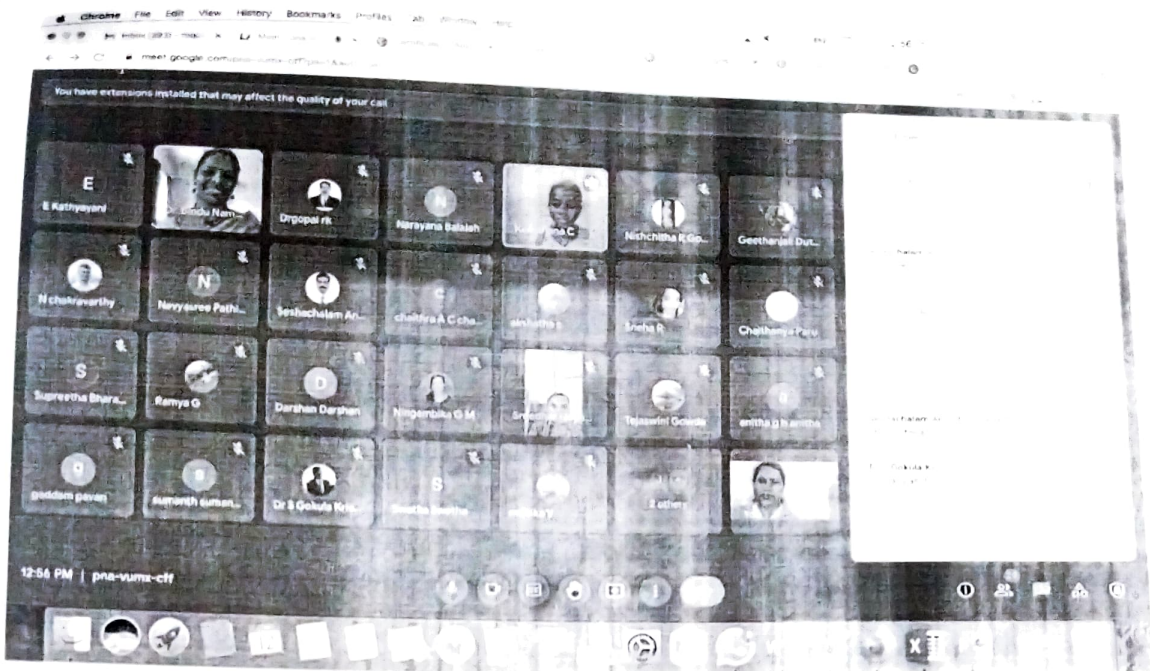
- Invited to write research papers at international conferences, national conferences, seminars and publications in various journals.

Other Positions held

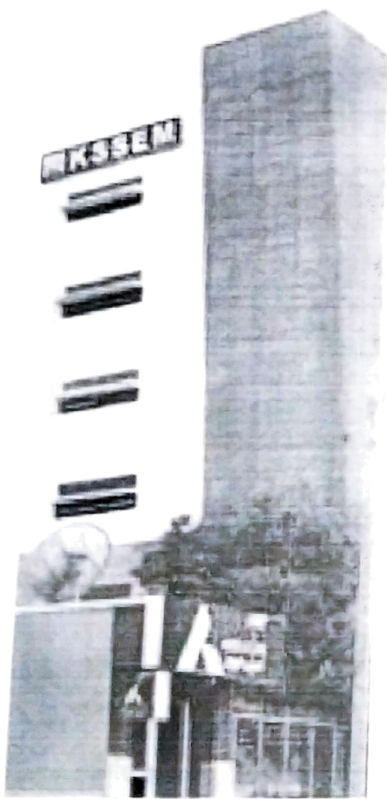
- Chapter head - MTC Global
- Guest faculty at - Management programs
- PTA President - Eharathiya Vidya Bhawan
- Consultant in the service of Foreign Investment
- Member of International and National committees







CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM.



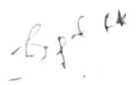

K.S. Group of Institutions
K.S. School of Engineering and Management
 DEPARTMENT OF MANAGEMENT STUDIES (MBA)


CERTIFICATE OF APPRECIATION

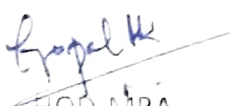
This is presented to

Dr. R.K. Gopal
 HOD, MBA
 KSSEM

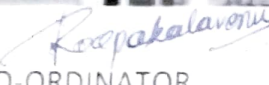
for effectively conducting the Webinar titled
CAREER ATTRIBUTES OF A FINANCE PROFESSIONAL
 on 12th Aug 2021


DR. R. K. GOPAL
 HOD-MBA


DR. RAMA NARASIMHA
 PRINCIPAL


 HOD, MBA
 Dr. R.K.Gopal

Professor & HOD-MBA,
 K.S. School of Engineering & management,
 #15, Malleshwara, Off. Kanakapura Road
 Bengaluru-560 109


 CO-ORDINATOR
 Prof. Roopa Balavenu



K.S.SCHOOL OF ENGINEERING AND MANAGEMENT
#15/1, Mallasandra, Near Vajarahalli, Off Kanakapura Road,
Bangalore - 560109
Department of Management Studies (MBA)
Year - 2021

Date:15.08.2021

CIRCULAR

The students of MBA Department are hereby informed that Viral Guest Lecture on Media Enhancing Self Awareness will be held on 18/08/2021.

The following are the further details:

- Poster and link will be shared with the students.
- Participants certificate will be provided to the students at the end of the program

All are requested to actively participate in the programme.


CO-ORDINATOR



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109
Department of Management Studies (MBA)
**REPORT OF GUEST LECTURE CONDUCTED ON 18TH August
2021**

Date: 18TH AUGUST 2021

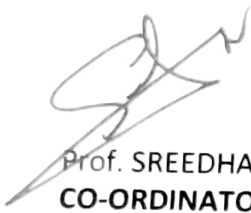
Time: 11.am

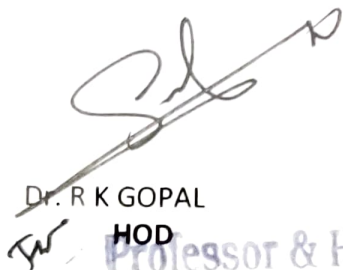
Platform: ZOOM (5049381869)

Resource Person: Dr. Shubha Muralidhar

Enclosed:

1. Poster
2. Photographs of Guest Lecture
3. Certificate


Prof. SREEDHAR.N
CO-ORDINATOR


Dr. R K GOPAL
HOD
Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109

“REPORT ON SELF AWARENESS WITH JOHARI WINDOW”

1. Event name: Virtual Subject Expert Guest Lecture.
2. Topic: Media Enhancing Self Awareness with Johari Window
3. Date and time: 18th AUGUST 2021, 11. am to 12 am
4. Targeted audience: MBA 2nd Sem. students of KSSEM
5. Poster

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**DEPARTMENT OF
MANAGEMENT STUDIES(MBA)**

INVITES YOU FOR

**VIRTUAL SUBJECT EXPERT
GUEST LECTURE
BY**

DR.SHUBHA MURALIDHAR
BMS COLLEGE OF ENGINEERING,
DEPARTMENT OF MBA, BANGALORE
**TOPIC : ENHANCING SELF
AWARENESS WITH JOHARI
WINDOW**
ON
18/8/2021 at 11 AM




PROF.SREEDHAR N
CO-ORDINATOR

DR. R. K. GOPAL.
HOD-MBA

DR. RAMA NARAGIMHA
PRINCIPAL

6. Picture of speaker and details about Speaker:



- Dr. Shubha Muralidhar has more than 2 decades of teaching experience.
- A passionate teacher and a researcher. She has more than 20 research papers in peer reviewed journals of National and International repute.
- Has co-authored a book on "Change and Knowledge Management" catering to the needs of the post graduate management students.

- Involved in academic activities with other institutions namely Member - Board of Studies, Member - Board of Examination and Member – Doctoral Committee.
- Currently 3 research scholars are pursuing Ph.D from VTU, Belagavi under her guidance.
- Conducted workshops on SPSS, Psychometric tests, Campus to corporate programmes for students, Case study teaching and writing and the like
- Invited for lectures in the area of Outcomes based education for Management colleges
- Co-ordinated a five day course on “Social Entrepreneurship” under the aegis of Global Academic Initiative network (GIAN), MHRD
- Specialized in the field of HR, basically a science graduate moved on to do a Masters Programme in Management as well as Commerce. She has also completed M.Phil in Management and did her Ph.D. in Management from Bharathiar University, Coimbatore

Name of the Resource Person	Dr. Shubha Muralidhar
Department	MBA
Qualification	MBA,Phd.
Designation	Assistant professor
Area of specialization	HR
Company / Institute Name	BMS College of Engineering
No. of years of Experience	15 Experience in Media sales.

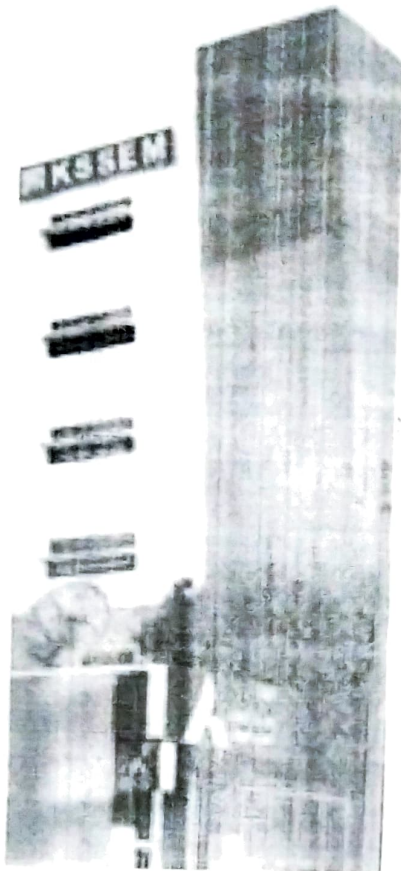
7. Screenshots:



MANAGING SELF THROUGH SELF AWARENESS

Dr. Shubha Muralidhar
Faculty
Department of Management Studies and Research Centre,
BMSCE, Bengaluru

8. Certificate of Appreciation:



K.S. Group of Institutions

K.S. School of Engineering and Management



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DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

This is presented to

Dr. Shubha Muralidhar, Department of Management Studies, BMS - College of Engineering, Bangalore

for effectively conducting the Webinars titled "ENHANCING SELF AWARENESS WITH JOHARI WINDOW" on 18th August 2021

DR. R. K. GOPAL
HOD-MBA

DR. RAMA NARASIMHA
PRINCIPAL

8. Summary:

JSU

Johari Window is a technique that aims to help people understand their emotional and physical relationship with self and other people. It is used in both a self-help context, group setting and in the corporate environment to improve individual and team performance.

Invented by Psychologists Joseph Luft and Harry Ingham, the Johari Window helps us to understand self-awareness and the human interaction that results from our personal self-awareness. We are often unaware of how others perceive us, how we present ourselves to others, and how well we know ourselves.

Dr. Shubha Muralidhar explained the concept of johari window through questionnaire. Some will be executed in the class room for the better understanding of the concept.

Prof. SREEDHAR N
CO-ORDINATOR

DR. R. K. GOPAL
HOD

Professor & HOD-MBA,
K.S. School of Engineering & management,
#15, Mallasandra Off. Kanakapura Road,
Bengaluru - 560 109



K.S.SCHOOL OF ENGINEERING AND MANAGEMENT
#15/1, Mallasandra, Near Vajarahalli, Off Kanakapura Road,
Bangalore - 560109

Department of Management Studies (MBA)

Date:25.08.2021

CIRCULAR

The students of II semester MBA Department are hereby informed that Webinar on "Communication Skills" will be held on 27/08/2021.

The following are the further details:

- Poster and link will be shared with the students.
- Participants certificate will be provided to the students at the end of the program.

All are requested to actively participate in the programme.

CO-ORDINATOR
Prof. Sneha R



K.S. School of Engineering and Management
Kanakapura Rd. Blore -109
Department of Management Studies (MBA)

REPORT OF WEBINAR ON CONDUCTED ON 27TH AUGUST 2021

Date: 27th August 2021

Time: 2pm

Platform: Zoom

PMID: 201 782 8565

Resource Person:

Dr MS BABI
Executive Director
PSB Alliance Pvt Ltd

Webinar on “**Communication Skills**” was conducted for both 1st year and 2nd year MBA students. Around 50 participants and 5 faculties actively participated in the session. Introduction about the session and Welcome speech was done by Prof Sneha (HOD, MBA) and Darshan (1st Year MBA Student) introduced the Speaker. The topics - Importance of Communication, listening, non-verbal, body language was covered. Vote of thanks was proposed by Arpitha (1st Year MBA Student). Feedback link was sent to the participants. E-Certificates were given to all the participants. A Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding quality language, interpersonal communication, verbal code, gesture, posture, and personality development.

Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form


Prof. SNEHA R
CO-ORDINATOR


Dr. R K GOPAL
HOD


Dr. K RAMANARA SIMHA
PRINCIPAL

Professor & HOD-MBA
K.S. School of Engineering & Management,
#10, Malabar Hill, Off Malabar Hill Road,
Blore, Karnataka - 560 019

1. Poster



KSSEM

K.S.School of Engineering and Management

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Kanakapura Rd, Blore - 560109

**Department of Management Studies
(MBA)**

**Webinar on
"Communication Skills"**

SPEAKER: DR. M.S.BABU

EXECUTIVE DIRECTOR, PSB ALLIANCE PVT LTD.

DATE: 27.08.2021

TIME: 2 PM

Link:

[https://zoom.us/j/2017828565?
pwd=dW5US09Wb0wrMjJIYWRRGQUWU2Rkh2UT09](https://zoom.us/j/2017828565?pwd=dW5US09Wb0wrMjJIYWRRGQUWU2Rkh2UT09)

Platform : Zoom

Meeting ID: 201 782 8565

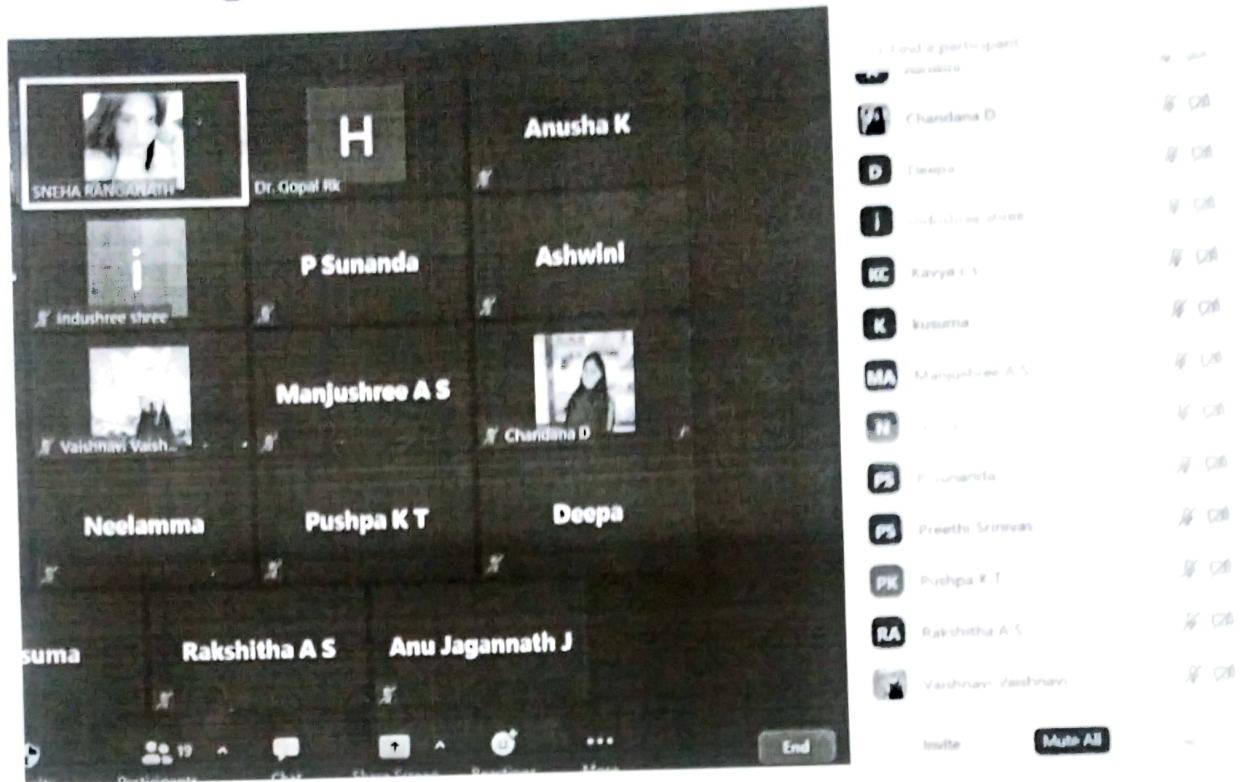
Passcode: 12345

**PROF SNEHA R
CO-ORDINATOR**

**Dr. R K GOPAL
HOD**

**Dr. K RAMA NARASIMHA
PRINCIPAL**

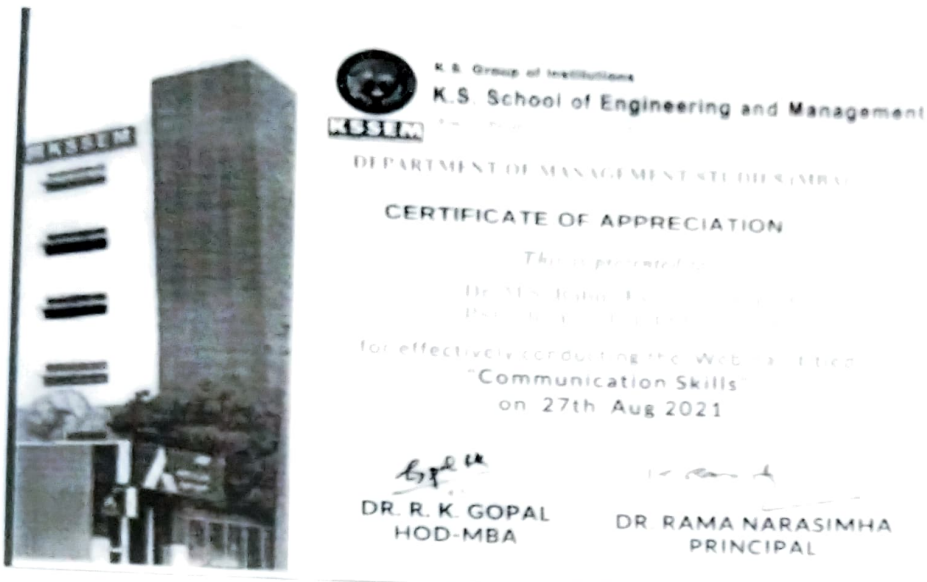
2. Photographs of Webinar



3. Certificate Sample



4. Letter of Appreciation



5. Participants list and Feedback form



6. LINK:

https://www.instagram.com/p/CTMjS-csipK/?utm_medium=copy_link



KSSEM
A SCHOOL OF ENGINEERING AND MANAGEMENT

K.S. School of Engineering and Management
Kanakapura Rd, Bangalore -560109

Department of Management Studies (MBA)

REPORT ON CLASS TO CORPORATE ORGANIZED ON 6TH SEPTEMBER 2021



KSSEM
A SCHOOL OF ENGINEERING AND MANAGEMENT

K.S.School of Engineering and Management

Aim at Perfection, Achieve, Excellence

Kanakapura Rd, Blore - 560109

Department of Management Studies(MBA)

CLASS TO CORPORATE

06.09.2021 9.00AM

ON CAMPUS PRESENTATION

JUDGES



**MS. HARSHITHA C M, HRA,
AMAZON INDIA**



**MR. NAGESH, FACEBOOK AD
MANAGER, INSHOTS**



**MRS. RUPA CHATTERJEE DAS
PROF DSATM**

**PROFSNEHA R
CO-ORDINATOR**

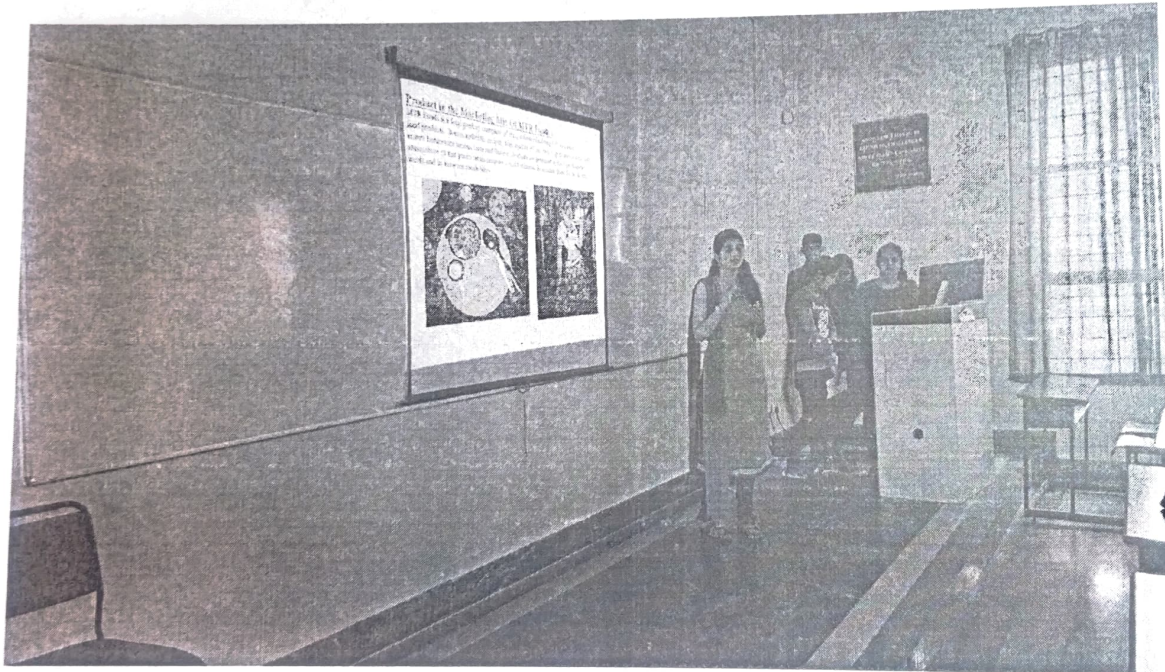
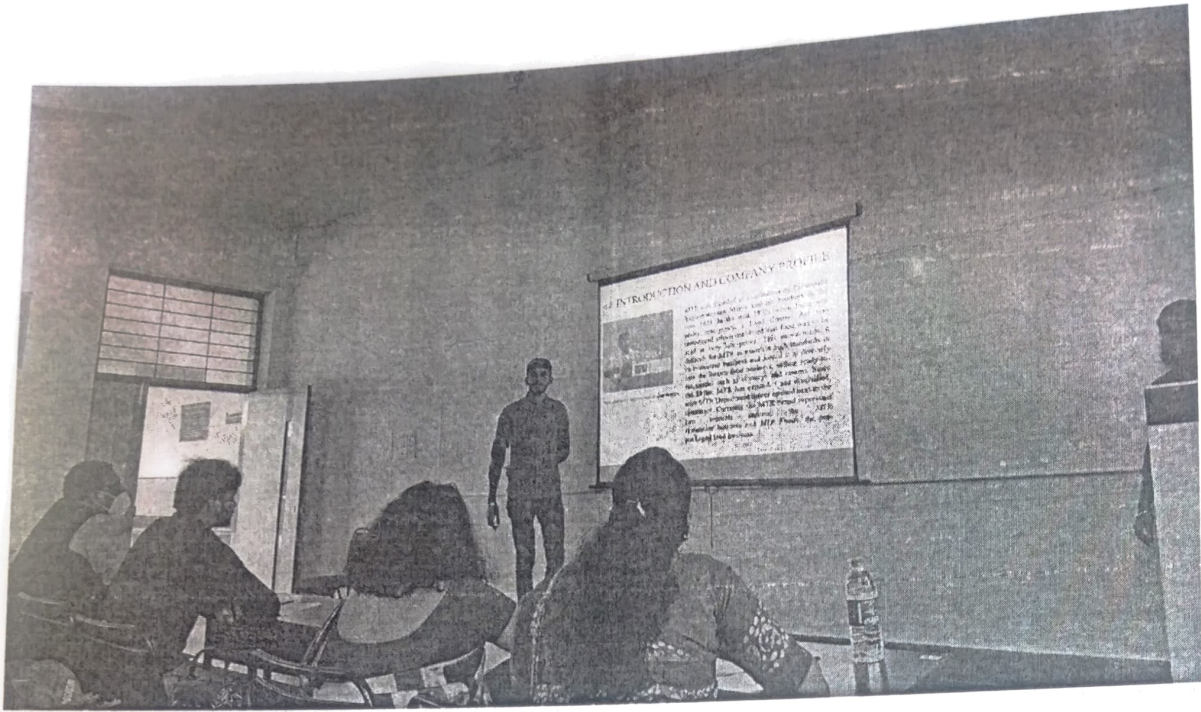
**DR. R K GOPAL
HOD**

**DR. K RAMA NARASIMHA
PRINCIPAL**

LIST OF PARTICIPANTS

USN	NAME
TEAM 1	MTR
1KG20BA001	AKSHATHA S
1KG20BA002	AKSHAY R
1KG20BA003	ALLU BINDU MADHAVI
1KG20BA004	ANUSHA S
1KG20BA005	ARPITHA R
TEAM 2	AMUL
1KG20BA006	BHASKAR Y
1KG20BA007	CHAITHANYA N
1KG20BA008	CHAITHRA A C
1KG20BA009	CHAKARVARTHI N
1KG20BA010	CHANDANA T Y
TEAM 3	CAFE COFFEE DAY
1KG20BA011	CHETAN RAM
1KG20BA012	DARSHAN A
1KG20BA013	DATTAKUMARA K N
1KG20BA014	DEEKSHA DATTA
1KG20BA015	E KATHYAYANI

TEAM 4	ZOOM CARS
1KG20BA016	GADDAM PAVAN
1KG20BA017	GAGANASHREE
1KG20BA018	GEETHANJALI D
1KG20BA019	GONUGUNTLA SANDEEP
1KG20BA020	K MOHAN RAJ
TEAM 5	OYO
1KG20BA021	KARAN G V
1KG20BA022	KEERTHANA C
1KG20BA023	KRUTHIKA
1KG20BA024	MANJU MANISH REDDY
1KG20BA025	MONIKA V
TEAM 6	BYJU'S
1KG20BA026	MUTHURAJU G
1KG20BA027	NISHCHITHA K R
1KG20BA028	PATHIPATI NAVYASREE
1KG20BA029	PAWAN N
1KG20BA030	RAKESHA G
TEAM 7	BIGBAZAR
1KG20BA031	RAMYA G
1KG20BA032	SHREEDHAR N
1KG20BA033	SOUNDARYA M
1KG20BA034	SUMANTH HC
1KG20BA035	SUPREETHA H A
TEAM 8	ID - IDLY DOSE
1KG20BA036	SWETHA
1KG20BA037	TEIASWINI Y B
1KG20BA038	V S BHAVI
NOT GENERATED	NATRAI





or







For
Keerthi
HOD-MBA

**K.S. Somanna Institute of Management,
#15, Malasandra, Off. Kanakapura Road,
Bengaluru - 560 109**



***K.S. School of Engineering and Management
Kanakapura Road, Bangalore -560109
Department of Management Studies (MBA)***

KSSEM-MBA ED CELL

REPORT ON VIRTUAL MEET WITH MR. SRIRAM CHITLUR "A GREEN ENTREPRENEURIAL JOURNEY"

Event Coordinator: Prof. Roopa Balavenu

**Event Name: Virtual Guest lecture for MBA students of KSSEM and Faculty members of
KSSEM and other colleges.**

**Topic: VIRTUAL MEET WITH MR.SRIRAM CHITLUR " A GREEN ENTREPRENEURIAL
JOURNEY"**

Date and time: 7th September 2021 at 10.30 AM

Targeted audience: Faculty members and MBA students

**Resource Person: Mr. Sriram Chitlur, Director & Co-founder of Hosachiguru, Agriculture
Asset Management Company, Head Quatered in Bangalore.**

Platform: Google Meet

**Virtual Guest Lecture on "A Green Entrepreneurial Journey" by Mr. Sriram Chitlur, Director
and Co-founder of Hosachiguru was conducted for 1st year MBA students, 2nd sem MBA
students. Around 50 participants participated in the session. Introduction about the session
and Welcome speech was done by Krithika. Mr.Sriram Chitlur Sir discussed about the**

present Asset Management Company scope and its future, His journey as Green Entrepreneur, Motivation behind his story to enter Agriculture by refraining himself from Software and IT Industry , advantages and scope to become an entrepreneur etc. Students and faculty members had Question and Answer session. Vote of thanks proposed by student Keerthana and conclusion was done by HOD. Students gained knowledge about recent waves in FINANCE CAREER. There was an active participation in the event.

POSTER:



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K.S. School of Engineering and Management

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KSSEM-MBA ED CELL

INVITES YOU FOR

**VIRTUAL MEET WITH
MR. SRIRAM CHITLUR
"A GREEN ENTREPRENEURIAL
JOURNEY"**

**DIRECTOR & CO-FOUNDER OF HOSACHIGURU,
AGRICULTURE ASSET MANAGEMENT COMPANY,**

Hosachiguru was awarded for the "Best Managed Farmland Company" by the Economic Times. Hosachiguru has been honoured as the "Best in Managed Farmlands and Estates" at the Times Business Awards, 2020.



JOIN GOOGLE MEET LINK:

meet.google.com/zjz-nrjd-bku

7th SEPTEMBER 2021 AT 10:30 AM

PROF. ROOPA BALAVENU DR. R. K. GOPAL.
CO-ORDINATOR HOD - MBA

DR. RAMA NARASIMHA
PRINCIPAL

Picture of speaker and details about them:
Profile:

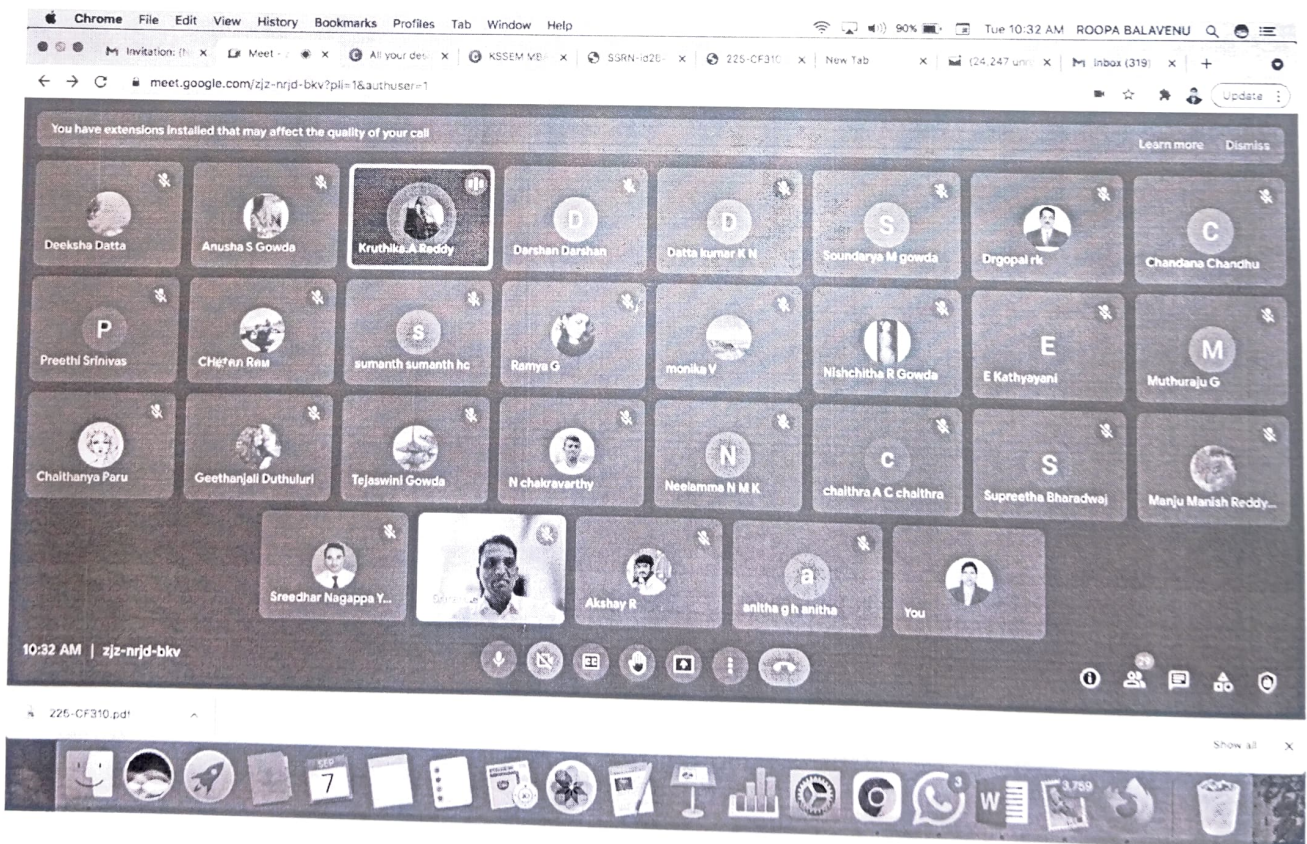
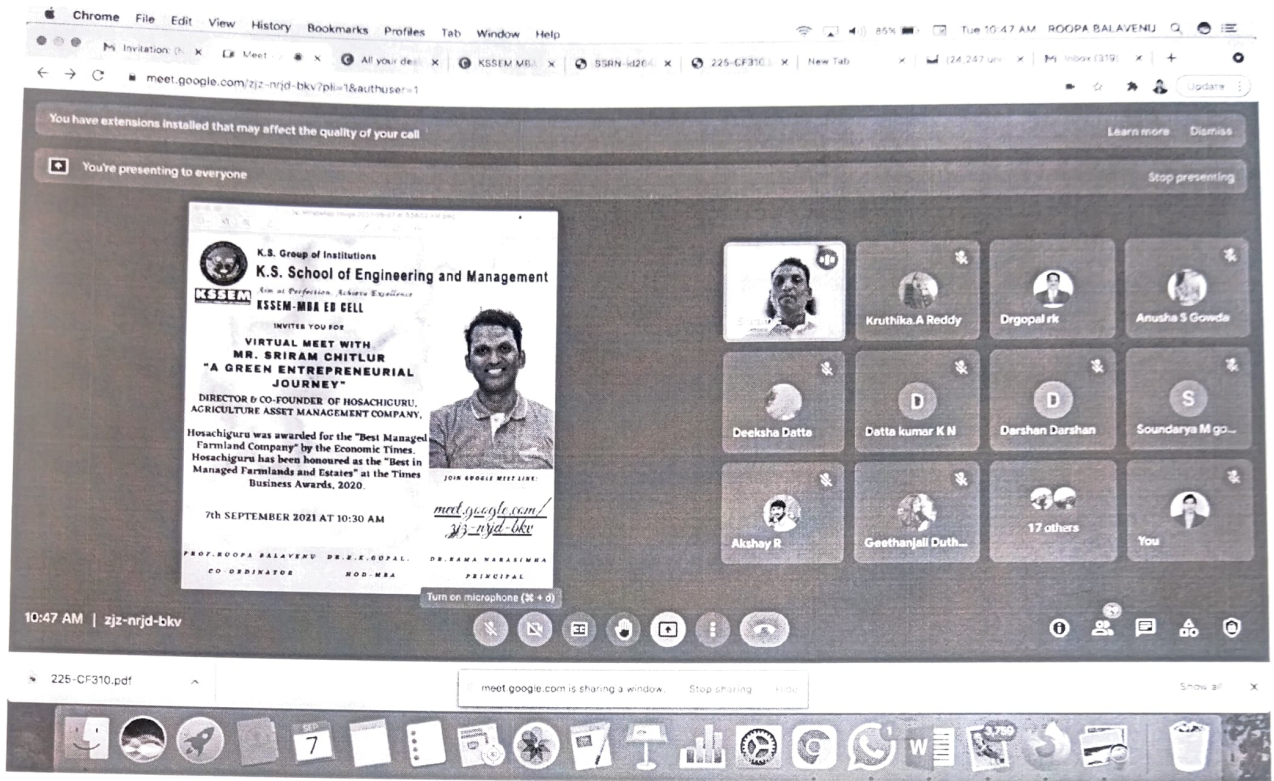
Sriram Chitlur is a green entrepreneur who leveraged his passion for agriculture, experience in technology, and understanding of business to co-found Hosachiguru with Ashok Jayanthi and Srinath Setty. Hosachiguru is an agricultural asset management company that sells managed farm plots to nature enthusiasts and offers them a hassle-free farm owning experience. These farm plots are a part of green havens consisting of agroforests and a thriving biodiversity, that aim to provide a sustainable future for generations to come.

