



K.S. School of Engineering and Management  
Kanakapura Rd, Blore -109  
Department of Management Studies (MBA)

**REPORT OF ED-CELL ACTIVITY**  
**WEBINAR ON ENTREPRENEURSHIP – HOWS AND WHYS ON 31/01/2022**

Date: 31<sup>st</sup> Jan 2022

Time: 11.40 am

Platform: Zoom

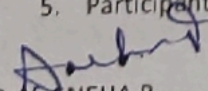
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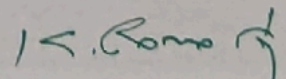
Resource Person: Mrs. Vedaprana Purkayastha,  
Founder of Women's Magazine – "The She Saga"  
Entrepreneur, Social Worker and Counsellor.

Webinar on "**Entrepreneurship – Hows and Whys**" for second year MBA students was organised. The session began with the Introduction and Welcome Speech by Sneha R, Professor, MBA Department and the speaker was introduced by Ms.Kruthika, II-year student, MBA Department, the topics – entrepreneurship, fund raising, priorities in entrepreneurship, how to select an employee, qualities of a good entrepreneur was covered. Vote of thanks was proposed by Anusha, II-year student, MBA Department Session and Feedback link was sent to the participants. Around 40 participants were in the session. E-Certificates were given to all the participants. Letter of Appreciation was provided to the Speaker. Students gained confidence, got to know about self-efficacy. The event was successfully conducted with the active participation of the students and faculties from other colleges.


Enclosed:


1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form

  
Prof. SNEHA R  
CO-ORDINATOR

  
Dr. K RAMA NARASIMHA  
PRINCIPAL/DIRECTOR  
Dr. K. RAMA NARASIMHA  
Principal/Director  
K S School of Engineering and Management  
Bengaluru - 560 109

**POSTER:**

**K. S. Group Of Institutions**   
**K. S. School of Engineering and Management**  
*Aim at Perfection, Achieve Excellence.*  
**Department of Management Studies (MBA)**  
**ED CELL**  
**Webinar - Entrepreneurship - Hows And Whys.**



**Vedaprana Purkayastha**  
Counselor, Social Worker,  
Entrepreneur and Founder of  
Women's Magazine -  
'The She Saga'

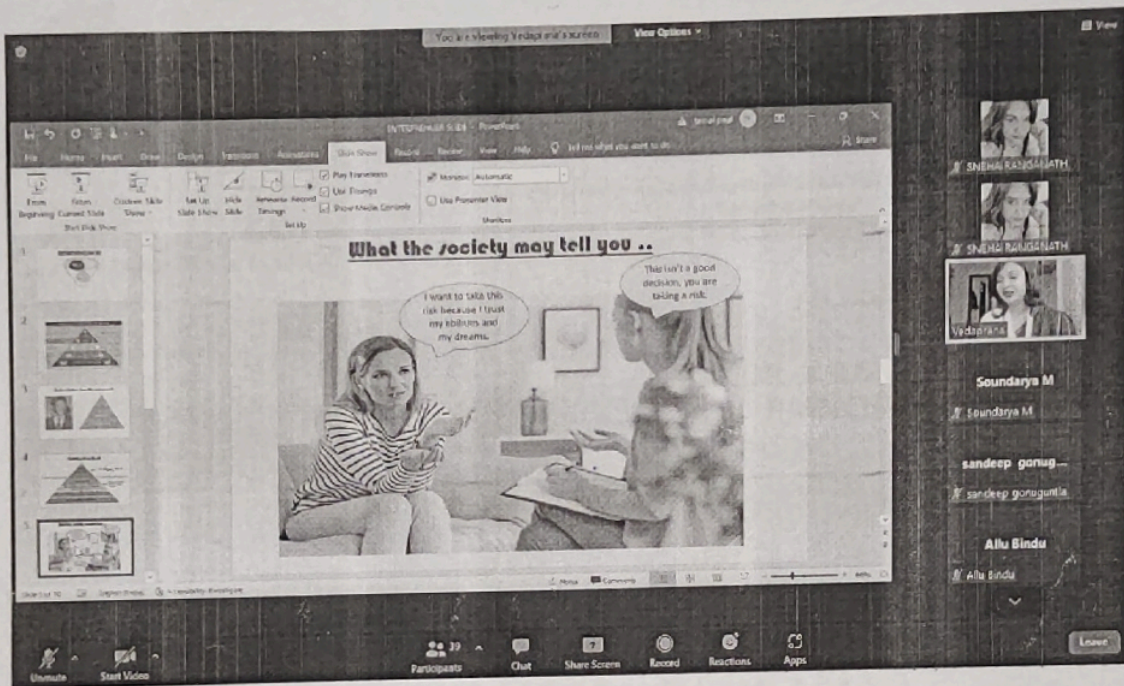
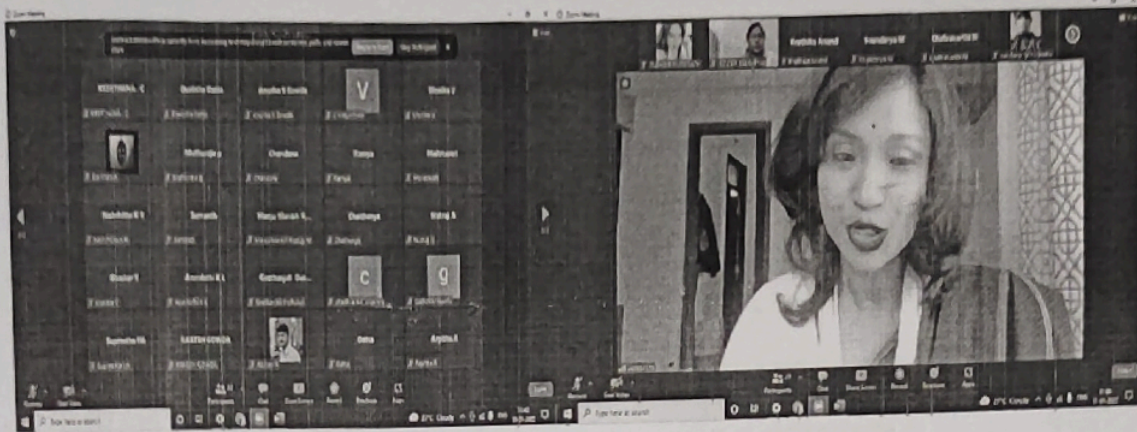
**31st January, 2022 - 11:40AM - Zoom Platform**  
Link: [https://zoom.us/j/2017828565?](https://zoom.us/j/2017828565?pwd=dW5tU509Wk0uMjYjTjVWRQZlU2RkZ2U309)  
`pwd=dW5tU509Wk0uMjYjTjVWRQZlU2RkZ2U309`

