



K.S. School of Engineering and Management  
Kanakapura Rd, Blore -109  
Department of Management Studies (MBA)

**REPORT OF SUBJECT EXPART WEBINAR**  
**WEBINAR ON HR JOURNEY, FROM DATA TO ANALYTICS - 29.12.2021**

Date: 29<sup>th</sup> December 2021

Time: 10:45 am

Platform: Google Meet

LINK: <https://forms.gle/6R9gxAUXj9cAx2r6A>

Resource Person: **Dr. Santosh Basavaraj**

Faculty, HR Specialization - School of Business and Management CHRIST (Deemed to be University) Bangalore.

A subject Guest lecture on **HR JOURNEY, FROM DATA TO ANALYTICS**, was held on 29th December 2021 from 10:45 am to 12:30 pm. The Expert guest was **Dr. Santosh Basavaraj, Faculty, HR Specialization - School of Business and Management CHRIST (Deemed to be University) Bangalore.**

The speaker discussed HR Analytics, basically how the journey started from date to Analytics. Management students had learnt about Basic Statistical terms and their uses, Importance of HR Analytics, Dashboard, the journey of HR Analytics, Different types of data used in HR Analytics, ANOVA, MANOVA, Factor Analysis, HR Metrics, Importance of HR Analytics in current organization.

Not only KSSEM management students, different college's students along with the faculties also joined the webinar accordingly. It was a great opportunity for the students to learn so many things in HR Analytics and a great session organized by Prof. Rupa Chatterjee Das, KSSEM-Bangalore.

Enclosed:

1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form

Prof. Rupa Chatterjee Das

Dr. K RAMA NARASIMHA

CO-ORDINATOR

PRINCIPAL/DIRECTOR

POSTER:

**K. S. GROUP OF INSTITUTIONS**  
**K. S. School of Engineering and Management**  
*Aim at Perfection. Achieve Excellence*

**DEPARTMENT OF MBA INVITES FOR VIRTUAL SUBJECT EXPERT GUEST LECTURER ON**

**HR Journey, From Data To Analytics**

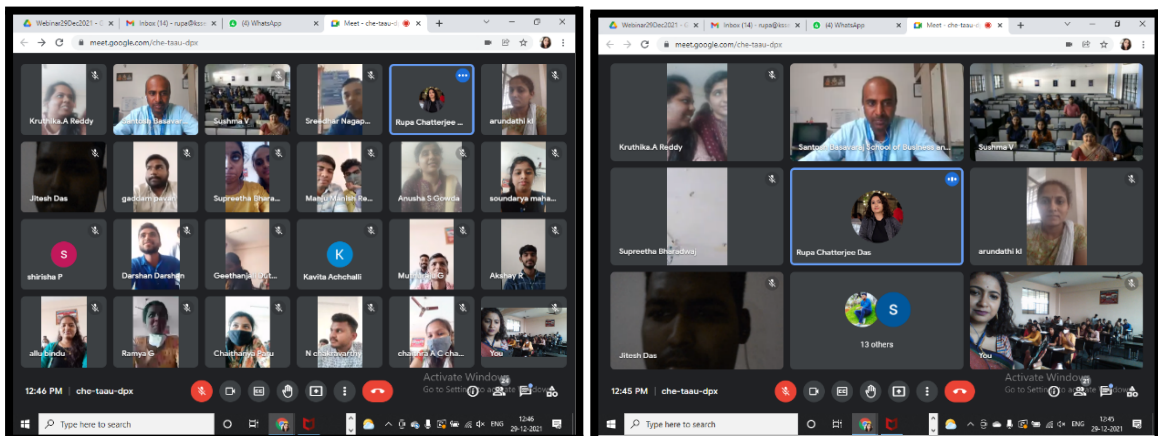
By  
**Dr. Santosh Basavaraj**  
Faculty, HR Specialization  
School of Business and Management  
CHRIST (Deemed to be University)  
Bangalore

29th December, 2021 at 10:45am.

