



K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

Department of Management Studies (MBA)

Session: 2021-22 (ODD Semester)

3rd Semester, MBA. Batch: 2020-22

REPORT ON WORKSHOP

Event name: Workshop

Topic: Usage of SPSS for Data Analysis

Date and time: Monday, March 21, 2022, 9:30 am

Targeted audience: 3rd semester MBA students & Faculty members

Resource Person: Dr. Tamizharasi, Associate Professor and Dean – R&D, RNS institute of Technology. Bengaluru.

Venue: Computer Lab, Department of Management Studies, KSSEM

Event Coordinator: Arundathi K L

The workshop on “**Usage of Statistical tools for Data Analysis**” was conducted for 3rd Sem MBA students and for all faculty members of MBA. 32 students and 7 faculty members participated in the session. Introduction about the session and Welcome speech was given by Ms. Nishchitha R Gowda.

Profile of the Guest speaker was read by Ms. Monika V.

The session was started by enquiring the specialization chosen by students and the resource person stressed on having a broader perspective of the title for the project/ freelance project. Students are asked to download 5 papers related to the topics finalized. Once after downloading the Empirical papers, Dr. Tamizharasi guided students to how to identify the variables and write the Review of Literature. Students were asked to identify the variables and write Literature Review of 1 paper. It was verified by the resource person and correction was done wherever it was necessary.

The resource person also briefed on how to collect the data and prepare the questionnaire. Sample data was shared with students to show analysis using SPSS. The various statistical

tools used were t- test, paired t - test, Z- test, Chi square, ANOVA, MANOVA were shown and guided to do in the SPSS software. Hands-on session was given to students to gain broader perspective of the project and also inputs were given to convert Empirical project into Research paper for Journal publication. There was active participation from students throughout the Session. Feedback was shared by few students. The session was concluded with Vote of thanks by Ms. Gaganashree.

Poster:



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K.S. School of Engineering and Management

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Department of Management Studies

WORKSHOP ON
"The Usage of Statistical Tools for
Data Analysis"
for
Second Year MBA Students



By
Dr. TAMIZHARASI
Associate Professor and Dean – R&D,
R N S Institute of Technology, Bengaluru.

Date: 21th March, 2022 Time: 09:30 am

Arundathi K L
Co-ordinator

Dr. Shekar H S
HOD-MBA

Dr. K Ramanarasimha
Principal/ Director

Social Media link:

Department Instagram: @kssem.mba

Department LinkedIn page: <https://www.linkedin.com/in/kssem-mba-department-394b50211>

Photos of the Event:





FLOW OF EVENTS:

| | |
|----------------------|--|
| 09.20 am – 09.25 am: | Guest Arrival |
| 09.30 am – 09.45 am: | Faculty Introduction |
| 09.45 am – 09.50 am: | Welcome Address |
| 09.50 am – 09.55 am: | Introduction of the Guest Speaker |
| 09.55 am – 11.15 am: | Session-1 (Identification of the title, LR, Variables Identification) |
| 11.15 am – 11.30 am: | Short Break |
| 11.30 am – 12.30 pm: | Session-2 (Industry Profile and company profile, Research Design, Data collection, Sampling) |
| 12.30 pm – 01.30 pm: | Lunch Break |
| 01.30 pm – 02.30 pm: | Session-3 (Data Analysis of statistical tools t- test, paired t - test, Z- test, Chi square and ANOVA with the help of SPSS) |
| 02.30 pm – 03.00 pm: | Q&A Session, Students Feedback |
| 03.00 pm – 03.15 pm: | Vote of Thanks |
| 03.15 pm – 03.30 pm: | Group Photo |

PROFILE OF THE SPEAKER:

Dr TAMIZHARASI, MBA, Ph.D.

Associate Professor and Dean – R&D, RNSIT, Bengaluru.

Email: tamizharasid@rnsitmba.ac.in

LinkedIn id: www.linkedin.com/in/dr-tamizharasi-d-1b657a20




Dr. Tamizharasi has 21 years of academic and research experience in the area of finance and social science. Her primary areas of interest include capital market, portfolio management, risk management and social science. Her teaching interest includes Investment and Portfolio Management, Risk Management, International Financial Management, Entrepreneurship development and Research methodology. Completed two Research Projects sponsored by ICSSR, Ministry of HRD, New Delhi on "Effect of women Empowerment in corporate sector of India sponsored by ministry of ICSSR and "leveraging policy measures to strengthen the role of rural women in farm management and Land operation practices of women Farmers in South India" Currently one ongoing research project on "Entrepreneurship through startups in Engineering Institutions: Current Status, Outcomes, and Needed

Impetus" sponsored by VTU. She uses empirical and econometric tools in her research. Some of her work published in peer reviewed Journals.

FEEDBACK PHOTOS:



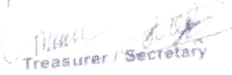

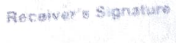
Honorarium Presented:

 **K.S. GROUP OF INSTITUTIONS** Phone: H.O. 29878053, 29678733
C.Omega 28429913, 28439813
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT
(Approved by AICTE & Recognised by VTU)
#15/1, Mallasandra, Off. Kanakapura Road, Bengaluru - 560 109

No. 11721 Date 21/03/2020

Paid to Sri DR. VANISHAKRESI a sum of
Rupees 7.00 THOUSAND ONLY

by Cash / Cheque No. _____
towards the account of Workshop on Statistical -
Application in Project Work

RS 7000 |  Treasurer / Secretary |  Manager |  Receiver's Signature

CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM:



KAMMAVARI SANGHAM (R). 1952
K.S. School of Engineering and Management

Approved by AICTE-15279601. Affiliated to VTU, Belagavi
15, Near Zaarahalli, Malasandra, off Kanakapura Road,
Bengaluru - 560 109. www.kssem.edu.in
Tel: +91 80 28425012/013/163. Fax: +91 80 28425164. Mob: 8884444408 / 9606055906

LETTER OF APPRECIATION

March 21, 2022

Dear Dr. Laminharasa,

Warm Greetings from K.S. School of Engineering and Management!

On behalf of Department of Management Studies, along with the entire KSSEM community and on my own behalf, I take this opportunity to extend gratitude filled thanks to you for visiting our campus to deliver a highly appreciated talk on the topic "Statistical application in project work". We are truly fortunate to have had someone of your expertise and credentials volunteering time from your busy schedule to share insights with our students and staff.

The inputs and examples were well received by the students. Your knowledge and the insights given to students was much appreciated.

It was a pleasure for all of us to meet you. We wish continued success for your all endeavours.

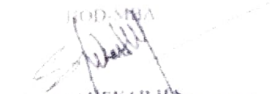
With kind regards,

Yours Sincerely,

PRINCIPAL



DR. K. RAMA NARASIMHA

Principal/Director
K.S. School of Engineering and Management
Bengaluru - 560 109


HOD-MBA
DR. SHEKAR H S
PROFESSOR & HOD-MBA,
K.S. School of Engineering & Management,
#15, Malasandra, Off Kanakapura Road,
Bengaluru - 560 109


CO-ORDINATOR
Mrs. Arundathi K L


HOD-MBA
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PRINCIPAL/DIRECTOR
Dr. K Ramanarasimha
Dr. K. RAMA NARASIMHA
Principal/Director
K.S. School of Engineering and Management
Bengaluru - 560 109