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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Topic of Expert Talk: **"Corporate Communication for Today's Business World".**

Prof. Ajit V Deva

Associate Professor

Global Institute Of management Studies

Date of Event: 20/03/2023

The speaker helped the students to know the importance of oral communication, Resume writing, Team building and group discussion. Students had a wonderful time and learnt a lot. They hope to have many such sessions in the future.



Key Summary points;

1. Purpose of Communication
2. 7 Cs of Communication
3. Importance of Communication
4. Oral Communication
5. Advantages of oral Communication
6. Disadvantages of oral Communication
7. Body Language Skills

SUMMARY REPORT

On March 20th, the session "Corporate Communication for today's Business World" was conducted by our MBA department by Prof. Ajit V Deva, which focused on Business Communication topic.

The speaker discussed various topics in Communication which was very useful for us to build our communication strongly.

The way he explained the topics with the exact examples was really unexpected and it was very close to that particular topic. One Example he has given for the 7 Cs of Communication was really amazing i.e., "Promise Definition" for the word Conciseness".

He also mentioned how to write Resume and what are the different names for the Resume writing i.e.

- Resume
- Curriculum Vitae
- Public Profile

Sir explained about how to participate in Group Discussions, Team Building, Self-Introduction at the time of Interview, how to replay for the questions asked by the Interviewer, what are the different types of Oral Communications.

Ajit Deva sir also Explained the Body Language Skills;

- 7% words Only
- 38% is vocal-spoken
- 55% is Non-Verbal

The Session by Prof. Ajit V Deva Sir was really useful for me and for our classmates, we are looking forward to have a session on some other topics by sir once again.