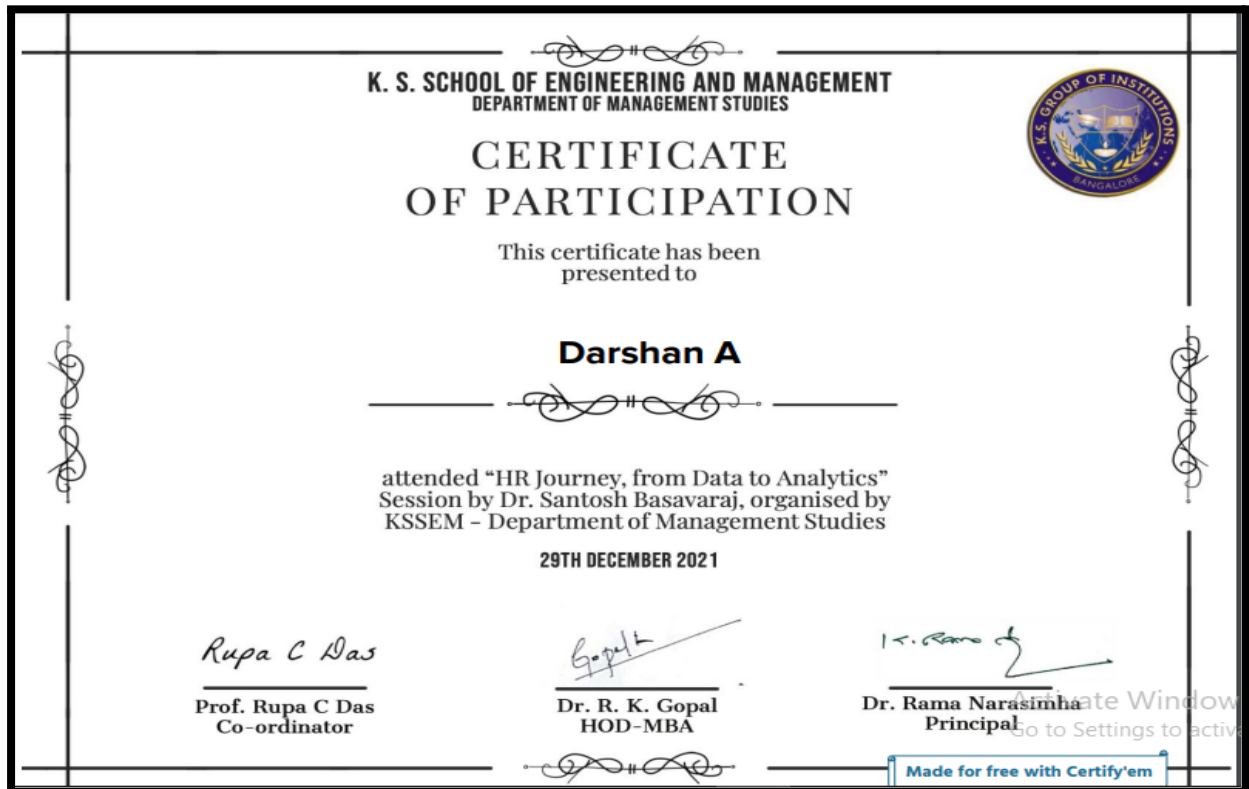
Prof. Rupa C Das      Dr. R. K. Gopal      Dr. Rama Narasimha  
Co-ordinator      HOD-MBA      Principal

Meeting Link: <https://meet.google.com/che-taau-dpx>

PHOTOGRAPHS OF THE WEBINAR:



CERTIFICATE TO THE PARTICIPANTS:



CERTIFICATE TO THE SPEAKER:




**FEEDBACK FORM:**

### FEEDBACK FORM

Feedback form for "HR Journey, From Data to Analytics" Session by Dr. Santosh Basavaraj

rupa@kssem.edu.in [Switch account](#)

 \* Required

Email \*


Your email

full name \*

Your answer

USN

Your answer

email id \* 

AFFILIATION (professor, assistant professor, student etc..) \*

Your answer

The speaker was very knowledgeable on the subject topic \*

1 2 3 4 5

Strongly agree      Strongly disagree


Would you like to attend more session from the same speaker ? \*

1 2 3 4 5

Strongly agree      Strongly disagree

In future what topic would you like to have a expert lecture ?

Your answer



\*\*\*\*\*