In seven years, Hosachiguru has become a community of 500+ urban farmers.

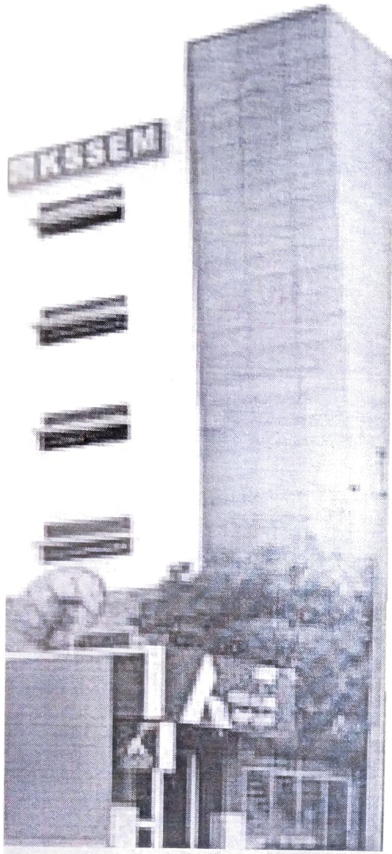
Another dream of Sriram was to make every piece of land productive. To visualize land like never before, Sriram co-founded TalkingLands, an intricate Layout Management Solution that uses AI-enabled Location Intelligence to unlock a land's potential. TalkingLands sets up a virtual marketplace of mapped lands and layouts, where buyers and sellers can engage in real-time transactions pertaining to agricultural, residential, commercial, and industrial lands.



Screenshots:



CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM:



K.S. Group of Institutions
K.S. School of Engineering and Management

Aim at Perfection. Achieve Excellence

KSSEM- MBA ED CELL

CERTIFICATE OF APPRECIATION

This is presented to

Mr. SRIRAM CHITLUR,
Director & Co-Founder of Hosachiguru,
Agriculture Asset Management Company, Bangalore

for effectively conducting the Virtual Entrepreneur Meet titled
"A GREEN ENTREPRENEURIAL JOURNEY"
on 7th September 2021

DR. R. K. GOPAL
HOD-MBA

DR. RAMA NARASIMHA
PRINCIPAL

CO-ORDINATOR
Prof. Roopa Balavenu

For. HOD-MBA
Dr. R.K.Gopal

Professor & HOD-MBA

K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.



**K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU – 560109**

Department of Management Studies (MBA)

Ref: KSSEM/MBA/GL/2021-22/1

Date: 29/11/2021

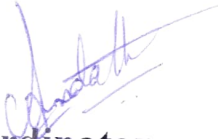
CIRCULAR

The students of Management Studies, KSSEM are hereby informed to attend the Subject Expert Guest Lecture on “SERVICE: THE FUTURE” will be held on 30/11/2021 at 9:30 am.

The following are the further details:

- Poster will be shared with students
- Students has to be present physically in the classroom
- Attendance is Mandatory

All are requested to actively participate in the program.


**Coordinator
Arundathi K L**


**HOD
Dr. R K Gopal**
Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109



K.S. School of Engineering and Management
Kanakapura Road, Bangalore -560109
Department of Management Studies (MBA)

REPORT ON VIRTUAL MEET

Event name: Subject Expert Guest Lecture

Topic: SERVICE THE FUTURE

Date and time: Tuesday, November 30, 2021, 9:30 am

Targeted audience: 3rd semester MBA students & other college students and faculty members.

Resource Person: Dr. Jessy Nair. Associate Professor and Head of Marketing Domain, MBA Program, Department of Management Studies (DoMS), PES University.

Platform: Google Meet

Link: <https://meet.google.com/snmrgixhom>

Event Coordinator: Arundathi K L

Virtual Guest Lecture on “**SERVICE THE FUTURE**” was conducted for 3rd Sem MBA students and other MBA college students and faculty members. Around 30 students and 6 faculties participated in the session. Introduction about the session and Welcome speech was done by Ms. Allu Bindu Madhavi.

Speaker began with GAP model of Services, mainly concentrated on GAP 1, Research in Services marketing. Importance of the research in the industry. Services Research in terms of understanding customers, managing demand.

It was informative, interesting and insight full as Professor has taken real time research example which was conducted on “Demand management in PES college canteen”. There was suggestions given to canteen and were implemented. Student were curious to know the research and got in depth idea of research in services.

There was an active participation in Questions and Answers Session, and the session was concluded with Vote of Thanks by Gaganashree.

Poster:



**K.S. SCHOOL OF ENGINEERING AND MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES**

INVITES YOU FOR

**Subject Expert Guest Lecture
on
SERVICE THE FUTURE**

By

Dr. Jessy Nair.

Associate Professor and Head of Marketing Domain, MBA Program
Department of Management Studies (DoMS), PES University.

Tuesday, November 30, 2021, 9:30 am

link: <https://meet.google.com/snm-rgix-hom>

Organiser
Mrs. Arundathi K L

HOD
Dr. R K Gopal

Principal
Dr. Rama Narasimha

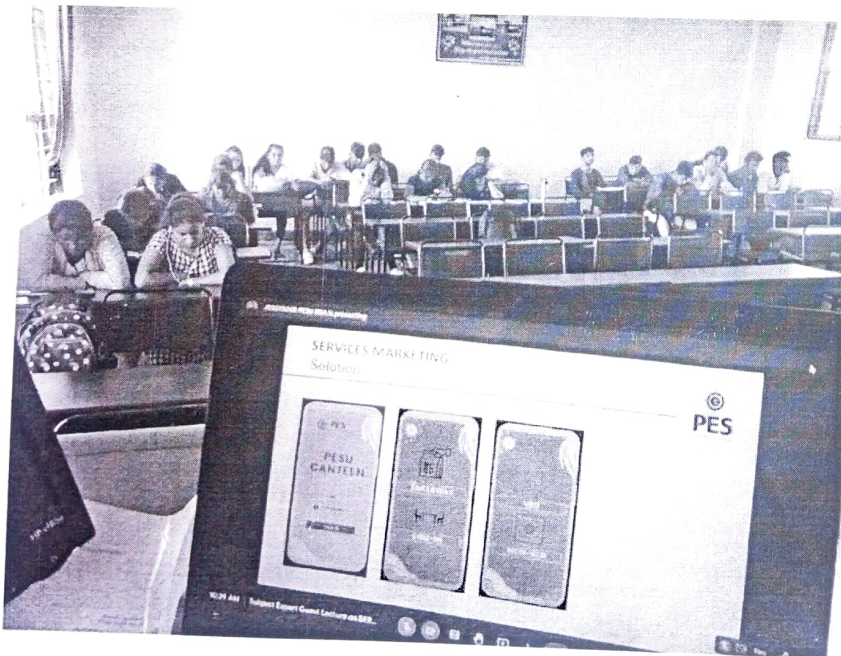
e-certificate will be
issued for the students
and faculty member

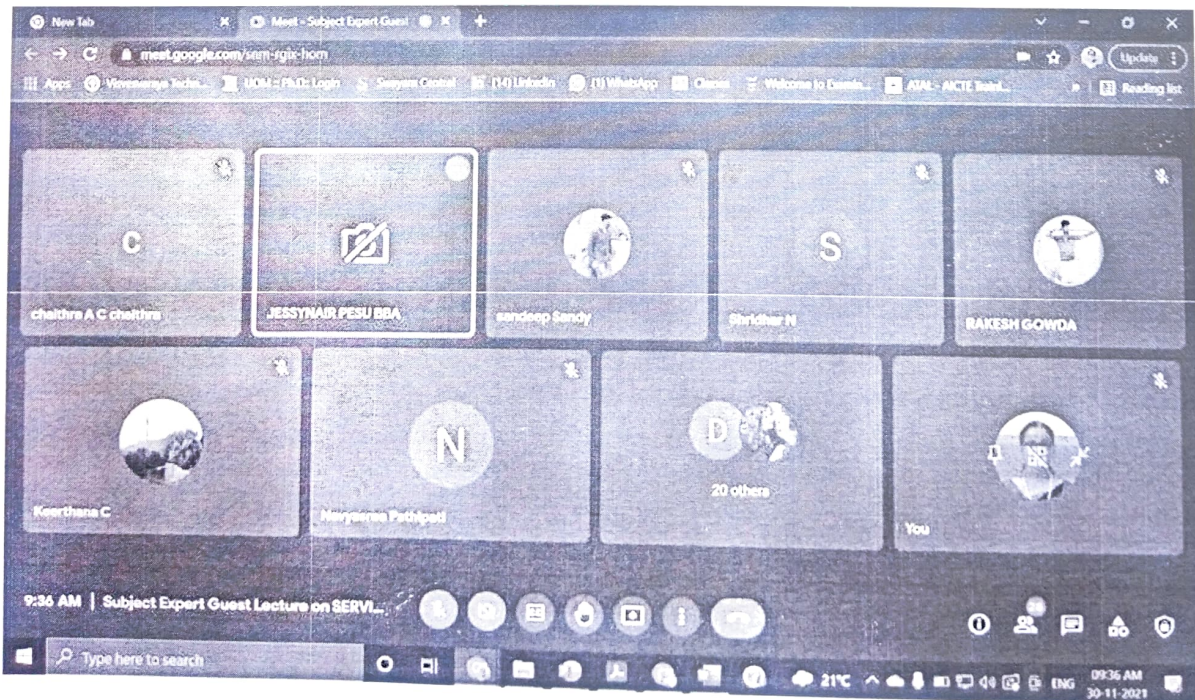
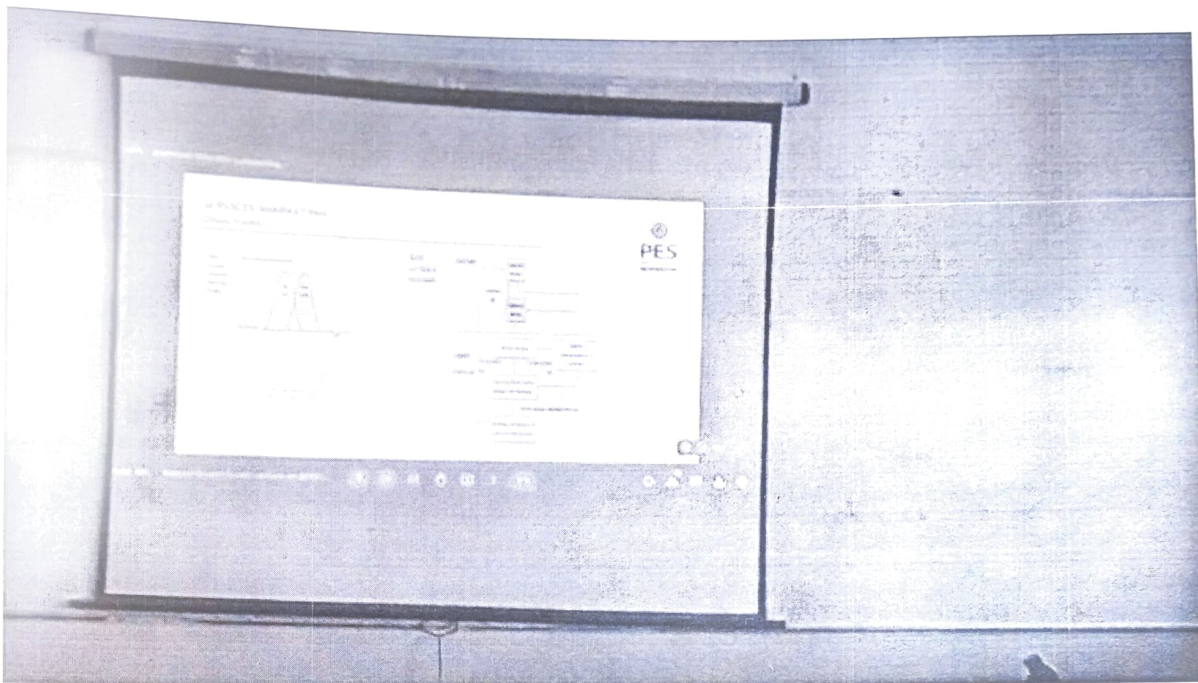


Social Media link:

Instagram: @kssem.mba

Pictures and screenshots of the Event:





Picture of speaker and details about them



A doctorate from VIT University, Vellore; she has rich 15 plus years of teaching experience at premier MBA colleges in Bengaluru. Enjoys teaching core management courses such as digital transformation, marketing and business research. She has had opportunity to impart elective courses; services marketing and consumer behavior, and design, teach and evaluate course structures for subjects like digital transformation and e-business. She is passionate about research in technology intervention in services. Her research is in areas of e-government services and e-retailing. Her research articles have been published in Emerald and IGI journals and indexed in Q1 and ABDC; B, C. She has peer reviewed several research articles for Emerald Publications (BPMJ, JSBED); IGI Publications and Wiley (EJISDC). She is on the doctoral panel of VIT University, Vellore, CMR University and Dayanand Sagar University. Currently she is a research supervisor to five PhD scholars at PES University. She was selected for Fellowship in Sustainability FDP at IIMB, 2019. Is an active member of ICTO Community and MENA-AIS. She is currently serving as the reviewer coordinator for MENA-AIS International Conference 2021. Madam had also written many articles in Scopus Indexed and other Journals. Presented papers in various national and international conferences also awarded best paper.

FEEDBACK:

SERVICE THE FUTURE (Responses)

File Edit View Insert Format Data Tools Extensions Help

100% 123 Default (An) 10 B I S A

Timestamp	Full Name	College Name	USN	Was the Content	Was the time mi	Was the Guest L	Any other suggestions	Email Address
11/30/2021 12:07:02	Aaaa	SSS	asd	Agree	Agree	Agree		
11/30/2021 13:43:43	J. SIRAJ RAHIM MCOM	TH K R H. COLLEGE	UTH-Yes	Agree	Strongly Agree	Agree		arundathi@kssem.edu.in
11/30/2021 14:18:48	Allu Bindu Madhavi	Kammavari sangham sct	1KG20BA003	Strongly Agree	Strongly Agree	Strongly Agree	Upload YouTube	syedsulaimanaim@gmail.c
11/30/2021 14:18:56	Akshay R	KSSEM	1KG20BA002	Agree	Agree	Strongly Agree	Want more live examples and conduct those in o	alubindu5@gmail.com
11/30/2021 14:19:07	Monika V	KS School of Engineering	1KG20BA025	Strongly Agree	Strongly Agree	Strongly Agree	No	akshayshetty1020@gmail.c
11/30/2021 14:19:16	Navya Sree P	Kamma sangam school c	1KG20BA028	Strongly Agree	Agree	Strongly Agree	This session is very informative and interesting	monikanaidu124@gmail.c
11/30/2021 14:19:34	GADDAMPAVAN	K S SCHOOL OF ENGIN	1KG20BA016	Strongly Agree	Strongly Agree	Strongly Agree	The session was really good and informative	navyasreepathipath@gmail
11/30/2021 14:19:35	V S BHAVI	K S SCHOOL OF ENGIN	1KG20MBA038	Strongly Agree	Strongly Agree	Strongly Agree	Conduct more events	gaddampavan13@gmail.co
11/30/2021 14:19:56	Bhaskar Y	Kssem	1kg20ba006	Strongly Agree	Strongly Agree	Strongly Agree	No suggestions	bhaviveerla@gmail.com
11/30/2021 14:20:12	Shreechar N	KS School of Engineering	1KG20BA032	Strongly Agree	Strongly Agree	Strongly Agree	Marketing strategy	bhaskarysr1998@gmail.co
11/30/2021 14:21:00	K MOHANRAJ	KS SCHOOL OF ENGIN	1KG20BA020	Strongly Agree	Strongly Agree	Agree	Please conduct more seminar classes for helpful	nsthndhar45@gmail.com
11/30/2021 14:21:42	Nishchitha K R	KS school of engineering	1KG20BA027	Strongly Agree	Agree	Strongly Agree	More events	mohanraj2341@gmail.com
11/30/2021 14:23:16	ROOPA BALAVENU	KSSEM		Strongly Agree	Agree	Agree	No	gowdanishchithar@gmail.c
11/30/2021 14:27:25	Deeksha Datta	Ks school of engineering	1KG20BA014	Strongly Agree	Strongly Agree	Strongly Agree	More programs	roopabalavenu2@gmail.co
11/30/2021 14:27:49	DATTAKUMARA K N	Kssem	1KG20BA013	Strongly Agree	Strongly Agree	Disagree	The lectures was crisp and informative	deekshadprasad@gmail.c
11/30/2021 14:34:28	Soundarya M	KSSEM	1KG20BA033	Agree	Agree	Agree	Very helpful	dattakumar45@gmail.co
11/30/2021 14:58:17	Sheela R	KSSEM		Strongly Agree	Agree	Strongly Agree	Offline means it vrey useful and inter active sess	soundaryamgowda26@gm
11/30/2021 20:52:10	Rakesha G	KSS engineering and ma	1KG20BA030	Strongly Agree	Agree	Agree		sneharanganath89@gmail
12/1/2021 5:32:38	chetan ram @ *	KSSEM	1KG20BA011	Strongly Agree	Strongly Agree	Strongly Agree	Its good	raksgowda307@gmail.com
12/1/2021 9:58:05	Chakravarthi N	KSSEM	1KG20BA009	Agree	Agree	Agree	No suggestions	chetanram9505@gmail.co
				Agree	Agree	Agree		nchakravarthy135@gmail.c

CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM:



K.S. Group of Institutions
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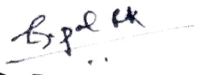
DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION


This is presented to


Dr. Jessy Nair,
Associate Professor & Head of Marketing Domain in MBA,
PES University, Bangalore

for effectively conducting the Subject Expert Webinar titled
"Service the Future"
on 30th November 2021


DR. R. K. GOPAL
HOD-MBA


DR. RAMA NARASIMHA
PRINCIPAL


CO-ORDINATOR
Arundathi K L


HOD-MBA
Dr. R.K.Gopal
Professor & HOD-MBA,
K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109
Department of Management Studies (MBA)
REPORT OF SUBJECT EXPERT GUEST LECTURE CONDUCTED ON

DATE: 08 DECEMBER 2021
TIME: 10.30 AM-12.00 PM
PLATFORM: GOOGLE MEET
RESOURCE PERSON: DR. G S VIJAYA

A expert guest lecture was held on 08th December 2021 on the topic of Production systems as a part of the Technology and operational Strategy subject . The students learnt the meaning of Productions systems , types of production systems , the concept of 5S and its uses in an organization.. The students were very happy and we're very excited to be the part of this expert guest lecture. The students were very happy and interested in the topic

The guest was very happy with the interaction and the interest of the student and hopes for further interactions in future with the students.

Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate of Appreciation
4. Feedback

POSTER



**DEPARTMENT OF MANAGEMENT STUDIES (MBA)
SUBJECT EXPERT GUEST LECTURE**

NAME : DR .G S VIJAYA

TOPIC: PRODUCTION SYSTEMS

DESIGNATION : PROFESSOR , DEPARTMENT OF DECISION
SCIENCES , CMS BUSINESS SCHOOL , JAIN UNIVERSITY

DATE: 08/12/2021

TIME: 10 : 30 AM -11.30 AM



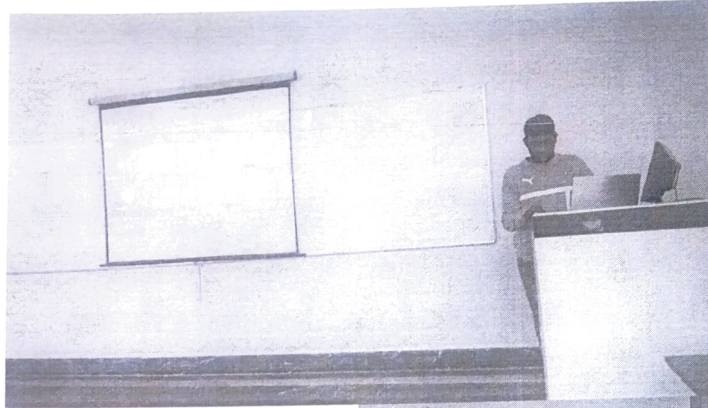
V.VIDYASHREE
COORDINATOR

DR.R.K.GOPAL
HOD

DR.RAMA.NARASIMHA
PRINCIPAL



PHOTOGRAPHS OF THE EVENT:



CERTIFICATE OF APPRECIATION PROVIDED TO THE SPEAKER



KS SCHOOL OF ENGINEERING AND MANAGEMENT
#15, MALLASANDRA ,OFF KANAKAPURA ROAD , BANGALORE-560109

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

This is presented to

**DR. G S VIJAYA, PROFESSOR , DEPARTMENT OF
DECISION SCIENCES , C M S BUSINESS SCHOOL**

for effectively conducting the Subject guest lecture titled
" PRODUCTION SYSTEMS " HELD ON 8TH DECEMBER 2021

**DR. RAMA NARASIMHA
PRINCIPAL**



CERTIFICATE OF APPRECIATION PROVIDED TO THE STUDENT COORDINATORS



KS SCHOOL OF ENGINEERING AND MANAGEMENT
#15, MALLASANDRA .OFF KANAKAPURA ROAD , BANGALORE-560109

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

THIS IS PRESENTED TO

G Sandeep

for being a effective student coordinator for the Expert Guest Lecture titled "PRODUCTION
SYSTEMS " conducted on 08th December 2021

**DR. RAMA NARASIMHA
PRINCIPAL**

Certificate of Excellence



KSSEM

KS SCHOOL OF ENGINEERING AND MANAGEMENT
#15, MALLASANDRA, OFF KANAKAPURA ROAD, BANGALORE-560109

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

THIS IS PRESENTED TO

Geethanjali D

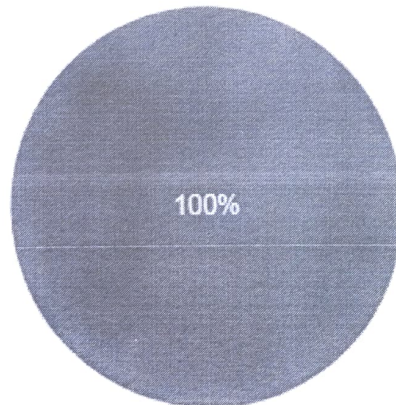
for being a effective student coordinator for the Expert Guest Lecture titled 'PRODUCTION SYSTEMS' conducted on 08th December 2021

DR. RAMA NARASIMHA
PRINCIPAL

Feedback

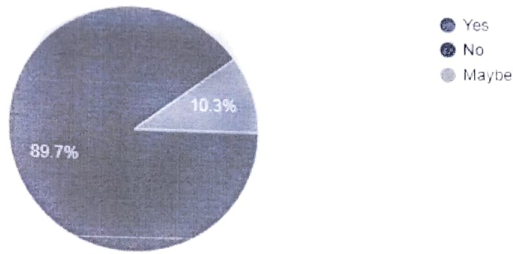
The content was well arranged and presented

39 responses

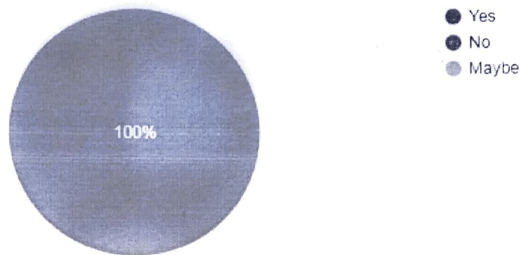


- Yes
- No
- Maybe

Would you like another talk with the same speaker in future .
39 responses



Was the topic interesting ?
39 responses



Any Suggestions for future events
39 responses

- No suggestions
- Operational mangement
- We requesting more videos like this
- we can add video related to topic
- No Suggestions
- Need more class for future technology
- Healthful
- more webinars on different topics
- Conduct more events

C. V. vidyashree
Co-ordinator

S. N.
HOD-MBA
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109
Department of Management Studies (MBA)

REPORT OF ED-CELL ACTIVITY
WEBINAR ON DATA SCIENCE AND ANALYTICS ON 17/12/2021

Date: 17th Dec 2021

Time: 1.30 pm

Platform: Zoom

PMID: 201 782 8565

Resource Person: Mr. Suresh S Rao, M.T. SAAC


ED-Cell organized Webinar on "**Data Science and Analytics**" for 3rd SEM students of MBA.


46 Internal and External participants were there in the session. The session began with the Introduction by Sneha R, Professor, MBA Department, Welcome speech and Introduction of the Speaker was done by Monika (2nd Year MBA Student), The topics - data analytics, artificial intelligence, robotics, data science were covered. Vote of thanks was proposed by Soundarya (2nd Year MBA Student). Session was concluded by Roopa Balavenu, Professor, MBA Department and Feedback link was sent to the participants. E-Certificates were given to all the participants. A Letter of Appreciation was provided to the Speaker. It was very informative session, Students gained enormous knowledge and the event was completed successfully.

Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form


Prof. SNEHA R
CO-ORDINATOR


Dr. R K GOPAL
HOD
Professor & HOD-MBA,
K.S. School of Engineering & management,
#15, Mallasandra, Off Kanakapura Road,
Bengaluru - 560 109


Dr. K RAMA NARASIMHA
Principal/Director
K.S. School of Engineering and Management
Bengaluru - 560 109



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**DEPARTMENT OF
MANAGEMENT STUDIES
MBA-ED CELL**

INVITES YOU FOR

**VIRTUAL SUBJECT EXPERT
GUEST LECTURE
BY**



MR.SURESH S RAO

**MANAGING DIRECTOR, SAAM
ASSOCIATES, BANGALORE**

**TOPIC : DATA SCIENCE AND
ANALYTICS**

ON

17/12/2021 at 1-30 PM



**PROF.SNEHA R. &
PROF. ROOPA BALAVENU
CO-ORDINATOR**

**DR. R. K. GOPAL.
HOD-MBA**

**DR. RAMA NARASIMHA
PRINCIPAL**

2. Photographs of Webinar

The image shows a Zoom webinar interface. The top portion displays a grid of 20 participants, each with a name and a small video thumbnail. The names include Suresh Rao, Sneha Rangasanth, Keerthana C, Soundarya M, Kruthika A, Decksha Datta, Datta, Tejaswini Gowda, Monika V, E Kathayani, Ramya, V S Bhavi, Vidyaashree, Chalthanya, and Gaddampani. A 'Participants (20)' list is visible on the right side of the grid.

The bottom portion of the image shows a slide titled "Data science & Analytics". The slide features the logos of KSSEM (Knowledge Society for Skill Enhancement and Management) and SM Technology Solutions. The main content of the slide is a diagram illustrating the relationship between Data Analytics, Data Science, and Machine Learning. The diagram shows a central brain-like structure with connections to various data points and processes. Below the diagram, the text "Data Analytics", "Data Science", and "Machine Learning" is displayed. The slide is attributed to Suresh S Rao and is part of a presentation by WAM ASSOCIATES.

At the bottom of the Zoom interface, there are controls for Unmute, Start Video, Participants (25), Chat, Share Screen, Record, Reactions, and Apps. The system tray at the very bottom shows the date and time as 17/12/2021.

S. S. Rao

3. Certificate Sample



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Department of Management Studies (MBA)
ED - CELL

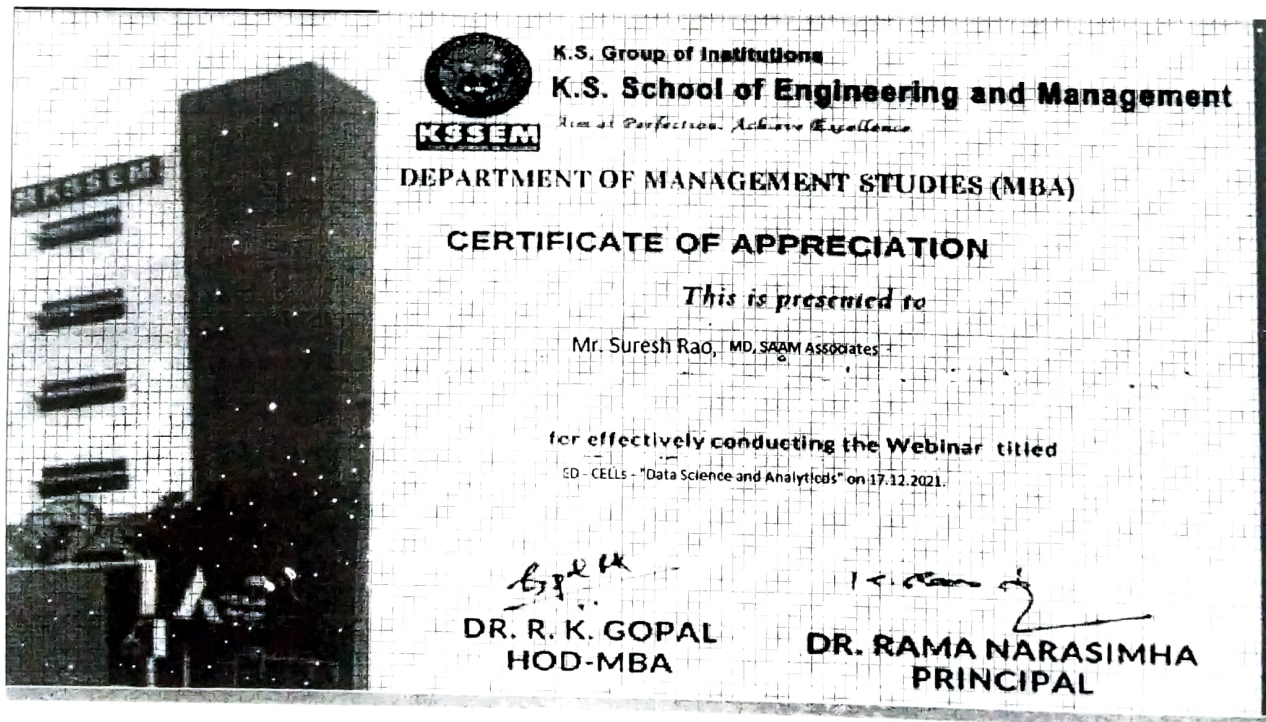
CERTIFICATE OF PARTICIPATION
This is to certify that
<<NAME>>
has participated in a Webinar on "Data Science and Analytics" on 17.12.2021
organized by the department.


Prof. SNEHA. R
CO-ORDINATOR


DR. R.K. GOPAL
HOD


DR. K. RAMA NARASIMHA
PRINCIPAL

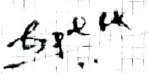
4. Letter of Appreciation

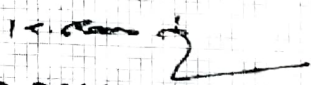



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K.S. School of Engineering and Management
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DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION
This is presented to
Mr. Suresh Rao, MD, SAAM Associates
for effectively conducting the Webinar titled
ED - CELLS - "Data Science and Analytics" on 17.12.2021.


DR. R. K. GOPAL
HOD-MBA


DR. RAMA NARASIMHA
PRINCIPAL



5. Participants list and Feedback form

Timestamp	Email Address	NAME	The session was very interesting	The session helped to know more about the topic	The topic was much needed	Overall Rating . 1 (least) 5 (highest)	Any Comments
12/17/2021 13:05:45	sneharanganath89@gmail.com	demo	Strongly Agree	Agree	Yes	1	
12/17/2021 15:26:15	vidyashree.v@kssem.edu	V.Vidyashree	Strongly Agree	Strongly Agree	Yes	5	
12/17/2021 15:26:27	bhaviveerla@gmail.com	V S BHAVI	Strongly Agree	Strongly Agree	Yes	2	No comments
12/17/2021 15:26:50	nandini.chida@gmail.com	Dr.Nandini L	Strongly Agree	Strongly Agree	Yes	5	It was a great session
12/17/2021 15:27:19	monikanaidu0124@gmail.com	Monika.V	Strongly Agree	Agree	Yes	5	Very interesting
12/17/2021 15:27:25	ramyag78803@gmail.com	Ramya G	Agree	Neutral	Yes	3	
12/17/2021 15:28:24	ramyag78803@gmail.com	Ramya G	Neutral	Agree	Yes	3	
12/17/2021 15:29:30	sanusha464@gmail.com	Anusha s	Strongly Agree	Strongly Agree	Yes	5	Wonderful
12/17/2021 15:29:49	soundaryamgowda26@gmail.com	Soundarya M	Strongly Agree	Strongly Agree	Yes	5	Provide more information

6. Link:

https://www.instagram.com/p/CXizqvsPO9I/?utm_medium=copy_link



K.S. School of Engineering and Management
Kanakapura Road, Bangalore -560109
Department of Management Studies (MBA)

REPORT ON VIRTUAL GUEST LECTURE ON CAPM MODEL

Event name: Virtual Guest lecture for PG

Topic: Capital Asset Pricing Model

Date and time: 23 Dec 2021 at 11.00 AM

Targeted audience: MBA students

Resource Person: Dr.Srikanth P, Associate Professor,School of Business and Management of Christ University, Bangalore

Platform: Google Meet

Event Coordinator: Prof. Roopa Balavenu

SUBJECT EXPERT WEBINAR SERIES ON “CAPITAL ASSET PRICING MODEL” ON 23rd DEC. 2021

Subject expert Webinar Series on “**Capital Asset Pricing Model**” was conducted for both 3rd sem MBA students and faculty members on 23rd December 2022 at 11:30am. by **Dr.Srikanth P, Associate Professor,School of Business and Management of Christ University, Bangalore** was the speaker. Around 40 participants and 6 faculty members actively participated in the session. The program was inaugurated by and concluded by Prof.Roopa Balavenu, Department of MBA. Speaker Highlighted on Security Market line, Capital Market Line, Sharpe Single index Model, arbitrage Pricing model . The event was coordinated by Prof. Roopa Balavenu. E-Certificates were given to all the participants. A Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding a few Financial Models.



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**DEPARTMENT OF MBA
INVITES YOU FOR
VIRTUAL SUBJECT EXPERT GUEST
LECTURE ON**

"CAPM MODEL"

BY

**DR. SRIKANTH P,
ASSOCIATE PROFESSOR,
SCHOOL OF BUSINESS AND
MANAGEMENT, CHRIST UNIVERSITY,
BANGALORE**

23rd December 2021 at 11:00 AM



**PROF. ROOPA BALAVENU
CO-ORDINATOR**

**DR. R. K. GOPAL.
HOD-MBA**

**DR. RAMA NARASIMHA
PRINCIPAL**

Resource Person Profile:

Dr. P. Srikanth

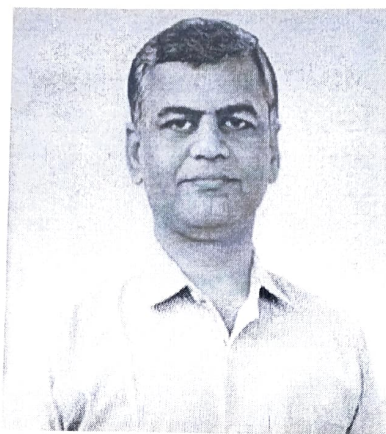
A Brief Biodata

Dr. P. Srikanth is currently Associate Professor at School of Business and Management in Christ University, Bangalore, India. He is the co-coordinator of the Finance Specialization in the Kengeri Campus of the University.

