



K.S. School of Engineering and Management
Kanakapura Rd, Blore -109
Department of Management Studies (MBA)

REPORT OF ED-CELL ACTIVITY

WEBINAR ON DATA SCIENCE AND ANALYTICS ON 17/12/2021

Date: 17th Dec 2021

Time: 1.30 pm

Platform: Zoom

PMID: 201 782 8565

Resource Person: Mr. Suresh S Rao

ED-Cell organized Webinar on **“Data Science and Analytics”** for 3rd Sem students of MBA. 46 Internal and External participants were there in the session. The session began with the Introduction by Sneha R, Professor, MBA Department, Welcome speech and Introduction of the Speaker was done by Monika (2nd Year MBA Student), the topics – data analytics, artificial intelligence, robotics, data science was covered. Vote of thanks was proposed by Soundarya (2nd Year MBA Student), Session was concluded by Roopa Balavenu, Professor, MBA Department and Feedback link was sent to the participants. E-Certificates were given to all the participants. A Letter of Appreciation was provided to the Speaker. It was very informative session, Students gained enormous knowledge and the event was successfully completed.

Enclosed:

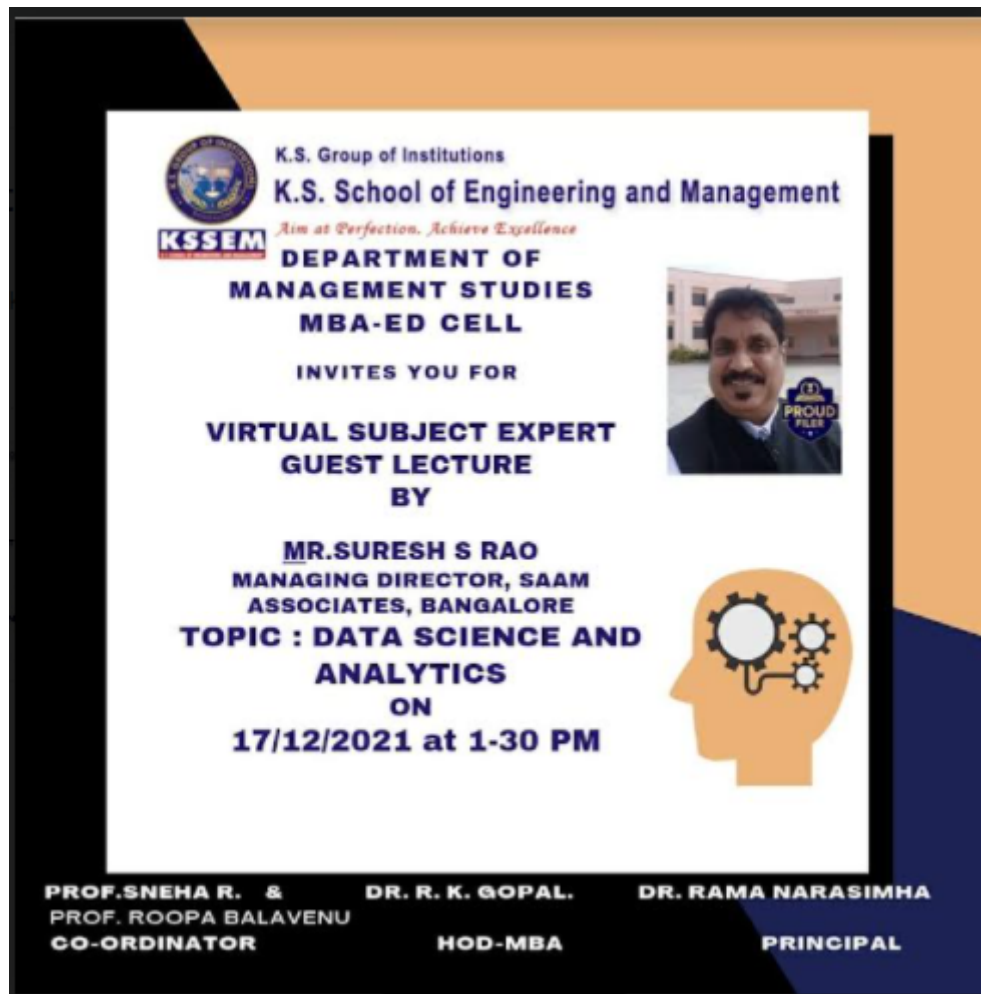
1. Poster
2. Photographs of Webinar
3. Certificate Sample
4. Letter of Appreciation
5. Participants list and Feedback form


Prof. SNEHA R
CO-ORDINATOR

Dr. R K GOPAL
HOD

Dr. K RAMA NARASIMHA
PRINCIPAL

1. Poster





 K.S. Group of Institutions
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KSSEM **DEPARTMENT OF**
MANAGEMENT STUDIES
MBA-ED CELL

INVITES YOU FOR

VIRTUAL SUBJECT EXPERT
GUEST LECTURE
BY

MR.SURESH S RAO
MANAGING DIRECTOR, SAAM
ASSOCIATES, BANGALORE

TOPIC : DATA SCIENCE AND
ANALYTICS
ON
17/12/2021 at 1-30 PM

PROF.SNEHA R. & DR. R. K. GOPAL. DR. RAMA NARASIMHA
PROF. ROOPA BALAVENU HOD-MBA PRINCIPAL
CO-ORDINATOR

2. Photographs of Webinar

The image shows a Zoom meeting interface. The top part displays a grid of 20 participants in a gallery view. The participants are arranged in a 4x5 grid. The names of the participants are: Suresh Rao, SNEHA RANGANATH, SNEHA RANGANATH, Roopa Balavenu, Nishchitha gowda, KEERTHANA . C, Soundarya M, Kruthika A, Deeksha Datta, Datta, Tejaswini gowda, Monika V, E Kathyayani, Ramya, chaitra A C chaitra, V S Bhavi, Vidyashree, Chaithanya, sandeep gonuguntla, and GADDAMPAVAN. The participant SNEHA RANGANATH in the second row, third column is highlighted with a yellow border.

