



REPORT
ON
EXPERT TALK ON
ORGANIC FARMING & WASTE MANAGEMENT
(PART OF SOCIAL CONNECT & RESPONSIBILITIES)

VENUE: KSSEM
ARCHITECTURE BLOCK
SEMINAR HALL

DATE: 21/02/2023



EXPERT TALK
ON
ORGANIC FARMING & WASTE MANAGEMENT
(PART OF SOCIAL CONNECT & RESPONSIBILITIES)

Social connect and & Responsibilities enables students to connect with fellow human beings, nature, society and world at large. It provides a formal platform for students to communicate and connect with surroundings. It also enables them to deep drive into complex social problems and encourage them to provide solution through design and technology.

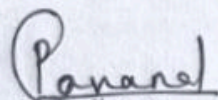
Organic farming and waste management is one such topic in SCR. Organic farming is the need of the hour. It sustains the health of the soil, ecosystem and people.

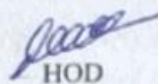
Organic farming combines tradition, innovation and science to benefit and enhance the quality of life.

Expert talk was organized by department of AI & DS to enhance student knowledge in the field of organic farming and waste management as part of SCR.

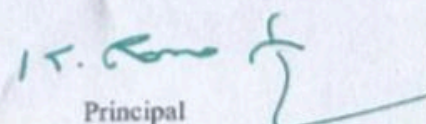
Objectives of the talk:

- To explain to the students the fundamentals of Organic farming.
- To give the students an overview of importance of organic farming and waste management.
- To make the students aware about the drawback and danger of using chemical fertilizer.
- Real examples of successful farmers, who have implemented organic farming.


Co-Ordinator


HOD

Dept. of Artificial Intelligence & Data Science
K.S. School of Engineering & Management
Bangalore - 560 109.


Principal

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Brief Biodata of the Expert

Dr. B. N. Ambarish , Producer & Director, Srushti Media, Bangalore.

Educational Background

B.Sc.Agricultural Marketing from UASB(1995-99)

M.A. & Ph.D in Journalism & Mass communication from Bangalore University

Services

- 22 years of Professional Experience in Agricultural media,
- Served in Media channels like ETV Kannada, Doordarshan and Asianet Suvarna news channel for agri based programme.
- First time in karnataka ventured into production of Documentary films on Agri based activities.
- Distributed more than 25000 educational DVD's on various Agricultural Technologies
- Directed more than 500 documentaries for various organizations at state , National and International level.
- Oriented more than 500 Agriculture graduates on entrepreneurship opportunities in agriculture and allied fields
- Trained several Govt. Officers and students with advanced techniques in video documentation for effective transfer of agricultural technologies
- Organized paid training programmes for more than 400 farmers on sheep and goat farming, Bamboo cultivation, organic cultivation etc .
- He has also been invited as a guest speaker from several institutes for sharing knowledge on effective marketing strategies for enhancing farm income.
- Actively participated in networking farmers with Urban customers in Bangalore for direct marketing of fruits and vegetables during covid 19 pandemic situation which helped both farmers and consumers

Awards and recognitions

1. Best documentary film maker award from MANAGE, Hyderabad
2. BEST AGRIPRENEUR award from MANAGE, Hyderabad
3. Best Agri Entrepreneur award From UASB
4. Best extension worker award from Senior veterinarians association, Bangalore.
5. MSME Best social enterprises award
6. MSME Best entrepreneur award Etc.