



KAMMAVARI SANGHAM (R)

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT
MBA

DEPARTMENT OF MANAGEMENT STUDIES & RESEARCH

NEWS LETTER AY 2024-25



ABOUT US

The Visvesvaraya Technological University-affiliated MBA program is offered by the KSSEM Department of Management Studies, which was founded in 2010. The program's mission is to give students the analytical and strategic decision-making abilities they need to address environmental changes head-on and to become proactive, inventive, and competitive individuals who can create plans and visions for their goals.

VISION

To create a pool of highly skilled management professionals, who can face the business challenges in the global market.

MISSION

To provide the best possible learning and development in order to produce world class principled, competent and socially responsible world class managers.

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KNOW THE LEADERSHIP TEAM



Sri. R. Rajagopal Naidu
President



Sri. R. Leela Shankar Rao
Hon. Secretary.



Sri. T. Neerajakshulu
Treasurer



Dr. K.V.A. Balaji
Chief Executive Officer



Dr. K. RAMA NARASIMHA
Principal / Director



Dr. SWAMY D R
Director at KSRIF



Prof. Manjunatha S
HOD-MBA

MEET THE EDITORIAL TEAM



Prof. Krishna Bhargav K L
Asst. Professor, MBA Dept.



Dilip Kumar S
Student, MBA Dept.

DEPARTMENT OF MANAGEMENT STUDIES



About MBA Program

The MBA program was started in the year 2010 affiliated to VTU, that is deeply connected with research and orientation. The Department of Management Studies & Research Centre offers a holistic and rigorous Master's degree in Business Administration aided by an eclectic mix of academic and industry professionals.

VISION

To impart managerial skills to prepare tomorrow's leaders for the society.

MISSION

- Imbibe students with business knowledge to make them competent professionals.
- Inspire creativity & innovation through industry exposure.
- Motivate to acquire entrepreneurial skills & become good leaders.

KNOW THE DEPARTMENT



Prof. Roopa Balavenu



Prof. Arundathi K L



Prof. Niraja S Patil



Dr. Kokila Kulkarni



Prof. Chandana Priya



Prof. Meghana C



Ms. Shwetha B
Office Admin, MBA Dept.



Mr. Basavaraju K S
Office Superintendent, MBA Dept.

Orientation Week Overview



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DEPARTMENT OF MANAGEMENT STUDIES AND
RESEARCH CENTRE

KSSEM-MBA ED CELL

Seminar on
Entrepreneurship
by
Entrepreneur & Tedex
Speaker
Y V KARTHIK
Director of Glory Brand



Date: 12th February 2024
Time: 11:00am
Venue: K S ARCHITECTURE SEMINAR HALL

Prof. Roopa Balavenu. Prof. Manjunatha S Dr. Ramanarasimha K
Coordinator HOD-MBA. Principal & Director



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Department of Management Studies & Research

MBA ORIENTATION PROGRAM

NAVIGATING THE PROFESSIONAL LANDSCAPE: WHY PURSUE AN MBA?

BY
MR. SRINATH SETHURAMAN
MBA LONDON BUSINESS SCHOOL, UK



On 13-02-2024
at 9.00 AM - 10.30 AM
KSSA - SEMINAR HALL

Prof. Kokila Kulkarni Prof. Manjunatha. S Dr. K Rama Narsimha
Co-ordinator HOD Principal/ Director

Orientation Week Overview



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Department of Management Studies & Research Centre
MBA Orientation Program

**"LEADERSHIP SKILLS FOR
FUTURE MANAGERS"**

BY
Dr.Shekar H S
PROF & HOD, RNSFGC-MBA

On 13-02-2024
at 11.15 AM- 12.30 PM
Venue: KSSA Seminar hall



Prof. Kokila Kulkarni
Co-ordinator

Prof. Manjunatha.S
HOD

Dr. K Rama Narsimha
Principal/ Director



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Department of Management Studies & Research
MBA Orientation Program

**"KNOWING YOURSELF AND
YOUR TEAM"**

BY
**PROF. SREEDHAR N
SURANA COLLEGE-PG STUDIES**

On 13-02-2024
at 1.20 PM - 3.45PM
Venue: KSSA Seminal Hall



Prof. Kokila Kulkarni
Co-ordinator

Prof. Manjunatha. S
HOD

Dr. K Rama Narsimha
Principal/ Director

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MBA ORIENTATION PROGRAM
Guest Talk on
**“BEYOND THE CLASSROOM:
THE PRACTICAL BENEFITS IN TODAY’S
JOB MARKET”**

Date: 14th February 2024
Time: 9:00am - 10:30am

DR.HARISH R
TRAINING AND
PLACEMENT OFFICER
KSSEM

Prof. Chandana Priya M S
Coordinator

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

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MBA ORIENTATION PROGRAM

**“EMPOWERING TOMORROW’S CHANGE
MAKERS AND PATHWAY TO BECOME
LEADERS”**



Date: 14th February 2024
Time: 10:45am - 11:45am

PROF. MANOHAR KUMAR K N
Assistant professor in Mathematics
and NSS Programme Officer