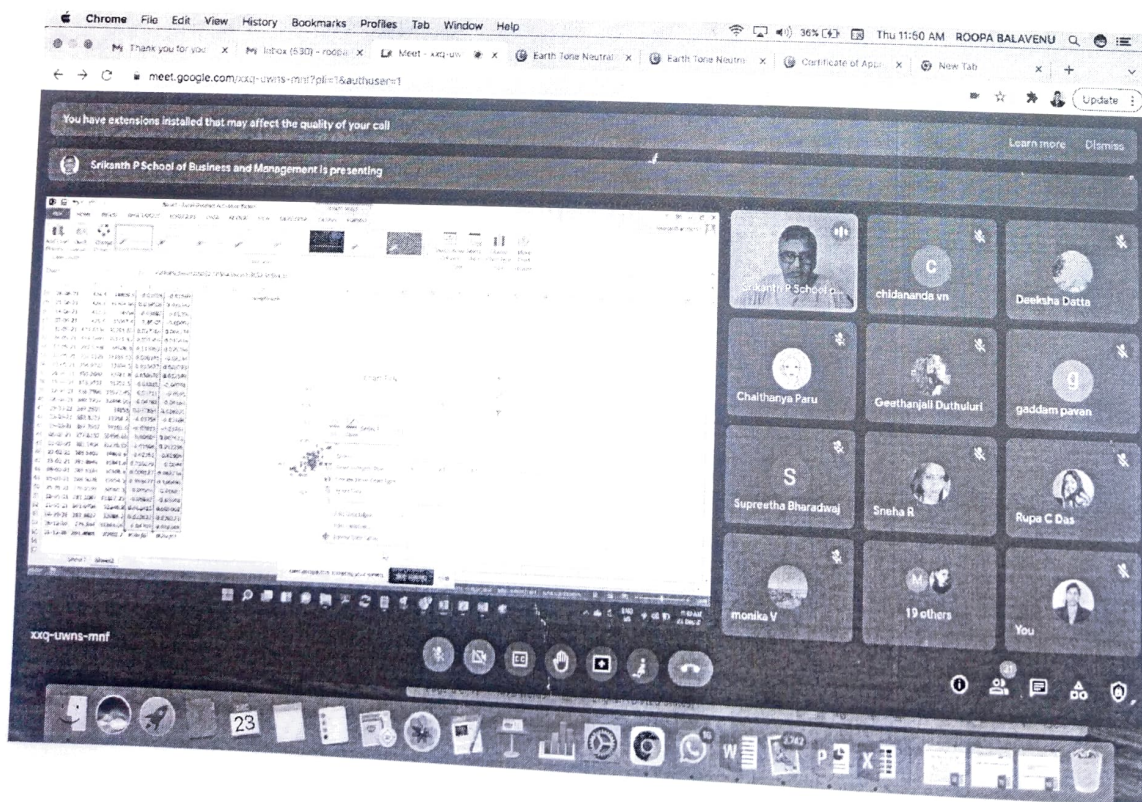
He has a Bachelor's degree in Commerce from Sri Krishna Devaraya University, Anantapur, India; Full-time MBA from Annamalai University, Chidambaram and received his Ph. D in Finance from Karnatak University, Dharwad, India.

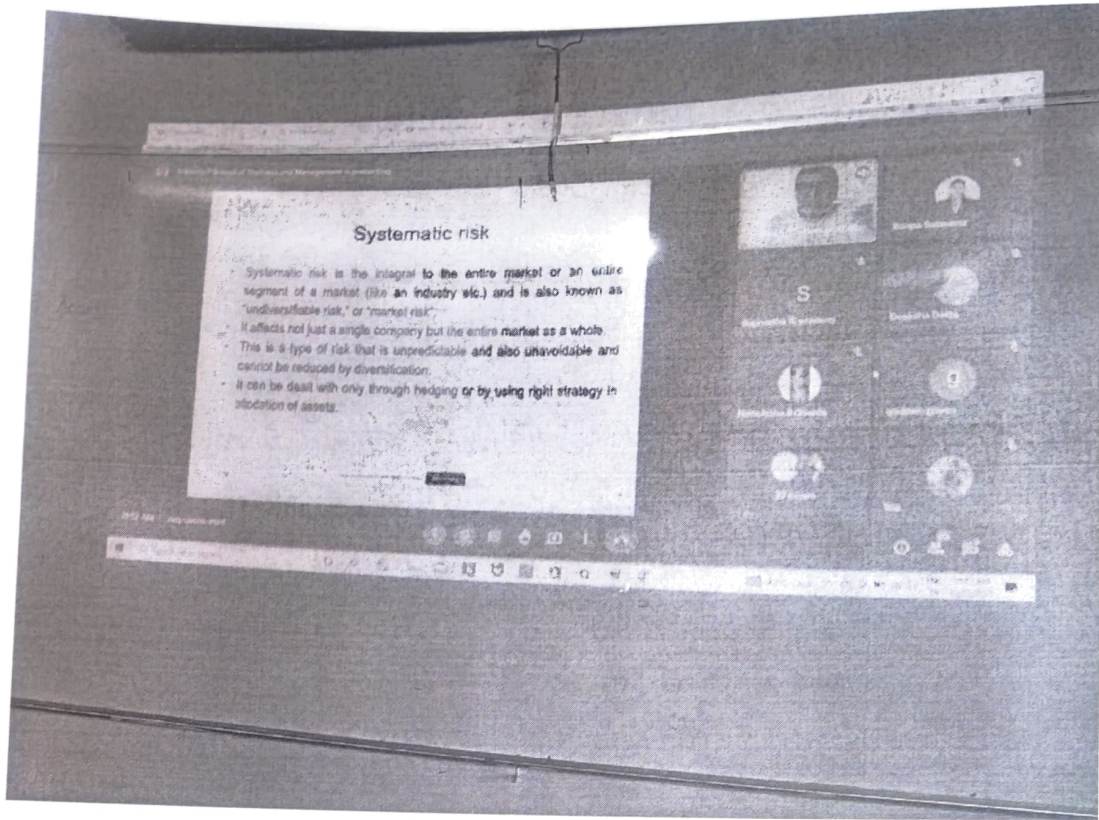
He has an experience of around 18 years in teaching and 8 years in industry. He has published 7 book chapters and a number of papers in journals and has presented about 20 research papers in national and international conferences.

He teaches at the Post Graduate level in the area of finance and accounting. He teaches courses like Mergers and Acquisitions, Financial Accounting and Management Accounting, Security Analysis and Portfolio Management, Financial Reporting and Analysis, Strategic Financial Management, Management of Financial Services.

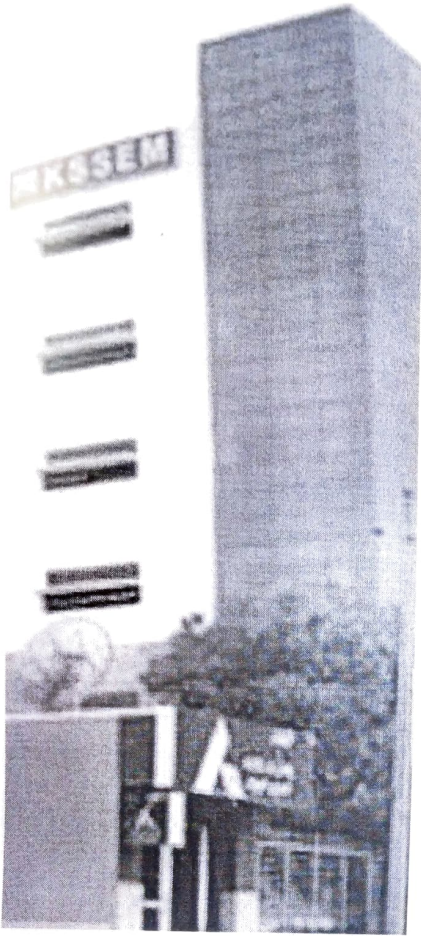


Snippets of the Event:





Appreciation Certificate:



K.S. Group of Institutions

K.S. School of Engineering and Management

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DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

This is presented to

Dr. Srikanth P, Associate Professor,
School of Business and Management,
Christ University, Bangalore

for effectively conducting the Subject Expert Webinar titled
"CAPM Model"
on 23rd Dec. 2021

DR. R. K. GOPAL
HOD-MBA

DR. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR

CO-ORDINATOR
Prof. Roopa Balavenu

HOD-MBA
Dr. R. K. Gopal



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109
Department of Management Studies (MBA)

**REPORT OF SUBJECT EXPART WEBINAR
WEBINAR ON HR JOURNEY, FROM DATA TO ANALYTICS - 29.12.2021**

Date: 29th December 2021

Time: 10:45 am

Platform: Google Meet

LINK: <https://forms.gle/6R9gxAUXj9cAx2r6A>

Resource Person: **Dr. Santosh Basavaraj**

Faculty, HR Specialization - School of Business and Management CHRIST (Deemed to be University) Bangalore.

A subject Guest lecture on **HR JOURNEY, FROM DATA TO ANALYTICS**, was held on 29th December 2021 from 10:45 am to 12:30 pm. The Expert guest was **Dr. Santosh Basavaraj**, Faculty, HR Specialization - School of Business and Management CHRIST (Deemed to be University) Bangalore.

The speaker discussed HR Analytics, basically how the journey started from data to Analytics. Management students had learnt about Basic Statistical terms and their uses, Importance of HR Analytics, Dashboard, the journey of HR Analytics, Different types of data used in HR Analytics, ANOVA, MANOVA, Factor Analysis, HR Metrics, Importance of HR Analytics in current organization.

Not only KSSEM management students, different college's students along with the faculties also joined the webinar accordingly. It was a great opportunity for the students to learn so many things in HR Analytics and a great session organized by Prof. Rupa Chatterjee Das, KSSEM-Bangalore.


Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form

Prof. Rupa Chatterjee Das
CO-ORDINATOR

Dr. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR

POSTER:




K. S. GROUP OF INSTITUTIONS
K. S. School of Engineering and Management
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DEPARTMENT OF MBA INVITES
FOR VIRTUAL SUBJECT EXPERT
GUEST LECTURER ON

**HR Journey, From Data
To Analytics**

By
Dr. Santosh Basavaraj
Faculty, HR Specialization
School of Business and
Management
CHRIST (Deemed to be University)
Bangalore

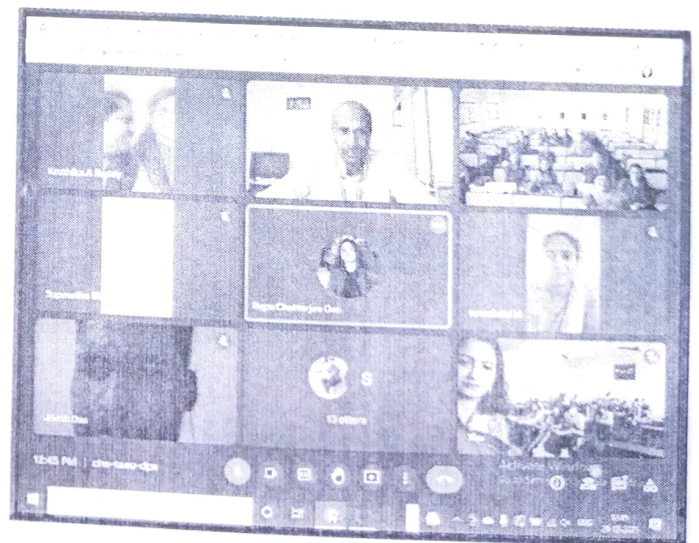


29th December, 2021 at 10:45am.

Prof. Rupa C Das Dr. R. K. Gopal Dr. Rama Narasimha
Co-ordinator HOD-MBA Principal

Meeting Link: <https://meet.google.com/che-taau-dpx>

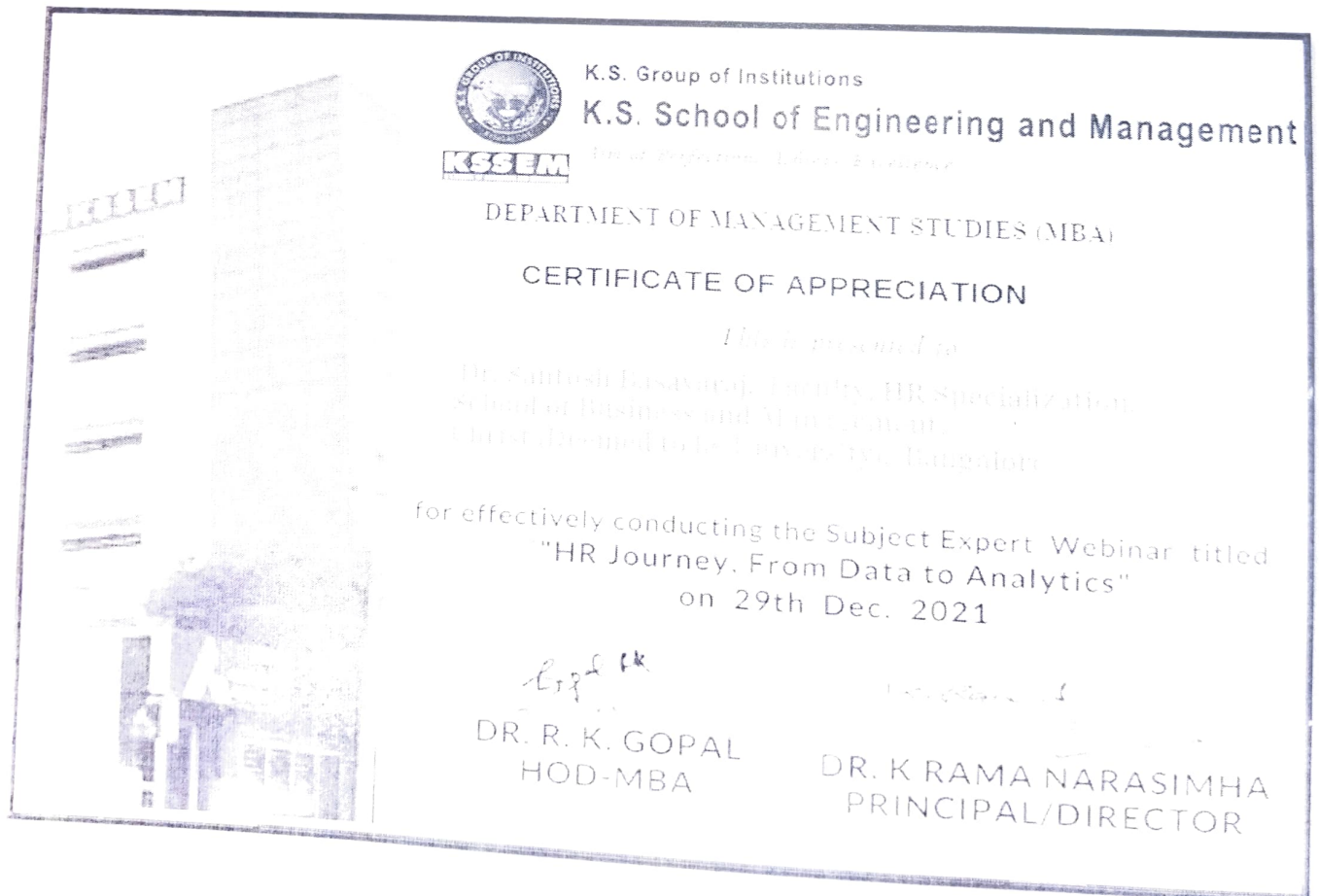
PHOTOGRAPHS OF THE WEBINAR:



CERTIFICATE TO THE PARTICIPANTS:



CERTIFICATE TO THE SPEAKER:




FEEDBACK FORM:

FEEDBACK FORM

Feedback form for "HR Journey: From Data to Analytics" Session by Dr. Santosh Basavaraj

rupa@kssm.edu.in switch account

 your answer

* Required

Email *



your email

full name *

your answer

USN

your answer

 email id * 

AFFILIATION (professor, assistant professor, student etc..) *

your answer

The speaker was very knowledgeable on the subject topic *

1 2 3 4 5

Strongly agree Strongly disagree


Would you like to attend more session from the same speaker ? *

1 2 3 4 5

Strongly agree Strongly disagree

In future what topic would you like to have a expert lecture ?

your answer

 Clear form



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109

Department of Management Studies (MBA)

REPORT OF SUBJECT EXPERT GUEST LECTURE
WEBINAR ON FACELESS ASSESSMENT UNDER IT ACT ON 30/12/2021

Date: 30th Dec 2021

Time: 8.45 am

Platform: Zoom

PMID: 201 782 8565


Resource Person: Mr. Gowtham R, Professor, SRM Institute of Science and Technology

Webinar on "**Faceless Assessment Under IT Act**" for 3rd Sem students of MBA was organised. 48 participants were there in the session. The session began with the Introduction and Welcome speech by Sneha R, Professor, MBA Department, the topics – faceless assessment, basic concept of tax, best judgement assessment, self-assessment was covered. Vote of thanks was proposed by Nishchitha (2nd Year MBA Student), Session was concluded by Sneha, Professor, MBA Department and Feedback link was sent to the participants. E-Certificates were given to all the participants. Letter of Appreciation was provided to the Speaker. It was very informative session, Students gained knowledge regarding assessment, assisting centres, importance of faceless assessment, procedure for faceless assessment. The event was successfully conducted with the active participation of the students and faculties from other colleges.

Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form


Prof. SNEHA R
CO-ORDINATOR


Dr. R K GOPAL
HOD
Professor & HOD-MBA,
K.S. School of Engineering & management,
#15, Mallasaandra, Ch. Kanakapura Road,
Bengaluru - 560 109


Dr. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR

Dr. K. RAMA NARASIMHA
Principal/Director
K'S School of Engineering and Management
Bengaluru - 560 109

POSTER:



K.S.School of Engineering and Management
Aim at Perfection, Achieve, Excellence
Kanakapura Rd, Blore - 560109

Department of Management Studies(MBA)

Webinar on-"Faceless Assessment Scheme" under Income Tax Act 30.12.2021 at 8.45am



Mr. R Gowtham
Professor, SRM
Institute of Science
and Technology

Platform: Zoom
Meeting ID: 201 782 8565
Passcode: 12345
Link -

<https://zoom.us/j/2017828565?pwd=dW5US09Wb0wrMjJlYWVWRGQWU2Rkh2UT09>

Prof. SNEHA R
CO-ORDINATOR

Dr.R.K.GOPAL
HOD

Dr. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR

PHOTOGRAPHS OF THE WEBINAR:



Recording... You are viewing Gowtham R's screen View Options

FACELESS ASSESSMENT SCHEME

Mr.R.Gowtham
Department of Commerce
College of Science and Humanities
SRM Institute of Science and Technology

"The important thing about tax reforms is you make the tax code less complicated and easier for people to understand" - Grover Norquist

12/30/2021

Unmute Start Video Participants 26 Chat Share Screen Pause/Stop Recording Reactions Apps Leave

Gowtham R
SNEHA RANGARATH
Allu Bindu
Mcena N
Monika V
Chandana

Recording... You are viewing Gowtham R's screen View Options

ASSESSMENT - MEANING

- Every taxpayer has to furnish the details of his income to the Income-tax Department
- These details are to be furnished by filing up his return of income.
- Once the return of income is filed up by the taxpayer, the next step is the processing of the return of income by the Income Tax Department.
- The Income Tax Department examines the return of income for its correctness.
- The process of examining the return of income by the Income- Tax department is called as "Assessment".

12/30/2021

Unmute Start Video Participants 30 Chat Share Screen Pause/Stop Recording Stop Recording (audio) Reactions Apps Leave

Gowtham R
SNEHA RANGARATH
Nethra. S Nethr...
Meena N
Monika V
Dr. Vala Ghansh...

Recording... You are viewing Gowtham R's screen View Options

PROCEDURE FOR FACELESS ASSESSMENT

1. Every taxpayer who has filed an income tax return on or before the specified date should be assigned to the relevant Assessment Unit by the Income Tax Department through an automated software system.

2. Every taxpayer having filed an income tax return on or before the specified date should be assigned to the relevant Assessment Unit by the Income Tax Department through an automated software system.

3. The Assessment Unit will send the notice to the taxpayer to file the return of income on or before the specified date for the concerned assessment year.

4. The taxpayer who has filed the return of income on or before the specified date will receive a notice from the Assessment Unit to file the return of income on or before the specified date.

12/30/2021

Unmute Start Video Participants 41 Chat Share Screen Pause/Stop Recording Reactions Apps Leave

Akshay R
Rupa Chatterjee Das
Lavanya K
Suma Bimesh
Nayana V
Kasturi L
Gauthanjali Out...
Roopa Balavenu
Nishchitha K R
Kajol Singh
Venitha RN
Rokha Rokha
Pawan
Supreetha HA
Arundathi K L
Nethra. S Nethr...
Priya

CERTIFICATE SAMPLE:



KSSEM

K.S.School of Engineering and Management
Kanakapura Rd, Bangalore - 560109

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF PARTICIPATION

This is to certify that

V S BHAVI

has participated in the Webinar on "Faceless Assessment Scheme" under Income Tax Act on 30.12.2021 organized by the department.

PROF SNEHA R
CO-ORDINATOR

DR. R.K. GOPAL
HOD

DR. K. RAMA NARASIMHA
PRINCIPAL/DIRECTOR

LETTER OF APPRECIATION:



KAMMAVARI SANGHAM (RI, 1952)
K.S. School of Engineering and Management

Approved by AICTE-152766/01, Affiliated to VTU, Bangalore

15, Near Vajreshwari Mathuram, off Kanakapura Road

Bangalore - 560 109, www.kssem.edu.in

Tel: +91 80 2842501/2813163, Fax: +91 80 2842515/4, Mob: 0984444400 / 9606055906

DATE: 30.12.2021

To,

Mr. R. Gowtham,
Research Scholar,
Department of Commerce,
College of Science and Humanities,
SRM Institute of Science and Technology,
Kattankulathur, Tamilnadu,
India

Dear Sir,

SUB LETTER OF APPRECIATION

Department of Management Studies (MBA), K.S. SCHOOL OF ENGINEERING AND MANAGEMENT, Bangalore would appreciate your virtual presence as "Resource Person" for the Webinar on "Faceless Assessment Scheme under IT Act on 30th Dec, 2021 at 8.45am.

We are looking forward to foregoing amiable relationship between us.

Thanking you,

Yours Truly,

PRINCIPAL

DR. K. RAMA NARASIMHA
Principal/Director
K.S. School of Engineering and Management
Bangalore - 560 109

FEEDBACK AND PARTICIPANTS LIST:

30.12.2021 (Responses)

File Edit View Insert Format Data Tools Extensions Help

100% 0.00 123 Default (Ar) 10 B I U A

Timestamp	Email Address	NAME	The session was very inf	The session helped to kn	Overall Rating : 1 (least)	Any Comments
12/30/2021 9:06:24	sneharanganath69@gmail	SNEHA R	Strongly Agree	Strongly Agree	5	
12/30/2021 9:29:31	kasturil kirupa@gmail co	KASTURI L	Strongly Agree	Strongly Agree	5	No comments
12/30/2021 9:30:03	kajolrajput1996@gmail c	Kajol Singh F	Strongly Agree	Strongly Agree	5	
12/30/2021 9:30:44	bhaviveerla@gmail.com	V S BHAVI	Strongly Agree	Strongly Agree	4	No comments
12/30/2021 9:30:50	sushmaga1999@gmail c	SUSHMA G A	Strongly Agree	Agree	4	
12/30/2021 9:30:53	sumadinesh1997@gmail	Suma M	Agree	Agree	5	Thank you for giving this needf
12/30/2021 9:30:55	venithamgowda94@gmail	VENITHA R N	Strongly Agree	Agree	5	No
12/30/2021 9:31:01	amu meena2000@gmail	Meena N	Agree	Agree	3	very informative
12/30/2021 9:31:45	nethrashivakumar2000@	Nethra S	Agree	Agree	4	The session was good and usef
12/30/2021 9:32:27	keerthanac136@gmail ci	KEERTHANA C	Agree	Agree	5	noo
12/30/2021 9:32:29	nayanavijaynarsimha@g	Nayana V	Strongly Agree	Strongly Agree	5	Thank you for giving the useful
12/30/2021 9:33:13	dr archana ab@gmail co	Dr Archana Ambekar	Agree	Agree	4	all the best
12/30/2021 9:33:19	rekharekhar7980@gmail	Rekha	Agree	Agree	3	Thank you for giving us the use
12/30/2021 9:33:43	chandanaachandhu113@t	Chandana T Y	Agree	Agree	4	
12/30/2021 9:34:14	allubindu5@gmail.com	Allu Bindu Madhavi	Strongly Agree	Strongly Agree	5	
12/30/2021 9:34:20	Saptha1624@gmail.com	Sapthagiri S	Agree	Agree	4	Session was informative also h
12/30/2021 9:34:37	gaddampavan13@gmail	GADDAM PAVAN	Strongly Agree	Strongly Agree	5	
12/30/2021 9:34:46	lavanvak1104@gmail.cni	Lavanva K	Strongly Agree	Strongly Agree	5	

30.12.2021 (Responses)

File Edit View Insert Format Data Tools Extensions Help

100% 0.00 123 Default (Ar) 10 B I U A

Timestamp	Email Address	NAME	The session was very inf	The session helped to kn	Overall Rating : 1 (least)	Any Comments
12/30/2021 9:34:48	chaithrachaithraaac@gma	Chaithra AC	Strongly Agree	Agree	5	No
12/30/2021 9:35:17	sanusha464@gmail.com	Anusha s	Strongly Agree	Strongly Agree	5	Wonderful session
12/30/2021 9:35:57	nchakravarthy135@gma	Chakarvanthi N	Strongly Agree	Agree	5	No comments
12/30/2021 9:36:36	geethanjalduthulun@gm	Geethanjali D	Agree	Agree	4	
12/30/2021 9:37:00	sushmaga1999@gmail c	SUSHMA G A	Strongly Agree	Agree	4	All the best
12/30/2021 9:37:03	darshanbgowda799@gm	Darshan B	Agree	Agree	4	Good
12/30/2021 9:43:03	suppu18.22@gmail.com	SUPREETHA H A	Strongly Agree	Agree	5	Nice session
12/30/2021 9:44:06	kajolrajput1996@gmail c	Kajol Singh F	Strongly Agree	Strongly Agree	5	
12/30/2021 9:44:16	monikanaidu0124@gmai	Monika V	Strongly Agree	Strongly Agree	5	Very informative session
12/30/2021 9:45:07	roopabalavenu2@gmail i	Prof Roopa Balavenu	Strongly Agree	Strongly Agree	5	Very nice
12/30/2021 9:46:35	navyasreepathipati@gmi	Navya sree	Strongly Agree	Strongly Agree	5	It was nice
12/30/2021 9:46:39	kruthikareddy281999@g	Kruthika A	Strongly Agree	Agree	4	
12/30/2021 9:46:49	arundathi@kssem.edu.in	Arundathi K L	Strongly Agree	Agree	5	
12/30/2021 9:47:06	akshayshetty1020@gma	Akshay R	Agree	Neutral	4	
12/30/2021 11:46:57	kiranshivamanju15@gm	KIRAN S	Strongly Agree	Strongly Agree	5	Thank you for opportunity

LINK:

https://www.instagram.com/p/CYEzmdTPZ-c/?utm_medium=copy_link



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109
Department of Management Studies (MBA)

REPORT OF ED-CELL ACTIVITY
WEBINAR ON ENTREPRENEURSHIP – HOWS AND WHYS ON 31/01/2022


Date: 31st Jan 2022
Time: 11.40 am
Platform: Zoom
PMID: 201 782 8565
Resource Person: Mrs. Vedaprana Purkayastha,
Founder of Women's Magazine – "The She Saga"
Entrepreneur, Social Worker and Counsellor.

Webinar on "**Entrepreneurship – Hows and Whys**" for second year MBA students was organised. The session began with the Introduction and Welcome Speech by Sneha R, Professor, MBA Department and the speaker was introduced by Ms.Kruthika, II-year student, MBA Department, the topics – entrepreneurship, fund raising, priorities in entrepreneurship, how to select an employee, qualities of a good entrepreneur was covered. Vote of thanks was proposed by Anusha, II-year student, MBA Department Session and Feedback link was sent to the participants. Around 40 participants were in the session. E-Certificates were given to all the participants. Letter of Appreciation was provided to the Speaker. Students gained confidence, got to know about self-efficacy. The event was successfully conducted with the active participation of the students and faculties from other colleges.

Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form


Prof. SNEHA R
CO-ORDINATOR


Dr. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

POSTER:

K. S. Group Of Institutions
K. S. School of Engineering and Management
Department of Management Studies (MBA)
Webinar - Entrepreneurship - Hows And Whys.

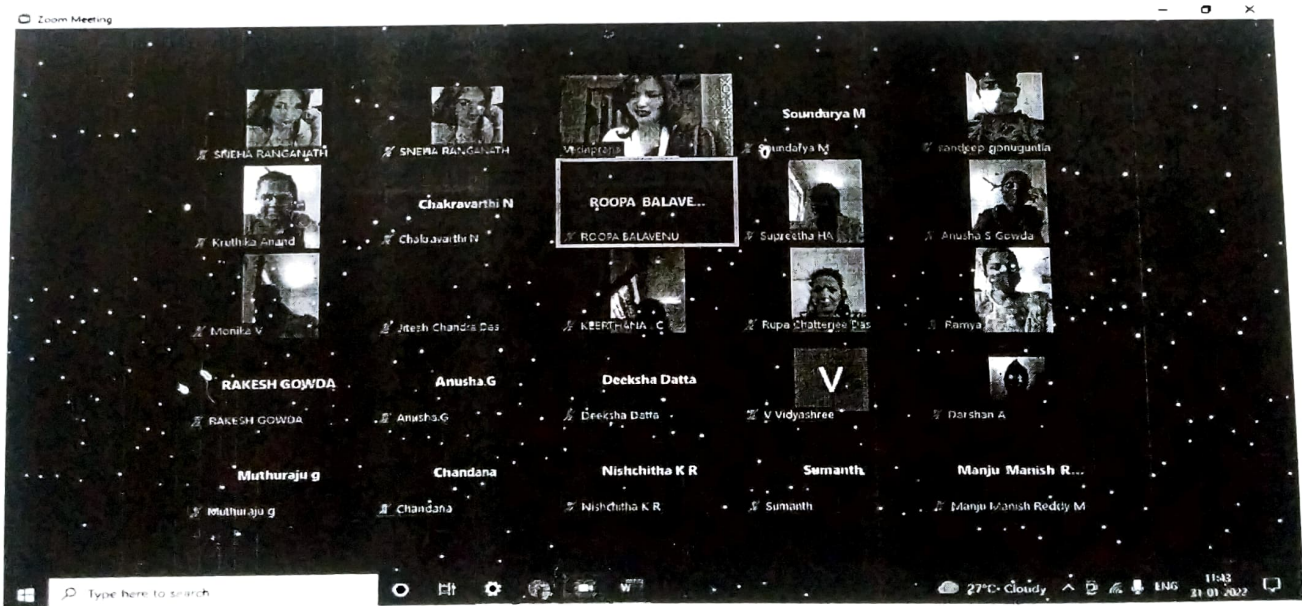
Vedaprana Purkayastha
Counselor, Social Worker,
Entrepreneur and Founder of
Women's Magazine -
"The She Saga"

31st January, 2022 - 11:40AM - Zoom Platform
Link: <https://zoom.us/j/20176285657>
pwd=dW5U509W60uzM;JYURQ2WU2Rk42U709

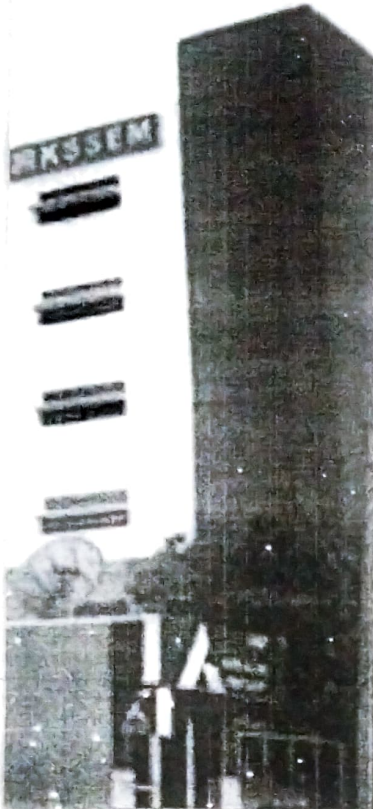
Prof. Sneha R.
Co-ordinator

Dr. K Rama Narasimha
Principal / Director

PHOTOGRAPHS OF THE WEBINAR:



CERTIFICATE TO THE SPEAKER:



K.S. Group of Institutions

K.S. School of Engineering and Management

Aim at Perfection. Achieve Excellence

KSSEM- MBA ED CELL

CERTIFICATE OF APPRECIATION

This is presented to

**Mrs. Vedaprana Purkayastha,
Founder of Women's Magazine "The She Saga",
Social Worker, Entrepreneur & Counselor**

for effectively conducting the Virtual Entrepreneur talk titled
"Hows & Whys"
on 31st JANUARY 2022

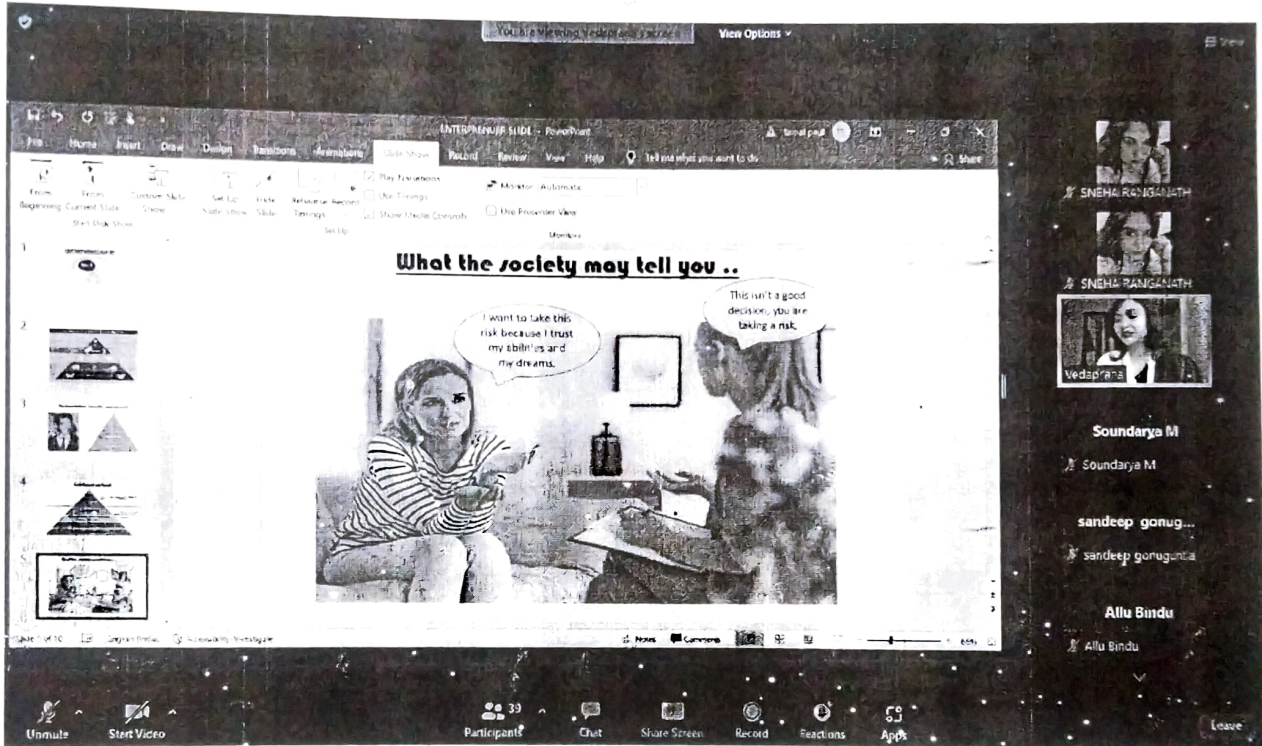
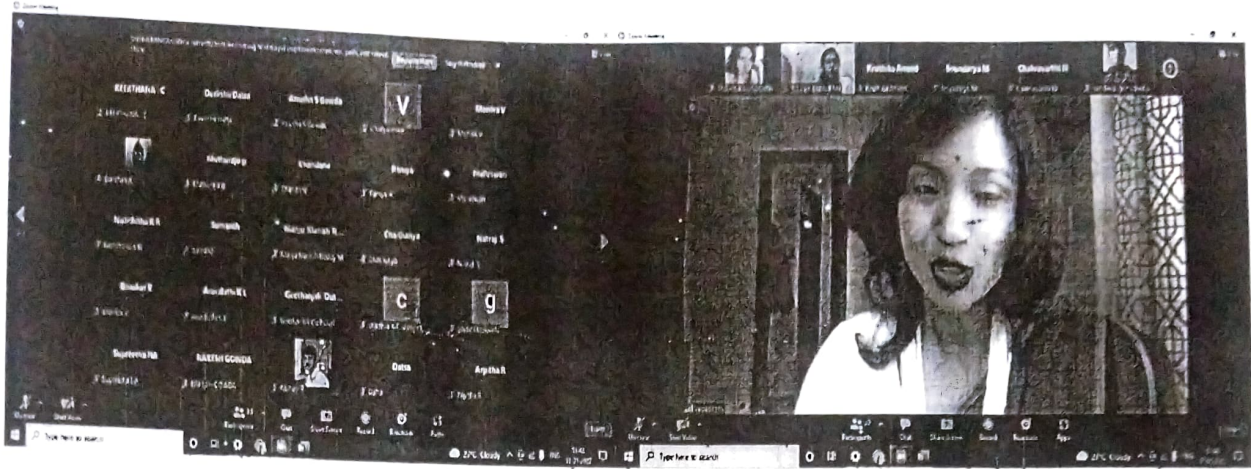
**DR. K RAMA NARASIMHA
PRINCIPAL / DIRCTOR**

PARTICIPANTS LIST/FEEDBACK FORM:

Timestamp	Email Address	NAME	REG NO	The session was very in	The session helped to in	Overall Rating	Any Comments
1/31/2022 12:22:34	deekshadiprasad@gmail	Deeksha Datta	1KG20BA014	Strongly Agree	Strongly Agree	5	It's was nice seminar
1/31/2022 12:23:03	siddhusiddharth789@gmail	Choppadandi Vinay		Agree	Agree	5	No comments
1/31/2022 12:23:07	omeha@kssem.edu.in	Demo		Strongly Agree	Strongly Agree	5	
1/31/2022 12:23:15	ramyag78803@gmail.com	Ramya G	1KG20BA031	Agree	Strongly Agree	5	Nothing as such
1/31/2022 12:23:40	peethankasoutnurani@gmail	Geethanjali D	1KG20BA018	Agree	Agree	4	
1/31/2022 12:23:45	sreedhar@kssem.edu.in	Sreedhar N		123 Strongly Agree	Strongly Agree	5	Very informative and inspiring
1/31/2022 12:23:55	chakravartini35@gmail	Chakravarti N	1KG20BA009	Strongly Agree	Agree	5	NO COMMENTS
1/31/2022 12:23:59	mutthuru3535@gmail.com	MUTHURAJU G	1KG20BA025	Agree	Agree	4	
1/31/2022 12:24:00	chandana.chandhu113@gmail	Chandana T.Y	1kg20ba010	Agree	Agree	4	
1/31/2022 12:24:07	soundaryampoida26@gmail	Soundarya M	1KG20BA033	Agree	Agree	4	Nothing
1/31/2022 12:24:21	padmaresasrin@gmail	Padmavathi S.M		Strongly Agree	Strongly Agree	5	Overall good
1/31/2022 12:24:27	darshandarsan61814@gmail	Darshan	1kg20ba012	Agree	Agree	4	
1/31/2022 12:25:06	dattakumar45@gmail	DATTAKUMARA K.N	1KG20BA013	Agree	Strongly Agree	4	Entrepreneurship is very useful
1/31/2022 12:25:45	keerthana136@gmail	keerthana c	1KG20BA022	Agree	Agree	5	noo
1/31/2022 12:25:40	ireverest2011@gmail	Jitesh Chandra Das		Strongly Agree	Strongly Agree	5	
1/31/2022 12:27:35	aiubinduh@gmail.com	Aliu Bindu Madhavi	1KG20BA003	Strongly Agree	Strongly Agree	5	Very informative for students who are willing to start busine
1/31/2022 12:28:26	navasreepathapat@gmail	Navya sree P	1KG20BA028	Strongly Agree	Strongly Agree	5	informative
1/31/2022 12:29:06	akshayshruity1020@gmail	Akshay R	1KG20BA002	Strongly Agree	Agree	4	
1/31/2022 12:29:12	sandeepgonguntla123@gmail	Sandeep	1KG20BA019	Agree	Agree	4	This session is very usefull
1/31/2022 12:31:01	monilaneidu0124@gmail	Monika V	1KG20BA025	Strongly Agree	Strongly Agree	4	Most informative session

LINK:

https://www.instagram.com/p/CZSDCw3PwxN/?utm_medium=copy_link



CERTIFICATE TO THE PARTICIPANTS:



DEPARTMENT OF MANAGEMENT STUDIES
Certificate of Appreciation
ED-CELL ACTIVITY

THIS IS TO CERTIFY THAT -

MONIKA

has participated in a webinar titled
"ENTREPRENEURSHIP - HOW&WHY" on
31.01.2022 organized by the department.

