



## **K. S. SCHOOL OF ENGINEERING AND MANAGEMENT**

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**DEPARTMENT OF MANAGEMENT STUDIES & RESEARCH CENTRE**

Date: 9th Feb. 2023

### **GUEST LECTURE ON TRANSITION SKILLS FROM CAMPUS TO CORPORATE REPORT**

**KAMMAVARI SANGHAM (R) 1952**  
**K. S. GROUP OF INSTITUTIONS**  
**K. S. SCHOOL OF ENGINEERING AND MANAGEMENT**  
**APPROVED BY AICTE, NEW DELHI; AFFILIATED TO VTU, BELAGAVI, KARNATAKA;**  
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**DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE**

**GUEST LECTURE**  
**ON**  
**TRANSITION SKILLS FROM CAMPUS TO CORPORATE**  
**BY**  
**MR. RAMA PRASAD DUVVADA, GENERAL MANAGER,**  
**VIZAG STEEL PLANT, AP.**  
**ON**  
**9 FEBRUARY, 2023 AT 1:20 PM**  
**VENUE: ARYABHATA SEMINAR HALL, KSSEM**

**PROF. ROOPA BALAVENU**   **DR. SHEKAR H S**   **DR. K RAMA NARASIMHA**  
**COORDINATOR**   **HOD-MBA**   **PRINCIPAL**

*This Guest lecture discussed the various aspects of making the transition from campus to corporate. Carefully choosing a career will help to stay motivated and remain a star performer throughout one's career. A person moving out from a campus and entering a corporation needs to do a lot of planning. It also creates a sense of excitement about forthcoming experiences and fear of what lies ahead, as there will be new challenges to face and huge obstacles to overcome when one starts climbing up in the career ladder.*

This program discussed the ways for making the transition from one's college life to the corporate climate.

1. Coupled with the need to make a profound first impression in one's new job as a dedicated, determined, disciplined and dynamic professional, new graduates are also faced with the reality of the new world of work
2. As new graduates entering the workplace, your career path will be coloured by many different careers, hence the need to develop your individual ability, strengthening your employability
3. Entering the world of work for the first time is a far greater challenge and one has to equip himself/herself to get into grips with its new realities.
4. Entering the corporate playing field provides a range of new challenges, all of which call for graduates to display accountability, professionalism and credibility

Transition is an on-going process in everyone's life that takes place at different stages. This might be from the final years of school to the early years of higher education, occupational training, independent living or social opportunities. Also it can be from the final years of college/campus to the early years of one's career. Transition from campus to career needs more attention as it involves a lot of planning. Planning for transition should take account of the personal goals and ambitions of the young person. The objective of the planning must ensure that the person possesses the necessary skills to enable the person to cope up with the corporate culture and climate. As the transition period is expected to be stressful and difficult, proper planning helps in reducing anxieties and facilitates the person to adapt to the new environment successfully. For an individual, starting to work in an organization is a unique and critically important phase that requires a special perspective and strategy to be successful as a fresher. The success of the transition period will have a major impact on aspects like salary, advancement, job satisfaction, and ability to have cordial relationships within the organization as well as on one's own feelings of success, accountability and commitment to the job. And, the impact will last for many years and not just for the first few years. Preparing oneself to bridge the gap between the campus and corporate smoothly, requires a lot of effort. As a new graduate enters the work arena he is exposed to many career choices. Carefully choosing a career will help to stay motivated and remain a star performer throughout one's career. Possessing better soft skills, the required technical skills, effective communication skills and a winning resume will help to face the interview with courage and confidence. Making a first impression as an effective contributor will make the process of transition easier. Mannerism, behavior, the way one dresses up, the way one carries himself are some of the personality traits that set the tone for future success on the part of the employer. In today's competitive market these factors are very necessary to get the job .It not

only helps in securing a job, it also helps to build strong employability -a necessary attribute to be successful in the chosen occupation and aids in developing one's individuality.

### **Getting ready for transition**

#### **Some Tips to succeed during the initial period of transition:**

1. Punctuality is very mandatory. It is better to arrive at work on time. Strictly follow the rules and regulations of the corporate.
2. Listen, observe and give attention to every minor detail before jumping to any conclusions.
3. Stay away from internal politics and gossip. It is better to observe the happenings around us and not contribute to it.
4. Follow professional ethics by imparting values and manners. For instance, one's friend's room may be okay with him, but barging into the employer's room is not acceptable. Use simple magic words like 'Please' and 'Thank you'.
5. Be a learner always to learn what you need to know. Find a mentor to guide in the career path.
6. Always stick to deadlines. Complete the assignments before time so that one will have time to make changes if required.
7. Pay keen attention to corporate culture to learn how things work within the organizations.