Prof. Chandana Priya M S
Coordinator

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

Orientation Week Overview


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MBA ORIENTATION PROGRAM
Organizes Guest Talk on
“RELEVANCE OF FINANCE FOR MBA STUDENTS”

 **14-02-2024**
 **11:45 AM -12:30 PM**


DR.G V M SHARMA
PROF AND HOD OF
MANAGEMENT STUDIES
IN RNSIT

Prof. Chandana Priya M S
Coordinator

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director


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Department of Management Studies & Research
MBA Orientation Program

IMPORTANCE OF HEALTH & WELLNESS AND FUN SESSION WITH ZUMBA

On 14-02-2024
At 1.20 PM to 3.30 PM


Dr. Kokila Kulkarni
Asst. Professor & Resident doctor
KSSEM

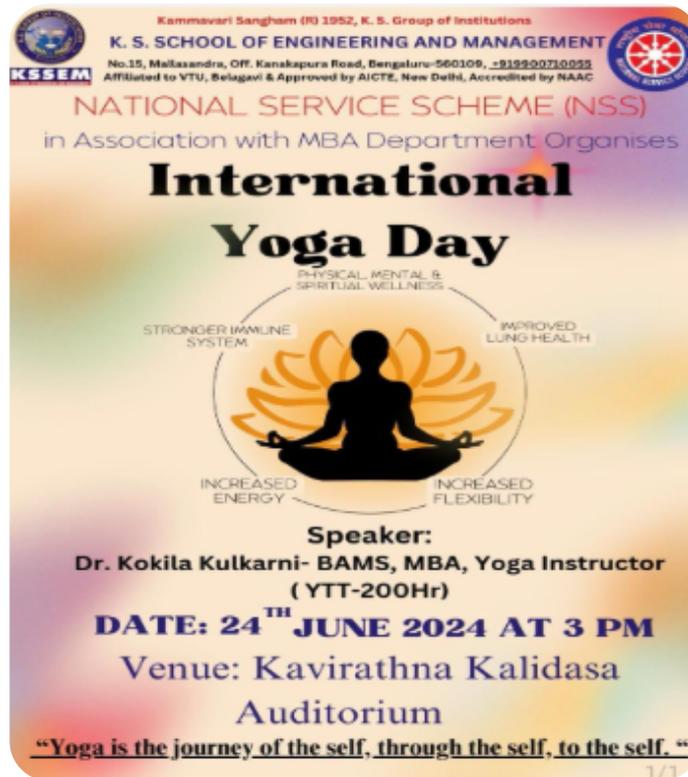
Coordinator
Prof Chandana Priya MS

Prof. Manjunatha. S
HOD

Dr. K Rama Narsimha
Principal/ Director

What's NEW?? with the Dept.

INTERNATIONAL YOGA DAY



Unwind & Align

Flow with your breath & find inner peace on the mat focussed on the Holistic approach of Yoga highlighting on relaxation and mental clarity aspects.



MOCK IPL BIDDING -FINANCE EVENT

To emphasize the pivotal managerial skill of effective planning & to strategically allocate the resources within a limited budget, This event created an atmosphere of excitement and anticipation.

This event served as a platform for the students to exhibit their creative problem solving abilities and their readiness to confront life's challenges



Shot on OnePlus



COMMODITY & DERIVATIVES MARKET - EXPERT TALK

Dr. K. Prabhakaran addressed the students regarding the functioning of the stock market and the derivatives in the stock market. He also explained the meaning of Options and Futures and Speculators in the Stock Exchange.

The poster is for a seminar titled "COMMODITY DERIVATIVES & MARKETS". It features a hexagonal photo of Dr. K. Prabhakaran speaking at a podium. The background is dark blue with yellow accents. The text includes the school name, accreditation details, the seminar title, the speaker's name and credentials, the date and time, and the venue.

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www.kssem.edu.in

DEPARTMENT OF MANAGEMENT STUDIES

AWARNESS PROGRAM ON
"COMMODITY DERIVATIVES & MARKETS"

DR. K. PRABHAKARAN
DIRECTOR,
EDIFY EDTECH, COIMBATORE
EMPANELLED RESOURCE PERSON OF SEBI,
NCDEX, NISM & NCFE

21/12/2023
2:00 PM

VENUE:
ARYABHATA SEMINAR HALL

Coordinator
Prof. Arundathi K L

PRINCIPAL
DR.K RAMA NARSIMHA

CEO
Dr K.V.A BALAJI



SPORTS CLUB ACTIVITY

The sports club is committed to provide a healthy sporting environment, Team Building, Enhancing the leadership quality, and enhancing the physical fitness among the students. It helps to learn teamwork, coordination among diverse culture and ethnic groups and mainly infuses discipline and instills the value system in one individual.

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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

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SPORTS CLUB ACTIVITY

TEAMWORK MAKES THE DREAM WORK

24.02.2024

2ND YEAR VS 1ST YEAR

FOR BOYS

BASKETBALL
VOLLEYBALL
CRICKET
TUG OF WAR

FOR GIRLS

BASKETBALL
BADMINTON
THROWBALL
TUG OF WAR

KSSEM MBA

CO- ORDINTORS :
VISHWAS.
SHARATH.
SAGAR.
NIKITHA.
SATHISH.
PRAVEEN.

