



KSSEM
K S SCHOOL OF ENGINEERING AND MANAGEMENT

KammavariSangham (R) 1952

K. S. GROUP OF INSTITUTIONS

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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

TECHNICAL TALK ON

STUDENT IDEAS TO PRODUCT

Organized by IEEE Student Branch, KSSEM



In association with IEEE Bangalore section

Event name: Students Ideas to Product

Date of event: 29th November, 2023

Venue: Aryabhata Seminar Hall, Dept. of ECE, KSSEM

Number of participants: 130

Targeted Audience: 3rd Year ECE Students.

The IEEE Student branch in association with the ECE department, of KSSEM, had organized a technical talk on account of IEEE Day, “**Students Ideas to Products**” on 29th November 2023 at 2 PM. The seminar was conducted at K.S School of Engineering & Management, Bangalore. The talk was delivered by **Mr. Glenson Toney**, Department of Incubation Manager and Placement Officer. Dr. K Senthil Babu, HoD of ECE, KSSEM, Dr Mahabaleswar R Bhatt, Associate Director, and KSRIIF. & Dr. Karthik P, Professor and branch counsellor of IEEE KSSEM SB graced the event with their presence. The seminar was attended by both faculty members and students.



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Document Your Idea

All great things come from great ideas, but ideas are infinite and intangible. They're also impossible to prove when claiming something as your own. Documenting your idea in a journal may not only help you track your process as you further hone your idea into fruition, but it also stands as evidence that the idea is indeed your own.

Check for Patents

Before investing time and money into a new product, it's important to check that it doesn't already exist. A simple search with the United States Patent and Trademark Office can let you know what's unavailable for a patent. A general search may also give you an idea of what else is out there and who your potential competitors are.

Turning an idea into a tangible product is a process that can require time, labor and money to complete. If you have an idea for a new product, following the proper steps from idea to salable product can greatly increase your chances of success. Learning about these steps can help you formulate a plan of action for a product a company sells.



Fig 1: Inauguration of Event



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Fig 2: 5th SEM students who were present in the event

Co-ordinator

Signature of HOD, ECE

Professor & Head

Dept. of Electronics & Communication Engineering
K.S. School of Engineering & Management
Bangalore - 560 109.