Sneha R
PROF.SNEHA R
CO-ORDINATOR

DR. K. RAMA NARASIMHA
DR. K. RAMA NARASIMHA
PRINCIPAL/DIRECTOR



K.S. School of Engineering and Management
Kanakapura Rd., Blore -109
Department of Management Studies (MBA)

**REPORT OF SUBJECT EXPART WEBINAR
WEBINAR ON PRODUCT RESEARCH - 12.02.2022**

Date: 12th February 2022

Time: 11:00 am

Platform: Google Meet

LINK: <https://meet.google.com/sjd-izfz-frk>

Resource Person: Dr. Santhosh M

Controller of Examinations & Associate Professor, Dept. of Marketing, RV Institute of Management, Bangalore

A subject Guest lecture on **Product Research**, was held on 12th February 2022 from 11:00 am to 12:30 pm. The Expert guest was **Dr. Santhosh M, Faculty, Controller of Examinations & Associate Professor, Dept. of Marketing, RV Institute of Management, Bangalore.**

The speaker discussed about Product Research, which is 3rd Semester topic of MBA students. In the webinar sir has discussed Analysis of Diffusion of products, Adoption Decisions, Services Trade-offs, Evaluating Prototypes, Luxury and Lifestyle Products, Prototype Products with lots of examples.

Not only KSSEM management students, different college's students along with the faculties also joined the webinar accordingly. It was a great opportunity for the students to learn so many things in Product Research and a great session organized by Prof. Rupa Chatterjee Das, KSSEM-Bangalore.

Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form

CO-ORDINATOR

DR. R. RAMA NARAYANA
PRINCIPAL/DIRECTOR

POSTER:




K. S. Group Of Institutions

K. S. School of Engineering and Management
Aim at Perfection, Achieve Excellence

Department of Management Studies (MBA)

MARKETING RESEARCH & ANALYTICS
'PRODUCT RESEARCH'



Dr. Santhosh M
Controller of Examinations &
Associate Professor,
Dept. of Marketing
RV Institute of Management,
Bangalore

12th February, 2022 @ 11am to 12pm

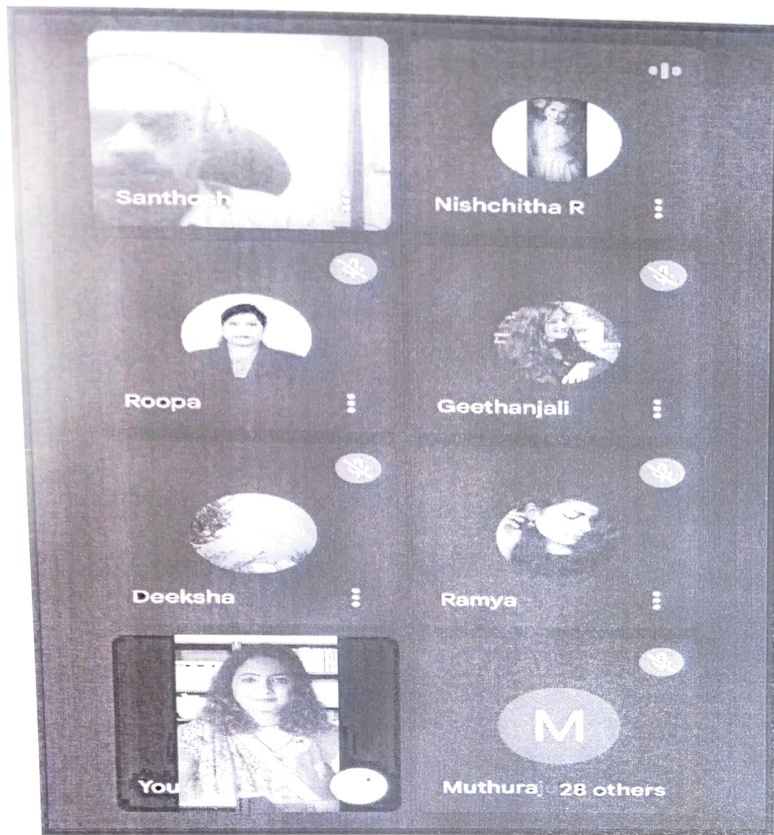
Link : <https://meet.google.com/zoz-pcgb-wrp>

Prof. Rupa Chatterjee Das
Co-ordinator

Dr. K Rama Narasimha
Principal / Director



PHOTOGRAPHS OF THE WEBINAR:



CERTIFICATE TO THE PARTICIPANTS:





K. S. SCHOOL OF ENGINEERING & MANAGEMENT

**Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi
No.15, Mallasandra, off. Kanakapura Road, Bangalore-109**

DEPARTMENT OF MBA

REPORT

ON

INDUCTION AND ORIENTATION PROGRAM FOR MBA STUDENTS

Date: 18/02/2022



K.S. Group of Institutions

K.S. School of Engineering and Management

Aim at Perfection, Achieve Excellence

**HEARTY WELCOME
TO
BATCH 2021-23
MBA & M.TECH
INAUGURAL
CEREMONY**

Fri

18.02.22

9.00 am

VENUE : ARYABHATA SEMINAR HALL

All are Cordially Invited



KSSEM

K. S. SCHOOL OF ENGINEERING & MANAGEMENT
Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi
No.15, Mallasandra, off. Kanakapura Road, Bangalore-109

DEPARTMENT OF MBA

INDUCTION PROGRAM SCHEDULE

Date: 18/02/2022

DAY/TIME		PROGRAM
ce 18-02-2022 DAY 1	Morning session:	<ul style="list-style-type: none">● 09.30 – 11.00 - MBA Inauguration● 11.15 – 11.30 : TEA BREAK● 11.30 - 12.45 MBA Department Orientation by Prof. Sreedhar N, Assistant Professor, MBA Department, KSSEM. <p style="text-align: center;">12. 45 – 1.30 : LUNCH AT KSSEM HOSTEL (For all Faculty members and Students)</p> <ul style="list-style-type: none">● 1.30 – 2.00: About NSS by Prof.Manohar Kumar .K.N. Basic Science. (Department of Mathematics), KSSEM.● 2.00 – 2.30 : Sports Achievement by Mr. Shivaparakash.KM. PED, KSSEM.● 2.30 – 3.30 : Orientation from Library Department by Dr.Ambika CA , KSSEM.
frc 19-02-2022 DAY 2	Morning session :	<ul style="list-style-type: none">● 8.40 – 9.30: Session on Skill Development (Free Courses) by Prof. Roopa Balavenu, Asst. Prof . , MBA Department, KSSEM.● 9.30 – 10.30 : MBA Syllabus Orientation by Prof.Arundathi .K.L. MBA Department, KSSEM. <p style="text-align: center;">10.30 – 11 : BREAK</p> <ul style="list-style-type: none">● 11 – 11.45 : Session on “ Importance of Communication Skills for Managers” by Prof. Anuradha.M.V. KSIT.● 11.45 – 12.30 : Cultural Activities by Prof.Harsha. J. Mechanical Department. KSSEM. <p style="text-align: center;">12.30 – 1.30 : LUNCH BREAK</p>
	Afternoon session:	<ul style="list-style-type: none">● 1.30 – 2.00 : MBA Internship – Mentoring by Prof. Sneha R. MBA Department, KSSEM.● 2.00 – 2.30 : About industrial visit and workshops by Prof. Rpa Chatterjee Das, MBA Department, KSSEM.● 2.30 – 3.00 about Discipline and Etiquette by Prof. V. Vidyashree. MBA Department, KSSEM● 3.00 – 3.50 : Campus Tour



K. S. SCHOOL OF ENGINEERING & MANAGEMENT
Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi
No.15, Mallasandra, off. Kanakapura Road, Bangalore-109
DEPARTMENT OF MBA
INDUCTION AND ORIENTATION PROGRAM REPORT

DAY/TIME	PROGRAM
<p>18-02-2022 DAY 1</p>	<p>Morning session:</p> <ul style="list-style-type: none">● 09.30 – 11.00 - MBA Inauguration● 11.15 – 11.30 : TEA BREAK● 11.30 - 12.45 MBA Department Orientation by Prof. Sreedhar N, Assistant Professor, MBA Department, KSSEM. <p>Prof. Sreedhar .N, Assistant Professor , MBA Department handled the session on “ MBA Department Orientation “ from 11.30am – 12.45 pm on 18-02-2022. In this session 1st semester MBA students were enlightened with Department milestones, achievements, and vision and Faculty introduction. It provided an avenue for forming meaningful relationships with students also provided with concise and accurate information to make newly joined students more comfortable in the academic environment.</p> <p>12. 45 – 1.30 : LUNCH AT KSSEM HOSTEL (For all Faculty members and Students sponsored by Management)</p> <p>Afternoon session:</p> <ul style="list-style-type: none">● 1.30 – 2.00: About NSS by Prof. Manohar Kumar K.N. Basic Science. (Department of Mathematics), KSSEM. <p>Introduction of NSS, birth, objectives of NSS, student activities through NSS, motivating students to participate in NSS Activities. Showed all the previous activities like Blood Donation Camp, Constitution Day Celebration, plastic free campus drive, free COVID vaccination drive, Free COVID testing, etc.</p> <ul style="list-style-type: none">● 2.00 – 2.30: Sports Achievement by Mr. Shivaparakash.KM. PED, KSSEM. <p>Sports Activities, facilities like Outdoor games and Indoor games. It includes Carrom board, Chess, Table tennis, Shuttle Badminton.</p>

Outdoor games include Football, Cricket, Volleyball, Throwball, kabaddi, Kho-Kho, weight lifting, power lifting, athletic, youth festival, karate, taekwondo, kick boxing, sports achievements in Interdepartmental Sports, Intercollege competition, VTU level sports.

- **2.30 – 3.30: Orientation from Library Department by Dr. Ambika CA , KSSEM.**

Library Orientation and Visit:

Library Orientation programme was held to bring awareness about the library facilities and services that are being offered to the students. It was held for I Year MBA students on 5th Mar 2022 in the Library from 2.30 PM to 3.15 PM. Librarian explained about various library resources, facilities and services that are being provided to its students, demonstrated the usage of web-opac, procedure of obtaining the library membership, borrowing library materials, library rules and regulations and also the best services provided to its users. They were taught about the arrangement of books and the usage of digital library. They were introduced to the various sections of the library.

They were introduced with the VTU Consortium e-Resources and the ways of accessing it. They were instructed to download mLibrary app for remote access to e-Resources.

19-02-2022
DAY 2

Morning session :

- **8.40 – 9.30: Session on Skill Development (Free Courses) by Prof. Roopa Balavenu, Asst. Prof . , MBA Department, KSSEM.**

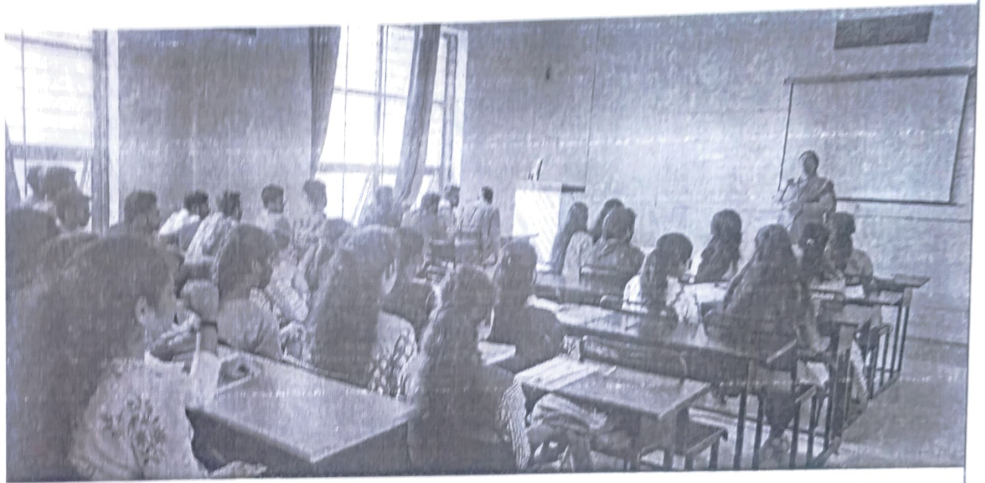
Students can learn different new skills through free online courses. A wide range of classes is available such as Finance, Engineering, Information Technology, fitness courses and many others. Importantly, you can learn at your own pace and the timings that are suitable for you.

Afternoon session:

MOOC or free online courses boost your employment chances. Students get the opportunity to interact with the professional and highly experienced individuals through discussion threads and social networks. Free online courses are proving to be beneficial for students throughout the world.

- A Variety of Subjects are Available
- Free Online Courses Enable you to Evaluate your Major

- Prepare you in Academic Terms
- Learn from Peers
- Open Access to Everyone
- Free Online Courses Are Available in Several Languages
- Learn a Language Free of Cost
- Free Exam Preparation
- Help your College and Scholarship Applications
- Enhance your Job Application and Prospects
- No Commuting



- **9.30 – 10.30 : MBA Syllabus Orientation by Prof. Arundathi .K.L. MBA Department, KSSEM.**

Scheme & Syllabus Orientation will give detailed information about the Scheme & Syllabus of MBA program offered by the Visvesvaraya Technological University, Belagavi. Students were formally welcomed for the session and briefed about the importance of knowing about the program. Scheme & Syllabus Orientation helps students to have detailed information about the subjects, Specialization, Internship and Projects. It also helps them in Planning for the next 2 years with overall developments. Academic details, CBCS, Credits distribution, Marks distribution and calculation for the Internal Assessment (Average of 3 IA test) and SEE (Semester End Examination). Students were also given detailed subjects information of 1st semester, how it will bring the strong base for them. Clarified the various doubts raised by the students in the end of the session.

10.30 – 11 : BREAK

- **11 – 11.45 : Session on “Importance of Communication Skills for Managers” by Prof. Anuradha M.V. KSIT.**

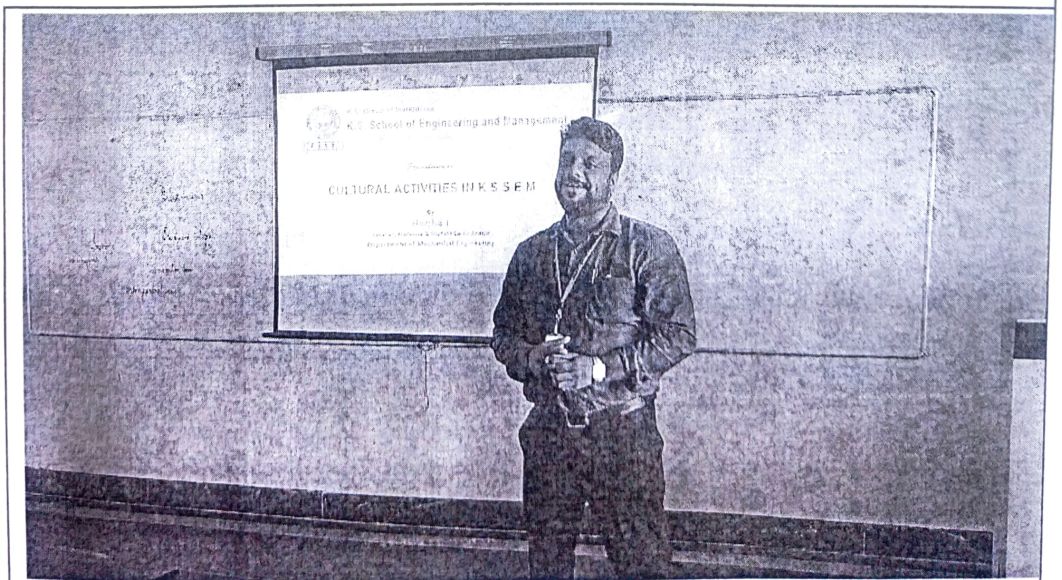
Webinar on “**Communication Skills**” was conducted for 1st year MBA students. Around 55 students and 5 faculties actively participated in the session. Introduction about the session and Welcome speech were done by Prof Sreedhar, the Topics such as - Communication, types of communication, Importance of Communication, listening, non/ -verbal, body language was covered. A vote of thanks was proposed by Prof.Sneha R. A Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding quality language, interpersonal communication, verbal code, gesture, posture, and personality development.





● **11.45 – 12.30 : Cultural Activities by Prof. Harsha. J. Mechanical Department. KSSEM.**

Mr. Harsha J, Assistant Professor, Department of Mechanical Engineering delivered a session on 'Cultural Activities in KSSEM' from 12.00pm to 12.30pm to 1st Semester students of MBA Department on 19th February 2022 on their Orientation Day 2022 .Being Chairman of Cultural Committee of our College he gave the details of the Major co-curricular activities that will be conducted in college level and also encouraged the students to involve in cultural activities and showcase the individual talents.



- 12.30 – 1.30: LUNCH BREAK
- 1.30 – 2.00: MBA Internship & Mentoring by Prof. Sneha R. MBA Department, KSSEM.

INTERNSHIP

Students of 1st year MBA were informed about the Internship which will be done for 4 weeks immediately after the completion of 2nd Semester Examinations but before the commencement of the 3rd-semester classes.

General guidelines were shared with the students –

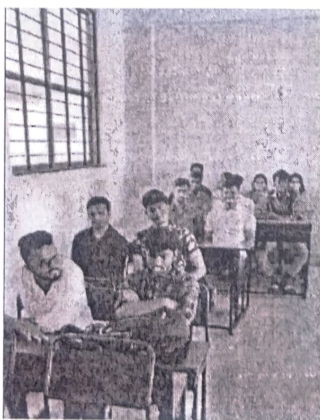
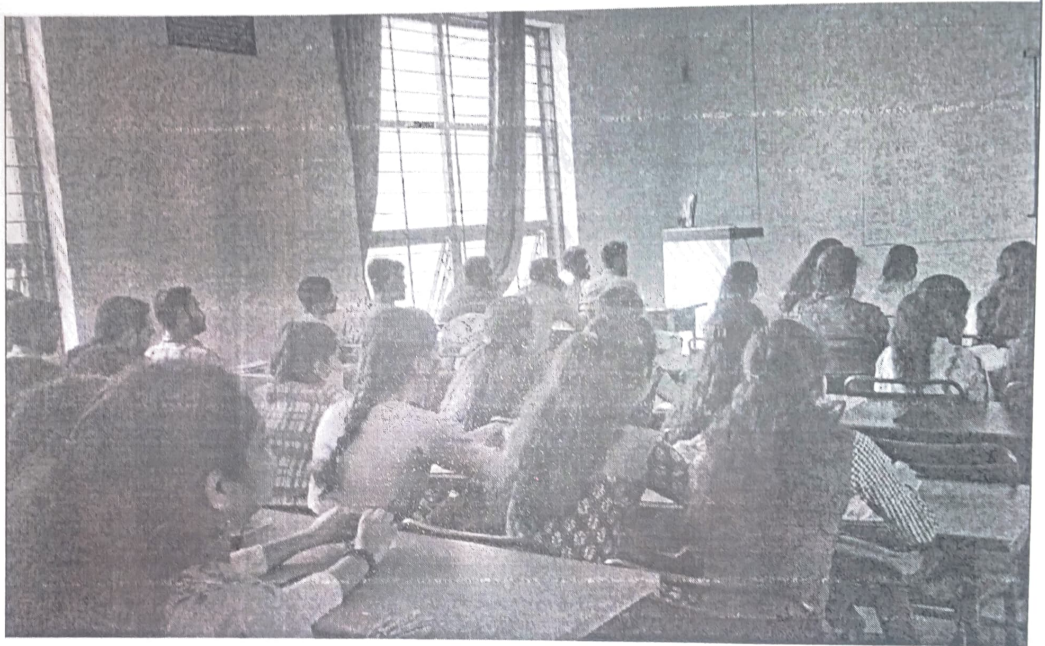
- * The internship shall be compulsory for all the students.
- * No two students of an institute shall work on the same organization.
- * The student shall seek the guidance of the internal guide continuously, and the guide shall give a certificate to the effect that the candidate has worked satisfactorily under his/her guidance. Students need to identify an external guide (Working in the organization) and seek guidance from him/her.
- * Students to submit one hard copy of the report to the college with a hard bound color of royal blue and a soft copy in PDF file (Un-editable Format).
- * Evaluation will be done by both internal and external guide, carrying 40-60marks which carries marks for the report, viva-voce. Rubrics for internship was also discussed.
- * Information about Content - Cover page, Certificate from the Organization (scanned copy), Certificate from the college, Declaration by the student, Acknowledgement, Table of contents, list of tables and graphs, preparing an Internship Report.
- * Summary - Introduction about the Organization & Industry, Organization Profile, Mckensy's 7S framework and Porter's Five Force Model with special reference to Organization, SWOT Analysis, Analysis of financial statements, Learning experience.

PROCTORSHIP

Students were informed about the aspects of Proctorship. Following the hierarchy, to abide by the rules, regulations of the college, to attend the proctor meet when scheduled. Issues regarding academics could be

discussed with the proctor. Parameters such as - Communication, Academics, Personal issue, Certification courses, drafting a resume, crack the interview, and various other aspects would be covered in the journey of two years of their post-graduation. The importance of the proctor-student relationship was briefed in the session.

All the students actively participated in the session and could get information about Internships and Proctorships.



- **2.00 – 2.30 : About industrial visit and workshops by Prof. Rupa Chatterjee Das, MBA Department, KSSEM.**

Under **Industrial Visit and Workshops**, she covered about industrial visit and how the management department arrange the same for their students. Also discussed about the webinars and workshops in two divisions –

1. Subject Expert Guest Lecturer and
2. Corporate Guest Lecturer.

It was an amazing experience to welcoming our new batch 2021-23. Students also attended sessions with full of energy and interest.

The session's duration was for half an hour.

- **2.30 – 3.00 about Discipline and Etiquette by Prof. V. Vidyashree, MBA Department, KSSEM**

On the 2nd day of orientation students were addressed in discipline and etiquette. They learnt about the proper dress code to be maintained in classrooms. The essence of wearing a proper attire to college will make them look good and they will feel confident. This will result in their success. They were informed about the college timings and the schedule of the timetable for regular practice.

They learnt the importance of discipline and dedication.

On the other hand, the students also learnt about the proper etiquette to be maintained in classroom, in the campus as well as general life. They understood the importance of body language, communication, postures and overall presentation of themselves.

The students were very attentive and interactive. They felt focused and were excited to start their classes.

- **3.00 – 3.50: Campus Tour**

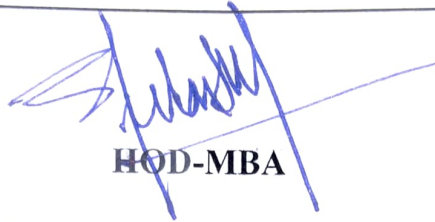
A **college tour**, also called a **campus tour**, is a tour of a college's campus. MBA students take campus tours to learn about the college facilities, as well as student life, culture on campus, academics, and programs offered by the institution. During these tours, MBA students are able to learn about the built environment and the overall look and feel of the institution. College tours taken in groups and educational programs as a way for many

people to visit campus over a short period of time. In addition, many colleges now offer virtual tours on the Internet.



COORDINATOR

PROF. ROOPA BALAVENU



HOD-MBA

DR. SHEKAR H S

Professor & HOD-MBA,

**K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109**

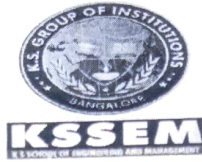


PRINCIPAL / DIRECTOR

DR. K. RAMANARASIMHA

Dr. K. RAMA NARASIMHA

**Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109**



K. S. SCHOOL OF ENGINEERING & MANAGEMENT

**Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi
No.15, Mallasandra, off. Kanakapura Road, Bangalore-109**

DEPARTMENT OF MBA

REPORT


ON

INDUCTION AND ORIENTATION PROGRAM FOR MBA STUDENTS

Date: 18/02/2022

Session on “ Importance of Communication Skills for Managers” by Prof. Anuradha M.V. KSIT.


Webinar on “**Communication Skills**” was conducted for 1st year MBA students. Around 55 students and 5 faculties actively participated in the session. Introduction about the session and Welcome speech were done by Prof Sreedhar, the Topics such as – Communication, types of communication, Importance of Communication, listening, non/ -verbal, body language was covered. A vote of thanks was proposed by Prof.Sneha R. A Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding quality language, interpersonal communication, verbal code, gesture, posture, and personality development.

 K.S. Group of Institutions
K.S. School of Engineering and Management
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MBA ORIENTATION PROGRAM
19th February 2022 at 11am

IMPORTANCE OF COMMUNICATION SKILLS FOR MANAGERS

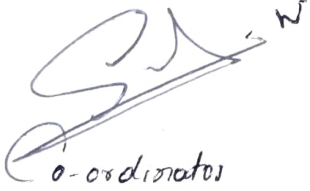
BY
Mrs. ANURADHA M. B.
Department of Basic Science and Humanities, KSIT



Prof. Sreedhar N
Co-ordinator.

Dr. K. Rama Narasimha
Principal/ Director




Co-ordinator
Prof. Sreedhar N.

For

HOD-MBA
Professor & HOD-MBA,
K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.



KSSEM

K.S. School of Engineering and Management
Kanakapura Rd, Blore -109

Department of Management Studies (MBA)

**REPORT OF WOMENS DAY CELEBRATION CONDUCTED ON 8TH MARCH
2022**


Date: 8TH MARCH 2022

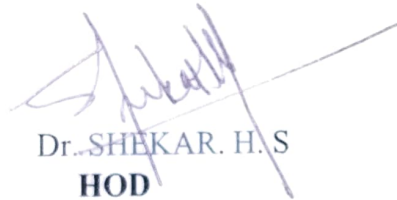
Time: 9.30.am

Resource Person: RAKSHA R KARPOOR

Enclosed:

1. Poster
2. Photographs of The Program


Prof. SREEDHAR. N
CO-ORDINATOR


Dr. SHEKAR. H. S
HOD


Dr. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

“REPORT ON WOMEN FOR THE FUTURE”

1. Event name: WOMENS DAY CELEBRATION
2. Topic: WOMEN FOR THE FUTURE
3. Date and time: 8th MARCH 2022, 9.30 am
4. Targeted audience: MBA 1st Semester students, 2021-2023 Batch of KSSEM
5. Poster



K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES

INVITES YOU FOR

Guest Talk
on
WOMEN FOR THE
FUTURE

By

Raksha R Kapoor

Entrepreneur

Tuesday, 8th March, 2022, 9:30 am

Venue: 513 A, A – Block, KSSEM.

HOD

Dr. Shekar H S

Principal

Dr. K Ramanarasimha

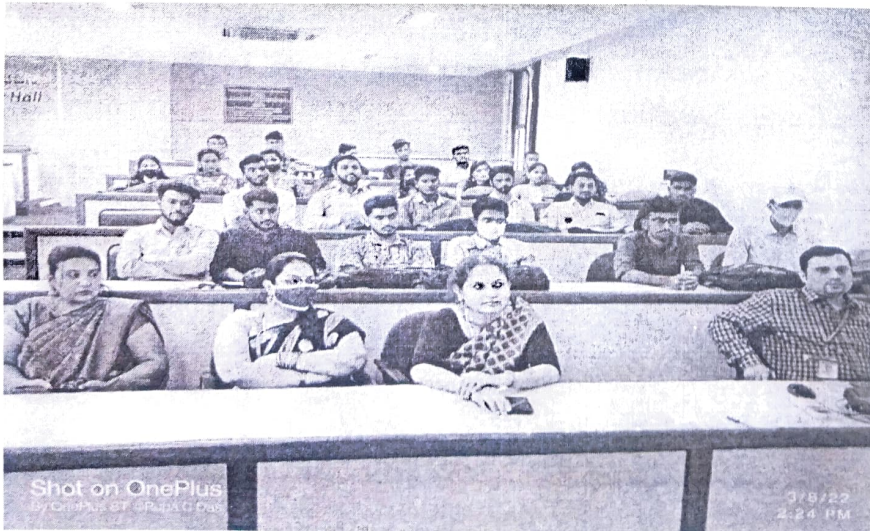
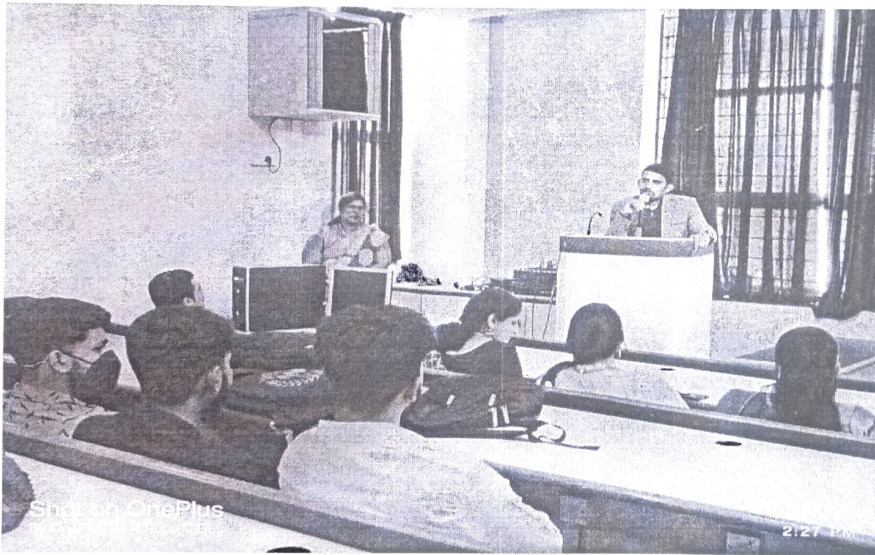


6. Picture of speaker and details about Speaker:



Raksha R Kapoor BCom, MBA

raised in Mysore and eventually in Muscat, Raksha had the opportunity to travel very early on. She completed her BCom from Mahajanas and MBA from st Joseph's Bangalore. She has been part of the corporate world and has worked for Goldman Sachs and Manthan systems. She is now an entrepreneur and runs her own social media agency. Apart from this, she is also a trained Bharatanatyam dancer.



7. Photographs



8. Summary:

Conception: International Women's Day is celebrated the world over, every year on the eight days of March. It celebrates womanhood and pays tribute to the indomitable spirit of women across the globe. Its root lies in the early 1900s when oppression and inequality was spurring women to become more vocal and active in campaigning for change.

Objective: To create awareness of gender equality for a healthy society. Also, the milestone to be reached is the basic information for a girl child in every family education will increase awareness among the society which will further result in overall development of the nation and its community.

8th March, considered as International Women's Day. This day brings many things for women – a cause for celebration, a reason to pause and re-evaluate a remembrance, an inspiration and a time to honor, love and admire. To honor womanhood, KSSEM – Department of Management Studies has celebrated the International Women's Day on Tuesday, 8th March 2022.

During the event Chief Guest Raksha R Karpoor addressed that there should be a balance between career and family and without family support a woman can't achieve success, also addressed that girl should know their right to defend themselves and be careful against crimes against women. shared her tales of struggle and success. Further she said, gender equality is very important for a healthy society. The milestone to be reached is that the basic information for a girl child in every family education will increase awareness among the society which will further result in overall development of the nation and its community.

Chief Guest also shared insights on 3 Important Aspects which students should focus on in their life is START – CONTINUE – STOP these attributes will be upholding the values of life.

In the post lunch Student engagement program was organized as a part of women's day celebration, both faculties and staff shared their views on women's day significance. It was a fun filled day with cake cutting, sapling distribution, and a delicious lunch.



K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

Department of Management Studies (MBA)

Session: 2021-22 (ODD Semester)

1st Semester, MBA. Batch: 2021-23

REPORT ON A TALK ON CAREER ORIENTATION

Event name: Seminar

Topic: Career Orientation

Date and time: Friday, March 18, 2022, 9:30 am

Targeted audience: 1st semester MBA students & Faculty members

Resource Person: Dr. Harish R, Training and Placement Officer, K. S. Group of Institutions, Bengaluru.

Venue: 513, Department of Management Studies, KSSEM

Event Coordinator: Prof. Roopa Balavenu

This event prepares students to search for careers in their chosen fields. Students will learn career planning skills, including resume and cover letter development, professional dress skills, and interview skills. Students need career guidance to explore and plan for future career endeavors based on their individual interests, skills and values. Participation in career guidance enhances linkage of academic and career experiences and thus, improves career preparation and management. Career orientations refer to the way in which people view and approach their career, which is assumed to be an essential driving force behind their career choices and career self-management behaviour. It is a qualitative and quantitative assessment of the knowledge, skills, information, and experience to identify career options available.



