



K. S. School of Engineering and Management
Kanakapura Road, Bengaluru -560109
Department of Management Studies (MBA)
Session: 2021-22 (EVEN Semester)
II Semester, MBA. Batch: 2020-22

REPORT ON PHOTOGRAPHY CLUB ACTIVITY

EVENT NAME: PHOTOGRAPHY CLUB ACTIVITY

DATE AND TIME: 20/8/2022

TARGETED AUDIENCE: STUDENTS

VENUE: 513A, BLOCK-A, KSSEM


EVENT COORDINATOR: ARUNDATHI KL

STUDENT COORDINATOR: Sindhu S, Bhavya M, Varshitha K, Lanchana N, Anusha S

INTRODUCTION

Photography is the art of capturing light with a camera, usually via a digital sensor, to create an image. The photography event was conducted for 2nd Semester MBA students. The event was on 20th August 2022 and started at 1:20pm, 54 students participated in the event. The faculty coordinated in the event was Prof. Arundathi K L. The Students coordinators for the event were Sindhu S, Bhavya M, Varshitha K, Lanchana N and Anusha S. There were 6 groups made, each group containing 4 to 5 members. There were 3 rounds in the event and 2 hours was given to complete their photography. This event brought out the photography talents and skills of the students.


POSTER:



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DEPARTMENT OF MANAGEMENT STUDIES

PHOTOGRAPHY CLUB ACTIVITY



STUDENT COORDINATORS

**BHAVYA
SINDHU
LANCHANA
VARSHITHA
ANUSHA**

**DATE: 20 AUGUST 2022
TIME: 1.20 PM
VENUE: 513A, BLOCK-A, KSSEM
REQUIREMENTS: SMART PHONE,CAMERA**

FACULTY CORDINATOR
ARUNDATHI K L

HOD
Dr. SHEKAR H S

PRINCIPAL/DIRECTOR
Dr. K. RAMA NARASIMHA

SOCIAL MEDIA LINKS:

Department Instagram: @kssem.mba

Department LinkedIn page: <https://www.linkedin.com/in/kssem-mba-department-394b50211>

ACTIVITIES CONDUCTED:

ROUND 1: NATURE

In round 1 the students were grouped into 5 members and the instruction was given and let them capture pictures about nature only around the college campus. The students were informed to capture beautiful nature pics Flowers, Birds and Trees or anything nature related with their abilities and skills.

ROUND 2: SHADOW PHOTOGRAPHY

In round 2 the students were instructed to click shadow photos. In this round there should be one or two shadow photos clicked.

A shadow is the absence of light – therefore plays a part in photography by creating contrast or grading. A shadow is formed when something comes between the light source and the surface. If the light hits the object from the same angle – this will create a dark shadow with well-defined edges. Instead, if the light strikes the object from different angles because it's diffused – it will create a soft shadow that blends with the surrounding area.

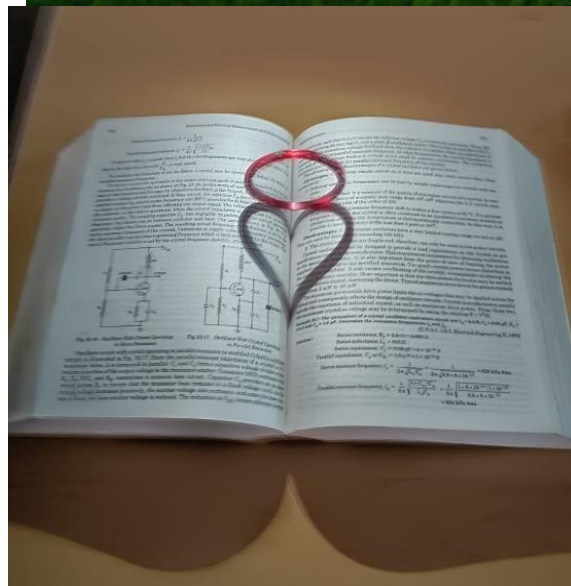
ROUND 3: CAMPUS FUN (Video of 2 minutes)

In round 3 the students are instructed to make a video of 2 minutes duration. Theme given was campus fun. Creating videos in a creative way, with the different emotional elements like fun, humorous friendship, faculty and students cordial relation...etc. Memory of campus in different angles, which will be a beautiful memory of a student's life. Once they are out campus they will surely recollect and enjoy. Videos evaluated on the basis of Time, clear and concise message, video clarity, suitable platform/background, editing, sound and graphics used if it required.

PHOTOS OF EVENT:
ROUND 1: NATURE



ROUND 2: SHADOW PHOTOGRAPHY



CO-ORDINATOR
Mrs. Arundathi K L

HOD-MBA
Dr. Shekar H S

PRINCIPAL/DIRECTOR
Dr. K Rama Narasimha