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K. S. GROUP OF INSTITUTIONS

**K. S. SCHOOL OF ENGINEERING AND MANAGEMENT**

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**DEPARTMENT OF MANAGEMENT STUDIES**

## Report on 3rd Semester orientation Program

Date: 28/11/2022



**Dr. Shekar H S-HOD-MBA**, extended greetings and cordially welcomed the faculty and the students to the 3rd semester classes. The brief report of the 1st year batch performance was presented that included academics, department activities, placement and internship, Alumni relations and ED cell. Also, the importance of being highly disciplined and professional was emphasized. The presentation concluded with some key points highlighting why 2% of people succeed and 98% don't.



**Prof. Roopa Balavenu** addressed the students with respect to Class Discipline like Punctuality, Attendance for VTU, Dress Code, Focus on Life's Goals and Objectives, Placement Opportunities, Guidelines for Placement Training, Internal Assessment and VTU Exams, Electives selection, Life Skills, Assignment, Presentation Skills need, Importance of Case Study analysis in Corporates. Later, asked the students to fill their Personal data and academic data in hard copy of Student Registration Form. Being the first day, students need to fill in the details to obtain the Anti Ragging Affidavit from the Government website at MBA Computer Lab.



**Prof. Rupa Chatterjee Das** addressed the students regarding the **Internal Assessments of III Sem** and about the specialization papers. Internal Assessments are very important for getting the maximum marks in the final. It helps to prepare the students for the final exams as well. So students need to study properly to get good marks and enhance their knowledge about the respective subjects. Later Prof. Rupa announced that, to sit in the internal exams as well as in the final exams each student needs to follow the below parameters positively -

- 1. Attendance: 85% is MUST**
- 2. Assignment must be submitted on time**
- 3. Give proper attention during class**
- 4. Be Regular for attending all classes**

**Prof. Rupa Chatterjee Das** also addressed the students about the 10 clubs, activities and the initiatives needed by the students. Prof. Rupa is in the incharge of the HR Club. ISR Club. Sports Club, Industrial Visit, Test Coordinator, Internal Branding and Library Coordinator. So she discussed all those activities accordingly and encouraged our students to take part in it in future.



**Prof. V. Vidyashree** addressed the students regarding the **Disciplinary aspects**. Etiquette is a code of conduct and a set of societal rules that acts as a catalyst for positive human interactions. On the other hand, manners are behaviors that reflect a person's attitude. Keeping this concept in mind, the students are expected to be on campus on time, in a proper formal attire and professional look. The students failing to abide by the rules are informed that they will face strict punishments.



Prof. V. Vidyashree also addressed the students on the **formation of ED Cell**. The students were encouraged to be a part of the ED Cell and think on the importance of Entrepreneurship. The ED Cell of the Department will conduct various awareness programmes such as Seminars, Workshops, Industrial Visits, Food Fest and Interaction with young Entrepreneurs etc. These programmes will be aimed at making the student community more enthusiastic towards entrepreneurial activity. The ED cell will bring members from industry, financial institutions, Research and Development, Government institutions etc. The ED Cell will aim at making the students aware and independent. They will be encouraged to start their own company.



### **Prof. Arundhathi K L (Internship & Project)**

Prof. Arundhathi K L briefed students about the Ongoing Internship, Importance, How it will help them in understanding organization when students join the company. Explained how students have to submit the report as per the Guidelines issued by Visvesvaraya Technological University. Prof. Arundhathi K L also addressed Major Project selection Criteria, Career building options. Students option available in terms of Freelance project or under the company, Topic selection, Synopsis preparation, Research Methodology has to be followed to conduct the 6 weeks Project, report writing and Submission. Explained about Guidelines issued by Visvesvaraya Technological University to Undergo the project between 3rd Semester and 4th semester. Explained on the various questions raised by students.



**Prof. Rajamohan** focused his address on Proctoring, a one-to-one interaction between teacher and student in 5 broad areas: PROFESSIONALISM, CONFIDENCE BUILDING, STRESS MANAGEMENT, COMMUNICATION SKILLS AND UPGRADATION. Also enunciated the importance of Observe, Study, Listen and Learn.



**Prof. Sreedhar.N ( Alumni Cell and Admission )** : addressed the students regarding the importance of a strong alumni network in terms of considering our alumni to be our assets and ambassadors and we are constantly exploring new ways of engaging with alumni . The trend of alumni giving back to the alma mater has seen a rise in the last few years. This will be helpful to our placement also. Identified two student coordinators to work for the department alumni cell. Along with this, we briefed students about our present Admission status and how our best academic practices are influencing our credibility to enhance quality and quick admission this time.

COORDINATOR

HOD-MBA

PRINCIPAL