





K.S. SCHOOL OF ENGINEERING AND MANAGEMENT, BENGALURU - 560109
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING
SESSION: 2021-2022 (ODD SEMESTER)
ASSIGNMENT 3- Case Studies on Module 4&5

Batch	2019
Year/Semester/Section	III/V/A&B
Course Code/Title	18CS51/Management and Entrepreneurship for IT Industry
Name of the Course In charge	Mrs. Amitha S and Mrs.Sandhya A kulkarni

The each students should select one topic from following list of topics. Do the case studies on respective topics and prepare the report according to the given format and should submit it on or before the submission date.

Sl.no	Topic name	Sl.no	Topic name	Sl.no	Topic name
1	BINNY BANSAL	11	FALGUNI NAYAR	21	REED HASTINGS
2	BILL GATES	12	SHIV NADAR	22	LARRY PAGE
3	AZIM PREMJI	13	JACK MA UYUN	23	BHARGAV SRI PRAKASH
4	RATAN TATA	14	BYJU RAVEENDRAN	24	KARSANBHAI PATEL
5	N.R. NARAYANA MURTHY	15	PAUL ALLEN	25	G. R. GOPINATH
6	MUKESH AMBANI	16	RAHUL BAJAJ	26	REED HASTINGS
7	VIJAY SHEKHAR SHARMA	17	MARK ZUCKERBERG	27	NARAYAN MURTHI
8	KIRAN MAZUMDAR-SHAW	18	GAUTAM ADANI	28	HIV NADAR. ...
9	ELON MUSK	19	ANAND MAHINDRA	29	LAKSHMI NIWAS MITTAL
10	JEFFREY PRESTON BEZOS	20	WARREN BUFFET	30	GHANSHYAM DAS BIRLA


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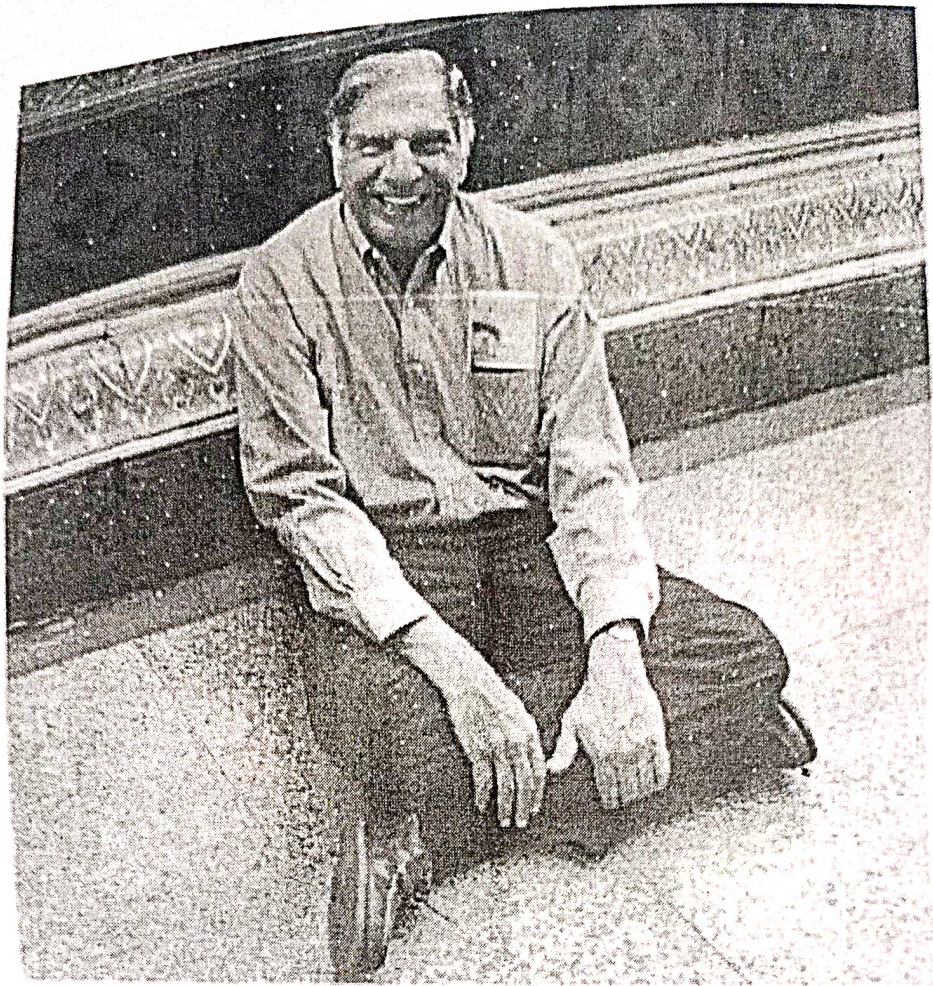
Assignment- 3