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Department of Management Studies

**A TALK ON
CAREER ORIENTATION
to
First Year MBA Students**



**By
Dr. Harish R
Training & Placement Officer,
K S Group of Institutions, Bangalore**

Date: 18th March, 2022 Time: 09:30 am

**Prof. Roopa Balavenu
Co-ordinator**

**Dr. Shekar H. S
HOD-MBA**

**Dr. K. Rama Narasimha
Principal/ Director**

**CO-ORDINATOR
Prof. Roopa Balavenu**

**HOD-MBA
Dr. Shekar H S**

Professor & HOD-MBA,
K.S. School of Engineering and Management,
415, Madhav Nagar, Chikkaballapur Road,
Bengaluru - 560 109

**PRINCIPAL/DIRECTOR
Dr. K Rama Narasimha**

**Dr. K. RAMA NARASIMHA
Principal/Director**

K S School of Engineering and Management
Bengaluru - 560 109

ISR CLUB ACTIVITY



K.S. Group of Institutions
K.S. School of Engineering and Management
Creating Tomorrow's Leaders Today

**DEPARTMENT OF MANAGEMENT STUDIES
ISR CLUB ACTIVITY**

**PEOPLE DON'T DIE OF OLD AGE
THEY DIE OF NEGLECT !**

**WHEN 'I' REPLACED 'WE'
EVEN
'ILLNESS' BECOMES 'WELLNESS'**

**VISIT TO
ASHRAYA SEVA TRUST**

MAR	SAT	2022
	19	



**THEY ARE ALSO VERY VERY SPECIAL
IN OUR SOCIETY ...**

**RUPA C DAS
CO-ORDONATOR**

**DR SHEKAR HS
MOD**

**DR. RAMA NARASIMHA
PRINCIPAL**



On 19th March 2022, Saturday - we visited Ashraya Seva Trust which was organized by our college - KSSEM.

It was one of the most heart touching experiences in our life. All students were involved by heart and participated actively for making this initiative successful.



Prof. Rupa Chatterjee Das Ma'am is the mentor of ISR (Individual Social Responsibilities) club, and she took the main role to guide all of us for making this program successful.

We students also gave our hundred percent and involved ourselves accordingly.

We all were happy and touched that we got this kind of opportunity to participate and learnt many things as well.



As guided by my Rupa Ma'am, we arranged an engagement program for elderly people over there and few girl students from our class started the program with a beautiful song. Later, Prof. Sreedhar N Sir, our class teacher performed an act-mimicry of Dr. Rajkumar in the program. Sir's acting was so thrilling that all became happy and enjoyed the moment a lot. Rupa ma'am sang a devotional song and our HOD Sir also shared his beautiful thoughts with all of us.

We students and teachers interacted with elderly people closely so that they can feel friendly and comfortable with all of us. We were also becoming family members for that moment with all of them. We cannot change their life, but we can stand beside



them, able to give them little happiness and company for few moments. Life is not so easy, so many challenges people need to face day by day we got an idea after visiting this Trust.



Along with our visit, we had provided vegetables, fruits, grocery items, snacks items, health drinks etc. which we all students and faculties contributed from our end for all elderly people in the trust.

donated the items for providing them little more support and wished they should stay happy and healthy forever.



We thank our MBA department and lectures for showing us and teaching us the value of our parents and elderly people in our life. This program brought a very good positive vibes in our life. Made us more practical, helped to build a positive thought in our mind as well. Also, we would like to like to thank our lectures for giving us this kind opportunity where we can participate and learn many things and become a good human being in future for our society.



Our ISR team members are

Amit Roy

Manoj

Nadeep.D

Prashanth

Deepak. R.V

Hemanth



Prof. Rupa Chatterjee Das
Club Mentor & Coordinator

Dr. Shekar H S
Head of the Department



K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

Department of Management Studies (MBA)

Session: 2021-22 (ODD Semester)

3rd Semester, MBA. Batch: 2020-22

REPORT ON WORKSHOP

Event name: Workshop

Topic: Usage of SPSS for Data Analysis

Date and time: Monday, March 21, 2022, 9:30 am

Targeted audience: 3rd semester MBA students & Faculty members

Resource Person: Dr. Tamizharasi, Associate Professor and Dean – R&D, RNS institute of Technology. Bengaluru.

Venue: Computer Lab, Department of Management Studies, KSSEM

Event Coordinator: Arundathi K L

The workshop on “**Usage of Statistical tools for Data Analysis**” was conducted for 3rd Sem MBA students and for all faculty members of MBA. 32 students and 7 faculty members participated in the session. Introduction about the session and Welcome speech was given by Ms. Nishchitha R Gowda.

Profile of the Guest speaker was read by Ms. Monika V.

The session was started by enquiring the specialization chosen by students and the resource person stressed on having a broader perspective of the title for the project/ freelance project. Students are asked to download 5 papers related to the topics finalized. Once after downloading the Empirical papers, Dr. Tamizharasi guided students to how to identify the variables and write the Review of Literature. Students were asked to identify the variables and write Literature Review of 1 paper. It was verified by the resource person and correction was done wherever it was necessary.

The resource person also briefed on how to collect the data and prepare the questionnaire. Sample data was shared with students to show analysis using SPSS. The various statistical

tools used were t- test, paired t - test, Z- test, Chi square, ANOVA, MANOVA were shown and guided to do in the SPSS software. Hands-on session was given to students to gain broader perspective of the project and also inputs were given to convert Empirical project into Research paper for Journal publication. There was active participation from students throughout the Session. Feedback was shared by few students. The session was concluded with Vote of thanks by Ms. Gaganashree.

Poster:



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WORKSHOP ON
"The Usage of Statistical Tools for
Data Analysis"
for
Second Year MBA Students



By
Dr. TAMIZHARASI
Associate Professor and Dean – R&D,
R N S Institute of Technology, Bengaluru.

Date: 21th March, 2022 Time: 09:30 am

Arundathi K L
Co-ordinator

Dr. Shekar H S
HOD-MBA

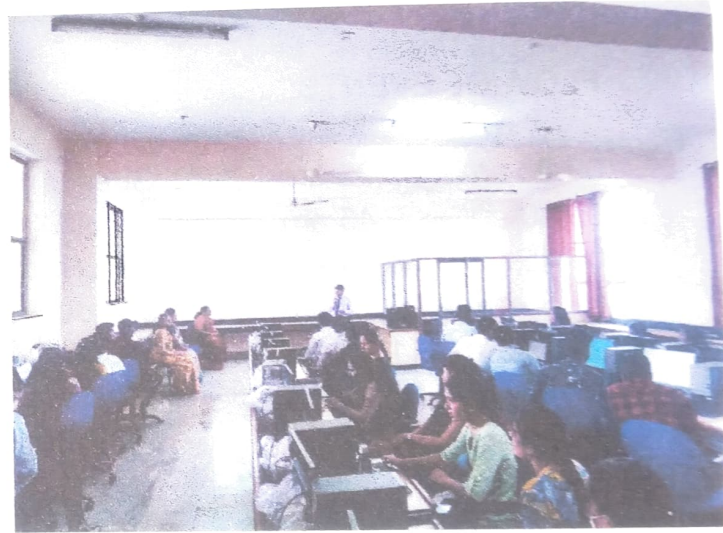
Dr. K Ramanarasimha
Principal/ Director

Social Media link:

Department Instagram: @kssem.mba

Department LinkedIn page: <https://www.linkedin.com/in/kssem-mba-department-394b50211>

Photos of the Event:





FLOW OF EVENTS:

09.20 am – 09.25 am:	Guest Arrival
09.30 am – 09.45 am:	Faculty Introduction
09.45 am – 09.50 am:	Welcome Address
09.50 am – 09.55 am:	Introduction of the Guest Speaker
09.55 am – 11.15 am:	Session-1 (Identification of the title, LR, Variables Identification)
11.15 am – 11.30 am:	Short Break
11.30 am – 12.30 pm:	Session-2 (Industry Profile and company profile, Research Design, Data collection, Sampling)
12.30 pm – 01.30 pm:	Lunch Break
01.30 pm – 02.30 pm:	Session-3 (Data Analysis of statistical tools t- test, paired t - test, Z- test, Chi square and ANOVA with the help of SPSS)
02.30 pm – 03.00 pm:	Q&A Session, Students Feedback
03.00 pm – 03.15 pm:	Vote of Thanks
03.15 pm – 03.30 pm:	Group Photo

PROFILE OF THE SPEAKER:

Dr TAMIZHARASI, MBA, Ph.D.

Associate Professor and Dean – R&D, RNSIT, Bengaluru.

Email: tamizharasid@rnsitmba.ac.in

LinkedIn id: www.linkedin.com/in/dr-tamizharasi-d-1b657a20




Dr. Tamizharasi has 21 years of academic and research experience in the area of finance and social science. Her primary areas of interest include capital market, portfolio management, risk management and social science. Her teaching interest includes Investment and Portfolio Management, Risk Management, International Financial Management, Entrepreneurship development and Research methodology. Completed two Research Projects sponsored by ICSSR, Ministry of HRD, New Delhi on "Effect of women Empowerment in corporate sector of India sponsored by ministry of ICSSR and "leveraging policy measures to strengthen the role of rural women in farm management and Land operation practices of women Farmers in South India" Currently one ongoing research project on "Entrepreneurship through startups in Engineering Institutions: Current Status, Outcomes, and Needed

Impetus" sponsored by VTU. She uses empirical and econometric tools in her research. Some of her work published in peer reviewed Journals.

FEEDBACK PHOTOS:



Honorarium Presented:

 **K.S. GROUP OF INSTITUTIONS** Phone: H.O. 29878053, 29678733
C.Omega 28429913, 28439813
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT
(Approved by AICTE & Recognised by VTU)
#15/1, Mallasandra, Off. Kanakapura Road, Bengaluru - 560 109

No. 11721 Date 21/03/2020

Paid to Sri DR. VANISHAKRESI a sum of
Rupees 7.00 THOUSAND ONLY
by Cash / Cheque No. _____
towards the account of Workshop on "Statistical -
Application in Project Work"

RS 7000 | [Signature] Treasurer / Secretary | [Signature] Manager | [Signature] Receiver's Signature

CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM:



KAMMAVARI SANGHAM (R). 1952
K.S. School of Engineering and Management

Approved by AICTE-15279601. Affiliated to VTU, Belagavi
15, Near Zaarahalli, Malasandra, off Kanakapura Road,
Bengaluru - 560 109. www.kssem.edu.in
Tel: +91 80 28425012/013/163. Fax: +91 80 28425164. Mob: 8884444408 / 9606055906

LETTER OF APPRECIATION

March 21, 2022

Dear Dr. Laminharasa,

Warm Greetings from K.S. School of Engineering and Management!

On behalf of Department of Management Studies, along with the entire KSSEM community and on my own behalf, I take this opportunity to extend gratitude filled thanks to you for visiting our campus to deliver a highly appreciated talk on the topic "Statistical application in project work". We are truly fortunate to have had someone of your expertise and credentials volunteering time from your busy schedule to share insights with our students and staff.

The inputs and examples were well received by the students. Your knowledge and the insights given to students was much appreciated.

It was a pleasure for all of us to meet you. We wish continued success for your all endeavours.

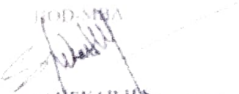
With kind regards,

Yours Sincerely,

PRINCIPAL



DR. K. RAMA NARASIMHA

Principal/Director
K.S. School of Engineering and Management
Bengaluru - 560 109


HOD-MBA
DR. SHEKAR H S
PROFESSOR & HOD-MBA,
K.S. School of Engineering & Management,
#15, Malasandra, Off Kanakapura Road,
Bengaluru - 560 109


CO-ORDINATOR
Mrs. Arundathi K L


HOD-MBA
Dr. Shekar H S


PRINCIPAL/DIRECTOR
Dr. K Ramanarasimha
Dr. K. RAMA NARASIMHA
Principal/Director
K.S. School of Engineering and Management
Bengaluru - 560 109



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109
Department of Management Studies (MBA)
Session: 2021-22 (ODD SEMESTER)
REPORT OF ONE DAY WORKSHOP ON
ADVANCED EXCEL FOR MANAGERS CONDUCTED ON 18TH APRIL 2022

Event Name : Workshop

Topic : Advanced Excel for Managers

Date: 18TH APRIL 2022

Time: 9.30 AM – 3.30 PM

Resource Person: DR. Sanjay Baburao Nayak ,Professor , Department Of Electronics and Communication Engineering, KSSEM

Venue : Computer Lab, MBA department

Event Coordinator: V.Vidyashree

One day workshop on the topic Advanced Excel for Managers was conducted on 18th april 2022 for 1st Semester students of DEPARTMENT OF MANAGEMENT STUDIES , K.S. School of Engineering and Management . 55 students and 6 faculties participated actively. The workshop began with the theoretical understanding M S Excel and the importance of learning MS Excel.

This workshop introduced the students to the fundamentals of MS Excel, providing them a detailed understanding of solving the Statistical concepts through the usage of the software. This workshop helped the students to start from the basics like Average, Sum, Measures of Central Tendency and Measures of Dispersion. Further, they learnt how to calculate Correlation and Regression in Excel using the various functions.

Feedback link was sent to the students. Letter of Appreciation was provided to the Distinguished Resource Person. Students gained enormous knowledge, hands on experience of MS Excel as well as they learnt the importance MS Excel in Data Analysis.

Enclosed:

1. Poster
2. Photographs of Workshop
3. Feedback form
4. Social Media Links
5. Program Outline

V. Vidyashree
Prof. V. Vidyashree
COORDINATOR

Dr. Shekar H S
Dr. Shekar H S
HOD

Professor & HOD-MBA,

K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109

Dr. K Ramanasimha
Dr. K RAMANARASIMHA
PRINCIPAL

Poster

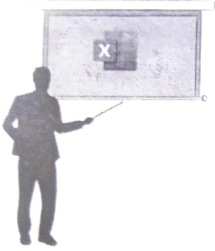


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K.S. School of Engineering and Management

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DEPARTMENT OF MANAGEMENT STUDIES (MBA)

**PRESENTS ONE DAY WORKSHOP ON
ADVANCED EXCEL FOR MANAGERS**



DR. SANJAY BABURAO NAYAK
PROFESSOR, DEPARTMENT OF ELECTRONICS AND COMMUNICATION
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

DATE: 18.04.2021

TIME: 9:30AM TO 3:30PM

V.VIDYASHREE
COORDINATOR

DR. SHEKAR HS
HOD

DR. K RAMANARASIMHA
PRINCIPAL

Photographs of Workshop



Feedback form



Feedback Form - 18.04.2022 (Responses) ☆ 📄 🔄

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4/21/2022 10:12:41	deepakrao7372@gmail.com	Deepak Rv	deepakrao7372@gmail.com	8884526519	5
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Social Media Links

INSTAGRAM :

<https://www.instagram.com/p/CcflFCrPMNE/?igshid=YmMyMTA2M2Y=>

LINKEDIN :

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Programme Outline

9:00 am to 9:05 am		Inauguration
9.10am to 10.00 am	PHASE 1	Introduction session
10:00 am to 10:30 am	PHASE 2	Theoretical Background on Why Excel is required in Statistics
10:30 AM TO 11.00 AM TEA BREAK		
11:00 am to 11:45 pm	PHASE 3	Introductions to Basic Concepts of MS Excel
11:45 pm to 12:30 pm	PHASE 4	Measures of Central Tendency and Measures of Dispersion
12.30pm to 1.00pm	PHASE 5	Correlation and Regression
1:00 PM TO 1.45 PM LUNCH BREAK		
1.45pm to 3.00 pm	PHASE 6	Hypothesis Testing
3.00 pm to 3.30 pm	PHASE 7	Question and Answer Session





K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

Department of Management Studies (MBA)

Session: 2022-23 (EVEN Semester)

REPORT ON LIBRARY USAGE THROUGH E-TOOLS

Event name: Seminar

Topic: LIBRARY USAGE THROUGH E-TOOLS

Date and time: April 27, 2022, 11:00 am

Targeted audience: MBA HOD and Faculty Members

Resource Person: Prof. Sneha R, Asst. Prof., Department of Management Studies(MBA), KSSEM, Bengaluru.

Venue: HOD Cabin,5th Floor, Department of Management Studies, KSSEM

Event Coordinator: Prof. Roopa Balavenu

The event gave glimpses on Library usage with E-tools. E-learning tools are constantly changing and updating, which means the tools in this guide will also be changing and updating. Technology is changing the way we do nearly everything, from driving our cars to experiencing (virtual) reality, right down to the way we learn and teach. Our new *Continuum* column dives into the e-learning waters by addressing a spectrum of issues including the nature of e-learning, the role of technologically-informed teaching and learning in library work, and the resources that are needed to make e-learning happen. One of the most important things to understand about e-learning is that it is not just one thing. It has many dimensions and applications and can be used in many different ways, from supporting teaching and learning in the classroom to providing fully online distance education. E-learning is best viewed as part of a teaching and learning continuum that begins with face-to-face teaching without the use of information and communication technologies (ICT) at one end and fully online distance learning at the other end. As we move along the continuum from fully face-to-face teaching, technology is used to replace the face-to-face elements. Initially, this has very little impact on how teaching is organized and how learning occurs because the technology is used primarily to enhance the face-to-face teaching. But as we move further along the continuum, the nature of teaching and how it is organized is

increasingly affected by the use of ICT. Somewhere around the middle of the continuum we have what is called blended learning or the "flipped" classroom. In a blended environment, fewer face-to-face sessions are held as technology is used increasingly to deliver the teaching and to facilitate the learning. And nature of the face-to-face sessions changes. Instead of coming to class to listen to a teacher, students come to discuss, and to work and collaborate in small groups. Once we reach the right end of the continuum there is no longer any face-to-face teaching and we have fully online learning in which all teaching is technology-mediated. E-learning is that part of the continuum that begins when technology is used to replace some of the face-to-face teaching to the point on the continuum where it replaces it all.

Brochure:



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DEPARTMENT OF MANAGEMENT STUDIES (MBA)

**INVITES YOU FOR
TALK ON**

**" LIBRARY USAGE
THROUGH E-TOOLS "**

BY

Prof. Sneha R

Department Library Coordinator

Asst. Prof.

Department of Management

Studies

KSSEM

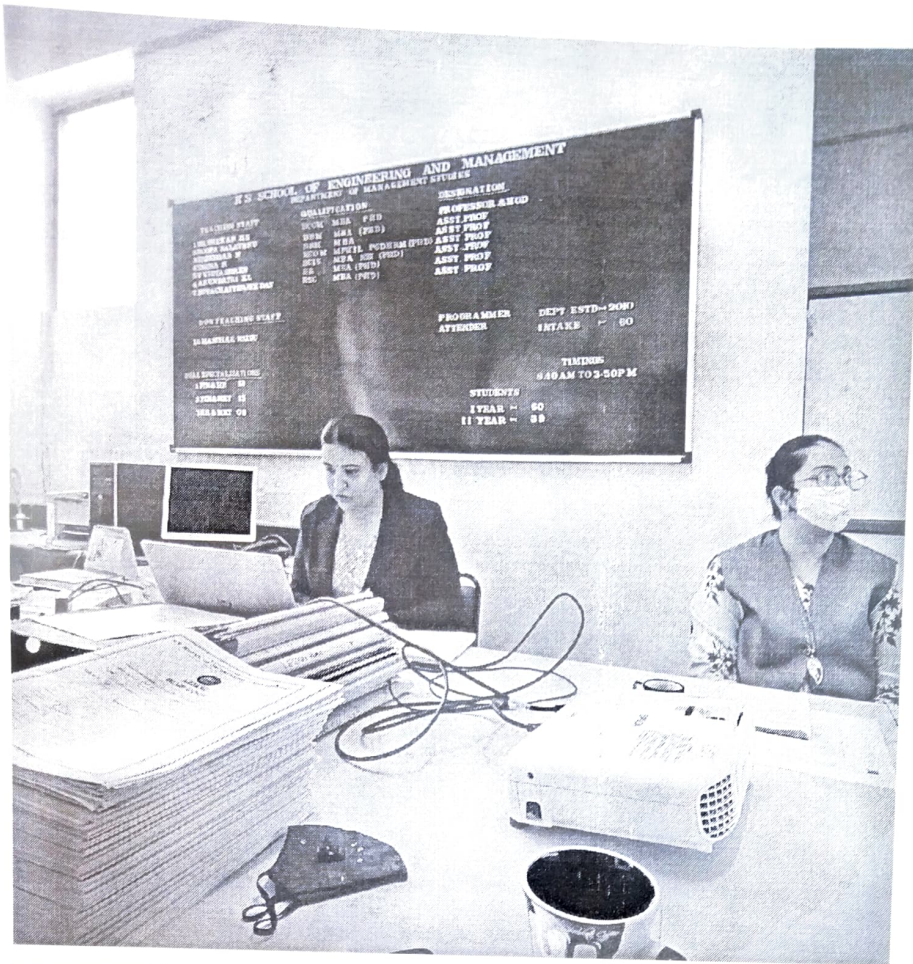
BANGALORE

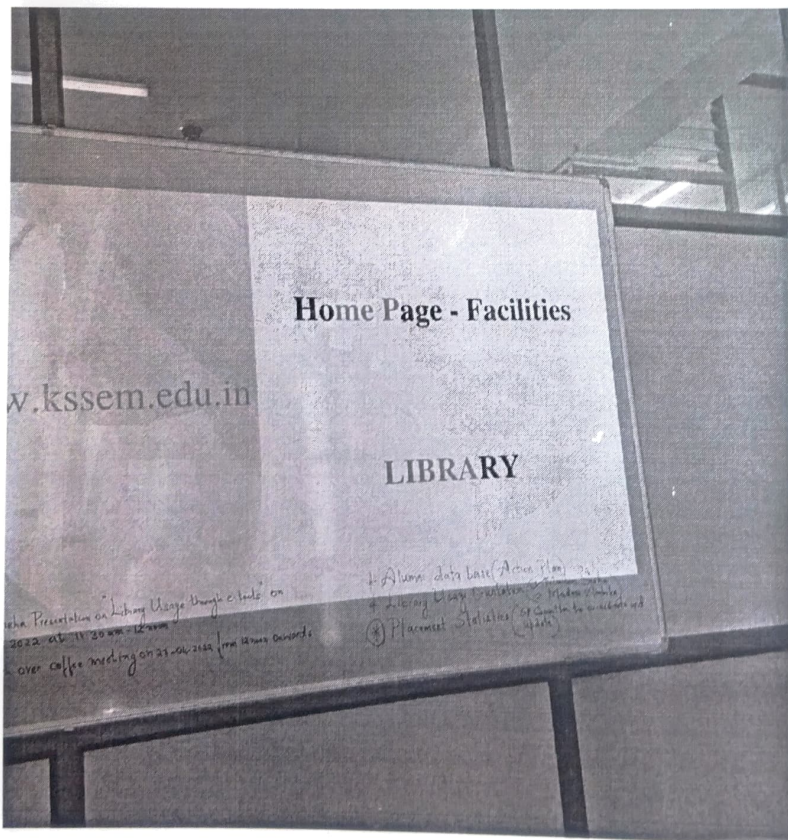
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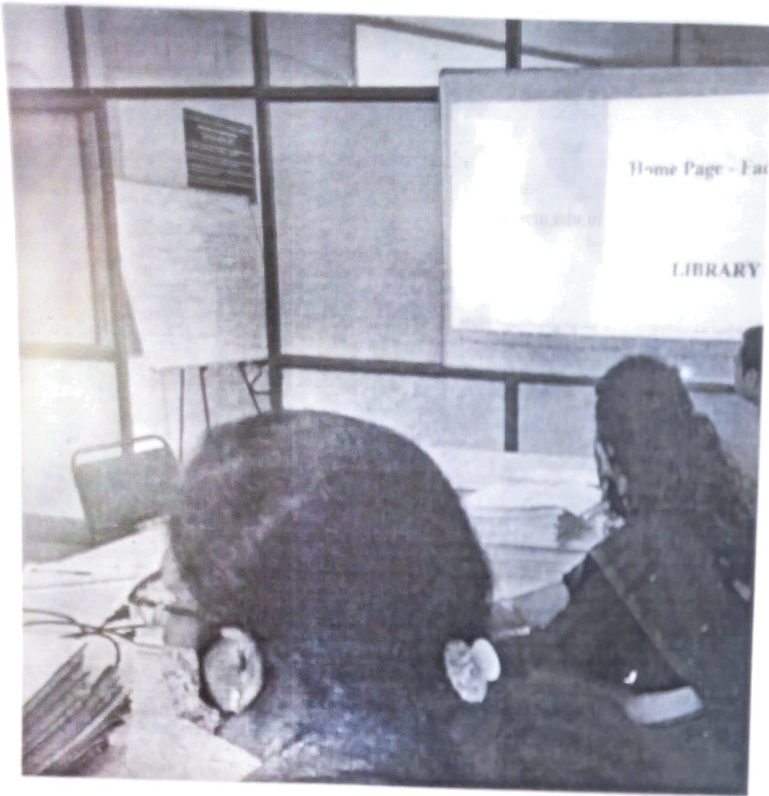


**DR. SHEKAR H. S.
HOD-MBA.**

**DR. K. RAMA NARASIMHA
PRINCIPAL/ DIRECTOR**







CO-ORDINATOR
Prof. Roopa Balavenu

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HOD-MBA
Dr. Shekar H S

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PRINCIPAL/DIRECTOR
Dr. K Rama Narasimha

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109



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No.15, Mallasandra, off. Kanakapura Road, Bangalore-109**

DEPARTMENT OF MBA

**REPORT
ON
Inauguration of Management Clubs**

Date: 06/05/2022



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Department of Management Studies

Cordially Invites You to the Inauguration of

Management Clubs

on May 6th, 2022

Chief Guest

Mr. Anirudh S Dutt, Founder & CEO Let's Be The Change

Presided By

Sri. R. Rajagopal Naidu, President, Kammavari Sangham

Will Grace the occasion

Sri. Leela Shankar Rao

SECRETARY, Kammavari Sangham

Dr. K.V.A Balaji

CEO, KSGI

Sri. T. Neerajakshulu Naidu

TREASURER, Kammavari Sangham

Dr. Shekhar H.S
HOD - MBA Dept.

Dr. K. Rama Narasimha,
Principal,

Venue: Architecture Seminar Hall

Date: 06/05/2022

Time: 10:45 am onwards

SCHEDULE OF EVENTS



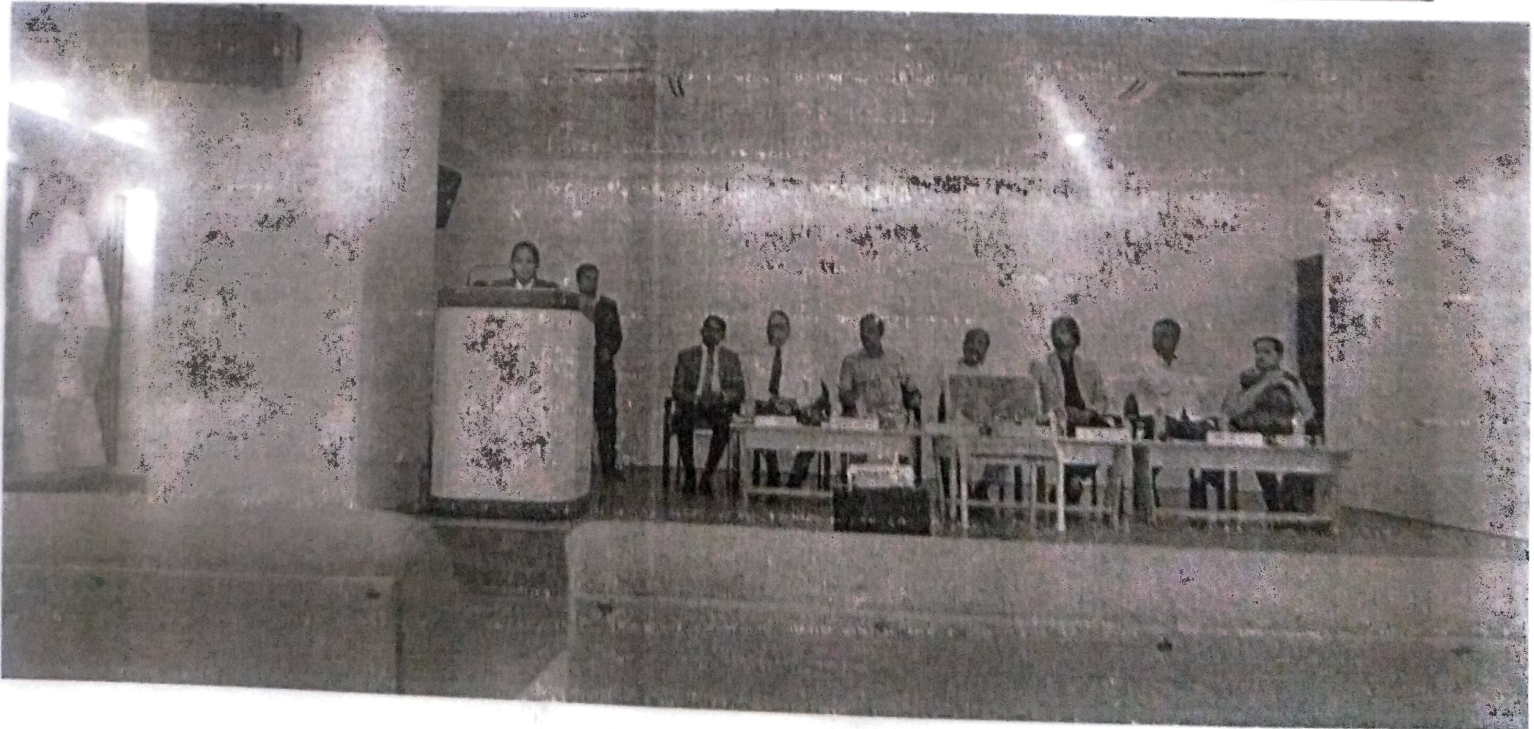
K. S. SCHOOL OF ENGINEERING & MANAGEMENT
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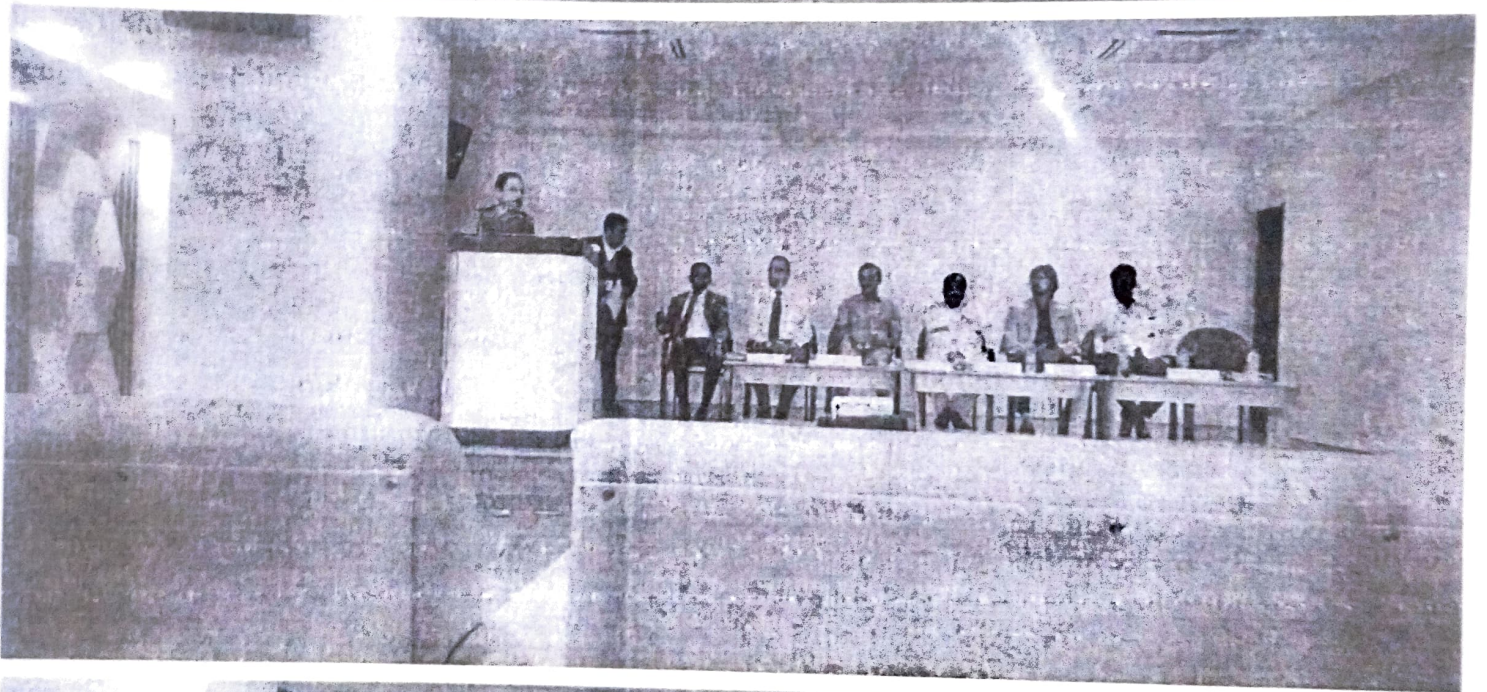
DEPARTMENT OF MBA

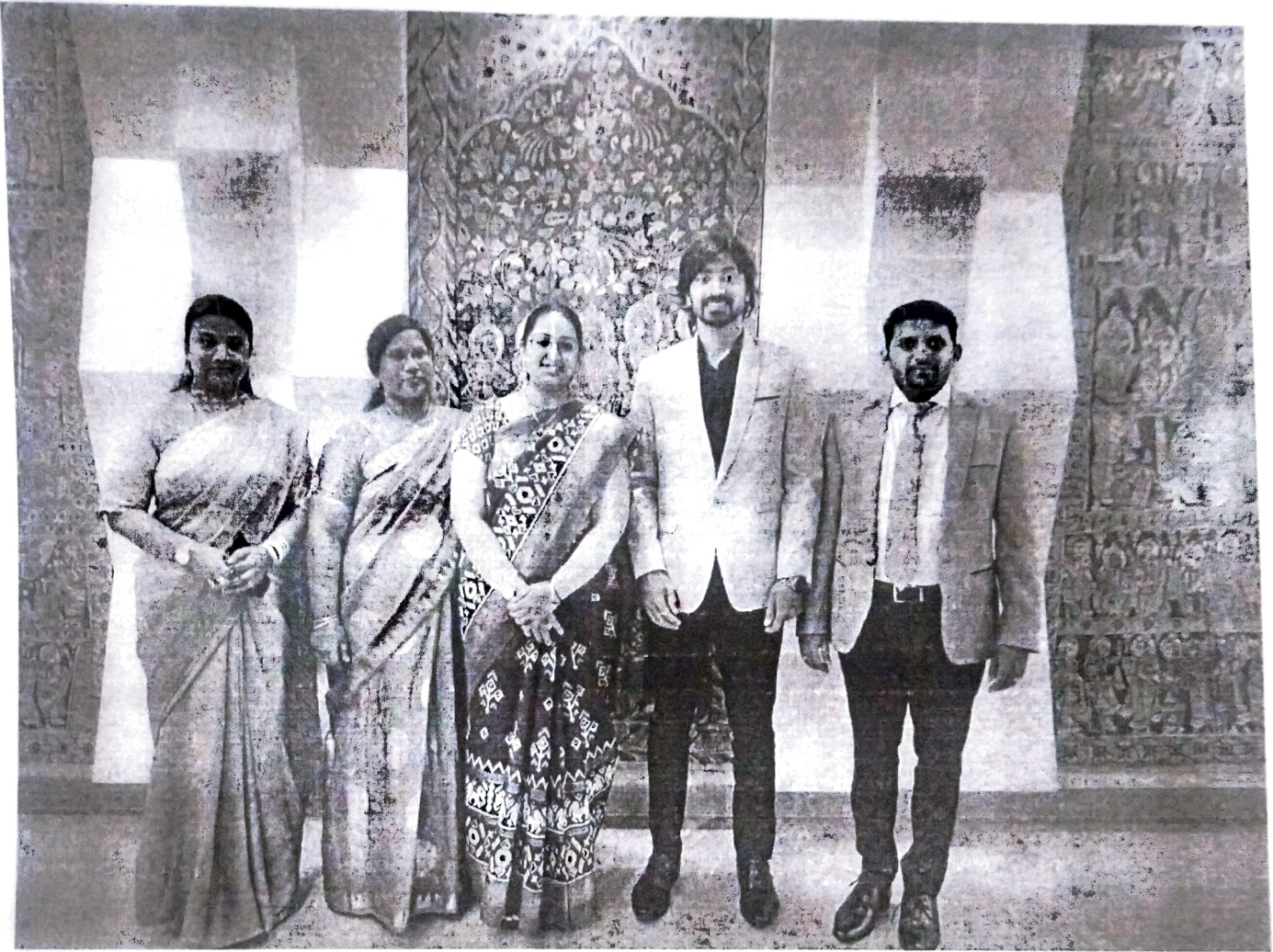
CLUB INAUGURATION PROGRAM Date: 06/05/2022
VENUE: ARCHITECTURE BLOCK - AUDITORIUM
GUEST: Mr. Anirudh S Dutt, Founder, Lets Be The Change.