**Prof. Sneha R.**  
Co-ordinator

**Dr. K Rama Narasimha**  
Principal / Director

**PHOTOGRAPHS OF THE WEBINAR:**





**CERTIFICATE TO THE PARTICIPANTS:**



# CERTIFICATE TO THE SPEAKER:



K.S. Group of Institutions  
**K.S. School of Engineering and Management**  
*Aim at Perfection, Achieve Excellence*

KSSEM- MBA ED CELL

## CERTIFICATE OF APPRECIATION

*This is presented to*

**Mrs. Vedaprana Purkayastha,**  
 Founder of Women's Magazine "The She Saga",  
 Social Worker, Entrepreneur & Counselor

for effectively conducting the Virtual Entrepreneur talk titled  
 "Hows & Whys"  
 on **31st JANUARY 2022**

**DR. K RAMA NARASIMHA**  
 PRINCIPAL / DIRECTOR

### PARTICIPANTS LIST/FEEDBACK FORM:

31st Jan (Responses)

Sl	Timestamp	Email Address	NAME	REG NO.	The session was very inf	The session helped to kn	Overall Rating	1 (least)	Any Comments
2	1/31/2022 12:22:34	deekshadiprasad@gmail.com	Deeksha Datta	IKG20BA014	Strongly Agree	Strongly Agree	5		5 It's was nice seminar
3	1/31/2022 12:23:03	siddhantodhar789@gmail.com	Choppabanda Vinay		Agree	Agree	5		5 No comments
4	1/31/2022 12:23:07	preha@kssem.edu.in	Preha		Strongly Agree	Strongly Agree	5		5
5	1/31/2022 12:23:15	ramyag7890@gmail.com	Ramyas G	IKG20BA031	Agree	Strongly Agree	5		5 Nothing as such
6	1/31/2022 12:23:43	geethanjali2000@gmail.com	Geethanjali D	IKG20BA018	Agree	Agree	4		4
7	1/31/2022 12:23:45	sreedhar@kssem.edu.in	Sreedhar N		123 Strongly Agree	Strongly Agree	5		1 Very informative and inspiring
8	1/31/2022 12:23:55	chakravartyn3@gmail.com	Chakravarti N	IKG20BA090	Strongly Agree	Agree	5		5 NO COMMENTS
9	1/31/2022 12:23:55	murugan3535@gmail.com	MURUGAN U G	IKG20BA026	Agree	Agree	4		4
10	1/31/2022 12:24:00	chandanaachandru113@gmail.com	Chandana T Y	IKG20BA010	Agree	Agree	4		4
11	1/31/2022 12:24:07	sandhyaaprasad26@gmail.com	Sandhya A M	IKG20BA033	Agree	Agree	4		4 Nothing
12	1/31/2022 12:24:21	padmasrireddy@gmail.com	Padmasri S M		Strongly Agree	Strongly Agree	5		5 Overall good
13	1/31/2022 12:24:27	darshandevishard1814@gmail.com	Darshan	IKG20BA012	Agree	Agree	4		4
14	1/31/2022 12:25:06	dattakumar45@gmail.com	DATTAKUMARA K N	IKG20BA013	Agree	Strongly Agree	4		4 Entrepreneurship is very useful
15	1/31/2022 12:25:45	kaerthana125@gmail.com	kaerthana c	IKG20BA022	Agree	Agree	5		5 nice
16	1/31/2022 12:25:40	heeravest2011@gmail.com	Jeeva Chandana Das		Strongly Agree	Strongly Agree	5		5
17	1/31/2022 12:27:30	alubandu@gmail.com	Alu Bindu Madhavi	IKG20BA003	Strongly Agree	Strongly Agree	5		5 Very informative for students who are willing to start business
18	1/31/2022 12:28:25	navyasreepathi@gmail.com	Navya sree P	IKG20BA028	Strongly Agree	Strongly Agree	5		5 informative
19	1/31/2022 12:29:06	srishayshetty1020@gmail.com	Akshay R	IKG20BA002	Strongly Agree	Agree	4		4
20	1/31/2022 12:29:12	sandeepgoururam123@gmail.com	Sandeep	IKG20BA019	Agree	Agree	4		4 This session is very useful
21	1/31/2022 12:31:01	monika124@gmail.com	Monika V	IKG20BA025	Strongly Agree	Strongly Agree	4		4 Most informative session

LINK:

[https://www.instagram.com/p/CZSDCw3PwN/?utm\\_medium=copy\\_link](https://www.instagram.com/p/CZSDCw3PwN/?utm_medium=copy_link)

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