



K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
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DEPARTMENT OF MANAGEMENT STUDIES & RESEARCH CENTRE

Pre-requisites of Campus Placement Report

Date: 11th July, 2023

KAMMAVARI SANGHAM (R) 1952
K. S. GROUP OF INSTITUTIONS
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

GUEST LECTURE ON

PRE-REQUISITES FOR CAMPUS PLACEMENTS

DR. HARISH RAMALINGAM,
TRAINING AND PLACEMENT HEAD
K S GROUP OF INSTITUTIONS

TUESDAY
11 JULY

TIME
3 PM

ROOM NO. 512

PROF. ROOPA BALAVENU
COORDINATOR

DR. SHEKAR H S
HOD-MBA

DR. K RAMA NARASIMHA
PRINCIPAL

Event name: Guest Lecture on Prerequisites of Campus Placement

Date and time: Monday, July 11, 2023, 3pm to 3. 50pm

Targeted audience: II Semester MBA students Batch 2022-24

Resource Person: Dr. Harish R (Training and Placement Head, K S Group of Institutions).

Venue: Department of MBA Class-512

Event Coordinator: Prof. Roopa Balavenu

KSSEM Department of Management Studies conducted a Guest Lecture on **Prerequisites of Campus Placement** on 11th July 2023 by Dr. Harish R, TPO, K S Group of Institutions. The event was conducted for students of MBA Semester II to mark their first **Prerequisites of Campus Placement** session .

A talk on **Prerequisites of Campus Placement** session by Dr. Harish Ramalingam was all about How to choose the right Career according to our choice and also sir briefed us about the career options and opportunity we have in the Current world.

Resource Person gave few glimpses about few things **most vital things during Campus Placements**

1. **CONFIDENCE AND ATTITUDE**-Recruiters mostly notice your body language how confident you are and attitude towards dealing some sort of pressure Situation
2. **BASIC KNOWLEDGE OF YOUR MAJOR**-Recruiters know that nobody study in college and they also have in the same position all they want is you should have your basics clear of your Domain eg for CS background- basics of data structures, And intermediate level in any one programming language
3. **Communication Skills**- Nowadays this is the must and it is showcased through GD Round . During My time of placements I had seen many guys who were quite strong in coding and technical parts getting rejected due to communication skills and guys with basic technical and good/Average Communication skills getting placed. Guys who were weak in communication skills almost got placed late—
4. **satisfying the criteria**-Most of the Companies require 60% in both 10 & 12 and 6.75 CGPA with No live backlogs*, While companies offering good pay ask for more like above 7.75/8.0 it depends but 70% companies ask 6.75 and no live backs
5. **Aptitude** -Brush Up your Aptitude skills to crack the 1st round

Enjoy the journey starting with your placements itself, it might be a long journey, keep studying you all will surely get in!!!

Department Coordinator
Prof.Roopa Balavenu

HOD-MBA
Dr. Shekar H S

Principal/ Director
Dr. K Rama Narasimha