

MBA Department

NEWSLETTER

The Visvesvaraya Technological University-affiliated MBA program is offered by the KSSEM Department of Management Studies, which was founded in 2010. The program's mission is to give students the analytical and strategic decision-making abilities they need to address environmental changes head-on and to become proactive, inventive, and competitive individuals who can create plans and visions for their goals.

VISION

To create a pool of highly skilled management professionals, who can face the business challenges in the global market.

MISSION

To provide the best possible learning and development environment in order to produce world class principled, competent and socially responsible business manager.

Welcome to KSSEM MBA Department



Prof. Kokila Kulkarni



Prof. Meghana C



Prof. Chandana Priya M S



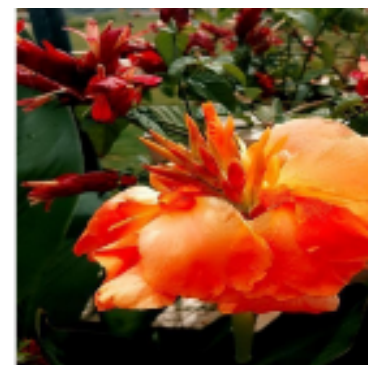
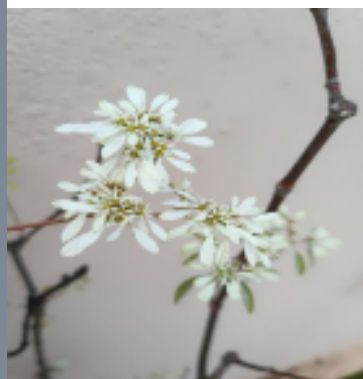
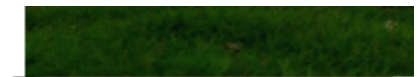
Unwind & Align: Flow with your breath and find inner peace on the mat

Focussed on the holistic approach of yoga, highlighting on relaxation and mental clarity aspects



Photography contest :
Light, Lens, Story

This competition emphasized on the importance of light, composition, and storytelling in creating a compelling image.





Unveiling the world of treats: An industry visit to UNIBIC Discovered the journey of cocoa beans into delectable UNIBIC chocolates on an insightful industry visit

“Unlock Your Potential, Unleash Your Strengths & Overcome Challenges with a SWOT Analysis” This emphasized the power of SWOT analysis to students reach their full potential in career planning



K S School of Engineering and Management
Department of Management Studies
TRAINING PROGRAM
ON
SWOT ANALYSIS FOR CAREER PLANNING
for II Sem MBA
29th August 2022





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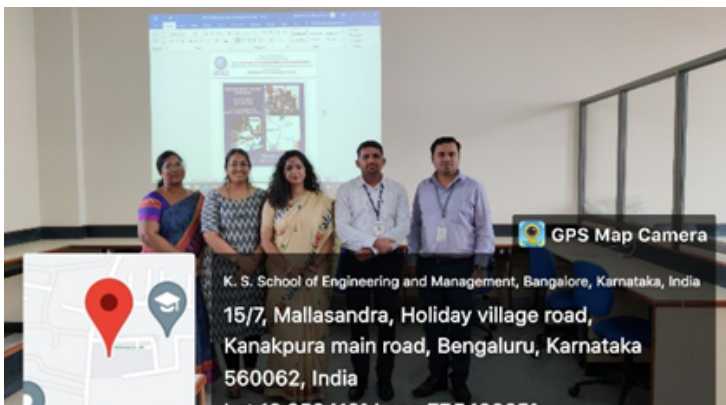


KNOWLEDGE BYTES SESSION

TOPIC: APPLICATION OF MS WORD IN RESEARCH
 DATE: 14.10.2022

Power Up Your Research: Mastering MS Word

MS Word goes beyond just typing - it's your secret weapon for organizing notes, building citations, and formatting a winning paper.



Website + Social Media = Success Formula


Unlock the secret to online success by combining the power of social media engagement with a professional website.



