



K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

DEPARTMENT OF MBA

SESSION: 2022-2023 (EVEN SEMESTER)

IV SEMESTER, MBA (BATCH:2020-2022)

Project Work (20MBAPR407) Details

SL.No	USN	NAME	TITLE OF THE PROJECT	COMPANY NAME
1	1KG20BA002	AKSHAY R	A study on Inventory Management System at Weir Minerals Pvt Ltd	WEIR MINERALS PVT LTD
2	1KG20BA003	ALLU BINDU MADHAVI	A Study on "Effectiveness of Radio as an Advertising Medium at Radiocity 91.1FM, Bengaluru".	RADIO CITY 91.1 FM
3	1KG20BA004	ANUSHA S	A Comparative study on indirect tax of India with other developed countries at MGM Associates	MGM ASSOCIATION
4	1KG20BA005	ARPITHA R	A study on "Customer Satisfaction at Rapsri Pvt Ltd, Harohalli"	RAPSRI PVT LTD
5	1KG20BA006	BHASKAR Y	A Study on "Customer Relationship Management at Arvind Limited, Bengaluru"	ARVIND LTD
6	1KG20BA007	CHAITHANYA N	A study on "Employee Welfare Measured at SIMATECH CNC SERVICES"	SIMATECH CNC SERVICES
7	1KG20BA008	CHAITHRA A C	A Study on Home loan Process and their customer satisfaction at Cholamandalam Investment and Finance	CHOLAMANDALAM INVESTMENT AND
8	1KG20BA009	CHAKARVARTHI N	A Study on "Merchandising at Arvind Ltd, Bengaluru"	ARVIND LTD
9	1KG20BA010	CHANDANA T Y	A study on Loans and Advances at State Bank of India	SBI
10	1KG20BA011	CHETAN RAM S	A Study on Impact of Working capital management on Profitability at Purewell India Exturuto Pvt. Ltd.,	PUREWELL INDIA EXTUROTO PVT LTD
11	1KG20BA012	DARSHAN A	A study on Impact of green banking practices on banks environmental performance with special reference	SBI
12	1KG20BA013	DATTAKUMARA K N	A study on "Cash Flow Management at BELOORBAYIR BIOTECH"	BELOORBAYIR BIOTECH
13	1KG20BA014	DEEKSHA DATTA	A study on "Employees Retention Techniques at "SHRI LAKSHMI STEEL SUPPLIERS"	SHRI LAKSHMI STEEL SUPPLIERS
14	1KG20BA016	GADDAM PAVAN	A Study of Customer Satisfaction at Axis Bank	AXIS BANK
15	1KG20BA017	GAGANASHREE G.R	A Study on Impact of Advertisement on Sales Performance	
16	1KG20BA018	GEETHANJALI D	A Study on Customer Perception with Reference to the Product	
17	1KG20BA019	GONUGUNTLA SANDEEP	A study on "Cash Flow Analysis at METRO CASH AND CARRY IN INDIA"	METRO CASH AND CARRY IN INDIA

18	1KG20BA020	K MOHANRAJ	A study on "Gold Loans and Advances at MANAPPURAM FINANCE LIMITED"	MANAPPURAM FINANCE LIMITED
19	1KG20BA022	KEERTHANA. C	A Study on "Audit procedure at GRSRA & CO, Bengaluru"	GRSRA & CO
20	1KG20BA023	KRUTHIKA A	A Study on "Portfolio Management at Hiline Polymers LLP, Bengaluru"	HILINE POLYMERS LLP
21	1KG20BA024	MANJU MANISH REDDY M	Customer Satisfaction on Millets Food Marketing At Aisiri	AHSIRI
22	1KG20BA025	MONIKA.V	A Study On "Impact of Organization Culture On Employees Job Performance at AKARMAXS TECH PVT	AKARMAXS TECH PVT LTD
23	1KG20BA026	MUTHURAJU G	A Study on " Customers Usage Behaviour and Satisfaction towards Credit Card at Bajaj Finance Limited,	BAJAJ FINANCE LIMITED
24	1KG20BA027	NISHCHITHA K R	An Empirical study of the impact of working capital on profitability of the Carl Becham Lubricant India Pvt.	THE BECHEM
25	1KG20BA028	NAVYA SREE P	A study on brand awareness and perception at TATA AIG life	TATA AIG
26	1KG20BA029	PAWAN N	A Study on Performance of selected Equity Mutual funds	NJ WEALTH
27	1KG20BA030	RAKESHA G	A study on store layout at metro cash and carry .	METRO CASH AND CARRY
28	1KG20BA031	RAMYA G	A study on consumer behaviour at Shrilakshmi Steel Suppliers pvt ltd	SHRILAKSHMI STEEL
29	1KG20BA032	SHREEDHAR N	A study on Determining social media marketing strategies for paperplay	PAPERPLAY
30	1KG20BA033	SOUNDARYA M	Study on Effectiveness of employee welfare measures at stovekraft ltd	STOVEKRAFT LTD
31	1KG20BA034	SUMANTH HC	An Empirical Study on Customer Awareness on Fire Insurance at Parsons Nutritionals Pvt. Ltd.	PARSONS NUTRITIONALS PVT LTD
32	1KG20BA035	SUPREETHA H A	Impact of green hr practices on employee job satisfaction at Nebo Technical Service Pvt ltd	NEBTECHNICAL SERVICE PRIVATE LTD
33	1KG20BA037	TEJASWINI Y B	A Study on Training Management System at Pagariya Food Products Pvt Ltd	PAGARIYA FOOD PRODUCTS PVT LTD
34	1KG20BA038	V S BHAVI	A study on career planning and development at Tasa Foods Pvt Ltd	TASA FOODS PRIVATE LIMITED
35	1KG20BA039	NATRAJ S	An Empirical Study of Mutual Fund Investors Perception in Bengaluru	FREELANCE