

Master of Business Administration

Department of Management Studies at KSSEM was established in the year 2010 offers MBA program affiliated to Visvesvaraya Technological University. The objective of the program is designed to develop analytical and strategic decision-making skills and to make the students proactive, innovative and competitive to face changes in the environment and develop a vision and plans for achieving goals.

Vision: To create a pool of highly skilled management professionals, who can face the business challenges in the global market.

Mission: To provide the best possible learning and development environment in order to produce world class principled, competent and socially responsible business manager.

Pedagogy: The learning methodology is primarily experiential in nature with a focus on application of concepts.

The methodology includes:

- Interactive lectures
- Case study pedagogy
- Classroom projects and exercises
- Class simulations and games
- Group presentations
- Study of contemporary articles from referred journals
- Field projects and company visits
- Video presentations
- Experts and guest lectures
- Activity lab

FACULTY ACHIEVERS



Prof Manjunatha S has been awarded Teacher of Excellence award on 12/08/2019 for securing 100% result in the subject Compensation & Benefits (17MBAHR303) for academic 2018-19.



Prof Kishore M N has been awarded Teacher of Excellence award on 12/08/2019 for securing 100% result in the subject Recruitment & Selection (17MBAHR301) for academic 2018-19 on 12/08/2019.



Prof Pradeep has been awarded Teacher of Excellence award on 12/08/2019 for securing 100% result in the subject Consumer Behavior (17MBAMM301) & Industrial Relation & Legislations (17MBAHR303) for academic 2018-19.



Prof Arpitha R has been awarded Teacher of Excellence award for securing 100% result in the subject Management & Entrepreneurship (15EE51) & Industrial Relation & Legislations (17MBAHR303) for academic 2018-19.



Prof Maheshwari C has been awarded Teacher of Excellence award for securing 100% result in the subject Principle of Banking & Practices (17MBAFM301) for academic 2018-19.



Prof Chethan M J has been awarded Teacher of Excellence award for securing 100% result in the subject Retail Management (17MBAMM302) and Investment Banking & Financial Services(17MBAFM302) for academic 2018-19.

GUEST LECTURE



Guest lecture programme was conducted on “Employment and Becoming Employable” on 31.08.19. The resource person for the workshop was Mr. Vanatha Raj, Team Leader, Statestreet Corporation Ltd. This programme encompasses all the things that enable student to increase their chances of getting a job, staying in and progressing further in work. Employability is more than about developing attributes, techniques or experience just to enable a student to get a job, or to progress within a current career.

It is about learning and the emphasis is less on ‘employ’ and more on ‘ability’. In essence, the emphasis is on developing critical, reflective abilities, with a view to empowering and enhancing the learner.

INDUSTRIAL VISIT

Prof Manjunatha S attended one day symposium on 20/11/2019 at PES university ,Ring Road Campus ,Bangalore

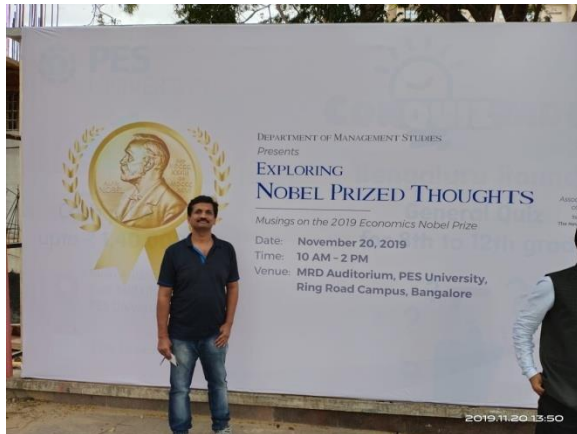
INDUSTRIAL VISIT

Students of First semester MBA went for an Organizational visit to the Sure seal Pvt Ltd on 19th November, 2019. The industrial site is situated nearby Bannikuppe Village, Harohalli Kanakapura Taluk district, Bengaluru. It is one of the top Bottle Cap Manufacturers. The top pharmaceutical, food and liquor companies place orders with sure seal because of their strict quality control procedures, and timely services. They have the latest in technology for the PP Cap Industry.



ONE DAY SYMPOSIUM

Prof Manjunatha S attended one day symposium on 20/11/2019 at PES University, Ring Road Campus, Bangalore.



INDUSTRIAL VISIT

Students of I semester of MBA department went for an industrial visit to the Dairy Day factory on 20th December, 2019. The industrial site is situated in Harohalli industrial area, Kanakapura Main Road.

The Dairy Day staff welcomed the teaching staff & students of MBA department with a warm welcome and guided them through the site. Hygiene and safety precautions were taken, and everyone was made to wear gloves and head-cap before entering the factory. The Dairy Day factory outlet was well equipped with sophisticated and advanced technology which is used for the manufacturing process of ice- creams.

