



Kammavari Sangham (R) 1952

K. S. GROUP OF INSTITUTIONS

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Approved by AICTE, New Delhi; Affiliated to VTU, Belagavi, Karnataka; Accredited by NAAC

www.kssem.edu.in

DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

**A REPORT ON
BRIDGE COURSE- 2022 -2024 MBA BATCH**



As per the advice of Honourable CEO , KSGI, Dr. KVA Balaji, Department of Management Studies and Research Centre decided to conduct a 5 days Bridge Course from 15-02-2023 to 21-02-2023 for the MBA 1st year 2022-2024 Batch students in offline mode. Topics for the bridge course were computer Basics (Word, Excel, Power POint). Introduction to HR, Marketing, Finance. Basics of Statistics and Business Communication and Career Orientation.

This 5 days bridge course was very much helpful to students to brush up the fundamental knowledge and prepare for the 2 Years MBA Course. Interactive and Active Learning by doing have been weaved into the Bridge Course

Action plan of the bridge course is prepared well in advance by the senior faculty and gets it approved by the respective HOD. Powerpoint presentation, chalk and talk methods have been adopted for the theory subjects. Hands-on training and interactive sessions are conducted for laboratory sessions.

K.S. SCHOOL OF ENGINEERING AND MANAGEMENT, BENGALURU-560109
DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

BRIDGE CLASSES TIME TABLE

Class: I SEM MBA Lecture Hall: 512 'A' Class Teacher: Prof. SREEDHAR N

TIMINGS	9.00-10.30	10.30- 10.45	10.45-12.30	12.35- 1.20	1.20- 2.10
DATE /DAY					
15/02/2023 WED	Basics in Computers MS Word (VV)	TEA BREAK	Basics in Computers MS Excel (RCD)	LUNCH BREAK	SEM Basics in Computers MS PowerPoint (RCD)
16/02/2023 THU	Introduction to HR (SN)		Introduction to Marketing (AKL)		Introduction to Finance (RR)
17/02/2023 FRI	Basics of Statistics (RM)		Basics of Statistics (VV)		Basics of Statistics (VV)
20/02/2023 MON	Career Orientation (SN)		Career Orientation (SN)		Career Orientation (SN)
21/02/2023 TUE	Managerial Communication (SHS)		Managerial Communication (SHS)		Managerial Communication (SHS)

STAFF

Prof. SREEDHAR N (SN)

Prof. RAJAMOHAN N (RM)

Prof. ROOPA BALAVENU (RR)

Prof. V. VIDYASHREE (VV)

Prof. RUPA CHATTERJEE DAS (RCD)

Dr. SHEKAR H.S. (SHS)

(Signature)
Head of the Department
Professor & HOD-MBA,
 K.S. School of Engineering & Management,
 #15, Mallanagara, Dilliwakapura Road,
 Bengaluru - 560 109

(Signature)
Principal
Dr. K. RAMA NARASIMHA
 Principal/Director
 K.S. School of Engineering and Management
 Bengaluru - 560 109



COORDINATOR
PROF. SREEDHAR . N

HOD-MBA
DR. SHEKAR H S

PRINCIPAL/DIRECTOR
DR. RAMA NARASIMHA