PROF. ROOPA BALAVENU
&
PROF. MEGHANA C
CO-ORDINATOR

PROF. MANJUNATHA. S
HOD

DR. K RAMA NARSIMHA
PRINCIPAL/ DIRECTOR

SPORTS CLUB ACTIVITY



PARICHAYA - FRESHER'S PARTY

The primary objectives of this event were:

- To extend a warm welcome to the new batch of MBA students.
- To foster a sense of belonging and camaraderie among the students.
- To provide an opportunity for students to interact with their peers and faculty.
- To showcase the vibrant culture and traditions of KSSEM College.



PARICHAYA - FRESHER'S PARTY



GROUP PICTURE WITH NEW BATCH: 2023-2025

The Freshers' Day celebration was a significant milestone in the academic journey of the incoming MBA students. The positive feedback from the students and faculty members is a testament to the hard work and dedication of the organizing committee.

This event not only welcomed the new batch of students but also strengthened the bond between students and faculty. It provided a platform for them to connect with their peers and faculty, and to embrace the vibrant culture of KSSEM College.

STATE LEVEL BIZ QUIZ CONTEST

“ A quiz is the platform where curiosity and intelligence converge.”
The point of a business quiz is a fun and educative way to test one’s knowledge and teach them more about business which in turn makes them a better businessman or an entrepreneur.

A business quiz event deals with company histories, business strategies, well known deals, people in news, acquisitions and future business developments.

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DEPARTMENT OF MBA & RESEARCH CENTRE

PRESENTS
STATE LEVEL
"BIZ QUIZ CONTEST"
(FOR UG STUDENTS ONLY)
ON APRIL 24TH 2024

PRIZE MONEY
1ST PRIZE- ₹ 10,000/-
2ND PRIZE - ₹ 5,000/-

REGISTER BY ON OR BEFORE
APRIL 20TH, 2024

SCAN TO REGISTER

FREE ENTRY!!

CONTACT OUR STUDENT COORDINATORS
DARSHAN - +91 80886 63272
DEEPIKA - +91 89511 92696
OR
EMAIL US AT:
HOD.MBA@KSSEM.EDU.IN

PROF. CHANDAN PRIYA. M. S
PROF. MEGHANA
COORDINATORS

PROF. MANJUNATHA. S
HOD

DR. K RAMA NARASIMHA
PRINCIPAL/ DIRECTOR

STATE LEVEL BIZ QUIZ CONTEST



BEST OUT OF WASTE EVENT

The "Best Out of Waste" activity was organized to foster creativity, environmental awareness, and resourcefulness among participants. The event aimed to encourage individuals to think innovatively about waste materials and explore sustainable practices through hands-on creativity.



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Department of MBA
MARKETING CLUB
presents
BEST OUT OF WASTE

 **05-07-2024**
 **11.40 TO 1.40**
 **NSS ROOM - A 501**

Prof. Meghana.C
Coordinator

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director



Each team brainstorming ideas and working collaboratively to design the product



Student presenting and explaining their innovative product to Audience



Group photo with all the teams along with their designed product

SEAMLESS SYNERGY: BRIDGING ACADEMICS AND INDUSTRY FOR FUTURE SUCCESS

The Expert talk aimed at bridging the gap between industry and academics. The talk majorly concentrated on the skills required , resume relevance, types of jobs in finance domain for a fresher. Ensure that academics are relevant to real-world industry needs and challenges. Equip students with practical skills, knowledge, and experiences that make them more attractive to employers.



School of
Engineering and...
Google

Mallasandra, Karnataka, India
KS school of engineering and management kankapur road banglore
Lat 12.85934°
Long 77.542296°
12/07/24 02:43 PM GMT +05:30

INFOSYS MYSORE CAMPUS: INDUSTRIAL VISIT

Objectives:

- For students pursuing professional education, industrial visits help them gain hands-on experience of how industry operations are executed.
- Industry visits bridge the gap between theoretical training and practical learning in a real-life environment.
- Industry visits provide opportunity for active/interactive learning experiences in-class as well outside the classroom environment.
- With industry visits, students are able to better identify their prospective areas of work in the overall organizational function.
- Industry visits help enhance interpersonal skills and communication techniques.
- Students become more aware of industry practices and regulations during industry visits.



INFOSYS MYSORE CAMPUS: INDUSTRIAL VISIT



Outcomes:

- Industrial visit survey provides the students and programs with “dynamic” real time feedback that is very useful in the program learning outcomes process.
- It enables educational institutions to build close ties with industrial experts and also to achieve the learning outcomes of students.
- Several broader educational partnerships have emerged as a result of these visits.
- These include student’s curriculum development, student career opportunities.
- Moreover students will gain the subject learning outcome by means of pre, after and postindustrial visit survey.

INFOSYS MYSORE CAMPUS: INDUSTRIAL VISIT



and many more..!

For further updates,
follow us at:

K.S.S.E.M

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