



## K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

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## DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

# Report on

# Campus to Corporate Journey



Organized by IEEE Student Branch, KSSEM In association with IEEE Bangalore section.

Event name: Seminar

Topic: Campus to Corporate journey

Date of event: 08th March, 2023

Venue: Aryabhatta Seminar Hall, Dept of ECE, KSSEM

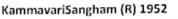
Number of participants: 60

Targeted Audience: 1st year ECE students

The IEEE Student branch in association with the ECE department, of KSSEM, had organized a seminar on, "Campus to Corporate Journey" on 08<sup>th</sup> March, 2023 at 10:00am IST.

The seminar was conducted at K.S School of Engineering & Management, Bangalore. The talk was delivered by Ms. MK Priya, Senior Software Engineer at Ericsson R&D. Dr.K Senthil Babu, HoD of ECE, graced the event with his presence. The seminar was attended by both — faculty members and students.

The objective of the seminar was to prepare the students who are about to enter the corporate world by providing them with an understanding of the transition process from campus to corporate.





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#### Topics Covered:

The seminar covered various aspects of the transition process from campus to corporate. Some of the topics discussed were:

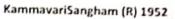
- Expectations and Realities of Corporate Life
- · Professionalism and Work Ethics
- Communication Skills
- Time Management
- · Emotional Intelligence
- Corporate Culture
- Career Growth and Development

#### Key Takeaways:

- It is essential to set realistic expectations about the corporate world and be prepared for the challenges that come with it.
- Professionalism and work ethics are crucial for success in the corporate world.
- Communication skills play a vital role in building relationships and networking in the corporate world.
- · Time management is crucial for meeting deadlines and achieving goals.
- Emotional intelligence is essential for effective communication and teamwork.
- Understanding and adapting to the corporate culture is crucial for success.
- Continuous learning and career development are important for career growth and success.

#### Conclusion:

In conclusion, the seminar on 'Campus to Corporate' was a success. The students gained valuable insights and knowledge about the transition process from campus to corporate. The seminar also served as an excellent platform for the students to interact with the speaker and network with their peers. The seminar was a great learning experience for everyone who attended, and we look forward to organizing more such events in the future.





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Fig 1. Invitation for the event



Fig 2. Participants in the Event



Fig 3. Addressing the participants by the Speaker of the day

Event Coordinator: Dr Karthik P

Signature of HoD, ECE

Professor & Head of Electronics & Conmunication Engineering ... 3 School of Engineering & Management Bangalore-540 109