The team was taken to the ice-cream mixture department first, followed by a visit to the raw material storage segment. The volunteers in the industry were well-trained and explained the

process of the manufacturing ice-creams in details. The students were also taken to a cooling room where the final products were stored at a maximum cooling temperature. To the delight of the students, each one of them received a complimentary ice-cream scoop. The manager of the Dairy Day also showed the team the exterior architecture of the factory. Towards the end of the industrial visit, students found the visit highly constructive and informative.



ONE DAY FACULTY DEVELOPMENT PROGRAMME

Prof Kishore M N attended one day Faculty Development Programme on Simulation in Management Education on 18/12/2019 venue at Cambridge Institute of Technology University, Bangalore.



New Faculty Appointment



Prof. Sreedhar N joined as faculty in MBA Dept, as an assistant professor in the month of December 2019. Before this, he served as Assistant professor of Marketing and HR specialization at RNSIT institute in Bengaluru. He has published many papers in conferences and journals during his 8 years of teaching experience.

ONE DAY FACULTY DEVELOPMENT PROGRAMME

Prof Manjunatha S, Prof Kishore M N and Prof Sreedhar N has attended one day Faculty Development Programme on Research Methodology on 19th Feb 2020 venue at Nitte Meenakshi Institute of Technology, Bangalore.



PANEL DISCUSSION

Dr. P Seshagiri Rao, Prof Manjunatha S & Prof Sreedhar N has attended panel discussion on Data Economics and Policy. This was organized by IISC on 14th February 2020, and took place at Faculty hall main building premises. The main goal of the round-table discussion was to identify

1. What are the issues of privacy and security in using public data?
2. Will the data make discrimination against people easier and acceptable?
3. Should we advocate for regulation and legislation or let the marketplace drive this space?

4. Should private companies make profits from public data?
5. What can be the acceptable business models?



WORKSHOP

Dr. P Seshagiri Rao and Prof Manjunatha S has attended one day Workshop on “**Introduction to 'R' and Data science**” on 8th Feb 2020, venue at K.S.School of Engineering & Management.



SOFT SKILLS TRAINING PROGRAMME

From February 24th to 28th, the department of Training and Placement of KSSEM had organized 5 days skill development training program for 2020 and 2021 passing-out batch of MBA department. This training programme covers areas like “Corporate Grooming & Etiquette, Logical

reasoning, Resume writing HR Round Interview, Quantitative Aptitude and Group discussion” for the benefit of students of Management studies.



ONE DAY WEBINAR

Prof Pradeep has participated in International Level Webinar Change in World Order Post Covid-19 organized SJBIT, Department of MBA on 7th May 2020.



Faculty development Programme

Prof. Kishore M N & Prof Pradeep has participated in a Webinar on “Contemporary Tools & Techniques for Teachers & Researchers in Higher Education: Experience of using Virtual Classrooms” held on 9th may 2020 at Cambridge institute of technology, Bengaluru.



Online Pandemic Awareness Quiz

Dr. S John Manohar & Prof Kishore M N has received certificate of appreciation for excellent performance in Covid-19 Pandemic Awareness Quiz organized by East West Institute of Technology, Bengaluru.



Online Quiz on “ Stock Market”

Dr. S John Manohar & Prof Pradeep has received certificate of appreciation for excellent performance in **Online Quiz on “ Stock Market”** organized by East West Institute of Technology, **held on 8th May 2020.**



Certificate of appreciation

Dr. S John Manohar has received certificate of appreciation for excellent performance in

1. Online Quiz on “Fundamentals of Computers & Technology” **organized by East West Institute of Technology.**
2. Online Quiz on “Banking and Insurance” **organized by East West Institute of Technology.**
3. Online Quiz on “Mental Health & Immunity” **organized by East West Institute of Technology.**
4. Online Quiz on “Online Quiz on Logo Identification” **organized by East West Institute of Technology.**

One day Webinar

Dr. S John Manohar has participated in one day Webinar on “ICT tools for Online Teaching” organised by Rotary Club of Koparagon Central in association with Sanjivani COE, Dept of MBA, Kopargaon on 11/5/2020, with passing score of 100%.

Faculty development Programme

Dr. S John Manohar has participated in a Webinar on “Bridging the Gap for Real-World World Marketing-Industry vs. Academia” organised by VET Institute of Arts & Science, held on 2nd May 2020.

One Day Webinar

Dr. S John Manohar has participated in a Webinar on “University Industry Linkage-Different Mechanisms” on 2/5/2020, organised by Audishankara Group of Institutions.