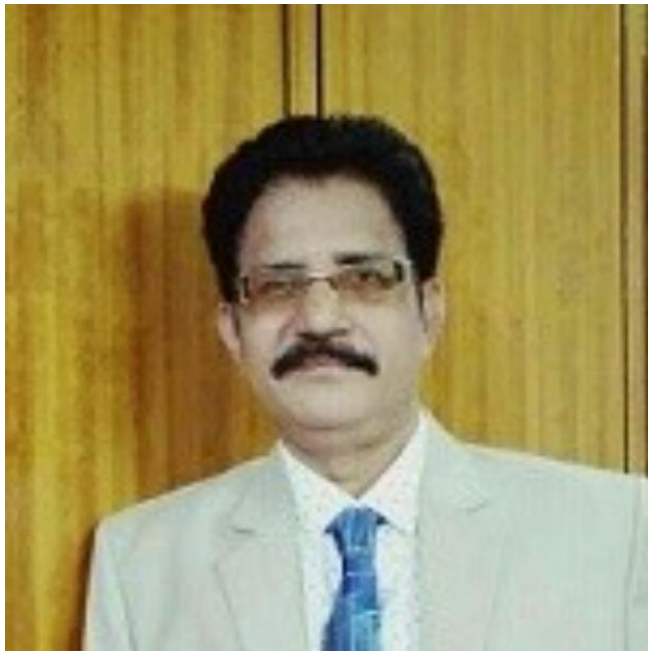
#### **The strategies one needs follow:**

1. Develop the right attitudes: Developing the right attitude motivates one to be optimistic and help the person to face career challenges. There is a connection between the attitude one has today and the success one would get tomorrow.
2. Limit the expectations: Try not to have over expectations regarding the job profile, remuneration and other responsibilities. Limiting the expectations can make a difference between success and failure of the career.
3. Make a good first impression: Create a best impression by exhibiting the traits of dedication and accountability in the course of work.
4. Build cordial relationships: It is very necessary to have empathetic and intuitive understanding to build cordial relationships with superiors and other employees.

5. Be a good follower: Initially one should be a good team player by adhering to the rules and regulations and be a good follower.
6. Explore the organization's culture: Each organization will have a unique and exclusive culture for itself. Understanding the culture and people associated with the corporate will help one to function within its parameters.
7. Develop work savvy: Understanding the job profile will help building and mastering the skills and knowledge necessary for that particular job.
8. Build up organizational savvy: This would help a person to connect himself easily with the organization. By observing what the other employees do, say, and how they act One can acclimate to the new organization's setup that will aid him/her in becoming an important part of their team
9. Exhibit Professionalism: Develop the ability to stay focused and emotionally stable irrespective of the issue or however stressful the situation may turn out to be.

*The program ends by saying that making a successful transition from campus to corporate is the most exciting and phenomenal step in one's life and that should be handled with utmost care.*

**Brief Profile of the speaker:**



**Dr. Duvvada Rama Prasad,**  
rpduvvada@gmail.com

Mobile No: 9494187087 ; email id:

Dr.Sc- (Doctor of Science in Engg); M.Tech (IT), MBA (Finance), B.Tech(EEE), PGDPubRelations, SR(Hindi), Certification courses from ICSI, Independent Director Certification, Corporate Restructuring certification, PGDip- Safety, LMCSI, FIE-Chartered Engineer.

Presently working as **General Manager (Projects)**, RINL, Vizag Steel Plant. Visakhapatnam.

34+ years of industrial experience since 1986

- 1986: M/s Hindustan Motors, WB, / 1987: M/s. Singhereni Collieries, Kothagudam, AP
- Since 1988 working in VizagSteel.

#### **Multi-Functional Roles:**

35+ years of rich experience as Engineering Manager in steel sector, all put together in the areas of

- Machine Maintenance, Construction, / Projects, Construction Safety,
- Management Faculty; ISO-QMS-Certified Lead Auditor Energy Auditor
- Internal Corporate Trainer; Student Mentoring
- Technical Advisor in Corporate Directorate.

#### **Hy.Advisor for KGH-Vizag-during 2005-06 towards Quality Medical Care Patient Management System**

- As Maintenance Engineer handled automation of machine tool machinery and its timely compliance aiming reducing breakdown time to the minimal. Dealt with modernization of equipment and development indigenous spares for imported ones optimum inventory . Handled erection and commissioning of 11kv/400 v LBSS substations (seven numbers ) within the span of 18 months including testing and handing over.
- As safety officer , sensitized the staff/workmen towards zero accidents and experienced with risk assessment and statutory compliances.