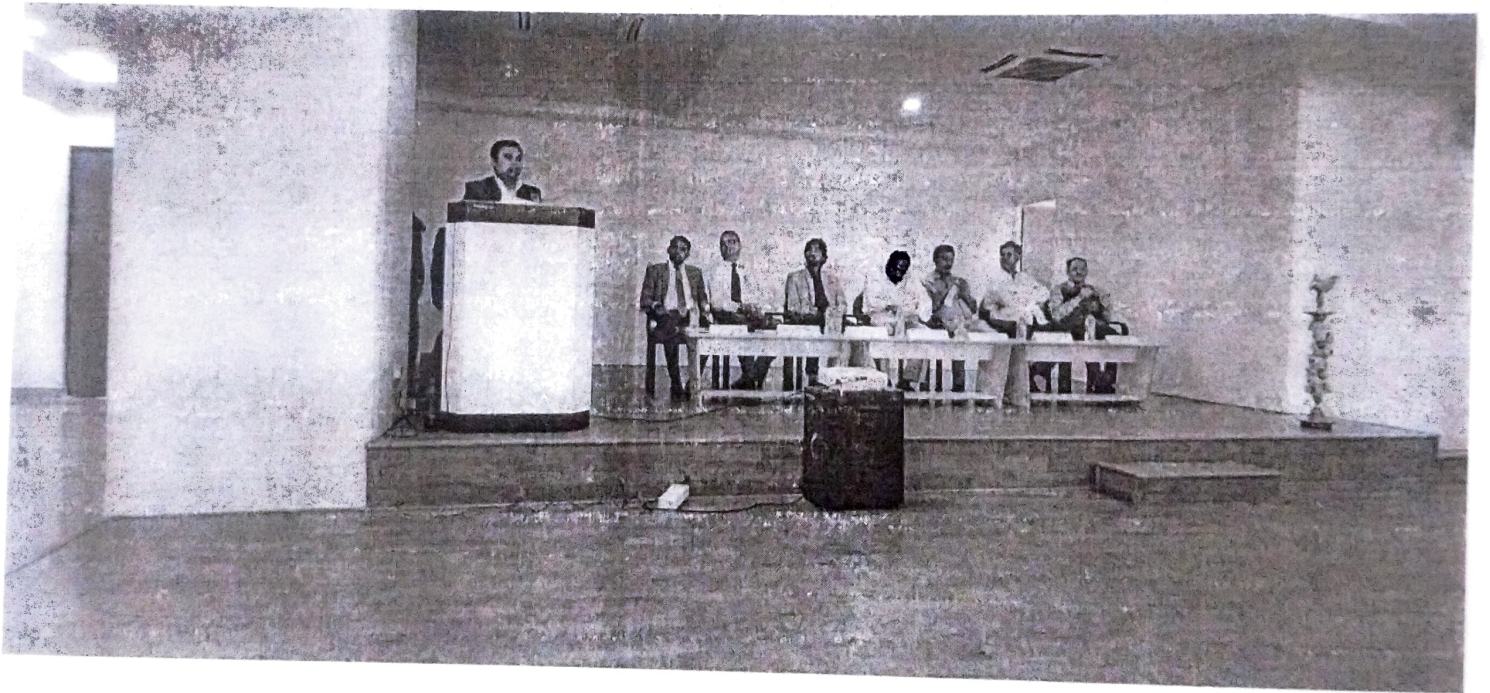
DAY/TIME	PROGRAM
Morning session	10.45 - 10.50 - Welcome Remarks
	10.50 - 10.55 - Program Introduction
	10.55 - 11.00 - Invocation Song
	11.00 - 11.05 - Lamp Lighting
	11.05 - 11.10 - Welcome Performance
	11.10 - 11.30 - Club introduction (videos)
	11.30 - 10.35 - Address by HOD
	10.35 - 11.40 - Address by President
	11.40 - 11.45 - Address by Secretary
	11.45 - 11.50 - Address by Treasurer
	11.50 - 11.55 - Address by Principal
	11.55 - 12.00 - Address by CEO
	12.00 - 12.05 - Felicitation for Chief Guest
	12.50 - 12.10 - Vote of Thanks
12.10 - 12.40 - Chief Guest Session	

SNIPPETS











[Signature]
MBA-ED CELL COORINATOR
PROF. ROOPA BALAVENU

[Signature]
HOD-MBA
DR. SHEKAR H.S.
Professor & HOD-MBA
2020-2021
415 Malasandra Road, Bangalore
Bangalore - 560076



K. S. SCHOOL OF ENGINEERING & MANAGEMENT

**Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi
No.15, Mallasandra, off. Kanakapura Road, Bangalore-109**

**DEPARTMENT OF MBA
MBA-ED CELL**

**REPORT
ON
WASTE MANAGEMENT BY MR. ANIRUDH DUTT,
FOUNDER & CEO OF “LET’S BE THE CHANGE”**

Date: 06/05/2022

“Through this Speech, I want to tell Students & people that making change is possible. Especially to youngsters who want to be the change to the country. “—Anirudh Dutt

He told, a bunch of students decided to do something for the city, “we asked around—most of the people told us that waste management was a bane, so we decided to do something about it and That was how LBTC began.” LBTC stands for “Let’s Be the Change”; yes, an apt name.

In a time when most organizations fail and crumble, LBTC has grown from strength to strength, with as many as ten to twelve volunteers in the beginning, to cleaning and beautifying the walls of the entire bus station of Majestic/ Kempegowda Bus terminus, organizing a cleaning drive at more than 160 wards in the city and recently the Plog run that involved more people in the quest to make Bengaluru plastic free.

LBTC at its core is backed by a strong interface with the local wards, health officers, Pourakarmikas and the corporators at the helm. Anirudh informed me over the course of the conversation, that there are a paltry 50- 60 personnel per ward to manage the waste that is contributed over by over 60,000 residents. Just imagine for once the gravity of the situation.

While LBTC's bread and butter work has been cleaning black spots in the city that are hot spots for garbage dumps by beautifying the place, they also have taken to raising the voice and informing people of the need for segregation of waste and recycling of materials. They firmly believe in the philosophy of sharing their knowledge and are constantly on the quest to enable youth leaders in every ward, by helping them connect with the ward leaders. This decentralization of responsibility has always long-term sustainable benefits too...

Overall, if you are hearing this and thinking of that one idea that you think can make the world a better place, **“Go ahead and give it your time and effort and the changes shall follow”**.

And also mentioned “To join the bandwagon of change makers at LBTC, contact them and register as a volunteer through these social media links below...

https://instagram.com/team_lbtc”



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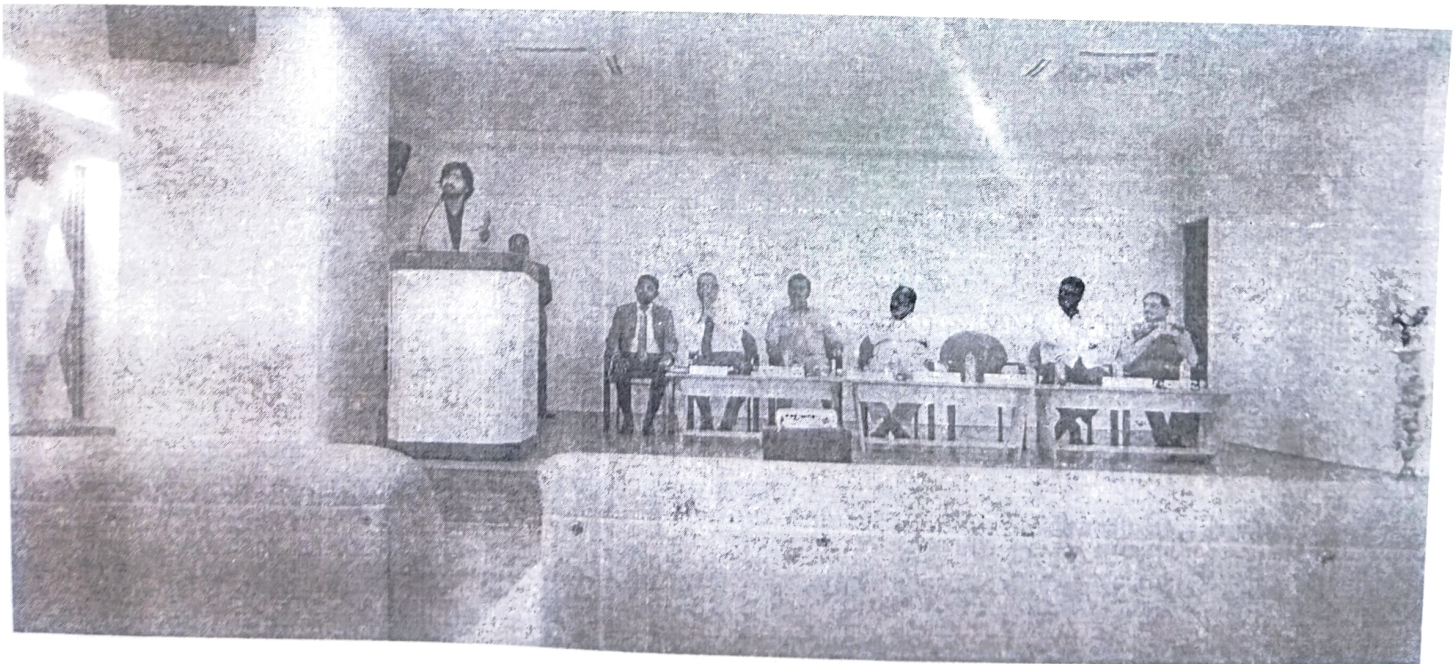
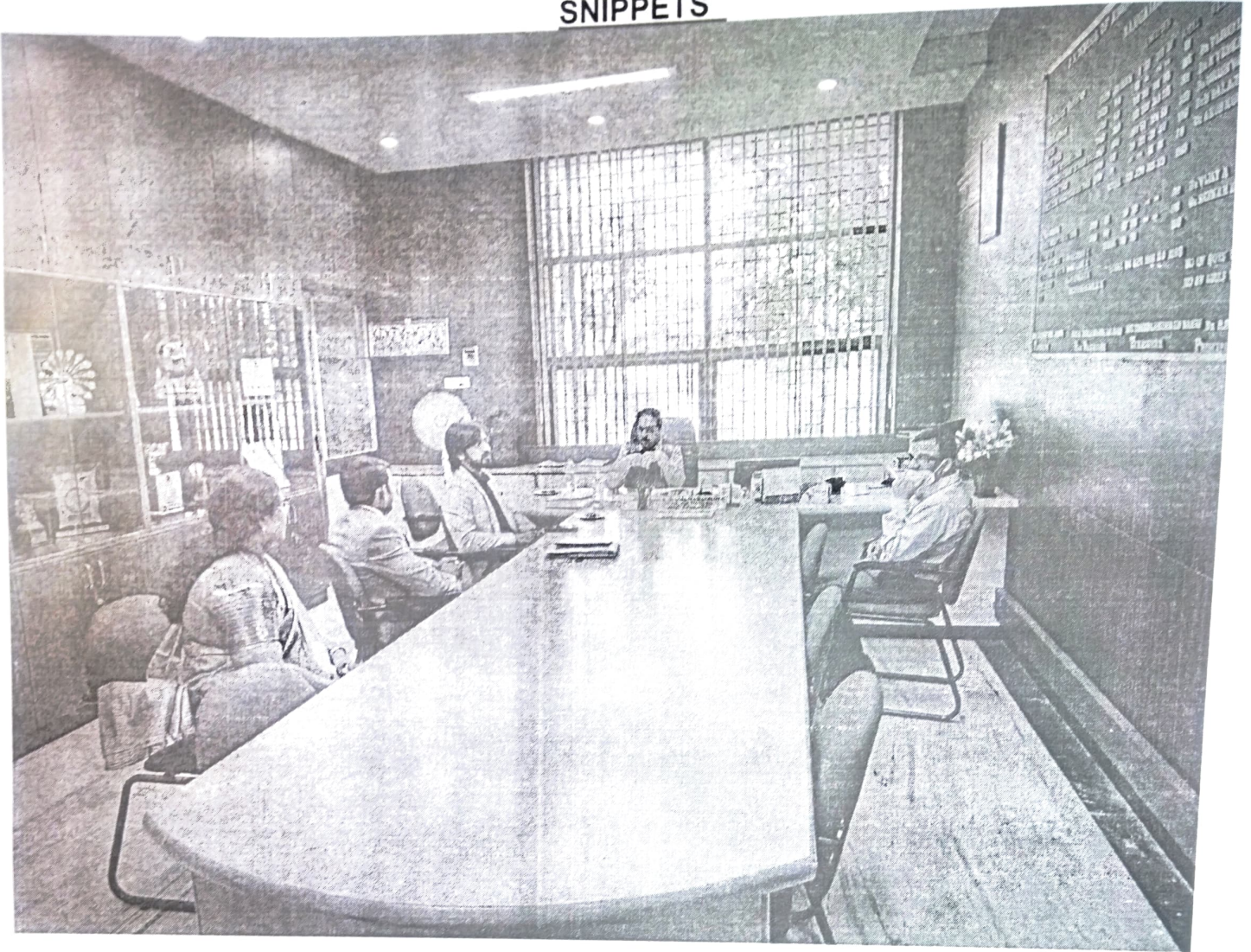
Dr. K. Rama Narasimha,
Principal,

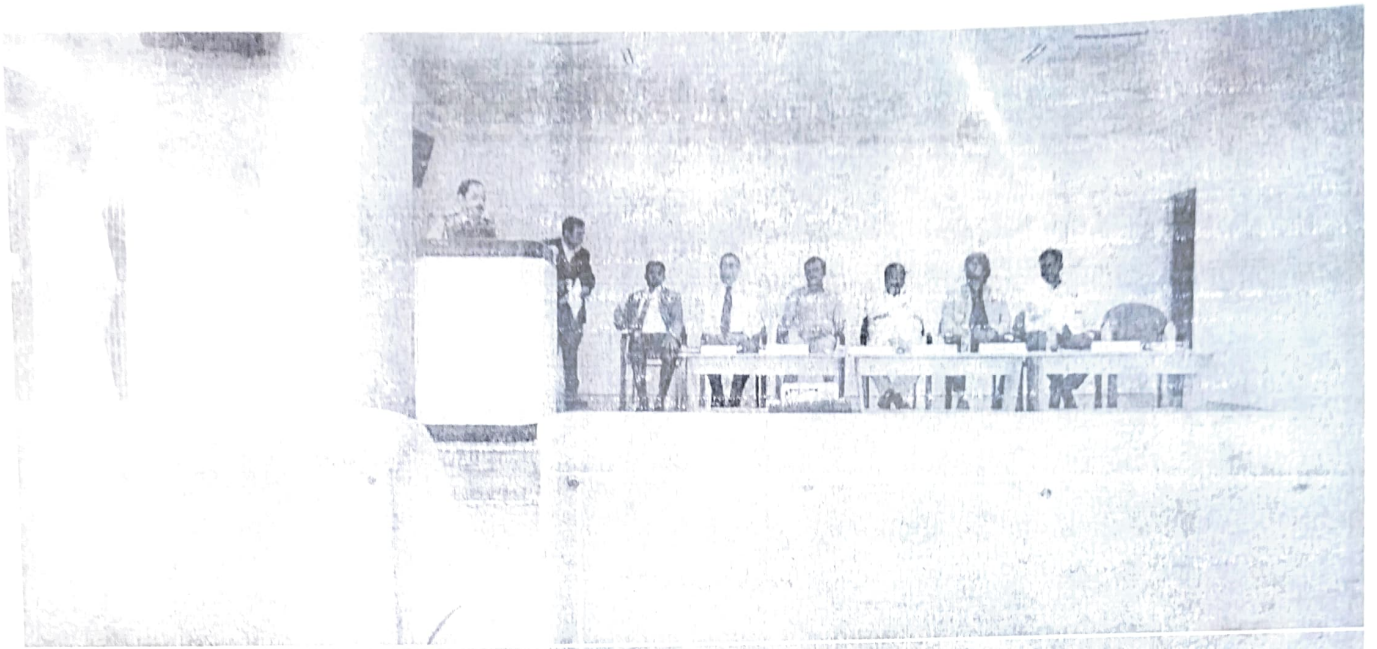
Venue: Architecture Seminar Hall

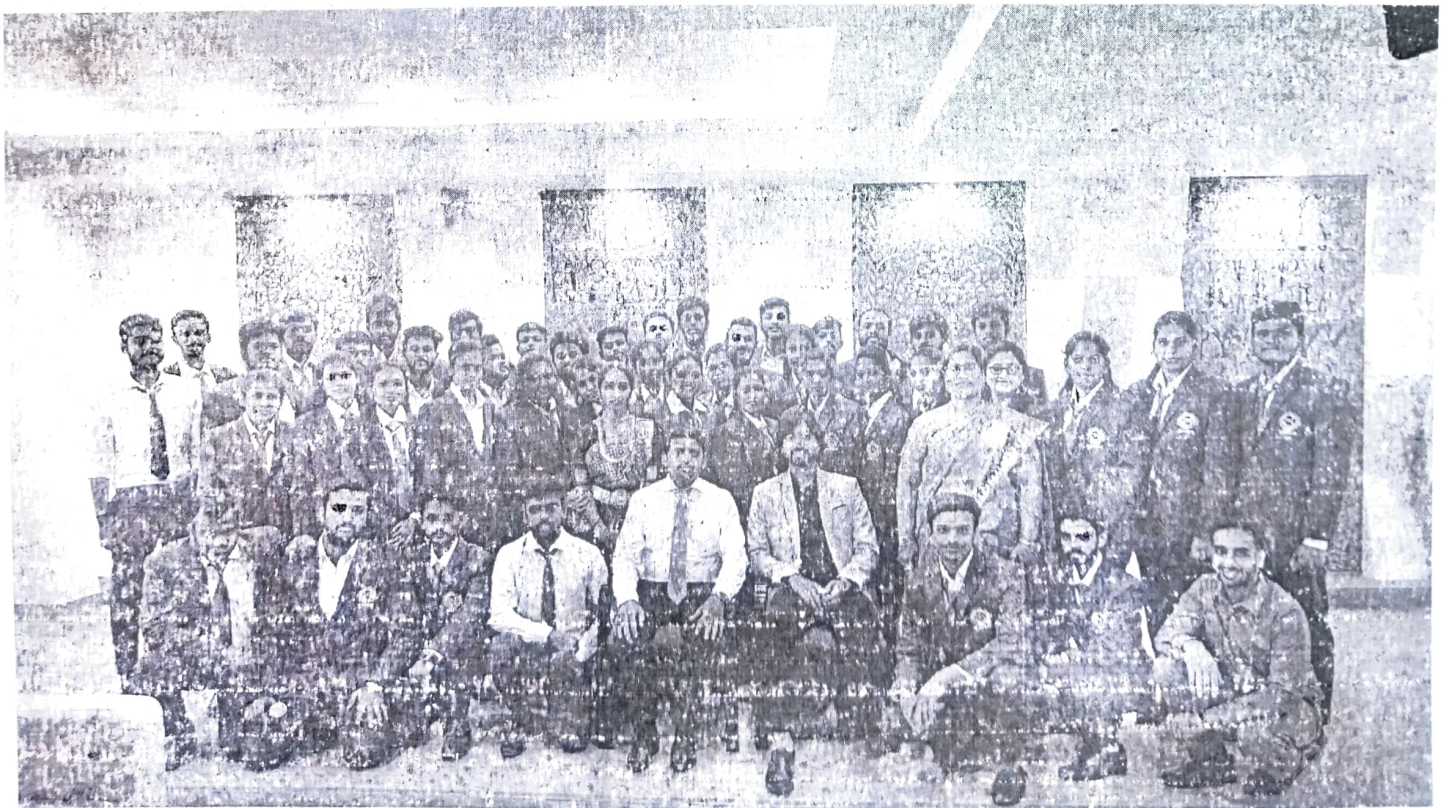
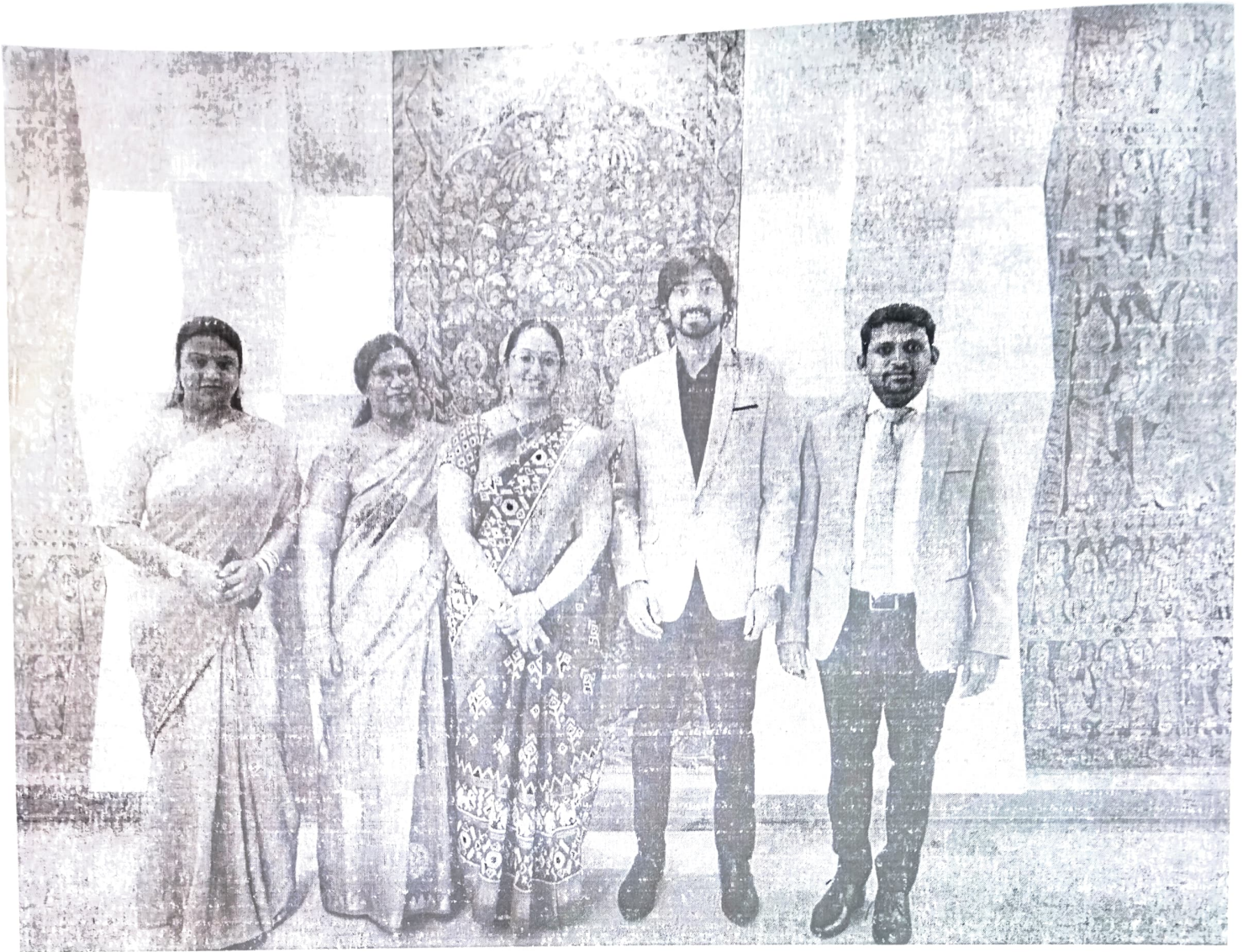
Date: 06/05/2022

Time: 10:45 am onwards

SNIPPETS







ANIRUDH S DUTT

FOUNDER

LET'S BE THE CHANGE

Anirudh S Dutt (born 11th March 1995) is an Indian Social Entrepreneur who founded 'Let's Be The Change' (LBTC) (non-profit) in the year 2013, with a mission to Clean India. Till today he has over 15,000 volunteers who are working towards the mission.

Anirudh is a TEDx speaker and he has been giving motivational talks in schools, colleges, associations, and corporate companies across India to encourage people to take up social responsibilities in their community.

Anirudh & his team are on a quest to make citizens active stakeholders in restoring and sustaining the cleanliness of their community.

ACHIEVEMENTS:

- Young Achiever Award by TV Show "Weekend with Ramesh" (2019)
- Plog Run initiative made its way to the Guinness Book of World Records for collecting over 33 tonnes of PET bottles in less than 12 hours (2018)
- Youth Ambassador of BBMP (2017)
- National Yuva Chetana award (2017)
- Namma Bengaluru Rising Star of the Year (2016)

FEATURED IN:



CONTACT DETAILS:

#95, 3rd Main Road, BSK 3rd Stage, Bengaluru

anirudh@letsbethechange.in

www.letsbethechange.in

[Anirudh S Dutt](#)

[@dutt_anirudh](#)

EDUCATION:

B.E - Civil Engineering
from Jyothy IT (2013 to 2017)

Pre-University (PUC) (2011 to 2013)
from National College Jayanagar

High School (2008 to 2011)
from Insight Academy

Primary School (2001 to 2008)
from Carmel School



[Signature]
Co-ordinator

[Signature]
HOD-MBA

Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

[Signature]
Principal

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION

ED CLUB REPORT

KSSEM

Department of Management Studies

Powered by E D Club

QUICK WITTED
-Think of together

Bring your wit out

Faculty Co-ordinator
Roopa Balavenu

Student Co-ordinator

Greeshma C S
Chinmay Adithya

Anjan Cowda
Katta Sreenath
Naveen Raj
Rakshith Kumar

Guess it peers
on
06-05-2022

QUICK-WITTED

"Think of together" - a club activity which was conducted on 06/05/2022 in the morning. The faculty coordinators were professor Roopa Balavenu, Department of Management of studies

under the guidance of HOD Shekhar H S, and the principal Dr.K Rama Narasimha. This student's coordinator was Greeahma C S, M Chinmayaaditya, Anjan Gowda, K Srinath, Naveen Raj & Rakshit Kumar.

Objectives:

- To create awareness of logos of MNCs
- To create awareness of Company CEOs
- To create awareness of Tag line of Fortune 500 Companies
- To create awareness of Products and their Company names.

To bring the without of our students about different multinational companies, Fortune 500 companies, unicorns, etc..., we conducted a quiz event in three rounds and a tie-breaker round with four teams for 1st semester MBA. The event winners were Amit, Manoj Kumar, Deepak, Hemanth Raj, Nadeep, Shashi, Rohith, Bhargav, Prashant, and Srihari N.

The quiz was conducted in 3+1 stages the class was divided into 4 teams. Team A, B, C, D

Round 1

the participants were asked to identify the logos of companies

The participants actively participated displaying their quick-wittedness almost all the logos were answered correctly by most of the teams, some logos were easy to guess and some weren't. There was a very healthy competition among teams.

Round 2

Tagline and products, in this round competitor, were asked to guess the company names based on tag lines, also company names based on tag lines. Also, as part of the same round participants had to guess the parent companies of the products. Team D was eliminated as there was malpractice being done within the team.

Round 3

CEOs and competitors had to guess CEOs and, in another part, they had to answer with the names of companies. The round and total of all previous rounds resulted in a tie.

Round 4 (Tie Breaker)

This was a tie-breaker round where company names had to be guessed based on clues given in images, this was the final round and team A won the quiz.

Outcome of the Event:

- Knowledge on logos of MNCs
- Awareness of CEOs of Fortune 500 Companies
- Identifying Products and their Company names
- Tag line Awareness of the MNCs.


COORDINATOR

PROF. ROOPA BALAVENU


HOD-MBA

DR. SHEKAR H S


PRINCIPAL/DIRECTOR

DR. RAMA NARASIMHA K

Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109



K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

Department of Management Studies (MBA)

Session: 2021-22 (ODD)

I Semester, MBA. Batch: 2020-22

REPORT ON CLUB ACTIVITY

Event name: Club Activity

Topic: FITNESS & YOGA CLUB

Date and time: Saturday, May 07, 2022, 8:45 am

Targeted audience: I semester MBA students & Faculty members

Resource Person: Mr. Chaitanya (MBA Student, Level-1 Yoga certified)

Venue: Kalidaasa Auditorium, 3rd Floor, A-block, KSSEM

Event Coordinator: Arundathi K L and Fitness and Yoga Club coordinators

Fitness and Yoga Club conducted Yoga for I Semester students to create awareness and importance of Physical and mental fitness. This will help students in terms of

- Maintaining good physical fitness can help prevent some conditions.
- With exercise, body composition can change without changing weight.
- Athletes' hearts show different changes depending on their chosen sport.
- Muscle strength increases due to fiber hypertrophy and neural changes.
- Stretching to increase flexibility can ease a number of medical complaints.

YOGA

The more you practice yoga, the more you're building awareness in your body. The biggest thing to do as a beginner is to start and then stay consistent with your practice. Remember that practice makes progress.

PRANAYAMA

Pranayama is an ancient breath technique that originates from yogic practices in India. It involves controlling your breath in different styles and lengths. It has more recently gained popularity in the western world because of the many health benefits that come from a pranayama practice.

1. Warm-up

- 1.1 Asanas
 - 1.2 Pranayama
 - 1.3 Shanti Mantra
- Maintaining a good level of physical fitness is important.

Poster:

ENJOY WORKING OUT

K S SCHOOL OF ENGINEERING AND MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES
FITNESS AND YOGA CLUB ACTIVITY

FACULTY MENTOR: ARUNDATHI K L

CO-ORDINATORS: AMRUTHA T P
VASHASWAMI N
BHARGAV R
DURGA PRASAD K C
NANDEESH B
YASHAVANTHA V M

TRY HARDER THAN YESTERDAY.

MORE STRECHING LESS STRESSING

HOD - MBA
DR SHEKAR H S

PRINCIPAL/ DIRECTOR
DR. K RAMANARSIMHA

VENUE: 4TH FLOOR. KALIDAASA AUDITORIUM
ON MAY 7TH 2022, 8:45AM - 10:30AM

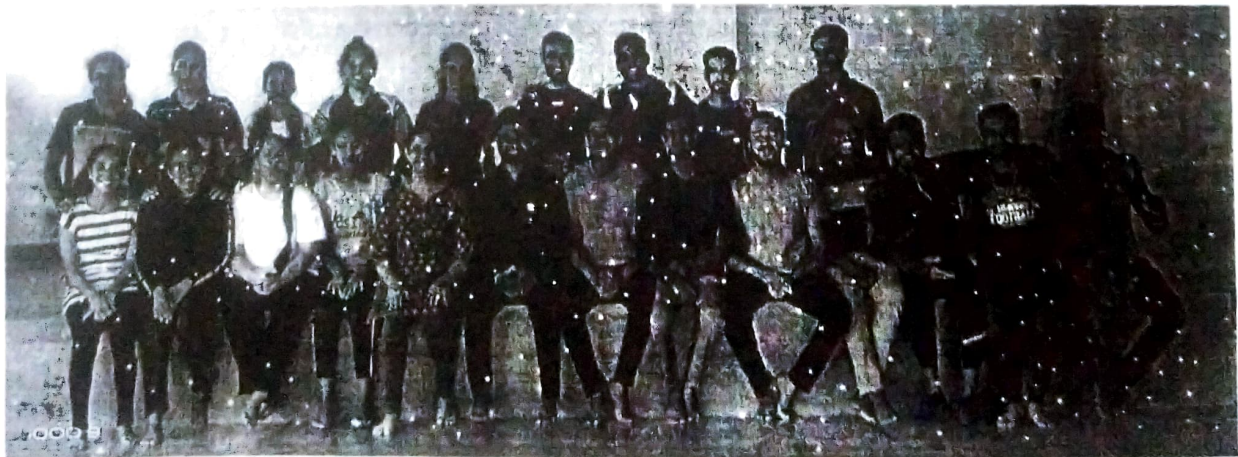
ATTIRE- T-SHIRT WITH ROUND NECK AND TRACK PANTS. KINDLY WEAR THE YOGA MAT.

Social Media link:

Department Instagram: @kssem.mba

Department LinkedIn page: <https://www.linkedin.com/in/kssem-mba-department-394b50211>

Photos of the Event:



FLOW OF EVENTS:

08.45 am – 09.00 am: 1.0 Warm-up

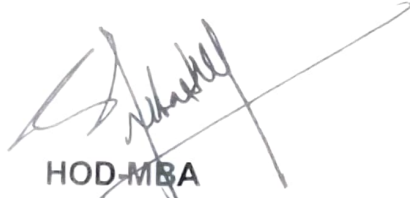
09.00 am – 09.45 am: 1.1 Asanas

09.45 am – 10.15 am: 1.2 Pranayama

10.15 am - 10.30 am: 1.3 Shanti Mantra and Group Photo



CO-ORDINATOR
Mrs. Arundathi K L



HOD-MBA
Dr. Shekar H S



PRINCIPAL/DIRECTOR
Dr. K Rama Narasimha
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Sports Club Activity



KSSEM

K.S. School of Engineering and Management
Kanakapura Rd, Bangalore -560109
Department of Management Studies (MBA)



KSSEM

K S GROUP OF ENGINEERING AND MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES

SPORTS CLUB ACTIVITY

TEST YOUR GAMING SKILLS

FOR BOYS

CRICKET

VOLLEYBALL

FOR GIRLS

THROW BALL

DODGE BALL

**HOD - MBA
DR SHEKAR H S**

**PRINCIPAL/DIRECTOR
K RAMANARSIMHA**

FACULTY MENTOR - RUPA C DAS

**DEEPAK R V, PRASHANTH H, MANJUNATH P, SUMANTH R,
ROHITH M, SHASHIKUMAR M, SHREENATH K P**

**PHYSICAL EDUCATION DEPARTMENT
SHIVA PRAKASH**

**VENUE, KSSEM
GROUND**

**7TH MAY 10:30AM
ONWARDS**

**ATTIRE,
SPORTSWEAR**



Sports Club:

'Talent wins games, but teamwork and intelligence win championship.'

Sports club of KSSEM - MBA Department is a group of students which has formed for the purpose of playing sports, enhancing the leadership quality, and inspiring the students for physical activities.

We have formed different clubs for different activities and Sports Club is one of them.

Purpose: The sports club is committed to provide a healthy sporting environment, Team Building, Enhancing the leadership quality, and enhancing the physical fitness among the students. It helps to learn teamwork, coordination among diverse culture and ethnic groups and mainly infuses discipline and instills the value system in one individual.

Our department encourage all kind of sports activities like Athletics, Cricket, Football, Volleyball, Basketball, Dodge Ball, Throw Ball, Badminton, Table Tennis, Chess, Carrom etc. Plenty of opportunities are given to the students to take a part in different sports. Students of KSSEM actively participates in Inter-Collegiate Sports and Games Organized by VTU and Other organizations

Objectives:

- To Encourage the sports personalities and physical fitness
- Improvement of mental abilities / intellectual training
- Enhancing the leadership and Teamwork quality
- Enhancing the knowledge about different type of sports and updated news
- Encouraging our students to participates in Inter college, State level and Nation level competitions

A Sports Event-

On 7th May 2022, KSSEM - MBA Department organized a sports day where 1st Year, 1st Sem students participated. On that day we organized total 4 games.

a. Cricket
b. Volleyball } For Boys

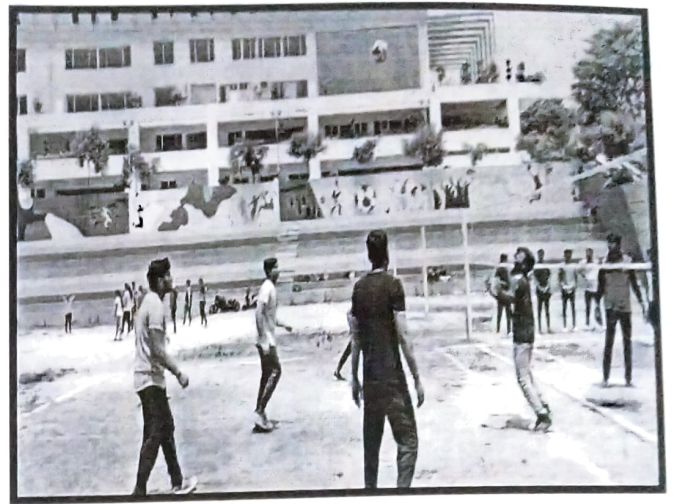
c. Throw Ball
d. Dodge Ball } For Girls


Due to covid we all were having our online classes. So, after long time students doing their offline classes and participating different set of activities. From MBA department we arranged a sports activity where all 1st year students participated, and they all enjoyed a lot. Along with students our all faculties also participated in the event and encourage our students accordingly.