K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
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DEPARTMENT OF MANAGEMENT STUDIES
 Presents
 A Session on
Relevance of Social Media and Website Management





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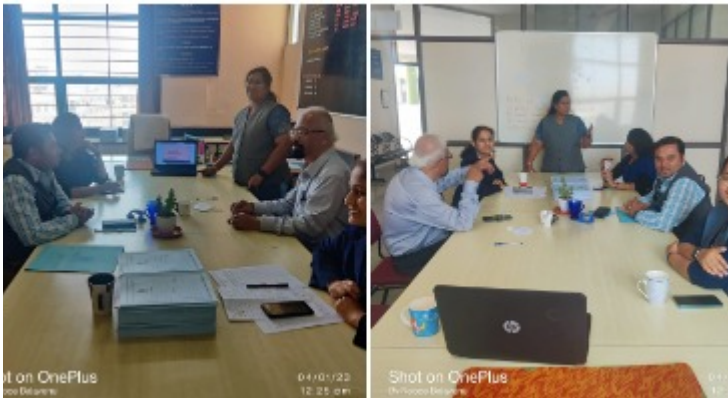
RESEARCH BYTES
 ON
**"HOW TO PUBLISH RESEARCH PAPERS
 IN SCOPUS INDEX JOURNALS"**



BY
PROF. ROOPA BALAVENU
 ON 4 JANUARY 2023 AT 11-30AM

Level Up Your
 Research Impact :
 Master the Secrets
 of Scopus Journals

Enticing
 researchers with
 the idea of
 achieving a high
 standard of
 publication.



Unlocking the Power
 of Excel: Advanced
 Techniques for Real-
 World Results and to
 be Data Wizards

This equipped with
 advanced Excel skills
 to analyze data like
 a pro and impress
 employers.



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**PLACEMENT
 TRAINING
 PROGRAM**





College Grad to Corporate Star: Essential Skills for a Smooth Campus-to-Career Transition

It focussed on the specific skills needed to thrive in the corporate world after graduation.

Unveiling the fabric of Indian fashion: Industry visit to Arvind Ltd

This focussed on the knowledge and experience students can gain from the industry visit.





From Clutter to Clear:
Unleash Efficiency with 5S & Lean!
It connects this transformation to the concepts of 5S (organization method) and Lean Manufacturing (waste reduction).



Suits off,
Sneakers on!

It's time for some friendly competition at the MBA Sports Day





Join the Money Mavericks: Master the Money Game, Change Your Life

It highlights the transformative potential of developing financial literacy through the club.



Corporate Communication for today's business world: This explored how businesses can leverage the digital landscape to effectively engage with stakeholders and build a strong brand reputation.





Poster design competition: Unleash Your Vision. Design the Future of Business



It emphasizes the creative aspect and how students connects it to the future of business.

The MBA Mock IPL Auction: Unleash Your Inner Franchisee

This focussed on Building dream team, managing the budget, and dominating the competition.





Lending a hand,
touching a heart.
ISR Club visits
ASHREYA Seva
Trust

It highlights the act
of community
service and the
positive impact it
has.



Alumni Spotlight!

Mrs. Suma Ravi, a
distinguished
alumna, sheds light
on her journey to
success
Networking,
Learning, and
Inspiring !





Industry Visit to KMF

Unveiling the secrets behind Karnataka's favorite milk! Industry visit to KMF for a deep dive into the dairy world.



Building Better Humans - Cultivating Values for a Brighter Future

Empower yourself & others to make ethical choices & create a more positive world.





Blessings for
Knowledge & Success

This highlights the
significance of
seeking Lord
Ganesha's wisdom
and good fortune for
their academic
journey and future
careers.



Annual Athletic Extravaganza

Team spirit soaring,
cheers roaring. It's
the annual sports
meet





Yoga for the Mind -
Finding balance
with Har Ghar
Dhyan.

Focus on inner
peace, which
contributes to a
calmer external.

Teacher's Day
Celebration!

The MBA
Department
celebrates the
professors who are
shaping business
acumen!





Celebrating MBA
Excellence: Awarding
Tomorrow's Business
Leaders



emphasizes that
these awards
recognize future
leaders in the
business world.

Escape the
boardroom, conquer
the peaks!

MBA Outbound
Learning at Mountain
Bear Resort.
It highlights the
experiential nature
of the outbound
learning program.