CASE STUDY ON RATAN TATA

Submitted by

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Ratan Naval Tata is an Indian industrialist, philanthropist, and a former chairman of Tata Sons. He was also chairman of Tata Group, from 1990 to 2012 and again as interim chairman, from October 2016 through February 2017, and continues to head its charitable trusts

Born : 28 December 1937 (age 84 years), Mumbai

Parents: Naval Tata, Sooni Tata

Siblings: Noel Tata

Education Harvard Business School (1975)

Ratan Tata

Ratan Tata

Ratan Naval Tata (Ratan Tata, born 28 December 1937) is an Indian industrialist, philanthropist, and a former chairman of Tata Sons. He was also chairman of Tata Group, from 1990 to 2012, and again, as interim chairman, from October 2016 through February 2017, and continues to head its charitable trusts. He is the recipient of two of the highest civilian awards of India, the Padma Vibhushan (2008) and Padma Bhushan (2000).

Born in 1937, he is a scion of the Tata family, and son of Naval Tata who was later adopted by Ratanji Tata, son of Jamsetji Tata, the founder of Tata Group. He is an alumnus of the Cornell University College of Architecture and Harvard Business School through the Advanced Management Program that he completed in 1975. He joined his company in 1961 when he used to work on the shop floor of Tata Steel, and was the apparent successor to J. R. D. Tata upon the latter's retirement in 1991. He got Tata Tea to acquire Tetley, Tata Motors to acquire Jaguar Land Rover, and Tata Steel to acquire Corus, in an attempt to turn Tata from a largely India-centrist group into a global business.

Early life

Ratan Tata was born in Bombay, now Mumbai, on 28 December 1937, and is the son of Naval Tata (born in Surat). His biological maternal grandmother had been the sister of Hirabai Tata, wife of group founder Jamsetji Tata. His biological grandfather, Hormusji Tata, had belonged to the broader Tata family; Ratan therefore was a Tata by birth. Parents Naval and Sonoo separated in 1948 when Ratan was 10, and he was subsequently raised by the widow of Sir Ratanji Tata, his grandmother, Navajbai Tata, who formally adopted him through the J. N. Petit Parsi Orphanage. He has a half-brother, Noel Tata (from Naval Tata's second marriage with Simone Tata), with whom he was raised. His first language is Gujarati.

He studied at the Champion School, Mumbai till the 8th class, followed by Cathedral and John Connon School, Mumbai and at Bishop Cotton School in Shimla, and, in 1955, graduated from Riverdale Country School in New York City. In 1959, he then received a degree in Architecture from Cornell University, and in 1975, attended the seven-week Advanced Management Program of Harvard Business School — an institution which he has since endowed.

Promoted to management during the 1970s, Ratan achieved initial success by turning Group company National Radio and Electronics (NELCO) around, only to see it collapse during an economic slowdown. IN 1991, J. R. D. Tata stepped down as chairman of Tata Sons, naming him his successor. When he settled down into the new role, he faced stiff resistance from many companies heads, some of whom had spent decades in their respective companies and rose to become very powerful and influential due to the freedom to operate under JRD Tata. He began replacing them by setting a retirement age, and then made individual companies report operationally to the group office and made each contribute some of their profit to build and use the Tata group brand. Innovation was given priority and younger talent was infused and given responsibilities. Under his stewardship, overlapping operations in group companies were streamlined into a synergized whole,^[18] with the salt-to-software group exiting unrelated businesses to take on globalization.

Philanthropy

Tata is a supporter of education, medicine and rural development, and considered a leading philanthropist in India. Tata supported University of New South Wales Faculty of Engineering to develop capacitive deionization to provide improved water for challenged areas.

Tata Hall at the University of California, San Diego (UC San Diego), opened in November 2018, houses facilities for the biological and physical sciences and is the home of the Tata Institute for Genetics and Society. The Tata Institute for Genetics and Society is a binational institution that coordinates research between UC San Diego and research operations in India to assist in societal and infrastructure development in the area of combating vector-borne diseases. Tata Hall is named in recognition of a generous \$70 million gift from Tata Trusts.

Tata Education and Development Trust, a philanthropic affiliate of Tata Group, endowed a \$28 million Tata Scholarship Fund that will allow Cornell University to provide financial aid to undergraduate students from India. The scholarship fund will support approximately 20 scholars at any given time and will ensure that the very best Indian students have access to Cornell, regardless of their financial circumstances.

In 2010, Tata Group companies and Tata charities donated \$50 million for the construction of an executive center at Harvard Business School (HBS). The executive center has been named Tata Hall, after Ratan Tata (AMP '75), chairman *emeritus* of Tata Sons. The total construction costs have been estimated at \$100 million. Tata Hall is located in the northeast corner of the HBS campus, and is devoted to the Harvard Business School's mid-career Executive Education program. It is seven stories tall, and about 155,000 gross square feet.