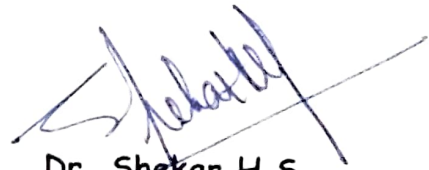
The sports event organized on 7th May Morning 10:30am onwards the activities started and continued almost for the whole day.

The Winners will get the medal and certificate accordingly.






Prof. Rupa Chatterjee Das
Club Mentor & Coordinator


Dr. Shekar H S
Head of the Department

**REPORT OF TALK ON CAMPUS TO CORPORATE PREREQUISITES FOR 2ND YEAR
MBA STUDENTS
ON 13TH MAY 2022 AT 8.40 AM.**



K.S. Group of Institutions
K.S. School of Engineering and Management
The art of Perfection - Science & Excellence

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

TOPIC: CAMPUS TO CORPORATE PREREQUISITES FOR
MBA STUDENTS

DR. HARISH R

TRAINING AND PLACEMENT HEAD , K S GROUP OF
INSTITUTIONS

DATE:13.05.2022 , FRIDAY
TIME:8.40 AM TO 10.30 AM



V.VIDYASHREE
COORDINATOR

SHEKAR H S
HOD

DR. K RAMA NARASIMHA
PRINCIPAL



Department of Management Studies, K S School of Engineering and Management presented a talk on Campus to corporate prerequisites for 2nd year MBA students on 13th May 2022 at 8.40 am. Campus to corporate training provides the transition from being a student to becoming a professional. Dr. Harish highlighted many important points on the significance of the training.

Carefully choosing a career will help to stay motivated and remain a star performer throughout one's career. Possessing better softskills, the required technical skills, effective communication skills and a winning resume will help to face the interview with courage and confidence. Making a first impression as an effective contributor will make the process of transition easier. Mannerism, behaviour, the way one dresses up, the way one carries himself are some of the personality traits that set the tone for future success on the part of the employer. In today's competitive market these factors are very necessary to get the job. It not only helps in securing a job, it also helps to build strong employability -a necessary attribute to be successful in the chosen occupation and aids in developing one's individuality.

The guest was very happy with the interaction and the interest of the student and hopes for further interactions in future with the students.

V.vidyashree

COORDINATOR

Shekar H S
HOD-MBA



K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

Department of Management Studies (MBA)

Session: 2022-23 (EVEN Semester)
4th Semester, MBA. Batch: 2020-22

REPORT ON A WORKSHOP ON HYPOTHESIS TESTING EXAMPLES AND SOLUTIONS FOR FINANCE FIELD

Event name: Workshop

Topic: Hypothesis Testing Examples And Solutions For Finance Field

Date and time: May 25, 2022, 1:30 pm

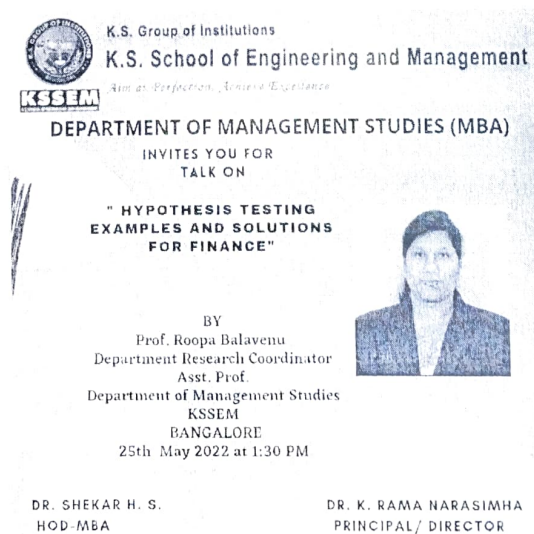
Targeted audience: 4th semester MBA students

Resource Person: Prof. Roopa Balavenu, Asst. Prof., Department of Management Studies(MBA), KSSEM, Bengaluru.

Venue: Computer Lab,5th Floor, Department of Management Studies, KSSEM

Event Coordinator: Prof. Roopa Balavenu

for



The event gave glimpses on Hypothesis testing, meaning, application in business, hypothesis testing in finance projects with hands on experience examples, 7 steps of hypothesis testing etc. The real value of hypothesis testing in business is that it allows professionals to test their

theories and assumptions before putting them into action. This essentially allows an organization to verify its analysis is correct before committing resources to implement a broader strategy. Hypothesis testing is a mathematical tool for confirming a financial or business claim or idea. Hypothesis testing is useful for investors trying to decide what to invest in and whether the instrument is likely to provide a satisfactory return. We define hypothesis test as the formal procedures that statisticians use to test whether a hypothesis can be accepted or not. A hypothesis is an assumption about something. For example, a hypothesis about family pets could be something like the average number of dogs per American household is two.

Typically, hypothesis testing utilizes two different types of hypothesis: the null hypothesis and the alternative hypothesis. The null hypothesis represents the assumption that is made about the data sample, whereas the alternative hypothesis represents a counterpoint. More often than not, the alternative hypothesis takes the exact opposite point of view from the null hypothesis. Hypothesis testing is used in statistics to learn about and understand different population groups. Additionally, the results of hypothesis testing can sometimes be used to predict the likelihood of future outcomes within the population group. By going through the process of testing a hypothesis, scientists and mathematicians are able to determine the statistical validity of their inferences, which helps them to learn about the world around us.



Roopa
CO-ORDINATOR
Prof. Roopa Balavenu

Shekar H S
HOD-MBA
Dr. Shekar H S
Professor & HOD-MBA,

K. Rama Narasimha
PRINCIPAL/DIRECTOR
Dr. K Rama Narasimha
Dr. K. RAMA NARASIMHA
Principal/Director

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road.
Bengaluru - 560 109

K.S School of Engineering and Management
Bengaluru - 560 109



*K.S. School of Engineering and Management
Kanakapura Road, Bangalore -560109
Department of Management Studies (MBA)*

**REPORT ON VIRTUAL GUEST LECTURE ON
FINANCIAL MARKETS AND WEALTH CREATION**

Event name: Virtual Subject Expert Guest lecture

Topic: FINANCIAL MARKETS AND WEALTH CREATION

Date and time: 26th May 2022 at 11:30am

Targeted audience: 2nd sem., 4th sem. MBA students & other college students and faculty members.

Resource Person: Prof. Rahul Mishra, Asst. Prof., H R College of Commerce and Economics, Mumbai

Platform: Zoom

Event Coordinator: Prof. Roopa Balavenu

NSE sponsored Virtual Guest Lecture on “**FINANCIAL MARKETS AND WEALTH CREATION**” was conducted for 2nd sem ,4th Sem MBA students and other MBA college students and faculty members. Around 90 students and 6 faculties participated in the session. Introduction about the session and Welcome speech was done by Ms.Nischitha. Brief Glimpse on Stock market,Derivatives Market in NSE and BSE, showed live in BSE and NSE websites live trading, present Financial Market, Importance of Capital Markets etc. Students and faculty members had Question and Answer session. Vote of thanks proposed by Mr. Darshan of 2nd sem MBA. Students gained knowledge about recent changes in Financial Markets. There was an active participation in the event.

Poster



K.S. Group of Institutions

K.S. School of Engineering and Management

KSSEM

Aim at Perfection. Achieve Excellence

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

INVITES YOU FOR

WEBINAR ON

**" FINANCIAL
MARKETS & WEALTH
CREATION "**

Sponsored by National Stock Exchange

BY

Prof. Rahul Mishra

Asst. Prof.

H R College of Commerce & Economics

MUMBAI

26th May 2022 at 11:30 AM

E-Certificates for Participation



PROF.ROOPA BALAVENU
COORDINATOR

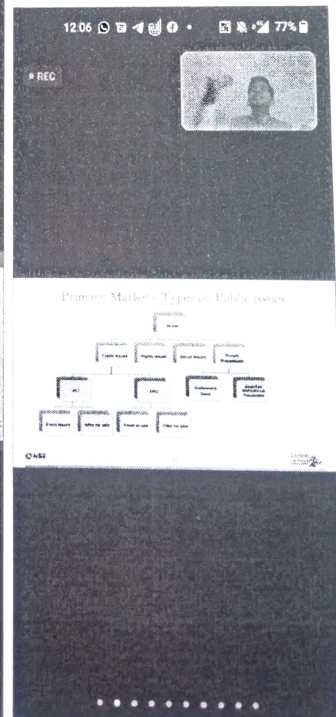
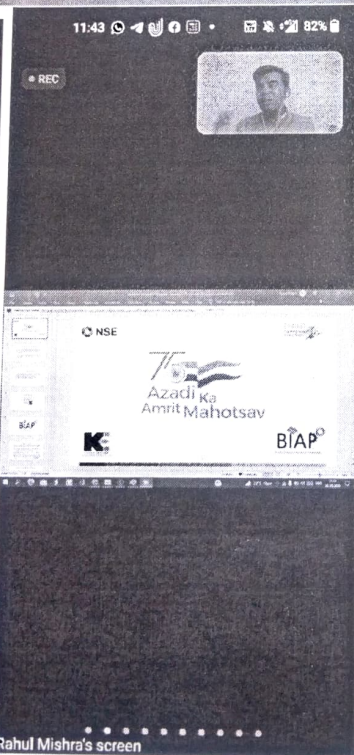
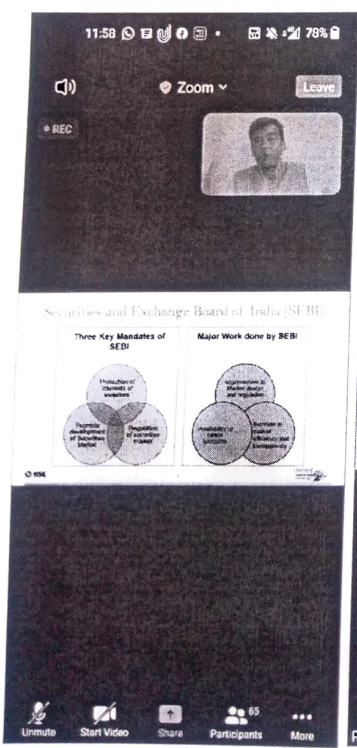
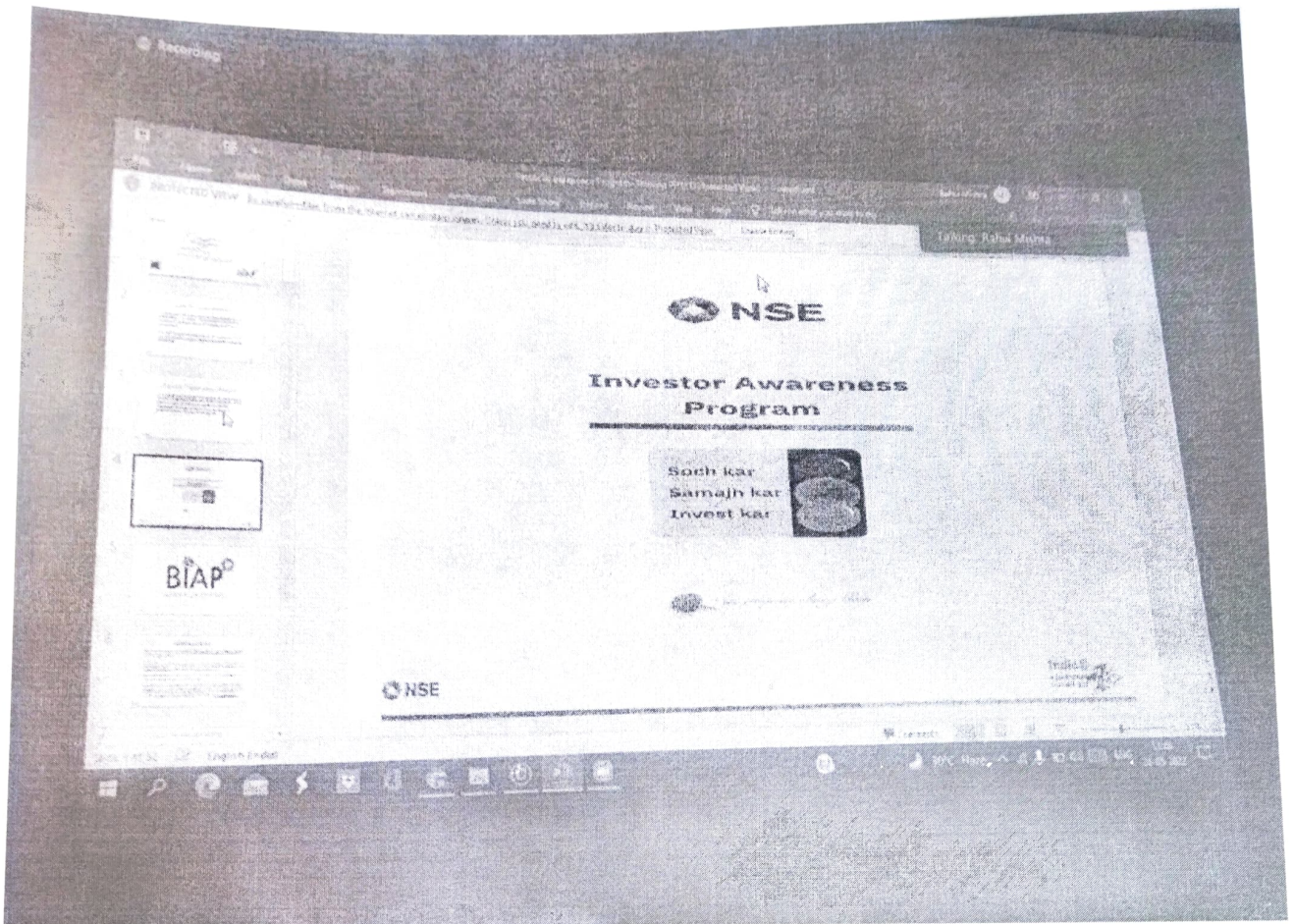
DR.SHEKAR H. S.
HOD-MBA

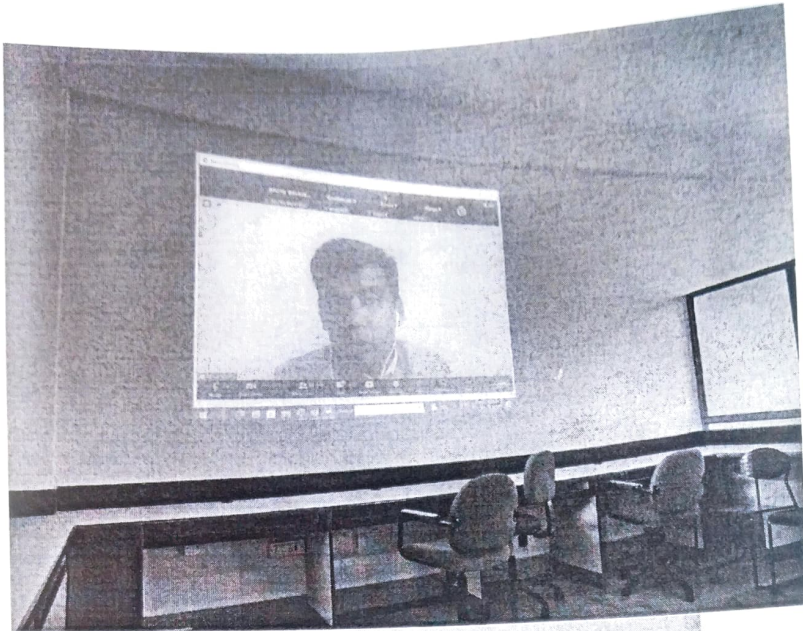
DR. K. RAMA NARASIMHA
PRINCIPAL/ DIRECTOR

Social Media link:

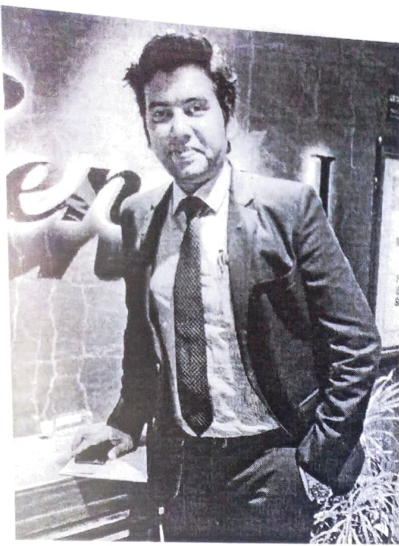
Instagram: @kssem.mba

Screenshots:





Picture of speaker and details about them




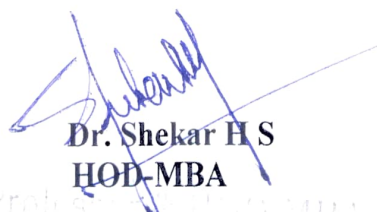
Mr. Rahul Mishra is currently working as Assistant Professor at H R College of Commerce and Economics and has been in the organization For more than 6 years . He is also the Coordinator for BBI course along with this he is handling the Social Initiatives of the college as NSS Program Officer.

Educational Qualification

M com ,MH- SET, CA (Inter) CS (Inter) Currently pursuing Ph.D. From Mumbai University.

He has also worked for more than 3 years Accounts and Tax Manager in Real Estate Industry and is also Accounting and Tax consultant for White and Right Advisors Before joining H R College he was also a visiting Faculty at Elphinstone College At Fort Mumbai. He is also Visiting Faculty for Professional Courses of CWM CA CMA . He has conducted Investors Awareness Program and Financial Literacy Program in various cities for students , police, doctors association , corporates, teachers etc. And trained more than 7000 participants. He has also delivered training on topics like Budget , GST, and Financial Products at Various corporates Including CRISIL. He has co-authored books on Cost Accounting Auditing Financial Reporting Analysis etc. He is also keen in the area of Research and has published more than 6 papers in UGC Care listed research journals.

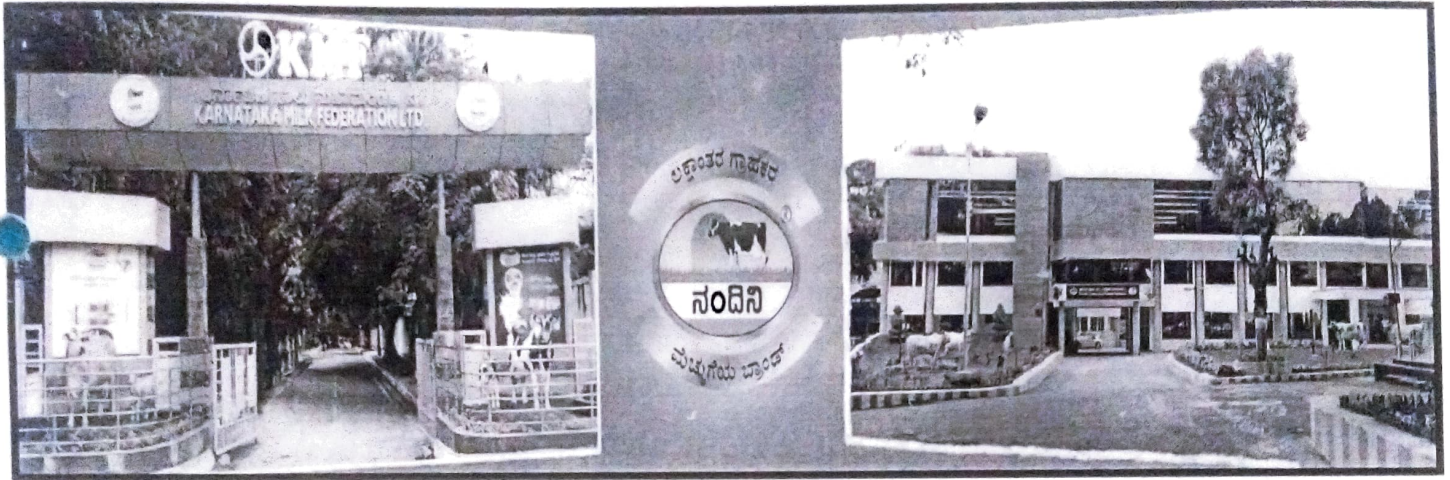

Prof. Roopa Balavenu
CO-ORDINATOR


Dr. Shekar H S
HOD-MBA
Prof. Shekar H S, HOD-MBA,
K.S. School of Engineering and Management,
#15, Mallasara, Korakapura Road,
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Dr. K. RAMA NARASIMHA
Principal/Director
K.S School of Engineering and Management
Bangaluru - 560 109



K.S. School of Engineering and Management
Kanakapura Rd, Bangalore -560109
Department of Management Studies (MBA)
REPORT OF INDUSTRIAL VISIT ORGANISED ON 6TH JUNE 2022
Karnataka Milk Federation



The Corporate Office of the Karnataka Milk Federation is located on Dr. M. H. Marigowda Road in Bengaluru. **Karnataka Milk Federation (KMF)** is the largest Cooperative Dairy Federation in South India, owned and managed by milk producers of Karnataka State.

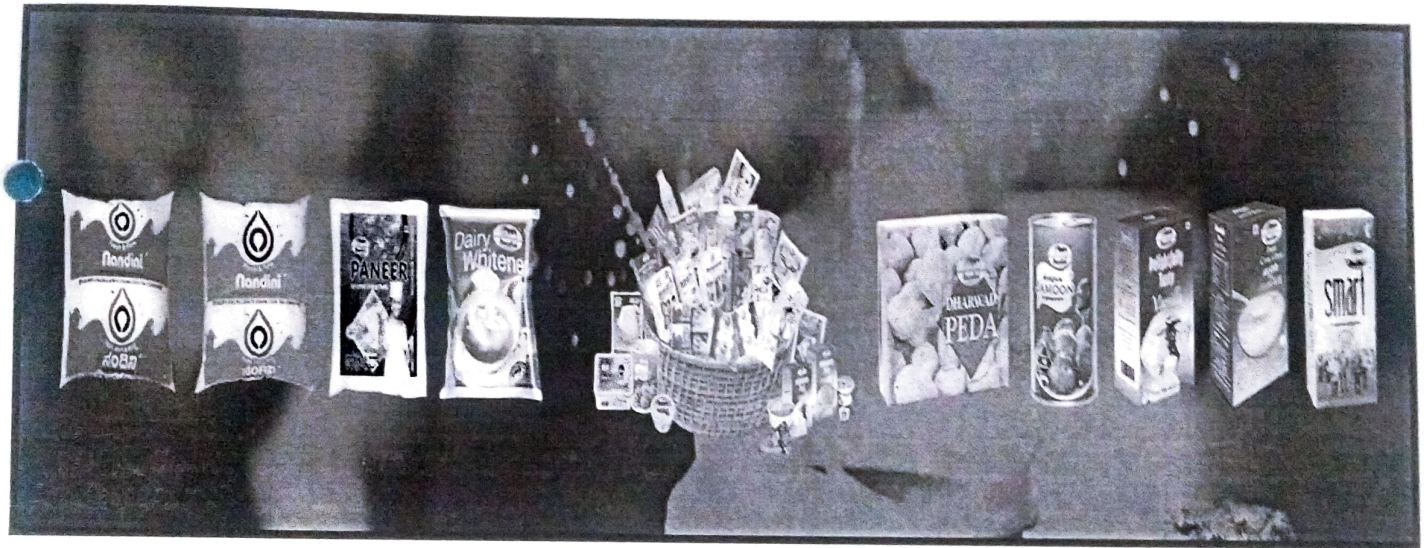
The Federation has a Board consisting of representatives of Milk Producers and the Government nominees. The day-to-day functions of the Federation is managed by a group of professional managers headed by the Managing Director.

The garden city turned into the silicon capital of India has made rapid strides in dairy activity. From 50,000 Litres a day 5 decades back under UNICEF, today it is a 8 Lakh Litres/ Day, State-of- the- art plant expandable to 10 Lakh Litres/ Day. It covers 12 talukas with more than 2202 Societies functioning. Hoskote on the outskirts of the city with 1.5 LLPD chilling plant, capacity has been converted into a new dairy of 2 LLPD.

It has chilling centers at Anekal-150 TLPD, Byrapatna-200 TLPD, Doddaballapura -200 TLPD, Vijayapura-200 TLPD, Solur-200 TLPD, Kanakpura-200 TLPD with total capacity of 1150 TLPD. There are 195 Bulk Milk Coolers and 1805 Automatic Milk Collection in the union.

THE PRODUCTS AND PRODUCES ARE

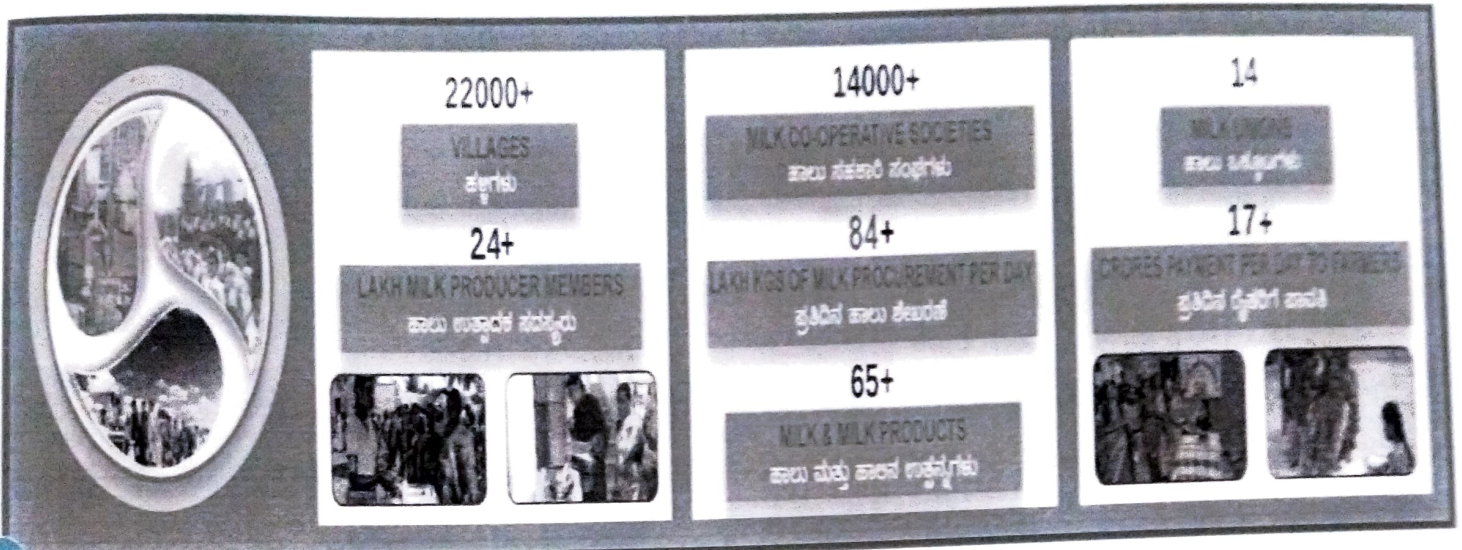
1. Cream
2. Ghee
3. Mysore Pak
4. Pedda
5. Paneer
6. Butter
7. Butter Milk



Karnataka Milk Federation (KMF) is the largest Cooperative Dairy Federation in South India, owned and managed by milk producers of Karnataka State. KMF has over 2.25 million milk producers in over 12334 Dairy Cooperative Societies at village level, functioning under 13 District Cooperative Milk Unions in Karnataka State. 50000 Retailers and 100000 farmer-ship. Complaints of milk adulteration and mixing of chemicals are often reported creating tension among the public. But people in Bengaluru need not worry, as **Nandini brand of milk, processed by the government-run Karnataka Milk Federation, is absolutely safe**, according to a lab result. **Nandini good life milk** is hygienically collected from tract of Holstein - Friesian cows. It is good for your bones, and it also offers your body with a vitamin and protein enhance. And with good life milk, you get a no-boil, no-fuss product that is simple to use and delectable in flavour. **Nandini Full Cream Milk, a product of Karnataka Milk Federation, had 'Cypermethrin' pesticide 40% more than the permissible limit**, found tests of five different milk brands in Bangalore.

Nandini Good Life (3.0% Fat & 8.5% SNF), Nandini Good Life -Sampoorna (4.5% Fat & 8.5% SNF), Nandini Good Life Smart (1.5% Fat & 9% SNF), Nandini Good Life Slim (<0.5% Fat and 9% SNF). Boil some milk on a slow heat while moving it with a spoon till it becomes solid. Take it off the heat and wait for

2-3 hours. If the produced solid is oily, the milk is of good quality Pure pasteurized standardized milk having 4.5% fat and 8.5% SNF. Processed with all the goodness of healthy milk for healthy growth in children.



It was an amazing experience for the final year students (4th Sem – MBA) where the students learnt in detail about the production and supply chain management of KMF. On 6th June – Monday, first of all students came to college and then along with the faculties went to visit KMF – Bangalore. Transportation provided by the college and arranged a college bus accordingly.

After reaching KMF Ms. Shyamla (Marketing Manager) guided us for visiting each production division and explained the process as well. We are grateful to Ms. Shaymla and KMF for giving us an opportunity for enhancing our knowledge in this field.

Also, we are thankful to our Esteemed Management, Principal sir and HOD Sir for organizing this Industrial Visit. We have enjoyed and gathered practical and good learning experience.



Faculty Coordinator
Prof. Rupa Chatterjee Das

HOD - MBA
Dr. Shekar H S

Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off Kanakapura Road,
Bengaluru - 560 109.



K. S. School of Engineering and Management
Kanakapura Road, Bengaluru -560109
Department of Management Studies (MBA)
Session: 2021-22 (EVEN)

REPORT ON CLUB ACTIVITY

Event name: Club Activity

Topic: FITNESS & YOGA CLUB

Date and time: Saturday, 09 July 2022, 8:45 am

Targeted audience: II Semester MBA students. Batch: 2021-23
IV semester MBA students. Batch: 2020-22
& Faculty members

Venue: Kalidaasa Auditorium, 3rd Floor, A-block, KSSEM

Event Coordinator: Arundathi K L and Fitness and Yoga Club coordinators

Fitness and Yoga Club conducted Yoga for I Semester atudents to create awareness and importance of Physical and mental fitness. This will help students in terms of:

- Maintaining good physical fitness can help prevent some conditions.
- With exercise, body composition can change without changing weight.
- Athletes' hearts show different changes depending on their chosen sport.
- Muscle strength increases due to fiber hypertrophy and neural changes.
- Stretching to increase flexibility can ease a number of medical complaints.

YOGA:

The more you practice yoga, the more you're building awareness in your body, The biggest thing to do as a beginner is to start and then stay consistent with your practice, remember that practice makes progress.

PRANAYAMA:

Pranayama is an ancient breath technique that originates from yogic practices in India. It involves controlling your breath in different styles and lengths. It has more recently gained popularity in the western world because of the many health benefits that come from a pranayama practice.

1.0 Warm-up

1.1 Asanas

1.2 Surya Namaskara

1.3 Pranayama

1.4 Shanti Mantra and Group Photo

Maintaining a good level of physical fitness is important.

Poster:



K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Affiliated to VTU, Belagavi & Recognised by AICTE, New Delhi, Accredited by NAAC
15, Mallasandra, off Kanakapura Road, Bengaluru - 560109
Tel : 080-28425012 / 13 Web : www.kssem.edu.in

DEPARTMENT OF MANAGEMENT STUDIES FITNESS AND YOGA CLUB



wishing you happiness and good health.

**VENUE : 3rd Floor KAALIDAASA AUDITORIUM
ON 9th, July 2022. 8:40AM - 10:00AM
Attire: KSSEM Sport's T-shirt and Track pant**

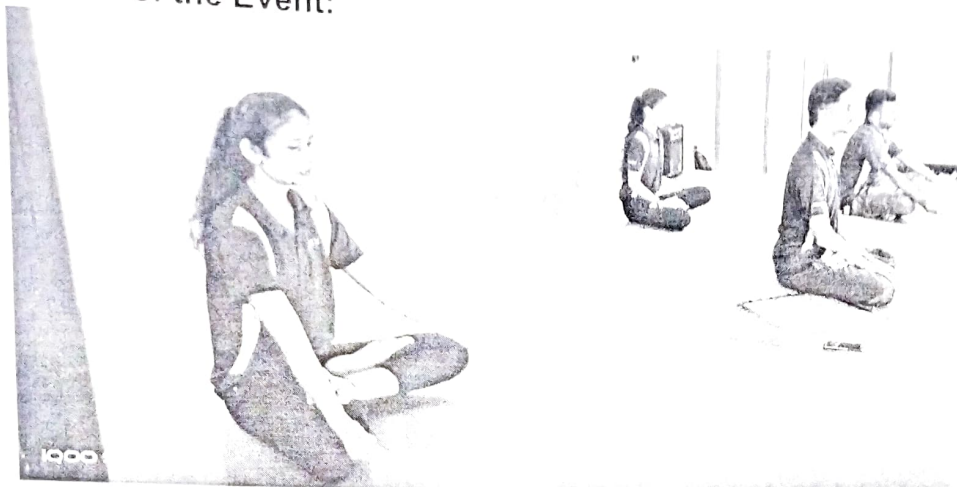


Social Media link:

Department Instagram: @kssem.mba

Department LinkedIn page: <https://www.linkedin.com/in/kssem-mba-department-394b50211>

Photos of the Event:



FLOW OF EVENTS:

08.45 am – 09.00 am:	1.0 Warm-up
09.00 am – 09.30 am:	1.1 Asanas
09.30 am – 09.40 am:	1.2 Surya Namaskara
09.40 am - 09.50 am:	1.3 Pranayama
09.50 am - 10.00 am:	1.4 Shanti Mantra and Group Photo


CO-ORDINATOR
Mrs. Arundathi K L


HOD, MBA
Dr. Shekar H S

Professor & HOD-MBA,
K.S. School of Engineering & management,
#15, Malasandra, Old Kanakapura Road,
Bengaluru - 560 109.


PRINCIPAL/DIRECTOR

Dr. K Rama Narasimha

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109



K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

Department of Management Studies (MBA)

Session: 2021-22 (EVEN Semester)

IV Semester, MBA. Batch: 2020-22

REPORT ON WORKSHOP

Event name: Workshop

Topic: Application of Statistical tools in Business Management

Date and time: Monday, 13th May, 2022, 9:30 am

Targeted audience: IV semester MBA students & Faculty members

Resource Person: Dr. Tamizharasi, Associate Professor and Dean – R&D, RNS institute of Technology. Bengaluru.

Venue: Computer Lab, Department of Management Studies, KSSEM

Event Coordinator: Arundathi K L

The workshop on “**Application of Statistical tools in Business Management**” was conducted for IV Sem MBA students and for all faculty members of MBA. 28 students and 6 faculty members participated in the session. Introduction about the session, Welcome speech and Guest speaker Profile was presented by Ms. Kruthika.

The session was started giving broader idea of Hypothesis, it's types, Variables, statistical tools, and in detail by resource person Dr. Tamizharasi. Madam also guided students to how to identify the variables. Students were asked to identify the variables.

Individual reports were verified by the resource person and correction was done wherever it was necessary. Guided students to collect Sample data was shared with students to show analysis using SPSS. The various statistical techniques like t- test, paired t - test, Z- test, Chi square, ANOVA, MANOVA were introduced and shown how to perform using SPSS software. Guided students to interms of result analysis and interpretation.

Hands-on session was given to students to gain broader perspective of the project and also inputs were given to convert Empirical project into Research paper for Journal publication.

This program will assist students to Test the hypothesis, analysing the Results using SPSS in the areas of Finance, Human Resource and Marketing. Develop Research Paper from the Project Work.

This workshop will use a variety of proven learning techniques to ensure maximum understanding, comprehension and retention of the information presented.