**Student Mentor: 25 + years**

As Trainer/ Student mentor , guided many live projects towards their enrichment in both technical and soft-skills. academic interest in the areas of Electrical, Electronics, IT/System, Management and administration areas,

Academic Live Projects / applications developed through students as Student- Mentor during 1995-2010

Daily attendance regulatory system,	Training Tracking system
Library system management	Contractor Labor Organizing system
Materials procurement system	Maintenance management system
Internal Steel Transactions	On-Line Note Tracking System
Banking system management	Marketing System of Forge-rounds
Management of Area Repair Shops	Gate Pass Online-System
Hospital Management System	Construction management system

**Memberships and Associations :**

- Life Memberships in IET as FIE & Chartered Engineer from Institution of Engineers India,
- Life member in Computer Society of India –CSI,
- Life Member in BrahmaKumaris Spiritual University and a Life Member in DRMCT,
- Actively participated in Human/Self Engineering programs for being a better Human in the Society.

- Past-President –CWC-Aganampudi since 2015-19.

SNIPPETS OF THE EVENT:









CERTIFICATE TO ALL THE PARTICIPANTS:



FEEDBACK:

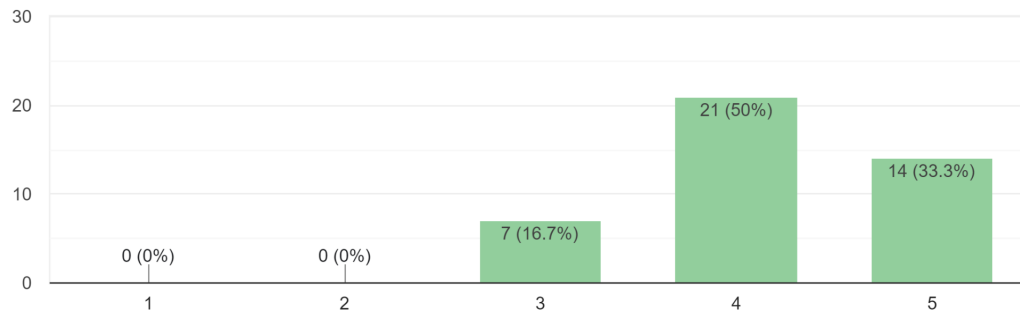
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GUEST LECTURE ON "TRANSITIC  
 View only

1	A	B	C	D	E	F	G	H	I	J
	Timestamp	Email Address	Score	Full Name	USN/ DESIGNAT	The Content of Guest Lecture was useful and interesting	How do you rate this Session?	Do you think you can apply the lecture's learning in your work life?	What aspects of the guest lecture could we improve?	MOBILE NUMBER
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Form Responses 1

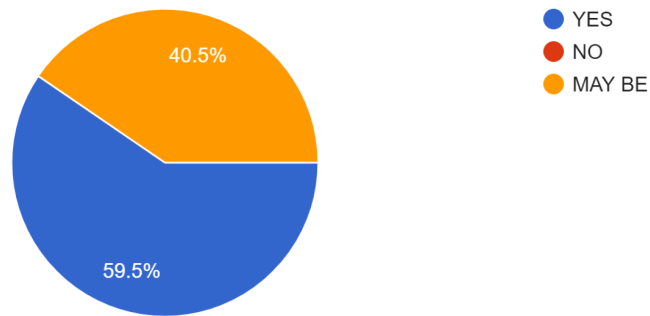
How do you rate this Session?

42 responses



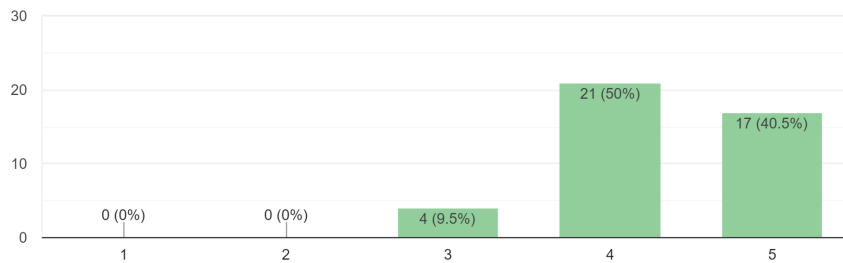
Do you think you can apply the lecture's learning in your work life?

42 responses



The Content of Guest Lecture was useful and interesting

42 responses



**COORDINATOR**  
**PROF. ROOPA BALAVENU**

**HOD-MBA**  
**DR.SHEKAR H S**

**PRINCIPAL**  
**DR. K RAMANARASIMHA**