Tata Consultancy Services (TCS) has given the largest ever donation by a company to Carnegie Mellon University (CMU) for a facility to research cognitive systems and autonomous vehicles. TCS donated \$35 million for this grand 48,000 square-foot building that is called TCS Hall.

Honours and awards

Year	Name	Awarding organization
2001	Honorary Doctor of Business Administration	Ohio State University
2004	Medal of the Oriental Republic of Uruguay	Government of Uruguay
2004	Honorary Doctor of Technology	Asian Institute of Technology.
2005	International Distinguished Achievement Award	B'nai B'rith International
2005	Honorary Doctor of Science	University of Warwick.
2006	Honorary Doctor of Science	Indian Institute of Technology Madras
2006	Responsible Capitalism Award	For Inspiration and Recognition of Science and Technology (FIRST)
2007	Honorary Fellowship	The London School of Economics and Political Science
2007	Carnegie Medal of Philanthropy	Carnegie Endowment for International Peace
2008	Honorary Doctor of Law	University of Cambridge
2008	Honorary Doctor of Science	Indian Institute of Technology Bombay
2008	Honorary Doctor of Science	Indian Institute of Technology Kharagpur
2008	Honorary Citizen Award	Government of Singapore
2008	Honorary Fellowship	The Institution of Engineering and Technology
2008	Inspired Leadership Award	The Performance Theatre
2009	Honorary Knight Commander of the Order of the British Empire (KBE)	Queen Elizabeth II
2009	Life Time Contribution Award in Engineering for 2008	Indian National Academy of Engineering
2009	Grand Officer of the Order of Merit of the Italian Republic	Government of Italy
2010	Honorary Doctor of Law	University of Cambridge
2010	Hadrian Award	World Monuments Fund
2010	Oslo Business for Peace award	Business for Peace Foundation
2010	Legend in Leadership Award	Yale University
2010	Honorary Doctor of Laws	Pepperdine University
2010	Business for Peace Award	Business for Peace Foundation
2010	Business Leader of the Year	The Asian Awards.
2012	Honorary Fellow ^[5]	The Royal Academy of Engineering ^[5]
2012	Doctor of Business <i>honoris causa</i>	University of New South Wales
2012	Grand Cordon of the Order of the Rising Sun	Government of Japan
2013	Foreign Associate	National Academy of Engineering
2013	Transformational Leader of the Decade	Indian Affairs India Leadership Conclave 2013

2013	Ernst and Young Entrepreneur of the Year – Lifetime Achievement	Ernst & Young
2013	Honorary Doctor of Business Practice	Carnegie Mellon University
2014	Honorary Doctor of Business	Singapore Management University
2014	Sayaji Ratna Award	Baroda Management Association
2014	Honorary Knight Grand Cross of the Order of the British Empire (GBE)	Queen Elizabeth II
2014	Honorary Doctor of Laws	York University, Canada
2015	Honorary Doctor of Automotive Engineering	Clemson University
2015	Sayaji Ratna Award	Baroda Management Association, Honoris Causa, HEC Paris
2016	Commander of the Legion of Honour	Government of France
2018	Honorary Doctorate	Swansea University

Ratan Tata Net Worth, Biography, Business List, Wife, Age, Height, Weight, and many more details can be checked from this page. **Ratan Tata Net Worth is \$1 Billion.** This man once quoted **“I don’t believe in taking right decisions. I take decisions and then make it right.”** And now his decision is worth more than 100 billion USD. Started from the root and now the roof of Tata Group, this man needs no description, he is none other than Mr. Ratan Tata.

Ratan Tata Net Worth 2022

Net Worth:	\$1 Billion
Name:	Ratan Tata
Net Worth In Indian Rupees:	7416 Crore INR
Salary:	820 Crore +
Monthly Income:	90 Crore +
Date of Birth:	December 28, 1937
Gender:	Male
Height:	1.77 m (5' 10")
Profession:	Businessman
Nationality:	Indian

The total net worth of Mr. Ratan Tata is diversified, but still, it includes a huge amount of wealth from various sources. The net worth of Mr. Ratan Tata is estimated to be 1 billion USD, which in Indian currency is approximately 7416 Crore Indian Rupee (i.e., approx. Seven Thousand Four Hundred Crore INR). Ratan Tata is not in the list of Billionaire club, because 65% ownership of TATA Sons which is the key holding company of the other 96 TATA Group Company is held by various charitable organizations. So, this 65% ownership of Tata Sons Limited is not reflected on Ratan Tata's personal Financial Statement but on the various charitable organizations.

Ratan Tata Net Worth is \$1 Billion (Rs. 7416 Crore).

References:

Wikipedia.com

Caknowledge.com