There was active participation from students throughout the Session. Feedback was shared by few students. The session was concluded with Vote of thanks by Ms. Geethanjali.

Poster:



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Aim at Perfection, Achieve Excellence

Department of Management Studies

WORKSHOP

on

“Application of Statistical tools in Business Management”

By

Dr. Tamizharasi

Associate Professor and DeaR&D

R N S Institute of Technology, Bengaluru

Monday, 1st June, 2022, 9:30 am

Venue: Computer Lab, 1st Floor, A-Block, KSSEM.

Project Coordinator
Mrs. Arundathi K L

HOD – MBA
Dr. Shekar H S

Principal / Director
Dr. K Rama Narasimha

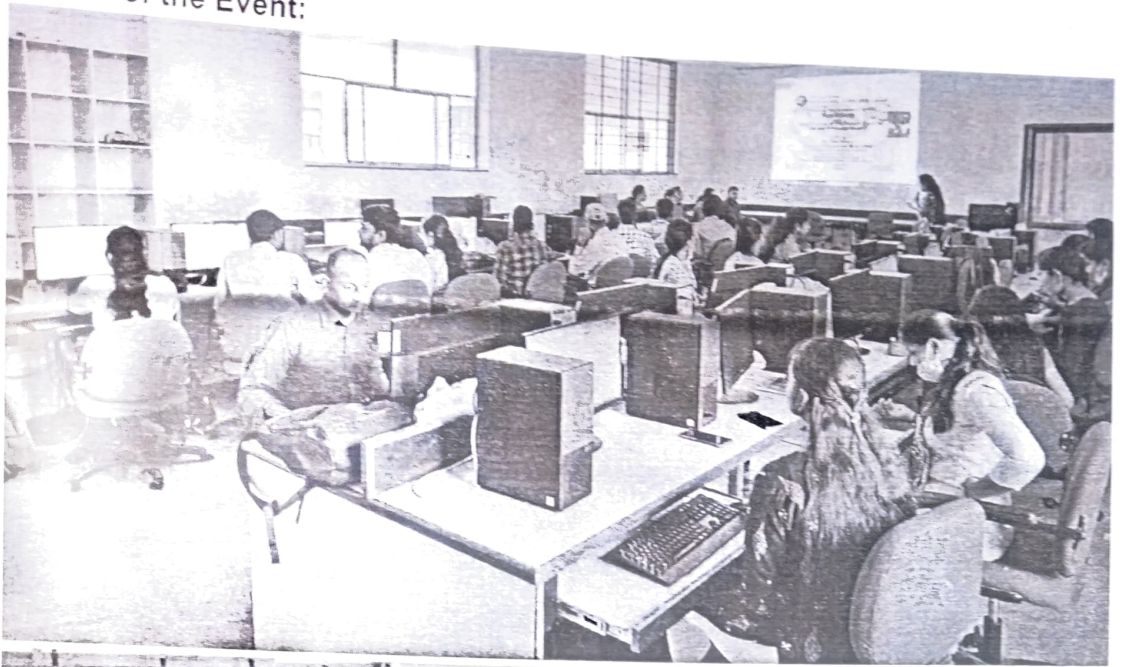


Social Media link:

Department Instagram: @kssem.mba

Department LinkedIn page: <https://www.linkedin.com/in/kssem-mba-department-394b50211>

Photos of the Event:



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FLOW OF EVENTS:

9:00 am to 9:05 am	----- Guest Arrival
9:15 am to 9:30 am	----- Refreshments/ Faculty Introduction/ Networking
9.30 am to 9.35 am	----- Guest Introduction
9.35 am to 11:00 pm	----- Overview of the theoretical concept
11.15 am to 11.30 am	----- Short Break
11.15 am to 01.15 pm	----- Hands on Session
02.00 pm to 03:30 pm	----- Development of Paper from Project Work
03.30 am to 03.35 am	----- Conclusion and thanking the Resource Person

PROFILE OF THE SPEAKER:

Dr TAMIZHARASI, MBA, PhD.

Associate Professor and Dean – R&D, RNSIT, Bengaluru.

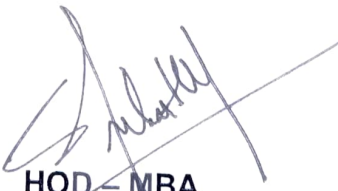
Email: tamizharasid@rnsitmba.ac.in

LinkedIn id: www.linkedin.com/in/dr-tamizharasi-d-1b657a20



Dr. Tamizharasi has 21 years of academic and research experience in the area of finance and social science. Her primary areas of interest include capital market, portfolio management, risk management and social science. Her teaching interest includes Investment and Portfolio Management, Risk Management, International Financial Management, Entrepreneurship development and Research methodology. Completed two Research Projects sponsored by ICSSR, Ministry of HRD, New Delhi on Effect of women Empowerment in corporate sector of India sponsored by ministry of ICSSR and "leveraging policy measures to strengthen the role of rural women in farm management and Land operation practices of women Farmers in South India" Currently one ongoing research project on "Entrepreneurship through startups in Engineering Institutions: Current Status, Outcomes, and Needed Impetus" sponsored by VTU. She uses empirical and econometric tools in her research. Some of her work published in peer reviewed Journals.


Workshop Coordinator
Mrs. Arundathi K L


HOD – MBA
Dr. Shekar H S


Principal / Director
Dr. K Rama Narasimha
Dr. K. RAMA NARASIMHA
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K S School of Engineering and Management
Bengaluru - 560 109



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TEAM BUILDING ACTIVITY

A club activity which was conducted on 09/07/2022 in afternoon session at 3rd floor Kalidaasa Auditorium. The faculty coordinators were **Professor Rupa Chatterjee Das and Professor Sreedhar N. Department of Management of Studies** under the guidance of **HOD Shekhar H S and the Principal Dr. K Rama Narasimha**. The student coordinator of HR Club are Likithashree, Vijay , Thanusha , Kanchana, Bhagya & Sanjay.

A fun hands on exercise session on Team Building was conducted in MBA Department by HR CLUB team .

Team building is the process of strengthening bonds between members of a group for the purpose of more efficiently achieving the group's goals.

Activities that promote team building can be as informal and casual as a shared meal, or as formally structured as a session led by a facilitator.

Successful teams can be more productive than individual contributors.

ACTIVITIES DETAIL AS FOLLOWS:

Students did different set of activities.

Certain rules and regulations were given to students to follow up at the time of activities.

Straw cutting and thread are there so they have to make a chain with both the resources more focus and concentrations needed.

They need to give an innovative name to their team with proper meaning and need to design a logo as well so students arts and innovative ideas are necessary.

One topic has been given in the packet. They need to write a paragraph about topic So more general knowledge and writing skills are required.

Paper cups and tooth picks are given to them so they need to prepare innovative structure with both the resources so creativity and innovative mind is most required in this concept.

One pot, one acrylic colour, one paint brush were given to them they should make a beautiful design with creativity, next they need to add soil and paint the same so most of the art, designing, patience and skills are needed.

We have provide 8 balloons they have to prepare any character with in it. by using this things more creative mind, skills and innovative ideas are required.

At the end participant will have to present their team name with the meaning, logo and the written documents.

They had to complete 6 set of activities within 1hr 15mins. We had 10 teams so each have to submit it on time. In each team we had 6 members.

As we did not allowed any gadgets at the time of activity which was held. They enjoyed and learnt accordingly from this session.

Later are beloved Principal and HOD sir had a conversation about the activities which was conducted by are Prof Rupa mam & Prof. Sreedhar sir, HR CLUB members and with the participants who all actively took part in the activity which was conducted. They had lot of fun entertainment. More creativity ideas and innovations was required in this activity.



Sul.in
Co-ordinator

Debaditya
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Bengaluru - 560 109

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION

FINANCE CLUB

IPL BIDDING REPORT

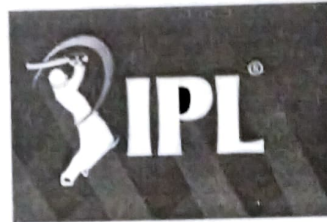


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KSSEM

DEPARTMENT OF
MANAGEMENT STUDIES
PRESENTS MOCK IPL BIDDING
2022



Student coordinators

Ranjushree.T.S

Rathan.M.Gowda

Rohan

Sandya

Sowmya

Pavana.C

Date: 09/07/2022

Venue: Aryabhata Seminar Hall

@ 10.a.m

Prof.Roopa Balavenu
Coordinator

Dr.Shekar.H.S
HOD

Dr.K.Ramanarsimha
Principal/Director



The management events with fun were conducted by the MBA department Finance club which was held on 9/07/2022 at sharp 10 o'clock. IPL BIDDING was conducted for students of 4th and 2nd semester MBA students.

Objectives:

- Saving the Resources
- Knowing the good rating players
- Strategy planning and implementation
- Live competition
- Achieving the targets
- Optimum utilization of scarce resources
- Understand the Bidding process

IPL BIDDING

At 10 am, IPL bidding for IPL players, this was a game of shouting's, screaming, discussion, the important quality of manager should bring out that is PLANNING within the given amount. we should bid the players for the highest among there was 5 teams participated this event was judged based on the rating of the players whom we have bid and the amount saved by the bidders.

Ultimately the half day which we got we utilized with lots of learning that is the quality of the manager along with the fun, enjoyment and laughter.

Through this event, students got the opportunity to show their creativity and the capacity to accepts the challenges in the life. The event was concluded by 1 pm in the afternoon.

Invitation:



K S SCHOOL OF ENGINEERING & MANAGEMENT
Department of Management Studies

Finance Club

Presents

Mock IPL Bidding

Saturday, July 9th, 2022

@10 am

Aryabhata Seminar Hall

*Participate with
Enthusiasm and with
true Sports man Spirit*

Participants:

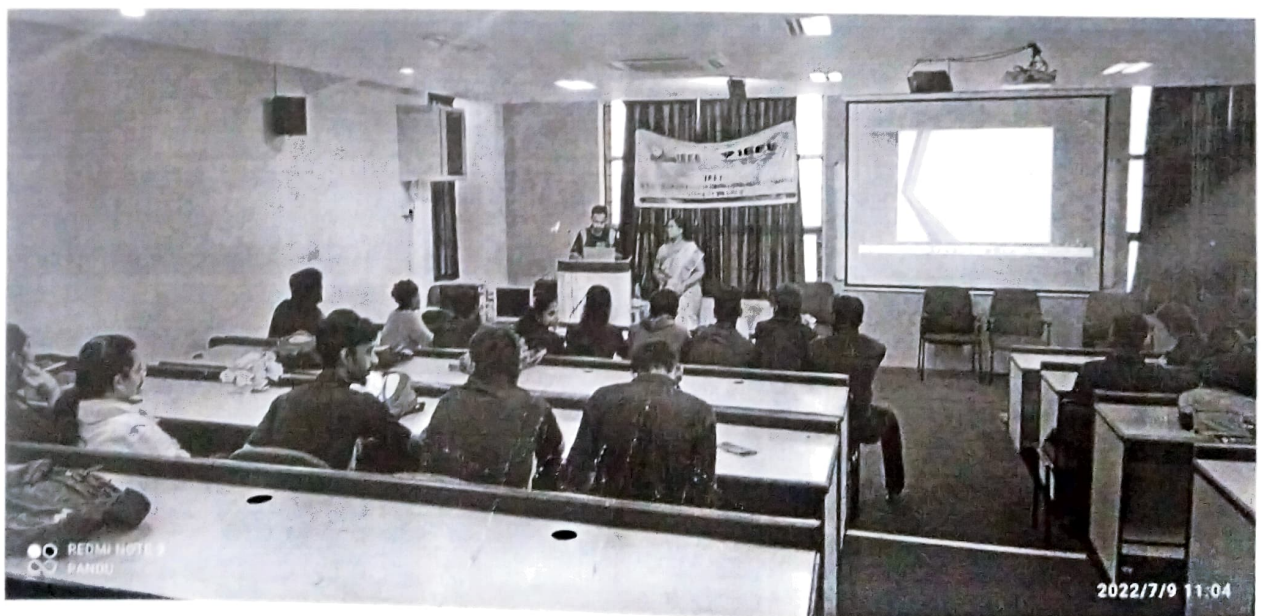


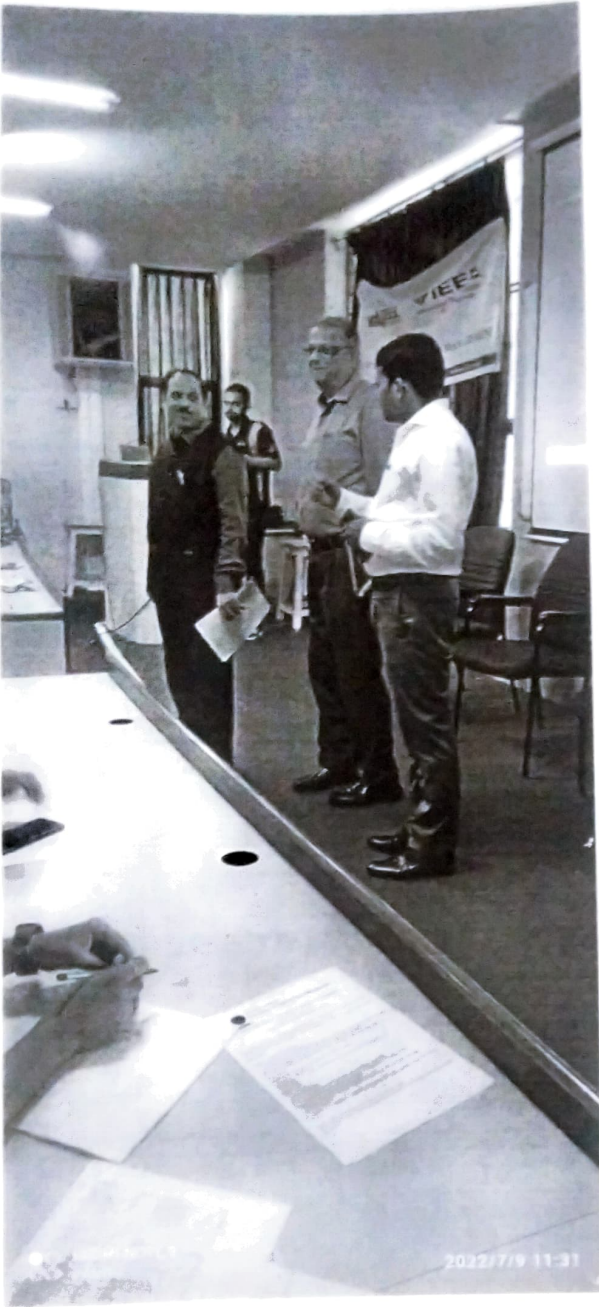
Outcome:

- Savings
- Implementation of strategy through creative brain storming
- Understanding the bidding process through gamification
- Giving the student's best strategies and its implementation

- Learnt to utilize the scarce resources in most optimum ways
- Team Work
- Understanding the outline of Bidding Process
- Reaching targets in tough competitions

Snapshots of the Event:





[Handwritten signature]
COORDINATOR

PROF. ROOPA BALAVENU

HOD-MBA

[Handwritten signature]
DR. SHEKAR H S

[Handwritten signature]
PRINCIPAL DIRECTOR

DR. RAMA NARASIMHA K

DR. RAMA NARASIMHA K
Principal Director
Department of Engineering and Management
[Address]

REPORT OF ONE DAY WORKSHOP AND TRAINING

CONDUCTED ON 27TH JULY 2022

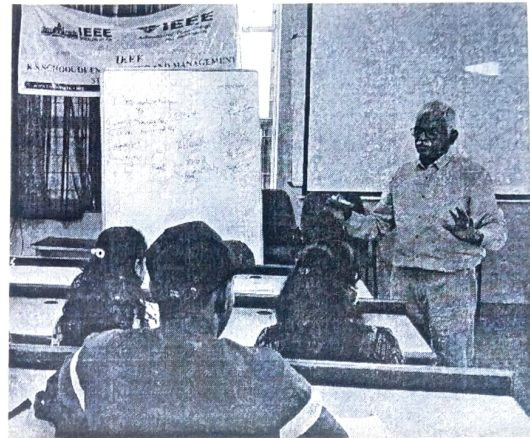


KSSEM

DEPARTMENT OF MANAGEMENT STUDIES (MBA)
ONE DAY WORKSHOP AND TRAINING ON
TRANSACTIONAL ANALYSIS AND FIRO B MODEL

BY DR. L P RAJAN
MANAGEMENT CONSULTANT,
ALUMNUS OF IIM-B

DATE: 27 JULY 2022



V. VIDYASHREE
COORDINATOR

DR. SHEKAR H S
HOD MBA

DR. K RAMANARASIMHA
PRINCIPAL

Department of Management Studies, K S School of Engineering and Management organized a One day Workshop and Training on transactional Analysis and FIRO B Model by Dr. L P Rajan on 27th July 2022. The students were very happy and we're very excited to be the part of this expert guest lecture. The students were very happy and interested in the topic

The guest was very happy with the interaction and the interest of the student and hopes for further interactions in future with the students.

V. Vidyashree

COORDINATOR

Shekar H S

HOD-MBA

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION

MANAGEMENT DEVELOPMENT PROGRAM REPORT



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

**K S School of Engineering and Management
Department of Management Studies**

**Management Development
Program (MDP)**

for II Sem MBA

27th July 2022 to 29th July 2022



Highlights:

*Team Building Activities
Professional Etiquettes
Leadership skills
Ms Office Applications
Corporate Communication
Creativity Collage*

**PROF.ROOPA BALAVENU
COORDINATOR**

**DR.SHEKAR H. S.
HOD-MBA**

**DR. K. RAMA NARASIMHA
PRINCIPAL / DIRECTOR**

MANAGEMENT DEVELOPMENT PROGRAM AGENDA FOR THE STUDENTS OF 2ND SEMESTER:

DAY 1 - 27th July 2022 - Team building, Etiquettes and Goal settings

DAY 2 - 28th July 2022 - Leadership and Creativity collage

DAY 3 - 29th July 2022 - MS-Office, Creativity collage, Communication, Presentation and Leadership skills

TRAINING PROGRAMME BY THE TRANSIT- TRP

The TRANSIT -TRP team provided quality training for the students of the 2nd semester of the MBA Department under the assistance of Training and Placement Department.

Under this training program, students were offered Corporate Training which included Team building, MS- office software usage, communication, leadership and presentation skills (includes Creativity/ Collage), Corporate Etiquettes (like Professional, workspace and table manners) and goal setting along with active learning session.

The training methodology was interactive as the trainers ensured that knowledge was not only disseminated but accurately perceived and understood by the participants. And in order to ensure this, trainers engaged participants in discussions and kept the forum open for feedback, queries, and suggestions. These discussions and interactive sessions were supported through training material such as pre and post-test, PowerPoint presentations and handouts on participatory planning.

Objectives of the Program:

- ✓ To help students overcome the gap between the academics and industry expectations.
- ✓ To assure the students have practical knowledge on communication, leadership, and presentation skills.
- ✓ To ensure the students learn the difference between what is studied in academics to what is applied in the practical Corporate World through Active Learning.

- ✓ Goal setting as an essential part of life - Both, Short-Term & Long-Term and their utmost importance.
- ✓ To ensure a break from academics, which intern provided students with enjoyment with the help of giving them factual knowledge and moral values.

RESOURCE PERSONS OF THE PROGRAM:

- Mr. Ajay Rao
- Mrs. Zeenath M J
- Ms Tejaswini

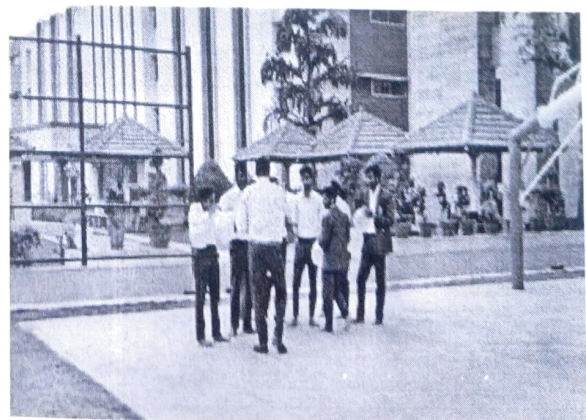
TRAINEES AND PARTICIPANTS:

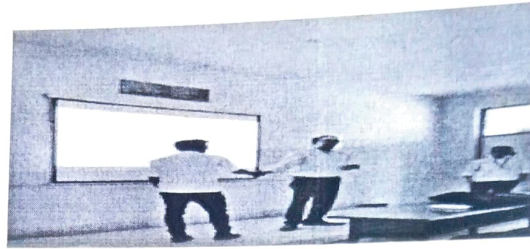
2nd Semester MBA students

DAY 1 - 27th July 2022

TEAM BUILDING - Newspaper activity, Bursting Balloons (Team), Relay competition

The session began with an overview of planning and the importance of planning. The session also had group work where participants were divided into eight groups and each group was assigned various elements. The groups presented their ideas on the process of the assigned elements and the session concluded with a detailed discussion on the process and steps of planning.





ETIQUETTES & GOAL SETTINGS

Students were shown inspirational videos by the trainers on Etiquettes, table manners, grooming, professional & workspace behavioral manners.



“People must rise up against dictators and unite in peace”

LEARNING OUTCOME

- Leadership skills
- Analyzing self position in the next 5-10yrs
- Setting up short term & Long-term Goals
- Improving Communication skills

DAY 2 - 28th July 2022

CREATIVITY / COLLAGE - Rope activity (blind fold), Paper chain, Team building activity (Cardboard)

The session began with an overview of Listening & Communication skills by performing various activities followed by the sharing of team leads achievement in their respective teams to showcase their reactions between the team members and the lead.



“WHERE THERE IS UNITY THERE IS ALWAYS VICTORY”

LEARNING OUTCOME

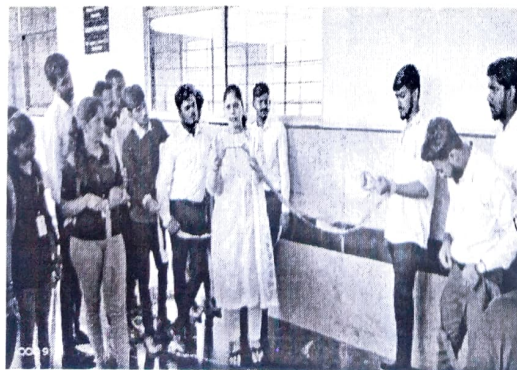
- Importance of listening and communicating
- Importance of coordination and control among the group
- Time management

DAY 3 - 29th July 2022

MS-OFFICE WORKSHOP - Excel, PowerPoint & Word Document

The session began with an overview of the usage of MS Office and its importance for any job role. Students were taught the usage of Excel sheet, PowerPoint Presentation & word document in detail.

- ✓ SKILLS - Communication, leadership, and presentation
- ✓ The session was taken over by active learning program which included activities like Shielding the egg followed by MAD-ADs (Skits) & a Balloon Activity.



“ALONE, WE CAN DO SO LITTLE; TOGETHER, WE CAN DO SO MUCH”

LEARNING OUTCOME

- A Basic understanding of Excel, Use of Canva and Word document.
- Creativity and Innovation



TAKEAWAYS FROM THE MANAGEMENT DEVELOPMENT PROGRAM

1. Participants respect each other's point of view
2. Respect the diversity in the group
3. All participants actively participate in discussion
4. Team Work
5. Be careful about social and gender sensitivity.
6. More interactive sessions and practical exercises were ensured by the trainers, which helped participants underrate the training contents.

At the end of the training, participants were given workshop evaluation forms and trainer's evaluation forms to share their feedback. In addition, a post-training assessment test was also conducted to help gauge the perceived change in knowledge by the participants at the end of the training.

COORDINATOR

PROF. ROOPA.B

HOD-MBA

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Bangalore - 560 109

PRINCIPAL/DIRECTOR


DR. RAMA NARASIMHA K

Dr. K. RAMA NARASIMHA
Principal/Director
K.S School of Engineering and Management
Bangalore - 560 109


K S SCHOOL OF ENGINEERING AND MANAGEMENT

DEPARTMENT OF MANAGEMENT STUDIES

OUTBOUND TRAINING REPORT



**K S SCHOOL OF ENGINEERING AND MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES**



Highlights:
Corporate Communication
Team Building
Corporate Etiquette
Attitude Building
Networking
Group Discussion

Outbound Training

For 4 Sem MBA
27th July 22 to 29th July 22
@ECC by Mr. Rakesh, Strast
Training Centre

PROF. ROOPA BALAVENU
COORDINATOR

DR. H S SHEKAR
HOD-MBA

DR. K RAMANARASIMHA
PRINCIPAL/ DIRECTOR

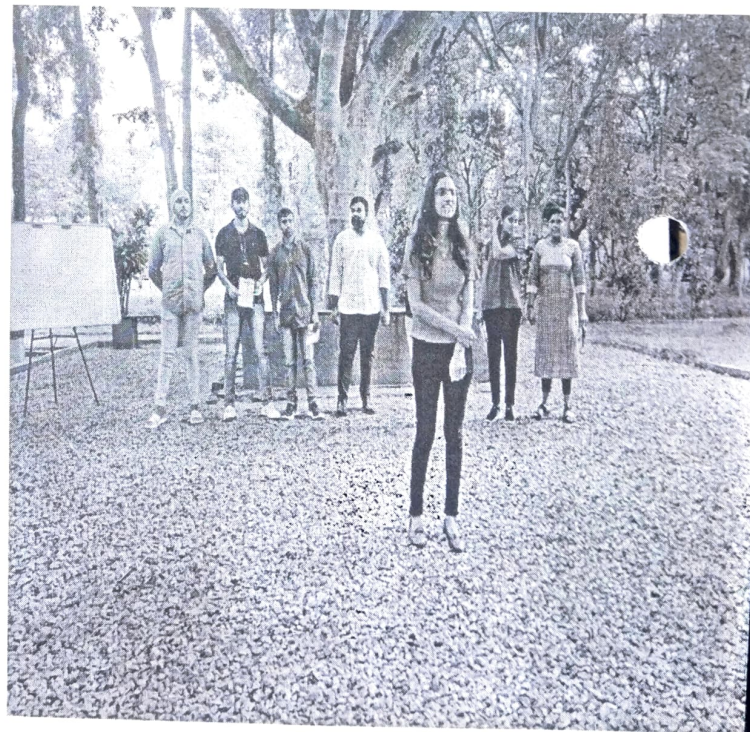
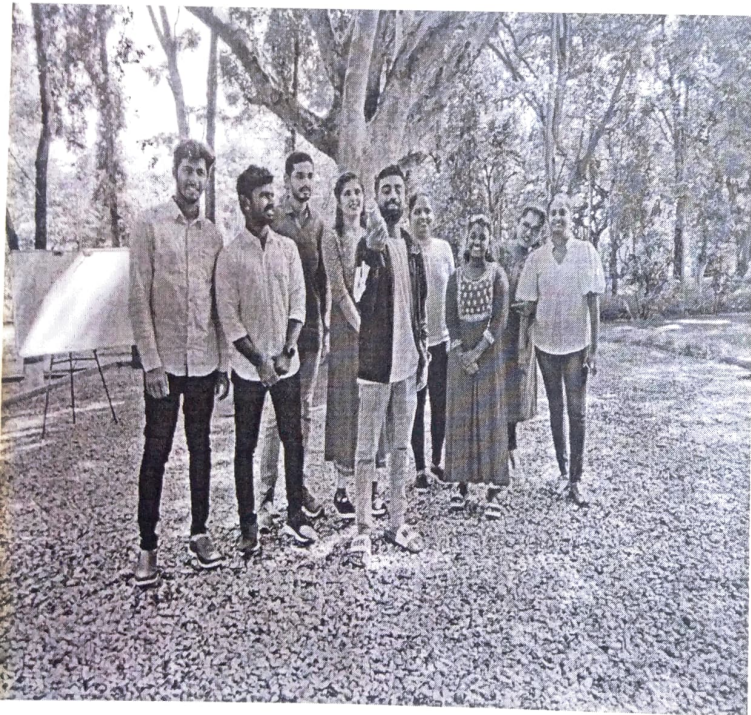
DAY 1

LIST OF ACTIVITIES

1. Product promotion and selling
2. Paper model
3. Balloon Game
4. Treasure hunt
5. Cricket

1. PRODUCT PROMOTION AND SELLING:

The whole class was divided into 4 teams. Each team was given products to promote and sell, each team got different products to promote and sell with creative way. Each team member should give best ideas in order to promote and sell their products.





2. PAPER MODEL:

Four groups were made and gave bunch of newspapers. Each team had to choose 2 voluntaries and had to perform an activity with newspapers using in highest number. For this activity teams had to plan in prior to use the scarce resources given in optimal way.





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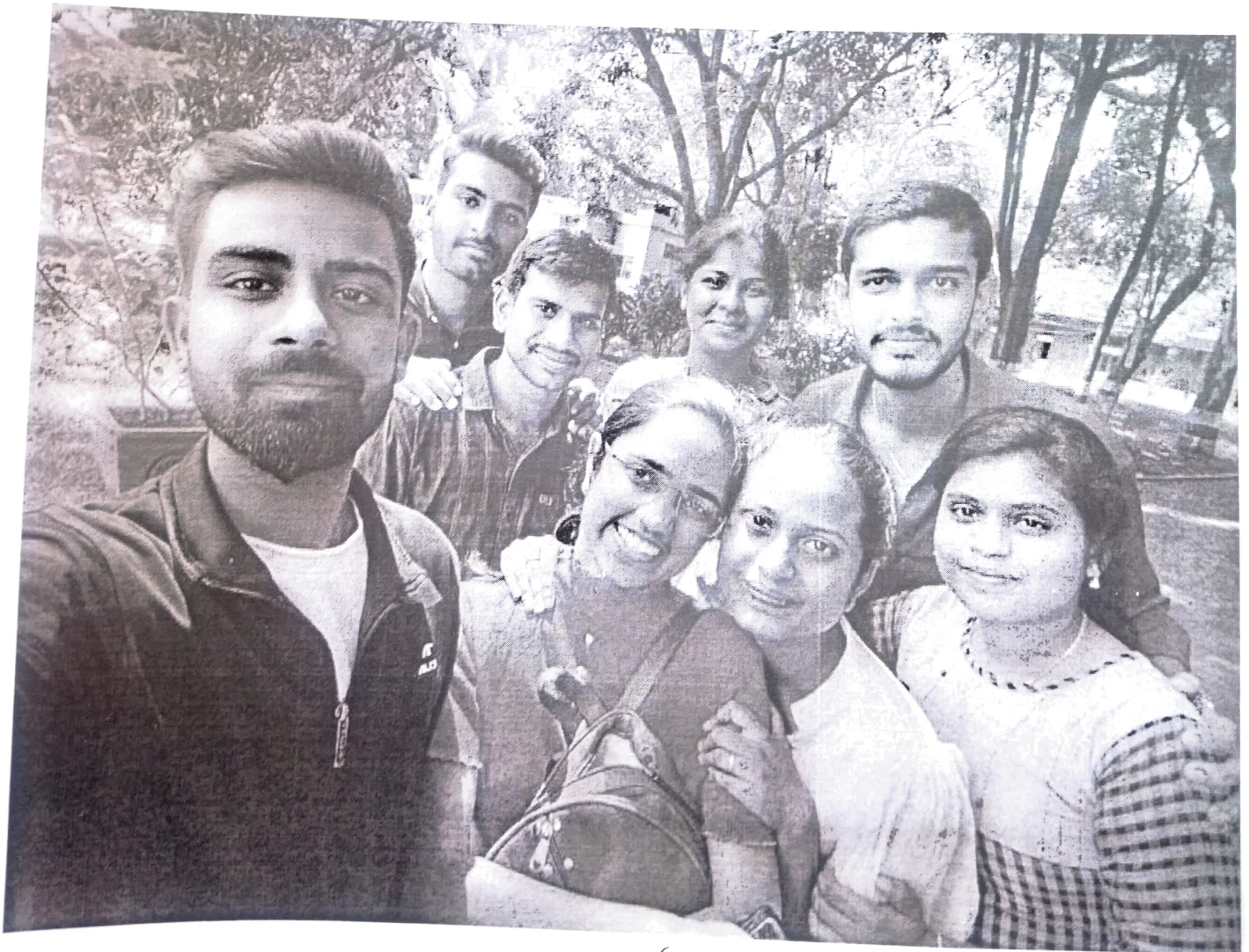


3. BALLOON GAME:

All the participants here play a game individually. Here, everyone had to safeguard their balloon and the one who has the balloon till the last is the winner of the balloon game.

4. TREASURE HUNT:

Treasure hunt is a game given for us during the training session. Here, the class was divided into teams and given few tasks where all the participants had to complete the given task. To complete the tasks given we had been given 45 minutes to complete the tasks.



5. CRICKET:

After all the activities the students were given leisure time to play cricket. All the students were ready to play cricket in the evening after all the activities in the outbound training program.

CAMP FIRE:

After playing cricket, we had campfire organized for us. Everyone enjoyed a lot during the campfire by playing Truth and Dare Activity.

DAY 2:

List of Activities:

1. Recap of Day 1
2. Mock Interview
3. Balloon Activity
4. Group Discussion
5. Plate Walk
6. Feedback

1. Recap of Day 1:

Before starting the day 2 of the training session, all the students were called to give a recap on the activities conducted on the day 1 of the training session. All the students were called individually to the dais and were given time to sum up all the activities of Day 1.

2. Mock Interview:

The outbound training session of day 2 started with the mock Interview. Rakesh sir had called few people randomly and was asking the frequently asked Interview questions. Sir had called 2 volunteers at a time and remaining people were the panel members who were allowed to ask different Interview questions for the 2 volunteer candidates. Sir also guided us when we were not able to answer the interview questions. This mock interview helped us in knowing different kinds of Interview questions and also got an idea to answer different types of questions which would be asked in an interview. Sir also gave us many tips which would be very helpful for us for cracking the upcoming interviews. Now this mock activity had helped us in gaining our confidence level and will be very helpful for all of us for attending any interviews in the future. Sir helped and corrected where we were wrong.

3. Balloon Activity:

After the mock interview, there was an activity being conducted. The whole class was divided here into 2 groups to perform this activity. In this activity, each member of both the teams were given Balloons and the team mates had given a task of balancing the Balloon without touching. The 2 groups had to stand in a vertical line and had to balance the Balloon without touching it with hands. This activity has helped us in planning so that we succeed in the activity and also team work was seen. Both the teams performed its best.. This activity is something which requires patience and cannot be done in a hurry. Planning before is must in this type of activity. Moreover, everyone enjoyed this activity.



4. Group Discussion:

After the Balloon Activity, all the students were called for group discussion. Here, whole class was divided into three groups where each group had 11 members each. All the three groups were given three different topics to speak upon. The first group had given the topic "Is India completely ready for cashless India". The 2nd group's topic was "Gay marriage in India" The third group had to share their view on "Women Managers V/S Men Managers". All the individuals in the groups shared their views for 'for the topic as well as against the topic'. We all learnt how to confidently say our views relating to the topics given in the group discussion. This is also very much helpful for us in any interviews.





5. Plate walk:

Plate walk is an activity given to all the students in the training session. Here, in plate walk, all the students were divided into groups where each group had 5 members. Each group having 5 members were given only 4 paper plates and had to step on the plate on move on to reach the destination in front of them. This activity required lot of planning as only 4 plates were given to each group and every group consisted of 5 members. All the students had their own strategy to reach the destination and complete the activity.





6. Feedback:

We had now come to the last part of the outbound training session. All the students were asked to give the feedback for the training provided there. All the students were really happy for being a part of this outbound training session and all enjoyed this training session as well as all the activities to the maximum extent.




Group Photo:

This was the last part of the two-day outbound training. We all took group pictures before coming out from the training center.



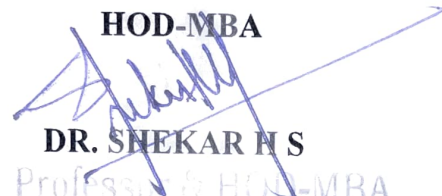
OUTCOMES OF THE PROGRAM:

- ✓ Importance of Team work
- ✓ Boosting Self Confidence
- ✓ Being Positive
- ✓ Fun Learning
- ✓ Activity Based Learning
- ✓ Corporate Etiquettes
- ✓ Mock Interview Skills
- ✓ Facing Group Discussions
- ✓ Creativity


COORDINATOR

PROF. ROOPA BALAVENU

HOD-MBA



DR. SHEKAR H S

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