



Kammavari Sangham (R) 1952
K. S. GROUP OF INSTITUTIONS

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Approved by AICTE, New Delhi; Affiliated to VTU, Belagavi, Karnataka; Accredited by NAAC

www.kssem.edu.in

DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE



Event name: POSTER DESIGN COMPETITION BY PUBLIC SPEAKING CLUB

Date and time: 11.03.2023

Targeted audience: I Semester MBA students

Venue: 1ST YEAR CLASSROOM

Event Coordinator: Prof. Vidyashree and student Club Coordinators

The PUBLIC SPEAKING CLUB Activity was conducted for 1st Semester MBA students. Introduction about the activity and the guidance was presented by Prof. V. Vidyashree. The student had to design a poster for an assumed management fest and the decision was made based on 3 criteria.

1. Design of the poster
2. Name of the management event
3. Logo for the management fest

The objective behind the organization of poster making competition is to bring out the creative expression of students and to gauge their knowledge and awareness of various trends in Management. The aim of the Poster Making Competition is not just to judge the students based on their creative aspects but also to trigger thought process among the students .

Terms & Conditions:

- The Poster has to be hand drawn / originally created using the Canva App
- The Poster size should be A3 .
- Poster will be awarded on the basis of selected criteria. Plagiarized Name, Logo, design and Slogan will be disqualified.
- Preliminary entries should include Title, participants name, Institution and all the details regarding the fest
- Posters have to be innovative and creative with clear graphics and legible text
- four Best poster will be honored with certificates and the students will be included in the social media club

The session was held with the following objectives

1. For development of self confidence
2. For quick thinking and improvisation of designing skills
3. Better communication with visualization skills

Winners

I - VISHWAS

II - MEGHA

III - HARSHITHA

IV- SATISH

Photographs from the session

CONGRATULATIONS



MANAGEMENT FEST UDBAV
WINNING PRICE UP TO RS 75000
22 MARCH 2023
RS 350



Management Fest
Gittesat



ENTHUSIA 2023
ORGANISED BY DEPARTMENT OF MBA 1ST YEAR STUDENTS



UTSAV
ORGANISED BY DEPARTMENT OF MBA 1ST YEAR STUDENTS

CONGRATULATIONS



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SOCIAL MEDIA CLUB POSTER MAKING COMPETITION WINNERS



1 **VISHWAS**



2 **MEGHA**



3 **HARSHITHA**



4 **SATHISH**

CONGRATULATIONS

SUCCESS IS DELIVERED TO THE DESERVING

Faculty Coordinator
Prof V Vidyashree

Student Coordinators
Anjan
Chinamyaditya
Sreenath
Yashavantha





Social Media links from the Session

LINKEDIN :

https://www.linkedin.com/posts/kssem-mba-department-394b50211_kssem-ksit-ksgi-activity-7041726546033733632-i1Xl?utm_source=share&utm_medium=member_desktop

https://www.linkedin.com/feed/update/urn:li:activity:7040538795481473024?utm_source=share&utm_medium=member_desktop

INSTAGRAM :

https://www.instagram.com/p/CpzaGpPvqqN/?utm_source=ig_web_copy_link

https://www.instagram.com/p/CprOedkP-5R/?utm_source=ig_web_copy_link

FACEBOOK

<https://www.facebook.com/profile.php?id=100083032217338>

**COORDINATOR
PROF. V VIDYASHREE**

**HOD-MBA
DR. SHEKAR H S**

**PRINCIPAL/DIRECTOR
DR. RAMA NARASIMHA K**