



K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

Department of Management Studies (MBA)

Session: 2021-22 (ODD Semester)

1st Semester, MBA. Batch: 2021-23

REPORT ON A TALK ON CAREER ORIENTATION

Event name: Seminar

Topic: Career Orientation

Date and time: Friday, March 18, 2022, 9:30 am

Targeted audience: 1st semester MBA students & Faculty members

Resource Person: Dr. Harish R, Training and Placement Officer, K. S. Group of Institutions, Bengaluru.

Venue: 513, Department of Management Studies, KSSEM

Event Coordinator: Prof. Roopa Balavenu

This event prepares students to search for careers in their chosen fields. Students will learn career planning skills, including resume and cover letter development, professional dress skills, and interview skills. Students need career guidance to explore and plan for future career endeavors based on their individual interests, skills and values. Participation in career guidance enhances linkage of academic and career experiences and thus, improves career preparation and management. Career orientations refer to the way in which people view and approach their career, which is assumed to be an essential driving force behind their career choices and career self-management behaviour. It is a qualitative and quantitative assessment of the knowledge, skills, information, and experience to identify career options available.



K.S. Group of Institutions

K.S. School of Engineering and Management

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KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of Management Studies

**A TALK ON
CAREER ORIENTATION
to
First Year MBA Students**



**By
Dr. Harish R
Training & Placement Officer,
K S Group of Institutions, Bangalore**

Date: 18th March, 2022 Time: 09:30 am

**Prof. Roopa Balavenu
Co-ordinator**

**Dr. Shekar H. S
HOD-MBA**

**Dr. K. Rama Narasimha
Principal/ Director**

**CO-ORDINATOR
Prof. Roopa Balavenu**

**HOD-MBA
Dr. Shekar H S**

**PRINCIPAL/DIRECTOR
Dr. K Rama Narasimha**