Below the grid is a Windows taskbar with the search bar and system tray. The system tray shows the date and time as 13:32 on 17-12-2021.

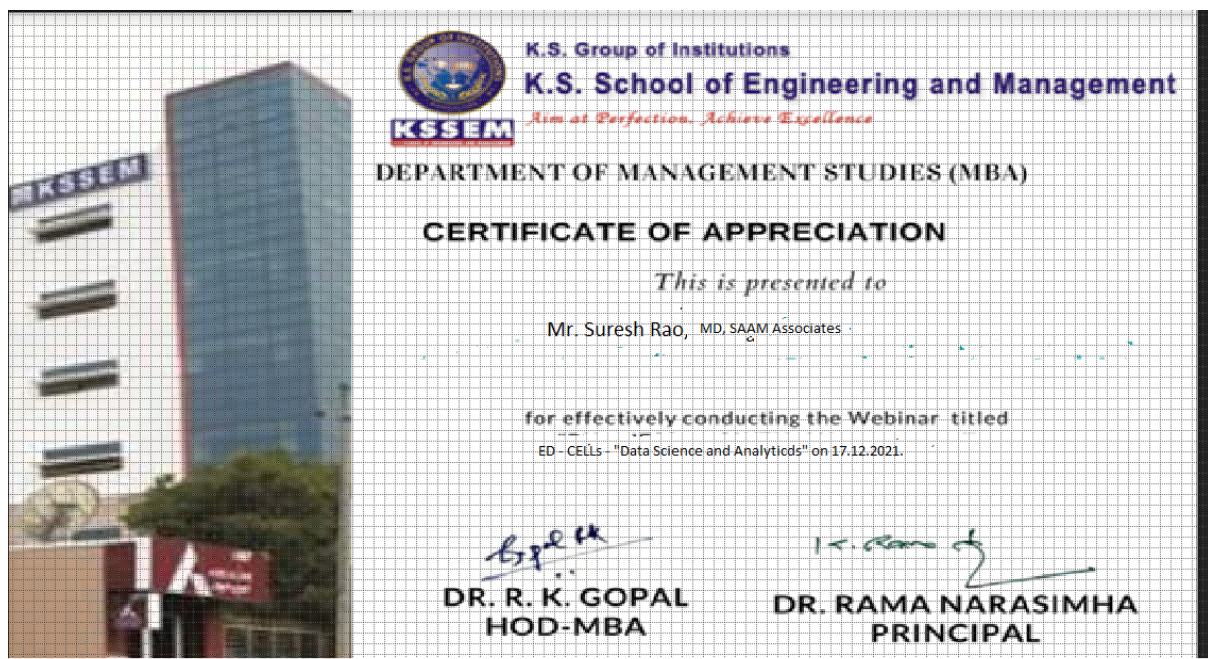
The bottom part of the image shows a slide titled "Data science & Analytics" by Suresh S Rao. The slide features the logos of KSSEM (Knowledge Society of Institutions) and SM (Knowledge Beyond). The main content of the slide is a graphic of a brain composed of circuitry, with various data visualization elements like charts and graphs. Below the graphic, the text reads "Data Analytics vs Data Science vs Machine Learning". The slide is presented by Suresh S Rao, and the company name SAAM ASSOCIATES is visible at the bottom.

On the right side of the slide, there is a vertical list of participants, including Suresh Rao, SNEHA RANGANATH, SNEHA RANGANATH, Roopa Balavenu, Nandini.L, and Nishchitha gowda. The Zoom meeting controls are visible at the bottom, including Unmute, Start Video, Participants (25), Chat, Share Screen, Record, Reactions, Apps, and a Leave button.

3.Certificate Sample



4. Letter of Appreciation



5. Participants list and Feedback form

Timestamp	Email Address	NAME	The session was very interesting	The session helped to know more about the topic	The topic was much needed	Overall Rating . 1 (least) 5 (highest)	Any Comments
12/17/2021 13:05:45	sneharanganath89@gmail.com	demo	Strongly Agree	Agree	Yes	1	
12/17/2021 15:26:15	vidyashree.v@kssem.edu	V.Vidyashree	Strongly Agree	Strongly Agree	Yes	5	
12/17/2021 15:26:27	bhaviveerla@gmail.com	V S BHAVI	Strongly Agree	Strongly Agree	Yes	2	No comments
12/17/2021 15:26:50	nandini.chida@gmail.com	Dr.Nandini L	Strongly Agree	Strongly Agree	Yes	5	It was a great session
12/17/2021 15:27:19	monikanaidu0124@gmail.com	Monika.V	Strongly Agree	Agree	Yes	5	Very interesting
12/17/2021 15:27:25	ramyag78803@gmail.com	Ramya G	Agree	Neutral	Yes	3	
12/17/2021 15:28:24	ramyag78803@gmail.com	Ramya G	Neutral	Agree	Yes	3	
12/17/2021 15:29:30	sanusha464@gmail.com	Anusha s	Strongly Agree	Strongly Agree	Yes	5	Wonderful
12/17/2021 15:29:49	soundaryamgowda26@gmail.com	Soundarya M	Strongly Agree	Strongly Agree	Yes	5	Provide more information

6. Link

https://www.instagram.com/p/CXizgvsPO9I/?utm_medium=copy_link
