



Kammavari Sangham (R) 1952

K. S. GROUP OF INSTITUTIONS

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

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www.kssem.edu.in

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

A Report on “IEEE Membership Drive”

Date: 3rd April 2025

Time: 1.30pm– 3.30pm

Venue: KSSEM Campus, Bangalore

IEEE Branch Councilor: Dr. Renuka V Tali

Drive Speakers: Ms. Sneha R, Mr. Abhinandan, Ms. Radhika, Ms. Shreelakhmi and Ms. Prajnaya

Target Audiences: ECE, CSE, CSBS and Mechanical Department Students

No. of Participants: 500 students

1. Objective:

- To raise awareness about IEEE and its benefits among all students.
- To promote peer-to-peer learning and influence through short, impactful sessions.
- To encourage more students to join IEEE by showcasing real member experiences.
- To simplify IEEE’s value proposition for easy understanding by non-members.

The primary goal of the IEEE Membership Drive is to spread awareness about IEEE, highlight its benefits, and encourage students to become members. The drive aimed to educate students on how IEEE can provide professional growth, networking opportunities, and access to cutting-edge technological advancements. During this drive, IEEE Volunteers created awareness among junior students from ECE, CSE, CSBS, and Mechanical departments to become active participants in the IEEE community.

2. Event Details

The event featured informative session on various aspects of IEEE, including its societies, technical communities, scholarships, and professional development opportunities. The volunteers highlighted the numerous advantages of being an IEEE member, such as increased industry professional interaction, participation in hackathons, access to project funding, and opportunities for leadership roles. This session provided valuable insights into how students can leverage their IEEE membership to enhance their academic and professional careers, build a network with industry professionals, and gain hands-on experience through technical challenges and funded projects. The IEEE membership drive volunteers Ms. Sneha R, Mr. Abhinandan, Ms. Radhika, Ms. Shreelakhmi and Ms. Prajnaya carried out the drive successfully at Classes of various departments.

3. Benefits of IEEE Membership

During the drive, lower semester students were informed about the benefits of IEEE membership. Some of the key benefits include:

- Access to Technical Knowledge
- Networking Opportunities
- Career Advancement
- Scholarships & Travel Grants
- Conferences & Workshops
- Volunteering & Leadership Roles
- Funding for Major Events and Projects

4. Participation and Response

The event saw strong participation from students across various departments, with high engagement throughout the sessions. Attendees were enthusiastic about learning more about IEEE and its wide range of offerings. Many students expressed genuine interest in joining IEEE, recognizing the valuable resources it provides for academic development, career opportunities, and professional growth. The positive response indicates that the event successfully sparked curiosity and motivation among students to become part of the IEEE community and take advantage of the opportunities it offers.



Fig. 1: Event Poster



Fig. 2: Membership Drive session at ECE 4th Sem Class



Fig.3: Sample Pictures during the Session at classes of various departments



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5. Conclusion and Future Plans

The IEEE Membership Drive at KSSEM was a successful initiative that emphasized the value of joining IEEE for student growth and development. It effectively showcased how IEEE can provide students with access to resources, career opportunities, and a platform for learning and networking. Looking ahead, future plans involve organizing more technical talks, hands-on workshops, and networking events. These initiatives will further engage IEEE members and create opportunities for collaboration, skill development, and innovation. By fostering an environment of learning and professional growth, the goal is to continue inspiring students and equipping them with the tools they need to succeed in the rapidly evolving fields of technology and engineering.

6. Outcomes:

- Increased interest and curiosity about IEEE among non-members.
- Boost in IEEE student membership through relatable peer communication.
- Students gained confidence and communication skills through public speaking.
- Stronger sense of community and motivation within the student branch.

Faculty Coordinator

HOD, ECE

Professor & Head

Dept. of Electronics & Communication Engineering
K.S. School of Engineering & Management
Bangalore - 560 109